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> **Late Entry Deadline:** January 14, 2014



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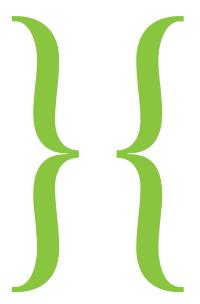
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# CONGRATULATIONS!

Acxiom congratulates this year's Stevie Award winners for **Women in Business** including our own:

# Elizabeth Xu, Ph.D.

Acxiom Group Vice President of Engineering

Named a Finalist for 4 Stevie Awards:

# **FEMALE EXECUTIVE OF THE YEAR**

Business Products, More Than 2,500 Employees

#### FEMALE EXECUTIVE OF THE YEAR

Consumer Services, More Than 2,500 Employees

# **WOMEN HELPING WOMEN**

Business

#### MENTOR/COACH OF THE YEAR

Business



Elizabeth Xu, Ph.D.

Elizabeth Xu embodies Acxiom's value of helping clients do something they never dreamed possible. Giving them that certain moment when clarity becomes confidence. Finding a whole new customer segment. Reaching everyone who needs to be reached. Understanding those tiny market nuances. There are more, of course, but these are the kinds of things that make the difference to our clients — the things that help them sleep at night. And that's why we're honored to have Elizabeth as a part of our team.

# Who is Acxiom?

Acxiom is an enterprise data, analytics and software as a service company focused on strengthening connections between people, businesses and their partners.





# Welcome to the 2013 Stevie® Awards for Women in Business.

Ten years ago, in this very room, we presented the very first Stevie Awards for women to 19 incredible women and organizations. Since then we've recognized the achievements and contributions of hundreds of amazing women around the world. Congratulations again to all of them... and to all of you!

This year's Stevie Awards for Women in Business received more than 1,200 entries from individuals and organizations in 16 nations. More than 240 professionals around the world participated in the judging process in September-October. The average scores of preliminary judges determined the Finalists. The Gold, Silver and Bronze Stevie Award placements that will be revealed tonight were determined by the members of five final judging committees in late October. All judges are acknowledged in this program.

Tonight we introduce the Grand Stevie Award trophy to the Stevies for women. At the conclusion of tonight's ceremony we'll present Grand Stevies to the five organizations that submitted the best body of entries to this year's competition.

I invite you to stay abreast of what's new in the world of Stevie at our web site, <a href="StevieAwards.com">StevieAwards.com</a>, and through our presence on Facebook, LinkedIn, and Twitter.

Thank you for coming tonight. I wish you continued success!

Cordially,

Michael Gallagher

Midne Jally Com

President

The Stevie Awards

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Since our inception in 2009, The Assistance Fund has raised more than \$148 million to help over 23,000 children and adults who are chronically or critically ill to access their life-saving, high-cost medications. We are committed to our patients by ensuring they have the greatest access to health care.

We congratulate and recognize our Vice President of Operations, Maureen Boyd. She is a visionary and commits the highest-level of service and dedication to all of her staff, and most importantly, the patients we serve each year.

This honor is truly deserved and we are proud to have Maureen represent The Assistance Fund.

The Assistance Fund provides funding for the following illnesses:

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Psoriasis
Rheumatoid Arthritis
And, others...



# **Final Judging Committees**

Final judging was conducted in October by the members of these five committees. Their average scores determined the Gold, Silver and Bronze Stevie® Award winners from among the Finalists. We appreciate their time, interest and insights.



Learn more about the 2013 Final Judges

# Communications & Marketing Awards Categories Final Judging Committee



COMMITTEE CHAIR
Ruwena Healy
CEO and President
Marketing 24/7, Inc.
Trussville, AL, United States

#### **COMMITTEE:**

**Beth Blake**, *Director of Operations*, Enterprising Women, Cary, NC, United States

Carol Blanton, APR, Director of Communications, Mississippi Public Universities, Jackson, MS, United States

Kathleen Bouldin, Vice President, Digital Marketing, PrimsWorks, Inc., Landenberg, PA, United States

Deborah V. Bowie, CCE, IOM, Vice President, Chamber Development, Gainesville Area Chamber of Commerce, Gainesville, FL, United States

**Annie Castellano**, *Chief Creative Officer*, Switch: Liberate Your Brand, St Louis, MO, United States

Dale E Gerstenslager, Communications Manager, Doosan Heavy Industries Vietnam Co., Ltd, Quang Ngai, Vietnam

Alice M.Gordon, CEO & Executive Problem Solver, Skye Connect, Inc., Birmingham, AL, United States

Kristina Hendrix, APR, Internal Communications Strategist, Analytical Services, Inc. for NASA Marshall Space Flight Center, Madison, AL, United States

Karin Hopkins, Vice President of Communications, k2 MediaMax, Tuskagee, AL, United States

Rebecca Jones, Owner, bScene Marketing Solutions, Miami, FL, United States

Joanne Meredith, Senior Associate Director, Direct Response Marketing, Johns Hopkins University/Office of Annual Giving, Baltimore, MD, United States

Davie Rickey, APR, Senior Vice President-Communications, birminghambusinessalliance, The Chamber for Regional Prosperity, Birmingham, AL, United States

Monica Smiley, Publisher/CEO, Enterprising Women, Cary, NC, United States

Carla Spain, Communications Specialist,

Patelco Credit Union, Pleasanton, CA, United States

Kim Stiglitz, Content Marketing Director, VerticalResponse, San Francisco, CA, United States

Dawn Walker, Executive Director of Internal Communications & Public Relations, Medgar Evers College, Brooklyn, NY, United States

Julia Zamorska, Communications Specialist, New York, NY, United States

# Company/Organization & New Product Awards Categories Final Judging Committee



COMMITTEE CHAIR

Jessica Eaves Mathews

CEO

Leverage a Lawyer LLC

Albuquerque, NM, United States

#### COMMITTEE:

Lisa Abeyta, Founder/CEO, APPCityLife, Inc., Albuquerque, NM, United States

Eline Altenburg-van den Broek, Director, Quid Novi Foundation, The Hague, Netherlands

Susie Andrade, Managing Director, Channel Islands Skills Academy, St Peter Port, Guernsey, United Kingdom

**Niamh Barker**, *Managing Director*, The Travelwrap Company, New Milton, United Kingdom

Maureen Borzacchiello, CEO, Creative Display Solutions, Bensalem, PA, United States

Larry Broughton, CEO,

broughtonHOTELS/BROUGHTONadvisory, Newport Beach, CA, United States

**Phil Dyer**, *CEO*, Dyer Financial Advisory, Baldwin, MD, United States

**Kiyla Fenell,** CEO, Fenell International LLC, Tulsa, OK, United States

**Tina Forsyth**, *CEO*, Automate Your Growth, Lethbridge, AB, Canada

Linda Ginac, CEO, TalentGuard, Austin, TX, United States

**Jennifer Longmore**, *CEO*, Soul Journeys Corporation, Burlington, ON, Canada

Sizile Mabaso, Managing Director, SM Business, Sandton, South Africa

Scott Maloney, Chief Business Officer, Seed Worthy LLC, Albuquerque, NM, United States

Leith Mitchell, IBM Growth Markets Diversity Recruitment Lead, IBM, Brisbane, Queensland, Australia

Ray Quinana, General Partner, Cottonwood Technology Fund, Albuquerque, NM, United States

**Doreen Rainey,** CEO, Radical Success institute, Bowie, MD, United States

Katie Sczcepaniak Rice, Senior Associate, Epic Ventures, Albuquerque, NM, United States

**Tim Weil,** Managing Partner, Providence Capital, Dallas, TX, United States

**Becky Wilson,** *President*, WDS Marketing and Public Relations, Overland Park, KS, United States

Kris Wittenberg, CEO, Be Good to People, Eagle, CO, United States

FOR WOMEN IN BUSINESS



# Congratulating their achievement



Brooks McCorcle

President - Emerging Business Markets

AT&T



Jennifer Van Buskirk President - Aio Wireless

AT&T salutes Brooks McCorcle and Jennifer Van Buskirk for being named finalists in the 10th Annual Stevie Awards for Women in Business. Both women are trailblazers for new businesses within AT&T. Their leadership ignites and fuels AT&T's innovation and transformation.





# **Final Judging Committees**

Continuea

# **Entrepreneur Awards Categories Final Judging Committee**



COMMITTEE CHAIR
Kristen White
CEO
Creative Catapult, LLC/
Instant Celebrity Academy
St. Louis, MO, United States

#### COMMITTEE:

**Gloria Buono-Daly,** Founder, AllThingsDigitalMarketing.com, Yonkers, NY, United States

Saskia Chiesa, CEO, International Checkout, Santa Monica, CA, United States

**Denise Clancey,** *President,* Teledirect Partners, Boston, MA, United States

Ben Clark, President, Big Ben Media, Inc., Lima, OH, United States

Nikki Clark, Project Manager, Big Ben Media, Inc., Lima, OH, United States

**Dr. Sayalee Gankar,** *Director & Professor,* MIT Group of Institutions, Pune, India

Barb Girson, President, My Sales Tactics, LLC, New Albany, OH, United States

Kate Darcy Hohenthal, Founder, The Birthday Club, Manchester, CT, United States

**Craig Jacobson,** Founder, Open Spaces Marketing, Vista, CA, United States

Ann Macindoo, CEO/Founder, So, You Want To Write!, Palm Desert, CA, United States

Margaret Manning, CEO, Reading Room, Singapore, Singapore

**Deborah Mitchell,** Founder, Heaven Health & Beauty Ltd, Wolverhampton, West Midlands, United Kingdom

Julie Pond, CEO, Sage Environmental Services, Inc., Seattle, WA, United States

John Schwab, Executive Producer, Let's Start a Ripple TV, Clayton, MO, United States

**Letty Swank,** CEO, Giftwrapperz, Los Gatos, CA, United States

# **Executive Awards Categories**Final Judging Committee



COMMITTEE CHAIR

Marcie Allen

President

MAC Presents

New York, NY, United States

#### COMMITTEE:

**Husam Mahmoud Abdallah**, Senior Advisor, Organization Development, Dubai Airport Freezone, Dubai, United Arab Emirates

**Dr. Selµuk Alimdar**, HR Strategic Projects Manager, Avea Iletisim Hizmetleri A.S, Istanbul, Turkey

Chanel Auguste, Brand Partnerships & Commercial Licensing, Warner Brothers Records, New York, NY, United States

**Kerri Bergman**, *Director of Marketing*, Billboard, New York, NY, United States

Michele Bernstein, Tour Marketing Agent, William Morris Endeavor, Beverly Hills, CA, United States

**Elizabeth Daniel**, *Luxury Advertising Sales Director*, The Editorialist, New York, NY, United States

Andrea Dinunzio, CMO, Blingguard, New York, NY, United States

**Rebecca Fagan,** *Managing Director,* Portside Ventures, Brooklyn, NY, United States

Lori Feldman, SVP, Brand Partnerships & Commercial Licensing, Warner Brothers Records, New York, NY, United States

Kimberly Ford, Senior Marketing Manager, Samsung, Brooklyn, NY, United States

**Heather Greenfeig**, *Artist Manager*, Red Light Management, New York, NY, United States

Marjorie Hall, SVP Director of Marketing & Sales, ZenithOptimedia, New York, NY, United States

Natasha Hritzuk, Global Senior Insights Director, Microsoft, Redmond, WA, United States

Julie Jakopic, President/CEO, iLead Strategies, Alexandria, VA, United States

Nirva Milord, Director of Communications, NHL, New York, NY, United States

**Stephen Moore,** CEO/Managing Member, PetroChase, Scottsdale, AZ, United States

Wendy Morris, VP Team Marketing and Business Operations, NBA Entertainment, New York, NY, United States

Amber Williams, Public Relations Executive, Beck Media & Marketing, New York, New York, United States

Judee Anne Williams, Agent/Co-director, CAA/CAA Foundation, New York, NY, United States

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CONGRATULATES OUR FINALISTS

# 10th Annual Stevie Awards for Women in Business



Mindee Blanco
Female Executive of the Year



Allison Mislow
Women Helping Women in Business



Maria Conlon
Mentor/Coach of the Year

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# **Final Judging Committees**

Continued

# Media Awards Categories Final Judging Committee



COMMITTEE CHAIR
Cynthia Good
Founder and CEO
Little PINK Book
Atlanta, GA, United States

#### **COMMITTEE:**

Marta Aebischer, Global Marketing Director, Newell Rubbermaid, Huntersville, NC, United States

Suraya Bliss, Senior Director, Digital Communications, Walmart Stores, Inc., Bentonville, AR, United States

Patricia David, Head of Diversity, JPMorgan Chase, New York, NY, United States

Elana Drell Szyfer, CEO, Ahava, New York, NY, United States

Janna Ducich, Vice President, Consumer Insights & Targeted Marketing, AT&T Mobility, Atlanta, GA, United States

Kate Gutmann, President, Worldwide Sales, UPS, Atlanta, GA, United States

Meryl Macune, VP, Global Digital Marketing, Estee Lauder, West New York, NJ, United States

Ali Marano, Technology for Social Good, JPMorgan Chase, New York, NY, United States

Nicole Middendorf, CEO, Prosperwell Financial, Plymouth, MN, United States

Maya Mikhailov, EVP, Clear Strategy/CoFounder, GPShopper, New York, NY, United States

Caitlin Storhaug, Director, Corporate Marketing, Accenture, San Francisco, CA, United States

**Chloé Taylor Brown**, *President & CEO*, Chloé Taylor Brown Enterprises, LLC, Sandy Springs, GA, United States

Melanie Tinto, Vice President, Executive Leadership & Organization Development, Hewlett-Packard, Palo Alto, CA, United States

**Erin Varano,** *Director, Brand Marketing,*Rubbermaid Consumer Products, Newell Rubbermaid,
Atlanta, GA, United States

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# **Preliminary Judges**

The following professionals participated in the preliminary round of judging in September – October 2013. Their average scores determined the Finalists. We thank them for their interest, time, and insights.



# Learn more about this judging panel.

**Husam Mahmoud Abdallah,** Sr. Specialist Strategy & Business Excellence, Dubai Airport Free Zone, Dubai, United Arab Emirates

Amal Al-Najjar, Human Resources Supervisor, Fluor Corporation, Ahmadi, Kuwait

**Eline Altenburg-van den Broek**, *Director*, Quid Novi Foundation, The Hague, Netherlands

**Amy Anda,** *Director,* Credence Management Solutions LLC, Washington, DC, United States

Kausar Asif, Sr. Manager Mktg. Services, Cupola Pakistan Limited, Karachi, Pakistan

**Ani Atanasova,** *CEO,* Pixelhunters, Dubai, United Arab Emirates

Tyrone Bachus, Sr. Director, Communications and Quality, Trowbridge & Trowbridge, McLean, VA, United States

Rashi Bajaj, Founder, Carpet Couture by Rashi, Delhi, India

**Ishrat Bano**, *Doctor*, Harvard University, Brookline, MA, United States

**Victoria Barnett,** Senior Marketing Director, Royal College of Nursing, London, United Kingdom

Michelle Bart, President, CEO, National Women's Coalition Against Violence & Exploitation (NWCAVE), Vancouver, Canada

**Deepa Barve,** Sr. Recruitment Leader, SSOE, Portland, OR, United States

Janet Beale, Managing Director, Sytor Enterprises Pty Ltd, East Lindfield, NSW, Australia

Maxim Behar, CEO, M3 Communications Group, Inc., Sofia, Bulgaria

Sherry Bellamy, Website Designer, JZ Consulting, Centreville, VA, United States

**Sheri Benjamin**, *Silicon Valley Chair*, Vistage International, Saratoga, CA, United States

**Denise Blasevick,** CEO, The S3 Agency, Boonton, NJ, United States

**Erin Bolton,** VP, Pivot Communications, Salt Lake City, UT, United States

**Tya Bolton,** CEO/Business & Event Strategist, Exceptional Business Solutions, LLC, Waldorf, MD, United States

**Jennifer Braun**, *Owner & CEO*, Type A Events | Festivities, Medina, MN, United States

Emily Brown, Journalist Blogger, The Career Pioneer, Washington, DC, United States

Jane Bryant, Director, Spire Communications, Potomac Falls, VA, United States

Estee Buaron, MBA, Previous RBC, Ontario, Canada

Peter Bush, Chief Executive, New Swansea Bay, Port Talbot, United States

Bev Campbell, Employee Advocate, Western Wireless, Eastport, ID, United States

Annie Castellano, Chief Creative Officer, Switch: Liberate Your Brand, St. Louis, MO, United States

**Etta Cohen,** Founder, Forward Ladies, Leeds, United Kingdom

Camilla Colegrave, Independent Consultant, New York, NY, United States

Kimberly Cooley, Communications Director, Henderson Hutcherson & McCullough, Chattanooga, TN, United States

Churchill Dass Prince, Founder & CEO, Sales Intellect Company, Chennai, India

Robyn Davis, Owner, When I Need Help, Columbia, SC, United States

**Danielle Di-Masi**, Business Etiquette Expert, Click! Training & Consulting, Sydney, Australia

Gail D'Silva, President & COO, JAUST Consulting Partners, San Jose, CA, United States

Christine Dunn, Founder, Savoir Media, Belmont, MA, United States

Diane Emo, VP Marketing, Coverall North America Inc., Boca Raton, FL, United States

**Lori Ericson,** *Product Planning and Development,* Epicor Software, Denver, CO, United States

Joy Lynn Fields, President, Joy Lynn, Inc., Atlanta, GA, United States

Kharma Finley-Wallace, Business Operations Manager, AAA Mid-Atlantic, Washington, DC, United States

Rachel Fishman Fedderson, Editorial Director, Parenting.com, New York, NY, United States

Julia Forsyth, Senior Global Marketing Manager, GSMA, Atlanta, GA, United States

**Allison Freeland,** *PR Director,* iAcquire, Minneapolis, MN, United States

**Heisha Freeman,** Executive Vice President, The Move Management Center, Dallas, TX, United States

Jaclyn Frenzel, Vice President, AFM, Inc., Stockton, CA, United States

Patricia Garcia, Experience Architect, Critical Mass, Aurora, IL, United States

Lorretta Gasper, Owner/Principal, Wind Rose Communications, Atlanta, GA, United States

**Dale Gerstenslager,** GM PR & Communications, Doosan, Quang Ngai, Vietnam

Pamela Gharaibeh, Child and Family Therapist, Main Street Therapy for Children and Families, Livonia, MI, United States

Barb Girson, President, My Sales Tactics, New Albany, OH, United States

Marilyn Glazier, Social Media Director, Helen Doron Ltd., Misgav, Israel Connex Intl is Proud to be a Stevies finalist in *Best New Product* or Service of the Year - Business Products & Services for



# Congratulations to all Stevie Awards Women in Business Nominees!

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# **Preliminary Judges**

Continued

Regina Glick, Director of Marketing, Summit Business Media, New York, NY, United States

Marina Go, Publishing Director, Private Media, Surry Hills, NSW, Australia

**Audrey Godwin,** Fearless Financial Mastery Expert, The Godwin Group, Bellevue, WA, United States

**Keith Goggin,** *Partner,* Integral Derivatives LLC, New York, NY, United States

**Suzanne Harrison**, *Director*, *Strategy*, *Planning & Analysis*, Allstream, Toronto, Canada

Leslie Harstad, Director of Marketing, Optum, St. Paul, MN, United States

Renda Hawwa, Corporate Communications, IntelligentMDx, Boston, MA, United States

Barb Hendrickson, *President*, Visible Communication.com, Livonia, MI, United States

**Deborah Herman**, *President*, Fabric Innovations, Miami, FL, United States

Jill Heron, Director, Marketing & Client Relations, AMAXRA, Seattle, WA, United States

**Robyne Highsmith,** Founder, Teen Dare To Dream Program, Zionsville, IN, United States

Yvonne Howie, Chief Executive, The CEO Institute, Sydney, Australia

**Jennifer Hrycyszyn**, *VP*, Greenough Communications, Boston, MA, United States

Clara HY Wang, Founder & President, KAI Communications, Beijing, China

Nicol Jameson, Director of Marketing & PR, Lisa Hoffman Beauty, Los Angeles, CA, United States

Anne Jefferies, Vendor Compliance Manager, AT&T Global Vendor Management, Biggar, United Kingdom

JP Jones, Owner, Paige1Media, Lawerenceburg, TN, United States

Rebecca Jones, Owner, bScene Marketing Solutions, Miami, FL, United States

**Sheryl Jones,** *Managing Director*, Ozuro Fine Fewelry, New York, NY, United States

Rose Jurczewski, Owner, Funxion Fuzion, Roselle, IL, United States

Kathryn Kavicky, Owner/Director, Parachute Communications, Stamford, CT, United States

**Jennifer Keller**, *Director of Client Services*, The James Agency, Scottsdale, AZ, United States

Patricia Marie Kelly, Owner, Marie Kelly Unlimited, Algonquin, IL, United States

Laura Kerr, Principal Business Analyst – Interact, Sabre Airline Solutions, Dallas, TX, United States

Lesley Kirchman, Senior Director of Corporate Marketing, Actiontec Electronice, San Francisco, CA, United States

Roja Kolachina, CEO, Synerteq, Inc., Washington, DC, United States Shamina Krishna, Manager, Training Department, Smart Reader® Worldwide Sdn. Bhd., Kuala Lumpur, Malaysia

Iwona Kubicz, President of the Board, Procontent, Warsaw, Poland

Mary Anne Lanier, Trustee, Ray C. Anderson Foundation, Marietta, GA, United States

Jill Liberman, Founder, Videoglobetrotter, Inc., Boca Raton, FL, United States

Sarah Lippincott, PR Executive, zcomm, Washington, DC, United States

Amy Lurier, CEO, TechFind, Inc., Natick, MA, United States

Anil Machado, Managing Director, Tnell, Sieradz, Poland

**Morag Malloy,** *Managing Director,* Fission Creative, Paisley, United Kingdom

Jessica Manna, VP & Chief Marketing Officer, Residential Finance, Columbus, OH, United States

Margaret Manning, CEO, Reading Room, London, United Kingdom

**Lynne Marcus,** *President,* Marcus + Company, Albuquerque, NM, United States

Carol Marx, Past President, American Agri-Women, Rickreall, OR, United States

Karen McFadzen, VP Technical Services, Cisco Systems, Chatswood, Australia

Laura McIntosh, President, M Entertainment, Lodi, CA, United States

**Colin McKillop,** *CEO*, Butcher Enteprises, Brownstown, MI, United States

**Elaine Metlin,** *Senior Partner*, Dickstein Shapiro, Washington, DC, United States

**Jon Michail,** *CEO*, Image Group International, South Yarra, Victoria, Australia

**Stephen Moore,** *CEO*, Petrochase, Scottsdale, AZ, United States

**Sarah Musgrove**, *Owner*, Musgrove Productions, Playa Del Rey, CA, United States

Patricia Neal, President, Heartland Inc., Minneapolis, MN, United States

**Karen Nicholas,** *Director,* Learning Options, Manuka, Australia

**Elizabeth Ojeda**, *Manager of Strategic Partnerships*, City and County of Denver, Denver, CO, United States

Erica Olsen, COO/Co-Founder, M3 Planning, Reno, NV, United States

Lorraine O'Neill, Director, The EPI Centre Pty Ltd, Parrearra, QLD, Australia

Jill Osur, President, Save Your Do LLC, Walnut Creek, CA, United States

**Donna Oulton,** *Managing Director,* Planet Heaven PR, Liverpool, United Kingdom

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Eileen Howard Boone and all of
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# **Preliminary Judges**

Continued

Kaan Özsoken, Owner, K-Tex Sourcing & Buying Agency, Istanbul, Turkey

Nikki Parker, Regional Director, North America and Oceania, Freelancer, Sydney, Australia

Christine Pietryla, Senior Vice President of Public Relations, Walker Sands Communications, Chicago, IL, United States

Harish Pillai, COO, Indus Health Plus Pvt. Ltd., Pune, India

Jacqueline Plair-Rushin, Director, Global Customer Care, Intercontinental Hotels Group, Alpharetta, GA, United States

Julie Pond, CEO, Sage Environmental Services, Inc., Seattle, WA, United States

Lauren Prisco, Executive Vice President, Navis Learning Corporation, Canton, MA, United States

Jesintha Rajaratnam, Managing Partner, Joje India Consultants – Finance and HR, Ras Al Khaimah, United Arab Emirates

Ariadna Randall, Independent Beauty Consultant, Mary Kay Cosmetics, Burlington, Ontario, Canada

**Sonu Ratra,** *President,* Akraya, Inc., Sunnyvale, CA, United States

Shenan Reed, Chief Media Officer/Founder, Morpheus Media, New York, NY, United States

Maria Reitan, Senior Principal, Carmichael Lynch Spong, Minneapolis, MN, United States

**Christina Robinson,** *Patient Care Representative,* Group Health Coop, Seattle, WA, United States

Jessica Rovello, Founder, Arkadium, Las Vegas, NV, United States

**Gyan Saxena**, Member of Board of Advisor, DatamanUSA, LLC, Centennial, CO, United States

Amy Scarlino, President & CEO, Catchpole Corporation, Boston, MA, United States

Katja Schroeder, President, Expedition PR, Brooklyn, NY, United States

Mark Schroeder, Senior Vice President, M Booth & Associates, New York, NY, United States

Bae Seog Bong, Managing Director, KCU, Seoul, South Korea

**Keira Shein**, *Partner*, WilkinsonShein Communications, Stevenson, MD, United States

Julie Sheppard, General Counsel, Florida Institute for Human & Machine Cognition (IHMC), Pensacola, FL, United States

Ravinder Singh, Director – Strategy and Online Marketing, Kulwant Advisory, Kenya

Michelle Smith, VP, Digital Networks, Inc., San Francisco, CA, United States

Carla Spain, Communications Specialist, Patelco Credit Union, San Francisco, CA, United States Carolyn Sparano, Vice President, Client Services, Bronto Software, Durham, NC, United States

Michael Spink, Communications Manager, LGFCU, Raleigh, NC, United States

Mindy Statz, Director, Aravo, Irving, TX, United States

David Stein, President & General Manager, Inman News,

Alameda, CA, United States

Kim Stiglitz, Director of Lifecycle Marketing, VerticalResponse Inc., San Francisco, CA, United States

Natalie Sudina, Chief Executive, Best4Kid LTD, United Kingdom

Heena Sunil Bulchandani, Specialist-Training & Development, HR Training, DEWA, Dubai, United Arab Emirates

**Letty Swank**, *Founder*, Giftwrapperz, Los Gatos, CA, United States

**Deborah Sweeney**, *CEO*, MyCorporation.com, Calabasas, CA, United States

Veronique Topping, Owner and Web Developer, WomanOwnedNewYork.com, Rockville Centre, NY, United States

**Susan Tripathi,** Change Champion, SimFrost Consulting, Mumbai, India

**Linda Varrell**, *President*, Broadreach Public Relations, Portland, ME, United States

**Anne Walker,** Founder & CEO, International Dance Supplies Ltd, Newton Abbot, United Kingdom

**Ann Wead Kimbrough,** Florida A&M University, Tallahassee, FL, United States

**Joyce Weiland,** *President*, SoftPro, Raleigh, NC, United States

Charlene Weisler, CEO, Weisler Media, LLC, New York, NY, United States

Kelly Wels, CEO, GreenTeamDistribution.com, South Paris, ME, United States

**Floor Wijburg,** *Co-founder,* Yes We Care, Rotterdam, Netherlands

**Polly Willson,** *Director of Digital Engagement,* Reading Room, London, United Kingdom

**Becky Wilson,** *President*, WDS Marketing and Public Relations, Overland Park, KS, United States

Mark Wilson, President, ARIIX, Bountiful, UT, United States Shunee Yee, President & CEO, CSoft, Beijing, China

Nicole Yelland, Director of Marketing & Communications, Livio, Ferndale, MI, United States

Gwendolyn Young, Executive Director, Seed of Hope Foundation, Oak Brook, IL, United States

Joseph Zitzelberger, Director of Manufacturing Development, PACCAR Inc, Chillicothe, OH, United States

FOR WOMEN IN BUSINESS We know there is more to a Beautiful Smile

than just great teeth.



# Ana Natalie Delgado,

DentaSpa™ Founder & President,

Finalist, Young Female Entrepreneur of the Year Finalist, Female Entrepreneur of the Year Business Services

Congratulates and applauds this year's Stevie Awards for Women in Business Finalists for their innovation, leadership, & brilliance





In order of presentation.

# **MEDIA AWARDS CATEGORIES**

#### WEBSITE OF THE YEAR — BUSINESS SERVICES & DIVERSIFIED SERVICES

Accenture, Chicago, IL USA: Accenture's Company Web Site Coverall Health-Based Cleaning System, Deerfield Beach, FL USA: Coverall Health-Based Cleaning System Website

#### WEBSITE OF THE YEAR — ALL OTHER INDUSTRIES

ArcSoft, Fremont, CA USA: ArcSoft.com

Motional Multimedia, Kansas City, MO USA: The Bennett Packaging and Displays website

MQ Enterprise, LLC, Anacortes, WA USA: PDA Marketing Group Web Design

PetRays Veterinary Telemedicine Consultants, The Woodlands, TX USA: PetRays Website

Rebecca Jean Catering, San Francisco, CA USA: Rebecca Jean Catering Web Site

She Takes on the World Inc., Kitchener, ON, Canada: The New SheTakesOnTheWorld.com, A Digital Playground For Ambitious Women

Steal Network, Salt Lake City, UT USA: babySTEALS.com, kidSTEALS.com, scrapbookSTEALS.com, and sheSTEALS.com

TeenLife Media, LLC, , MA USA: TeenLife.com

#### **EVENT OF THE YEAR**

Final Salute Inc., Alexandria, VA USA: Ms Veteran America Competition

Little PINK Book, Atlanta, GA USA: PINK's 2013 Spring Into Ownership

Positively Powerful / Triad West Inc. Scottsdale AZ USA: The Positively Powerful Woman Awards and Conversation On Leadership Summit Day Ultimate Accounting vCon, Plano TX USA: Ultimate Accounting vCon

#### **SMARTPHONE OR TABLET APP OF THE YEAR**

Accenture, Chicago, IL USA: Accenture's Company App

NEI Global Relocation, Omaha, NE USA: NEI Global Relocation Mobile App for Clients and Transferees: NEI GO MOBILE

Perfect365, Arcsoft, San Francisco, CA USA: Perfect365 One-touch Makeover

#### **VIDEO OF THE YEAR**

Birds Nest Foundation, New York, NY USA: Food Bank of New York City — The Color of Hunger PSA

GreyHawk Films, Charlotte, NC USA: Purple Dreams

Kristen White, St. Louis, MO USA: Kristen White / TV Host and Producer Let's Start a Ripple

NEI Global Relocation, Omaha, NE USA: NEI Global Relocation Video

# **NEW PRODUCT & SERVICE AWARDS CATEGORIES**

# BEST NEW PRODUCT OR SERVICE OF THE YEAR — BUSINESS PRODUCTS & SERVICES

Connex Intl, Danbury, CT USA: Connex Intl's DirectRSVP Event Participation Management Solution DCR Workforce Inc., Boca Raton, FL USA: Smart Track Social VMS from DCR Workforce JUMP Technology Services, Oklahoma City, OK USA: JUMP's Automated Protective Services Laserfiche, Long Beach, CA USA: Laserfiche 9; ECM and BPM United

#### BEST NEW PRODUCT OR SERVICE OF THE YEAR — CONSUMER PRODUCTS

Avion Pharmaceuticals, Alpharetta, GA USA: Prenate Mini — Smallest Rx Prenatal Vitamin
Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Ellajane Celebrity Skin-wipes
Prosperity Organic Foods, Inc., Boise, ID USA: Melt Organic creamy spreads — NEW Chocolate Melt

FOR WOMEN IN BUSINESS



# CONGRATULATIONS STEVIE 2013 AWARD WINNERS

EMC APPLAUDS THE ACHIEVEMENTS OF WOMEN IN THE WORKPLACE.

EMC<sup>2</sup>



Continued

# **COMMUNICATIONS & MARKETING AWARDS CATEGORIES**

#### COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — CRISIS COMMUNICATIONS

Durée & Company, Inc., Fort Lauderdale, FL USA: Turning a South Florida Crash into a Happy Ending Across the Nation

#### COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — GLOBAL ISSUES

Unilever and other, London, United Kingdom: Unilever's Winning Balance Campaign

#### COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — INTERNAL COMMUNICATIONS

A-T Solutions, Vienna, VA USA: A-T Solutions Internal Newsletter
Bounce Consulting, Maryborough, VIC, Australia: The Bounce Manifesto
Interakt, New York, NY USA: The Power of Information on Demand — Nalco enVision Update
Metso Mining and Construction, York, PA USA: Global Information Management (GIM) Conference: Upping the Ante!
Unilever and other, London, United Kingdom: Unilever's Winning Balance Campaign

#### COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — BUSINESS TO BUSINESS

Accenture, Chicago, IL USA: Accenture's Business to Business Communications/PR Campaign Network9, New York, NY USA: Network9, Marketing Campaign, Telehouse

# COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — CONSUMER PRODUCTS

MilkPEP, Washington, DC USA: Milk-s Breakfast Blitz

Savoir Media LLC, Belmont, MA USA: Launching Fitbug into the US Consumer Market at the 2013 Consumer Electronics Show The S3 Agency, Boonton, NJ USA: The S3 Agency Leads The Global Resurgence of Spyker Cars The Thomas Collective, New York, NY USA: Sleep Pink

#### COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MULTICULTURAL

HMA Associates, Inc., Washington, DC USA: HMA Launches National Influenza Vaccination Disparities Partnership Save Your Do LLC, Walnut Creek, CA USA: Strive To Thrive

#### COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — PUBLIC AFFAIRS OR PUBLIC SERVICE

Rippler, Stockholm, Sweden: Ripplers Campaign For a More Humane Stockholm

Synerteq, Inc., Rockville, MD USA: Roja Kolachina's Work on the Small Business Acquisition Reform Commission (SBARC)

# COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR—REPUTATION/BRAND MANAGEMENT

Accenture, Chicago, IL USA: Accenture's Reputation / Brand Management Communications/PR Campaign Procontent Sp. z.o.o., Warsaw, Poland: Reputation Management — Procontent for Saxo Bank Poland Tugboat Brand & Business Development, Highwood, IL USA: Harris Broadcast: Behind the Brand

#### COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — SOCIAL MEDIA FOCUSED

Century 21 Real Estate, LLC, Madison, NJ USA: Century 21 Real Estate Moves into SimCity Social The Thomas Collective, New York, NY USA: AZO Girl

#### **BUSINESS-TO-BUSINESS ADVERTISING CAMPAIGN OF THE YEAR**

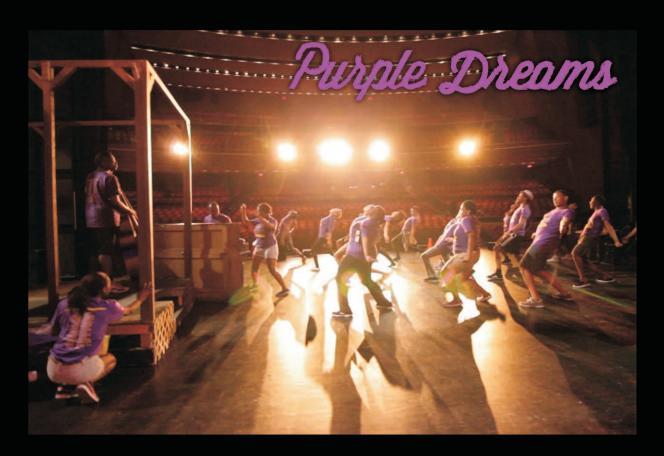
Accenture, Chicago, IL USA: Accenture's Advertising Campaign

# **BUSINESS-TO-BUSINESS MARKETING CAMPAIGN OF THE YEAR**

Accenture, Chicago, IL USA: Accenture's Marketing Campaign

VerticalResponse, San Francisco, CA USA: The VerticalResponse ProWebinar Series Connects Small Business with Industry Pros

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# **COMMUNICATIONS & MARKETING AWARDS CATEGORIES**—Continued

#### CONSUMER MARKETING CAMPAIGN OF THE YEAR

Avion Pharmaceuticals, Alpharetta, GA USA: Prenate Mini—making it easy to take daily MilkPEP, Washington, DC USA: REFUEL Reaches Elites and Everyday Athletes with Nature-s Recovery Drink

#### ONLINE MARKETING CAMPAIGN OF THE YEAR

Network9, New York, NY USA: Network9, Marketing Campaign, Telehouse

#### RETAIL/MERCHANDISING MARKETING CAMPAIGN OF THE YEAR

Babesta, New York, NY USA: Babesta Beat Mag / Mimi & the Magic Forest Story & Video

# SMALL-BUDGET MARKETING CAMPAIGN OF THE YEAR (<\$3 MILLION/€2 MILLION)

Marketing Maven, Camarillo, CA USA: Hot Iron Holster-s Marketing Campaign The Thomas Collective, New York, NY USA: Pisco

# **COMPANY/ORGANIZATION AWARDS CATEGORIES**

#### COMPANY OF THE YEAR — BUSINESS PRODUCTS

Laserfiche, Long Beach, CA USA

Morning Data Ltd, Briantspuddle, Dorset, United Kingdom: There is a different way.

# COMPANY OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES

Anne Patterson Design, New York, NY USA

Clear Decisions, Adelaide, South Australia, Australia

Financial Voyages LLC, Atlanta, GA USA

Frank, Frank, Goldstein & Nager, P.C., New York, NY USA

KC Projects, Birmigham, AL USA

Pivot Communications, Salt Lake City, UT USA

Tasman Consulting, San Francisco, CA USA: A leader in Human Resources Mergers and Acquisitions Services

Wilson Capital Management Inc., Charlotte, NC USA

# COMPANY OF THE YEAR—BUSINESS SERVICES—MORE THAN 10 EMPLOYEES—BUSINESS SERVICES

ALOM Technologies, Fremont, CA USA: ALOM Team Excels during Explosive Growth

Clayton Kendall, Inc., Monroeville, PA USA

DCR Workforce Inc., Boca Raton, FL USA

FCi Federal, Leesburg, VA USA

Hearsay Social, San Francisco, CA USA

MyCorporation, Calabasas, CA USA

NEI Global Relocation, Omaha, NE USA

Vaco Los Angeles, Los Angeles, CA, USA

# COMPANY OF THE YEAR — BUSINESS SERVICES — MORE THAN 10 EMPLOYEES — ALL OTHER INDUSTRIES

ProgenyHealth, Plymouth Meeting, PA USA

TravLynx, LLC, Hendersonville, TN USA: TravLynx acquires and maintains Technology Services

VerticalResponse, San Francisco, CA USA: VerticalResponse Continues to Innovate Marketing Technology Services for Small Businesses





# "Since its launch in March 2011, HIPA has reached over 145 countries across the globe"

\$389,000







Continued

# **COMPANY/ORGANIZATION AWARDS CATEGORIES** — Continued

# **COMPANY OF THE YEAR — CONSUMER PRODUCTS OR SERVICES**

Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Heaven Skincare feNa, San Diego, CA USA
Prosperity Organic Foods, Inc., Boise, ID USA: Category Innovators with Melt Organic RedBalloon, Sydney, NSW, Australia: RedBalloon: online experience retailer Think Products, Ventura, CA USA: ThinkThin

#### ORGANIZATION OF THE YEAR — GOVERNMENT OR NON-PROFIT

Family Development Foundation, Abu Dhabi, United Arab Emirates New Heights Educational Group, Inc., Defiance, OH USA Women Presidents Organization, New York, NY USA

#### **NEW COMPANY OF THE YEAR**

Educents, Oakland, CA USA MobilePaks, Portland, OR USA OneShift, Sydney, NSW, Australia

#### MOST INNOVATIVE COMPANY OF THE YEAR — 10 OR LESS EMPLOYEES

Aspire, Phoenix, AZ USA
Business Dynamics Limited, Mineola, NY USA: The Business of Spine
Child's Play Communications, New York, NY USA
Knot Genie, Englewood, CO USA
One Legacy Pty Ltd, Gold Coast, QLD, Australia
The Thomas Collective, New York, NY USA

#### MOST INNOVATIVE COMPANY OF THE YEAR — MORE THAN 10 EMPLOYEES

Evatran Group, Inc, Wytheville, VA USA: Plugless Power OneShift, Sydney, NSW, Australia: OneShift—the online job network other, London, United Kingdom: other: The agency of the untrodden path Sage Environmental Services, Inc., Seattle, WA USA The Suburban Jungle Realty Group, Greenwich, CT USA

# **FASTEST GROWING COMPANY OF THE YEAR**

Cenergy International, Houston, TX USA Educents, Oakland, CA USA In-Flight Crew Connections, Charlotte, NC USA Search Influence, New Orleans, LA USA

# MANAGEMENT TEAM OF THE YEAR — 10 OR LESS EMPLOYEES

KC Projects, Birmingham, AL USA: KC Projects Management Team
Pat Baccili, The Dr. Pat Show and The Transformation Network, New York, NY USA
Pivot Communications, Salt Lake City, UT, USA: Jane Johnson and Erin Bolton

# MANAGEMENT TEAM OF THE YEAR — MORE THAN 10 EMPLOYEES

DHL Express KSA, AL Khobar, Kingdom of Saudi Arabia: DHL Saudi Arabia Female call center Grow Marketing, San Francisco, CA USA: Gabrey Means and Cassie Hughes, Co-Founders and Owners Happy Family Brands, New York, NY USA: Founders Shazi Visram, Jessica Rolph and their Team Toms, Santa Monica, CA USA: Toms One for One Shoes and Eyewear Management Team Vaco Los Angeles, Los Angeles, CA USA: Vaco Los Angeles Management Team

FOR WOMEN IN BUSINESS



# Congratulation, Inspiration and Innovation

Congratulations to all of tonight's winners and finalists. Your achievements and contributions inspire us. We are also inspired by our own CFO, Susan Lynch, a finalist for Female Executive of the Year. Susan is one of many Hitachi Data Systems colleagues and customers who innovate with information to make a difference in the world.

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# INDIVIDUAL AWARDS CATEGORIES

#### FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS PRODUCTS — 10 OR LESS EMPLOYEES

At Media, Philadelphia, PA USA: Antoinette Marie Johnson, 30 Year Old Woman business owner drives fast growth CoachingLabs LLC/LeBootCamp, Los Altos, CA USA: Valerie Orsoni, CEO & Founder Marli and Mo Online Marketplace, Brisbane, QLD, Australia: Natrice Grosvenor, Founder Proforma Amplified, Detroit, MI USA: Anita Shina, Co-Owner

TalkSession, Inc., New York, NY USA: Melissa Thompson: Driving healthcare innovation through technology

#### FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS PRODUCTS — MORE THAN 10 EMPLOYEES

AT&T, Dallas, TX, USA: Brooks McCorcle Kennedy, Austin, TX USA: Natalie Kennedy, CEO Sparta Systems Inc., Hamilton, NJ USA: Eileen Martinson, CEO

# FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES – 10 OR LESS EMPLOYEES — ADVERTISING, MARKETING, & PUBLIC RELATIONS

Fission Creative, Paisley, Scotland: Morag Malloy, founder and Managing Director
ICE Worldwide, Portsmouth, NH USA: Jocelyn Philbrook — Founder, President & Managing Partner
Jennifer Barbee Inc. Portland, TX USA: Jennifer Barbee, Founder & CEO
Joy Lynn, Inc., Roswell, GA USA: Joy Lynn Fields, President
KC Projects, Birmingham, AL USA: Krista Conlin, Principal
Mirus Promotions Inc., San Diego, CA USA: Julie Seal, Owner
MtoM Consulting, LLC, Falls Church, VA USA: Christine Wilson, Founder and CEO
Pivot Communications, Salt Lake City, UT USA: Jane Johnson, Managing Partner, Strategic Content

# FEMALE ENTREPRENEUR OF THE YEAR—BUSINESS SERVICES—10 OR LESS EMPLOYEES—BUSINESS/DIVERSIFIED SERVICES

Anne Patterson Design, New York, NY USA: Anne Patterson, Founder Candia Communications LLC, Saratoga, CA USA: Tanya Candia, CEO Heart of Success, Inc., Tucson, AZ USA: Kendall SummerHawk, President and Founder Murray Resources, Houston, TX USA: Marsha Murray, President Pam Hendrickson Consulting, San Diego, CA USA: Pam Hendrickson, Founder The Volel Consulting Group, Washington, DC USA: Sylvie Volel, President and CEO

# FEMALE ENTREPRENEUR OF THE YEAR—BUSINESS SERVICES—10 OR LESS EMPLOYEES—ALL OTHER INDUSTRIES

Coral Gables Executive Physicians, Coral Gables, FL USA: Eris Thomas, CEO
Marnie Homes, Bethany Beach, DE, USA: Marnie Oursler, Founder and President
Premier Office Technologies, Inc., Highland Heights, OH USA: Tammy P. Gunya, President
Skyline Group NYC Inc, New York, NY USA: Jennifer Blumin, Founder and President
Visible Communication, LLC, Livonia, MI USA: Barb Hendrickson, President, Visible Communication and Chairman of the Board, Angela Hospice

# FEMALE ENTREPRENEUR OF THE YEAR—BUSINESS SERVICES—MORE THAN 10 EMPLOYEES—ADVERTISING, MARKETING, & PUBLIC RELATIONS

Advice Interactive Group, McKinney, TX USA: Bernadette Coleman, CEO
Drawbridge, San Mateo, CA USA: Kamakshi Sivaramakrishnan, CEO, Drawbridge
Interakt, New York, NY USA: Redicka Subrammanian, CEO and Chief Strategist, Interakt Digital Communications Group

FOR WOMEN IN BUSINESS



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# TRANSFORM your ideas into reality...

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Congratulations to all of the innovators at the Stevie Awards as well as InfiniEDGE Software's founder, and CEO, Czarina Walker for starting a company that would allow all of us to use our individual talents to dream, transform, and release great things together.



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Continued

# **INDIVIDUAL AWARDS CATEGORIES** — Continued

# FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — MORE THAN 10 EMPLOYEES — BUSINESS SERVICES

Adconion Direct, San Diego, CA USA: Kim Reed Perell, CEO

AMAXRA, Redmond, WA USA: Rosalyn Arntzen, President/CEO

Clayton Kendall, Inc., Monroeville, PA USA: Regina Broudy, President

DCR Workforce Inc., Boca Raton, FL USA: Ammu Warrier, President

DentaSpa Seminars, N. Miami Beach, FL USA: Ana Delgado, President

FCi Federal, Leesburg, VA USA: Sharon Virts, Founder and CEO

Frontline Call Center & Frontline Services, Eastsound, WA USA: Jill Blankenship, CEO

InfiniEDGE Software. Inc, Prairieville, LA USA: Czarina Walker, CEO

Pharmalogics Recruiting, Braintree, MA USA: Megan Driscoll, Founder and President

Pink Elephant, Burlington, Ontario, Canada: Fatima Cabral, Co-Founder & CEO

Professional Services of America, Inc., Parkersburg, WV USA: Judy K. Sheppard, President / CEO

# FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — MORE THAN 10 EMPLOYEES — ALL OTHER INDUSTRIES

AT&T, Dallas, TX USA: Brooks McCorcle

Cause4, London, United Kingdom: Michelle Wright, CEO

CSSS.NET, Washington, DC USA: Lisa Wolford, Founder, CEO & President

FITzee Foods, San Diego, CA USA: Michelle Weinstein, President

MQ Enterprise, LLC, Anacortes, WA USA: Neighborhood Smiles Female Entrepreneur

ProgenyHealth, Plymouth Meeting, PA USA: Dr. Ellen Stang, President, CEO & Founder

Sew What-Inc., Rancho Dominguez, CA USA: Megan Duckett, President

VerticalResponse, San Francisco, CA USA: Janine Popick, CEO / Founder

# FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER PRODUCTS — 10 OR LESS EMPLOYEES

Cass and Company, Kennett Square, PA USA: Susan Ledyard, Founder/President

Do Your Part, Charlotte, NC USA: Terri Bennett, Founder

feNa, San Diego, CA USA: Kellyn Timmerman, Founder

Knot Genie, Englewood, CO USA: Rikki Mor, Founder

# FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER PRODUCTS — 11 TO 2,500 EMPLOYEES

Arkadium, New York, NY USA: Jessica Rovello, President & Co-Founder

Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Deborah Mitchell, CEO

Indus Health Plus Pvt Ltd., Pune, Maharashtra, India: Ms. Kanchan Naikawadi, Director

Joss & Main, Boston, MA USA: Mitra Morgan, Co-Founder and Chief Curator

Learning ZoneXpress, Owatonna, MN USA: Melanie Nelson, CEO and founder

Seno Medical Instruments, Inc., San Antonio, TX USA: Janet Campbell, CEO and Founder

Spellbinders Paper Arts LLC, Phoenix, AZ USA: Stacey Caron, Co-founder & President

#### FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER SERVICES — UP TO 2,500 EMPLOYEES

Arizona Charter Schools, Glendale, AZ USA: Raena Janes, Founder

Brain Power Enrichment Programs: Language Arts, Thornhill, ON, Canada: Dr. Karine Rashkovsky, President

CellScape Corp, Newark, CA USA: Karen Drexler, Founder and Executive Chair

Citrus Lane, Mountain View, CA USA: Mauria Finley, CEO and founder

iFinance Canada Inc., Toronto, ON, Canada: Ann Kaplan, President & CEO

Integrated Therapy, LLC, Atlanta, GA USA: Harriet Adams, Owner

The Suburban Jungle Realty Group, Greenwich, CT USA: Alison Bernstein, Founder and President



# Congratulations!

# ANITA SHINA

Proforma Amplified Grosse Pointe, MI

# Finalist

FEMALE ENTREPRENEUR OF THE YEAR (10 OR LESS EMPLOYEES)

Anita Shina's tenacity, determination and creativity are the driving force behind Proforma Amplified's success in providing out-of-the-box business solutions. From idea conception to planning and execution, she does it all and doesn't stop there. Anita's vision and passion inspire new and innovative ideas to help drive more customers through your doors.

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# **INDIVIDUAL AWARDS CATEGORIES** — Continued

#### FEMALE INNOVATOR OF THE YEAR — GOVERNMENT OR NON-PROFIT — 11 TO 2,500 EMPLOYEES

Abu Dhabi Police, Abu Dhabi, United Arab Emirates: Major Amna Mohammed, President of Emirates Women Police Association Enterprise Community Partners Inc., Columbia, MD USA: Terri Ludwig, President and CEO General Civil Aviation Authority, Dubai, United Arab Emirates: Laila Bin Hareb, Executive Director

#### FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — LESS THAN 2,500 EMPLOYEES

ACL Services Ltd., Vancouver, BC, Canada: Laurie Schultz—Recognizing Talent & Giving a Voice to Employees on the Frontline Adaptive Planning, Palo Alto, CA USA: Carolee Gearhart, VP of Global Channels and Partners

Bronto Software, Durham, NC USA: Carolyn Sparano, VP, Client Services  $\,$ 

Epocrates, Inc., San Mateo, CA USA: Jody Blakeway, COO & SVP of Strategic Integration

IFS North America, Itasca, IL USA: Cindy Jaudon, President and CEO

Lab42 Research, Chicago, IL USA: Gauri Sharma Grows An Innovative And Profitable Market Research Firm

MaintenanceNet, Inc., Carlsbad, CA: Kelly Crothers, VP Marketing

MBX Systems, Libertyville, IL USA: Jill Bellak, President and COO

Neustar, Sterling, VA USA: Jean Foster, Vice President, Neustar Carrier Services

Ontario Systems, Muncie. IN USA: Jill Lehman, Vice President Administration & Chief People Officer

RTR Rete Rinnovabile, Rome, Italy: Giovanna Pozzi, VP Business Development and Energy Management

#### FEMALE EXECUTIVE OF THE YEAR - BUSINESS PRODUCTS - MORE THAN 2,500 EMPLOYEES

Acxiom Corporation, Foster City, CA USA: Elizabeth Xu, Group VP of Engineering Hitachi Data Systems, Santa Clara, CA USA: Susan Lynch, EVP & CFO

# FEMALE EXECUTIVE OF THE YEAR—BUSINESS SERVICES—10 OR LESS EMPLOYEES

BOOST Collaborative, San Diego, CA USA: Tia Quinn, Executive Director

Global Leaders in Law, Beaconsfield, United Kingdom: Meena Heath, General Counsel

Kelley & Mullis Wealth Management, Vestavia Hills, AL USA: Melissa Brown, Chief Operating Officer

Pivot Communications, Salt Lake City, UT USA: Erin Bolton, Vice President Channel Marketing and Sales Initiatives

# FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, & PUBLIC RELATIONS

Advice Interactive Group, McKinney, TX USA: Bernadette Coleman, CEO

BrightLine, New York, NY, USA: Jacqueline Corbelli, Founder, Chairman, CEO

Performics, Chicago, IL, USA: Daina Middleton, Global CEO

Reading Room, London, United Kingdom: Polly Willson, Director of Digital Engagement

Switch: Liberate Your Brand, St. Louis, MO USA: Annie Castellano, Chief Creative Officer

#### FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — BUSINESS SERVICES

Accel Partners, Palo Alto, CA USA: Theresia Gouw Ranzetta, Partner

Adconion Direct, San Diego, CA USA: Amanda Currie, Senior VP

ARPC, Washington, DC USA: Amy Brockman, Partner, ARPC

BidSync, American Fork, UT USA: Sabrina Stover, CEO

CMI, Abu Dhabi, United Arab Emirates: Irene Corpuz, Consultant and Operations Advisor

Creative Lodging Solutions, Lexington, KY USA: Carolyn Hundley, Chief Culture and Development Officer

Dotcom Distribution, Edison, NJ USA: Maria Haggerty, President

Facts International, Ashford, United Kingdom: Emily Kettle — Managing Director

Neolane, Inc., Newton, MA: Kristin Hambelton, VP of Marketing

NJVC, LLC, Chantilly, VA USA: Lynn DeCourcey, Vice President and General Manager, Cyber Security

PublicSchoolWORKS, Cincinnati, OH USA: Carrie Mockler, Director, Client Services

Staff Management | SMX, Chicago, IL USA: Joan Davison, President and COO

FOR WOMEN IN BUSINESS



# Kathy Coover Isagenix Co-Founder & Executive Vice President

# Simply the best.

She leads with heart.
She is focused on helping others. She is committed to transforming world health—and she's making it happen.

Thank you for leading by example, Kathy, and congratulations today and every day!

You've always believed in your own goals and dreams and encouraged others to live theirs. Thank you!

-Bonnie P., UT, USA

There is no one more deserving of this award. I love you, Mom!

-Erik C., AZ, USA

We are so proud of you and the legacy you and your family have created!

- Jennifer G., ON, CANADA

Isagenix® has Solutions to Transform Lives<sup>TM</sup> and offers the highest quality of health-and-wellness solutions to provide real results; a compelling business opportunity that is built to last; a global vision that is producing explosive growth; a fun, dynamic culture that feels like family. The company's vision is to impact world health and free people from physical and financial pain.





Continued

# **INDIVIDUAL AWARDS CATEGORIES** — Continued

# FEMALE EXECUTIVE OF THE YEAR—BUSINESS SERVICES—11 TO 2,500 EMPLOYEES—COMPUTER SERVICES & SOFTWARE

Adaptive Planning, Palo Alto, CA USA: Carolee Gearhart, VP of Global Channels and Partners Cvent Inc., McLean, VA USA: Manjula Aggarwal, SVP of Client Services Improving Enterprises, Inc., Dallas, TX USA: Gabriela Garza-Ramos, Chief Recruiting Executive Peak 10, Charlotte, NC USA: Tricia Ory, Vice President of Finance VerticalResponse, San Francisco, CA USA: Janine Popick, CEO / Founder

#### FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

ACADEMI LLC, McLean, VA USA: Suzanne Rich Folsom, EVP, General Counsel and Chief Compliance Officer

CSSS.NET, Washington, DC USA: Lisa Wolford, CEO & President

Entrepreneur Magazine, Irvine, CA USA: Amy Cosper, Editor in Chief

Wells Fargo Bank, San Francisco, CA USA: Heather Magaha, SVP and National Client Service Manager, Treasury Management Client Services

#### FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — MORE THAN 2,500 EMPLOYEES

Amadeus, Miami, FL USA: Carolyn Cauceglia, Vice President of Strategic Sales and Account Management, Amadeus North America Cisco, San Jose, CA USA: Jeanne Beliveau-Dunn, Vice President and General Manager of Learning@Cisco

Citrix, Santa Clara, CA USA: Catherine Courage, Senior VP — Customer Experience

Citrix, Santa Clara, CA USA: Elizabeth Cholawsky, Vice President and General Manager, IT Support & Access Lines of Business, SaaS Division PricewaterhouseCoopers LLP, Philadelphia, PA USA: Shannon Schuyler, Principal, US Corporate Responsibility Leader Western Union Business Solutions, Toronto, ON, Canada: Kina Lindros, Chief Client Officer for Western Union Business Solutions

# FEMALE EXECUTIVE OF THE YEAR — CONSUMER PRODUCTS

ARIIX, Bountiful, UT USA: Deanna Latson, Co-Founder and Chief Product Officer

Bluegreen Corporation, Boca Raton, FL USA: Hollie Gilbert-Arangio Leads Bluegreen's Retail Division with Boldness and Insight

Cactus Communications Pvt Ltd., Mumbai, India: Susanne Gupta, Associate Vice President, Human Resources

CardioDx Inc., Palo Alto, CA USA: Deborah Kilpatrick, Ph.D., Chief Commercial Officer

Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Deborah Mitchell, CEO

Isagenix International, LLC. Chandler, AZ USA: Kathy Coover, Co-Founder and Executive Vice-President

Wisdom Natural Brands, Gilbert, AZ USA: Carol May, President

#### FEMALE EXECUTIVE OF THE YEAR — CONSUMER SERVICES — UP TO 2,500 EMPLOYEES

Aio Wireless, Alpharetta, GA USA: Jennifer Van Buskirk, President

The Assistance Fund, Inc., Orlando, FL USA: Maureen Boyd, Vice President of Operations

 $Barnum\ Financial\ Group,\ a\ Met Life\ firm,\ Shelton,\ CT\ USA:\ Mindee\ Blanco-Executive-'Getting\ Things\ Done'$ 

CFS2, Tulsa, OK USA: Jessica, Chief Credit Officer

Cross Country Home Services, Sunrise, FL USA: Sandi Finn, President

Cross Country Home Services, Sunrise, FL USA: Tami Thraum, Chief Financial Officer

Postbank (legal name Eurobank Bulgaria), Sofia, Bulgaria: Petia Dimitrova, CEO and Chairperson of the Management Board of Postbank, Bulgaria Primrose Schools, Acworth, GA USA: Jo Kirchner, President and CEO

Strategic Medical, Orange County, CA USA: Strategic Medical / InVision's Maureen Khamsi: A Force to be Reckoned With

#### FEMALE EXECUTIVE OF THE YEAR - CONSUMER SERVICES - MORE THAN 2,500 EMPLOYEES

Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image

Acxiom Corporation, Foster City, CA USA: Elizabeth Xu, Group VP of Engineering

Aetna, Inc., Hartford, CT USA: Karen Rohan, Executive Vice President of Local and Regional Businesses, Aetna, Inc

CVS Caremark, Woonsocket, RI USA: Eileen Howard Boone, President, CVS Caremark Charitable Trust

eBay, San Jose, CA USA: Richelle Parham, Chief Marketing Officer

Thanks to our fearless leader, Natalie Kennedy, who uses insight, foresight, and x-ray vision to give clients the experience of their dreams.

# Congratulations on your nomination!

It's been an ultimate priority that Kennedy's workplace is a healthy and safe environment. I believe our clients and partners see it, too – they enjoy working with us because we're happy and genuinely love what we do.

At Kennedy, we've worked with iconic American brands, small mom n' pops, and everyone in between to throw events with *swagger*. We are a top-to-bottom events agency that executes flawlessly. Based in Austin, Texas – the Live Music Capitol of the World® – our team knows all the best places, we dig your ideas, and we're oddly obsessed with detail. (*But in an endearing way*.)







Continued

# **INDIVIDUAL AWARDS CATEGORIES** — Continued

#### FEMALE EXECUTIVE OF THE YEAR — GOVERNMENT OR NON-PROFIT

Colombian American Chamber of Commerce, Miami, FL USA: Carolina Coulson, Executive Director

Copyright Clearance Center, Danvers, MA USA: Tracey Armstrong, President and CEO

Family Development Foundation, Abu Dhabi, United Arab Emirates: Mariam Mohamed Al-Rumaithi

Goodwill Industries of Arkansas, Little Rock, AR USA: Staci Croom-Raley, VP of Workforce Development

National Center for Documentation & Research, Abu Dhabi, United Arab Emirates: Samar Almashjari, Program Management Specialist in Strategic Planning

New Heights Educational Group, Inc., Defiance, OH USA: Pamela Clark, Founder/Director

State of California Department of Justice, Sacramento, CA USA: Kamala Harris, Attorney General of California

# FEMALE ENTREPRENEUR OF THE YEAR IN ASIA, AUSTRALIA OR NEW ZEALAND — BUSINESS SERVICES AND DIVERSIFIED SERVICES

Australasian Leadership Academy, Sunshine Coast. Qld, Australia: Lynne Stephens, CEO and Managing Director

Bounce Consulting, Maryborough, VIC, Australia: Maria Smith, Founder

gemaker, Sutherland (Sydney), NSW, Australia: Natalie Chapman, Managing Director

Little Black Dress Group, Sydney, NSW, Australia: Janine Garner, Founder & CEO

One Legacy Pty Ltd, Gold Coast, QLD, Australia: Chandra Clements, Director

#### FEMALE ENTREPRENEUR OF THE YEAR IN ASIA, AUSTRALIA OR NEW ZEALAND — ALL OTHER INDUSTRIES

Indus Health Plus Pvt Ltd., Pune, Maharashtra, India: Ms. Kanchan Naikawadi, Director

Internet Biz Owners Club, Singapore: Pam Siow, Chief Executive Officer

Kokoda Track Foundation, Sydney, Australia: Genevieve Nelson, Executive Director

#### FEMALE EXECUTIVE OF THE YEAR IN ASIA, AUSTRALIA OR NEW ZEALAND

Asia Art Projects, Mumbai, Maharashtra, India: Elise Foster Vander Elst, Executive Director

Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Deborah Mitchell, CEO

#### FEMALE ENTREPRENEUR OF THE YEAR IN CANADA

Brain Power Enrichment Programs: Language Arts, Thornhill, ON, Canada: Dr. Karine Rashkovsky, President

iFinance Canada Inc., Toronto, ON, Canada: Ann Kaplan, President & CEO

SPLICE Software, Calgary, AB, Canada: Tara Kelly, Founder and CEO

Wealthy Women Leaders, London, ON, Canada: Pat Mussieux, Founder

#### FEMALE EXECUTIVE OF THE YEAR IN CANADA

Cascades Tissue Group, Candiac, QC, Canada: Suzanne Blanchet, CEO

CGI Inc., Toronto, ON, Canada: Lisa Carroll, Vice President Consulting Services

#### FEMALE ENTREPRENEUR OF THE YEAR IN EUROPE, THE MIDDLE EAST & AFRICA

Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Deborah Mitchell, CEO Tidy Books, London, United Kingdom: Geraldine Grandidier, Founder and CEO

# FEMALE EXECUTIVE OF THE YEAR IN EUROPE, THE MIDDLE EAST & AFRICA

DHL Express & Logistics, Damascus, Syria: Khulud Sirri Halaby, Country Manager

DHL EXPRESS, Amman, Jordan: Taghreed Aby Marar, Country Customer Service Manager

easyJet, Luton, Bedfordshire, United Kingdom: Carolyn McCall, Founder & CEO

Postbank (legal name Eurobank Bulgaria), Sofia, Bulgaria: Petia Dimitrova, CEO and Chairperson of the Management Board of Postbank, Bulgaria Reading Room, London, United Kingdom: Polly Willson, Director of Digital Engagement

RTR Rete Rinnovabile, Rome, Italy: Giovanna Pozzi, VP Business Development and Energy Management



# Congratulations, Giovanna Pozzi!

Giovanna Pozzi, VP Business Development and Energy Management of RTR-Rete Rinnovabile, is a finalist in the Stevie Awards – Women in Business in the categories:

Maverick of the Year;

 Female Executive of the Year in Europe, the Middle East & Africa;

 Female Executive of the Year
 Business Products – 11 to 2,500 Employees.

RTR, the leading European producer of electricity from photovoltaic plants, actively promotes an equal opportunity policy in its career paths.

Giovanna is the perfect example of how RTR is based on merit and talent and how this contributes to the company's growth and values.







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# **INDIVIDUAL AWARDS CATEGORIES** — Continued

# INNOVATOR OF THE YEAR — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES

Child's Play Communications, New York, NY USA: Stephanie Azzarone, President Designated Editor, Newport, RI USA: Suzanne McDonald, Founder MobilePaks, Portland, OR USA: Chanin Ballance, CEO Sage Environmental Services, Inc., Seattle, WA USA: Julie Pond, Founder and President

#### INNOVATOR OF THE YEAR—HEALTH PRODUCTS AND SERVICES

Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Deborah Mitchell, CEO MS Derm Consulting, Bangalore, India: Dr Mukta Sachdev Optum, Eden Prairie, MN USA: Brenda Hodge, CMO

#### INNOVATOR OF THE YEAR—ALL OTHER INDUSTRIES

Cass and Company, Kennett Square, PA USA: Susan Ledyard, Founder/President
CEZ Bulgaria, Sofia, Bulgaria: Maria Doichinova, Public Relations and Communications Director
Google Inc., Mountain View, CA USA: Megan Smith, Vice President, New Business Development
Kristen White, St. Louis, MO USA: Kristen White, TV Host and Producer "Let's Start a Ripple"
Spellbinders Paper Arts LLC, Phoenix, AZ USA: Stacey Caron, Co-founder & President
sweetriot, New York, NY USA: Sarah Endline CEO / Founder, Mastermind & Chief Rioter
TalkSession, Inc., New York, NY USA: Melissa Thompson: Driving healthcare innovation through technology

# YOUNG FEMALE ENTREPRENEUR OF THE YEAR — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES

DentaSpa Seminars, N. Miami Beach, FL USA: Ana Delgado, President Influence and Co., Columbia, Missouri, MO USA: Kelsey Meyer, Cofounder and President Marketing Maven, Camarillo, CA USA: Lindsey Carnett, CEO and President Nathalie Lussier Media Inc., Brooklyn, NY USA: Nathalie Lussier Takes Business Off The Charts Transpiral.org, Singapore: Yasmine Khater, Founder

# YOUNG FEMALE ENTREPRENEUR OF THE YEAR — ALL OTHER INDUSTRIES

Buytopia.ca, Toronto, ON, Canada: Michele Romanow

Carpet Couture by Rashi, New Delhi, India: Rashi Choudhary, Principal Designer & Proprietor, Carpet Couture by Rashi, India

CommonKindness, Sausalito, CA USA: Sarah Schloemer, Co-Founder & President

Crafter's Companion, County Durham, United Kingdom: Sara Davies, founder

iCreate to Educate, Austin, TX USA: Melissa Pickering, Founder

OneShift, Sydney, NSW, Australia: Genevieve George, Founder and Managing Director

Rebecca Jean Catering, San Francisco, CA USA: Rebecca Jean Alonzi, Proprietor, Rebecca Jean Catering L.L.C.

Yasso Frozen Greek Yogurt, Boston, MA USA: Amanda Klane, Co-Founder and CEO

ZinePaak, New York, NY USA: Brittany Hodak, 'ZinePak Co-founder & CEO

# MAVERICK OF THE YEAR — COMPUTER SERVICES AND SOFTWARE

Adaptive Planning, Palo Alto, CA USA: Carolee Gearhart, VP of Global Channels and Partners Improving Enterprises, Inc., Dallas, TX USA: Gabriela Garza-Ramos, Chief Recruiting Executive Verne Global, Falls Church, VA USA: Lisa Rhodes, VP-Marketing & Sales

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# **INDIVIDUAL AWARDS CATEGORIES** — Continued

# MAVERICK OF THE YEAR — HEALTH PRODUCTS AND SERVICES AND PHARMACEUTICALS

The Avoca Group, Princeton, NJ USA: Patricia Leuchten, President and CEO, Founder, The Avoca Quality Consortium CVS Caremark, Woonsocket, RI USA: Eileen Howard Boone, President, CVS Caremark Charitable Trust Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Deborah Mitchell, CEO

#### MAVERICK OF THE YEAR — ALL OTHER INDUSTRIES

Recurrent Energy, San Francisco, CA USA: Judith Hall, CLO Rhea Lana, Inc., Conway, AR USA: Rhea Lana Riner—A Maverick Bucking the System for Moms Nationwide! RTR Rete Rinnovabile, Rome, Italy: Giovanna Pozzi, VP Business Development and Energy Management Ultimate Accounting vCon, Plano TX USA: Sandi Smith Leyva, President, Sandra L. Leyva, Inc. Vallue Consulting Inc., San Francisco, CA USA: Tana Sabatino

# <u>LIFETIME ACHIEVEMENT — BUSINESS — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES</u>

Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image Child's Play Communications, New York, NY USA: Stephanie Azzarone, President NEI Global Relocation, Omaha, NE USA: Kate Dodge, President Vantage PR, San Francisco, CA USA: Ilene Adler, Founder and CEO

# <u>LIFETIME ACHIEVEMENT — BUSINESS — ALL OTHER INDUSTRIES</u>

CFO Enterprise, Cary, NC USA: Lorna A. Nahil, MBA, MFP
Dermalogica, Carson, CA USA: Jane Wurwand, Founder & Owner
Frieda's Inc., Los Alamitos, CA, USA: Frieda Caplan, Founder
iFinance Canada Inc., Toronto, ON, Canada: Ann Kaplan, President & CEO
RedBalloon, Sydney, NSW, Australia: Naomi Simson, Founder
TradeMark Properties, Raleigh, NC USA: Billie Redmond, CEO
Wisdom Natural Brands, Gilbert, AZ USA: Carol May, President

# LIFETIME ACHIEVEMENT — GOVERNMENT OR NON-PROFIT

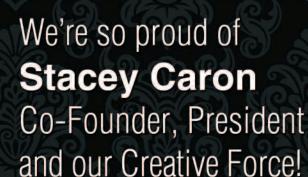
HIPA, Dubai, United Arab Emirates: Sahar Alzarei, a Board of Trustee member and the Assistant Secretary General Motional Multimedia, Kansas City, MO USA: Nancy Zurbuchen, President, Motional Multimedia, and Co-founder of the KC Council of Women Business Owners

#### MENTOR OR COACH OF THE YEAR — BUSINESS — BUSINESS SERVICES

Heart of Success, Inc., Tucson, AZ USA: Kendall SummerHawk, President and Founder Influence and Co., Columbia, MO USA: Kelsey Meyer, Cofounder and President Kendall SummerHawk, Tucson, AZ USA: Kendall SummerHawk, President and Founder of The International Association of Women in Coaching Tobin Enterprises, St. Thomas, Ontario, Canada: Shannon Tobin, Director and CEO

# MENTOR OR COACH OF THE YEAR—BUSINESS—ALL OTHER INDUSTRIES

Acxiom Corporation, Foster City, CA USA: Elizabeth Xu, Group VP of Engineering
Amadeus Consulting, Boulder, CO USA: Re-Defining Mentorship Through Leadership: Lisa Calkins, CEO of Amadeus Consulting
Barnum Financial Group, a MetLife firm, Shelton, CT USA: Maria Conlon — Doing What Comes Naturally — Mentor/Coach of the Year
Business Dynamics Limited, Mineola, NY USA: Barbara Cataletto, CEO and Managing Director
Ultimate Accounting vCon, Plano TX USA: Sandi Smith Leyva, President, Sandra L Leyva, Inc.
Utah Avalanche, Salt Lake City, UT USA: Joanna Barney, Executive Director



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# **INDIVIDUAL AWARDS CATEGORIES** — Continued

#### WOMEN HELPING WOMEN — BUSINESS

Acxiom Corporation, Foster City, CA USA: Elizabeth Xu, Group VP of Engineering
Barnum Financial Group, a MetLife firm, Shelton, CT USA: Allison Mislow—Helping women find financial security
Deborah Mitchell Heaven Health & Beauty Ltd, Wolverhampton, United Kingdom: Deborah Mitchell, CEO
Enterprising Women, Cary, NC USA: Monica Smiley, Editor and Publisher
Inspired To Health, Weehawken, NJ USA: Lorraine Giordano, Founder
MTS Allstream, Toronto, ON, Canada: Sue Harrison
NetApp, Vienna, VA USA: Regina Kunkle, Vice President of Americas Channel Sales
One Legacy Pty Ltd, Gold Coast, QLD, Australia: Chandra Clements, Director, One Legacy Pty Ptd

Pascale Communications, Fairfield, CT USA: Georgette Pascale, CEO Pat Baccili, The Dr. Pat Show and The Transformation Network, New York, NY USA

# WOMEN HELPING WOMEN — GOVERNMENT OR NON-PROFIT

Girls Who Code, New York, NY USA: Reshma Saujani, Founder MGAA Professional Development Institute, Melbourne, FL USA: Dr. Amicitia Maloon-Gibson, founder Susan Davis International, Washington, DC, USA: Susan Ann Davis, Chairman VIPART, Sofia, Bulgaria: "Business Woman" — Project of Mrs. Tsvetelina Uzunova, proprietor of VIPART

# FEMALE EMPLOYEE OF THE YEAR — BUSINESS — ADVERTISING, MARKETING, PUBLIC RELATIONS & BUSINESS SERVICES

CMI, Abu Dhabi, United Arab Emirates: Irene Corpuz, Consultant and Operations Advisor KC Projects, Birmingham, AL USA: Alicia Rohan, Media Relations Coordinator Marketing Maven, Camarillo, CA USA: Elicia Hildreth, Human Resources Generalist and Executive Assistant to the CEO and President Marketing Maven, Camarillo, CA USA: Samantha Arigapudi, Copywriter

#### FEMALE EMPLOYEE OF THE YEAR — BUSINESS — COMPUTER SERVICES & SOFTWARE

ArcSoft, Fremont, CA USA: Vickie Wei, Director of Corporate Marketing Lattice Engines, San Mateo, CA USA: Alicia Brayboy, Marketing Manager Ventyx, an ABB Company, Atlanta, GA USA: Stephanie Moss

# FEMALE EMPLOYEE OF THE YEAR—BUSINESS—ALL OTHER INDUSTRIES

Barclays, Jersey City, NJ USA: Rachel Sky, Head of Middleware Application Platforms Sonus Networks, Westford, MA USA: April Miller, Director of Channel Programs and Development Sprouts Farmers Market, Inc., Phoenix, AZ USA: Lauren Rosenblum, Communications Manager

# FEMALE EMPLOYEE OF THE YEAR — GOVERNMENT OR NON-PROFIT

Family Development Foundation, Abu Dhabi, United Arab Emirates: Jamila Suliman Khanji Royal College of Nursing, London, United Kingdom: Victoria Barnett, Senior Marketing Executive



Continued

# **INDIVIDUAL AWARDS CATEGORIES** — Continued

# WOMAN OF THE YEAR - ADVERTISING, MARKETING & PUBLIC RELATIONS

Agency marketing services public relations and media, Siegburg, Germany: Veronika Guld, CEO of marketing services, agency for public relations and marketing

Apttus, San Mateo, CA USA: Maria Pergolino, VP of Marketing

ArcSoft, Fremont, CA USA: Amy Rubin, VP of Marketing and PR

Child's Play Communications, New York, NY USA: Stephanie Azzarone, President

DDB Worldwide, New York, NY USA: Lisa Bennett, Executive Vice President / Creative, North America

EMC Corporation, Hopkinton, MA, USA: Karen DelPrete, Director of Industries Marketing for the Americas

Emirates Integrated Telecommunications Company PJSC, Dubai, United Arab Emirates: Hala Badri, Executive Vice President—Brand & Communications

iAcquire, Phoenix, AZ USA: Cindy Nieves Boynton

MAC Presents, New York, NY USA: Marcie Allen, President

MMI Public Relations, Cary, NC USA: Erin Smith, Senior Account Executive

MWW, East Rutherford, NJ USA: Shannon Eis

SmartMark Communications, LLC, Newtown, PA USA: Juliet Shavit: Woman of Power

Stratus Interactive, West Chester, PA USA: Kymberly Robinson, CEO

The James Agency, Scottsdale, AZ USA: Veronique James, President

Trainer Communications, Pleasanton, CA USA: Susan Thomas

Tycoon Advertising Group, The Woodlands, TX USA: Mahiette Tarrago, Creative Director

VerticalResponse, San Francisco, CA USA: Janine Popick, CEO / Founder

#### WOMAN OF THE YEAR — BUSINESS SERVICES

ACADEMI LLC, McLean, VA USA: Suzanne Rich Folsom, EVP, General Counsel and Chief Compliance Officer

Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image

Adconion Direct, San Diego, CA USA: Kim Reed Perell, CEO

AIReS, Pittsburgh, PA USA: Jennifer Murr, Director of Consulting Services

FCi Federal, Leesburg, VA USA: Sharon Virts, Founder and CEO

Global Leaders in Law, Beaconsfield, United Kingdom: Meena Heath, General Counsel

iFinance Canada Inc., Toronto, ON, Canada: Ann Kaplan, President & CEO

Kendall SummerHawk, Tucson, AZ USA: Kendall SummerHawk, President and Founder of The International Association of Women in Coaching

Management Consultancy International, Sydney, NSW, Australia: Denise Meyerson, Managing Director & Founder

One Legacy Pty Ltd, Gold Coast, QLD, Australia: Chandra Clements, Director, One Legacy Pty Ltd

Pam Hendrickson Consulting, San Diego, CA USA: Pam Hendrickson, Founder

Pearl Law Group, San Francisco, CA USA: Julie Pearl, Managing Attorney

PublicSchoolWORKS, Cincinnati, OH USA: Carrie Mockler, Director, Client Services

#### WOMAN OF THE YEAR—INDUSTRY

Bluegreen Vacations, Boca Raton, FL USA: Angela Blevins, VP, Customer Care, Bluegreen Vacations

MBX Systems, Libertyville, IL USA: Jill Bellak, President and COO

Strategic Medical, Orange County, CA USA: Strategic Medical/InVision's Maureen Khamsi: Imaging Expert-s Insight Drives Growth

#### WOMAN OF THE YEAR — GOVERNMENT OR NON-PROFIT

Final Salute Inc., Alexandria, VA USA: CPT Jas Boothe, President

Pack for a Purpose, Raleigh, NC USA: Rebecca Rothney, Founder and Chairperson

FOR WOMEN IN BUSINESS



Continued

# WOMAN OF THE YEAR — TECHNOLOGY

BlackLine Systems, Los Angeles, CA USA: BlackLine CEO Therese Tucker Attracts \$220M Strategic Growth Investment from Silver Lake bytes of knowledge, Nashville, TN USA: Julie May, Founder and CEO

ERA Environmental Management Solutions, Belle Mina, AL USA: Sarah Sajedi, CEO & Co-founder

IFS North America, Itasca, IL USA: Cindy Jaudon, President and CEO

Marvell Technology, Santa Clara, CA USA: Weili Dai, Co-founder and President, Marvell Semiconductor, Inc.

MHL Consortium, Sunnyvale, CA USA: Judy Chen, President

Ventyx, an ABB Company, Atlanta, GA USA: Stephanie C. Moss, General Manager — Customer Suite Business Unit

WhiteHat Security, Santa Clara, CA USA: Stephanie Fohn, CEO

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