9TH ANNUAL STEVIE® AVARDS FOR WOMEN IN BUSINESS

US\$10.00

Awards Dinner and Ceremonies

Friday, November 9, 2012 Marriott Marquis Hotel New York, New York

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2013 American Business Awards⁵⁵⁴



THE AMERICAN BUSINESS AWARDS⁵⁵⁴

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2013 International Business Awards⁵⁵⁴



The world's top business awards program, open to all organizations worldwide.

Entries Open: January 2013

Early-bird Entry Deadline: April 11, 2013

Final Entry Deadline: May 16, 2013

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Actiontec celebrates today's innovative women in business. Here's to tomorrow's generation of female business leaders.



Welcome to the 9th annual Stevie® Awards for Women in Business.

With this program we close out our 10th year organizing Stevie Awards programs. (Our 10th American Business Awards concluded earlier this autumn.) It's been my aim from the beginning to create the top business awards programs in the world. Many people have told me that we've done that, which is gratifying, but if you know us you know that we don't rest on our laurels.

This year's Stevie Awards for Women in Business received more than 1,200 entries from individuals and organizations in 17 nations. More than 200 professionals around the world participated in the judging process in September-October. The average scores of preliminary judges determined the Finalists. The Gold, Silver and Bronze Stevie Award placements that will be revealed tonight were determined by the members of five final judging committees in late October. All judges are acknowledged in this program.

We introduced many new aspects to the Stevie Awards this year, including Silver and Bronze Stevies. Next year we'll introduce a Grand Stevie Award trophy, which only a small number of individuals and organizations will receive in each of our programs, and a smaller Gold Stevie trophy.

I invite you to stay abreast of what's new in the world of Stevie at our web site, <u>StevieAwards.com</u>, and through our presence on Facebook, LinkedIn, and Twitter.

Thank you for coming tonight. I wish you continued success!

Cordially,

Midne Galley Ca

Michael Gallagher President The Stevie Awards

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 FOR WOMEN IN BUSINESS	

Alcoa. Advancing each generation.



Alcoa applauds this year's **Stevie Awards for Women in Business Honorees** and congratulates our own

Janne Sigurðsson Managing Director, Alcoa Fjardaál, Iceland

Female Executive of the Year in Europe, the Middle East & Africa



Alcoa is the world's leading producer of primary aluminum and fabricated aluminum, as well as the world's largest miner of bauxite and refiner of alumina.

FINAL JUDGING COMMITTEES

Final judging was conducted in October by the members of these five committees. Their average scores determined the Gold, Silver and Bronze Stevie[®] Award winners from among the Finalists. We appreciate their time, interest and insights.



Learn more about the 2012 Final Judges

Communications & Marketing Awards Categories Final Judging Committee



COMMITTEE CHAIR

Dr. Martha Saunders Distinguished Professor of Communication The University of Southern Mississippi Hattiesburg, Mississippi, USA

COMMITTEE:

- Mona A. Amodeo, Ph.D, President, idgroupUSA, Pensacola, FL, USA
- Liza Cirlot Looser, CEO, The Cirlot Agency, Jackson, MS, USA
- Tena Clark, Founder & CEO, DMI Music & Media Solutions, Los Angeles, CA, USA
- Teresa Dos Santos, Director, Business Interiors, Pensacola, FL, USA
- Julia Forsyth, Senior Global Marketing Manager, GSMA, Atlanta, GA, USA
- Ann F. Guice, SVP/Trust, The Peoples Bank, Biloxi, MS, USA
- Jennifer Hrycyszyn, Vice President, Greenough Communications, Boston, MA, USA
- Louise W. Johns, VP/Trust, The Peoples Bank, Biloxi, MS, USA
- Sharon A. Jones, FAHP, CFRE, VP Development, Chapters Health System, Temple Terrace, FL, USA
- Patty Klein, APR, Senior PR Specialist, Chapters Health System, Temple Terrace, FL, USA
- Sara Kuhl, Director, University Marketing & Media Relations, University of Wisconsin-Whitewater,
- Whitewater, WI, USA Mary Anne Lanier, *Trustee*, Ray C. Anderson Foundation,
- Marietta, GA, USA Joanne Meredith, Senior Associate Director,
- Direct Response Marketing, Office of Annual Giving, Johns Hopkins Institutions, Baltimore, MD, USA
- Danny Mitchell, Chairman, GodwinGroup, Jackson, MS, USA
- Jill Mosteller, Assistant Professor of Marketing, Portland State University, Portland, OR, USA

Julie Sheppard, General Counsel, Florida Institute for Human & Machine Cognition (IHMC), Pensacola, FL, USA

- Ann Wead Kimbrough, Dean, School of Journalism & Graphic Communication, Florida A&M University, Tallahassee, FL, USA
- Sheldon Wolf, CEO & President, Spellex Corporation, Tampa, FL, USA
- Brenda J. Wrigley, APR, Associate Professor, Department of Public Relations, S.I. Newhouse School of Public Communications, Syracuse University, Syracuse, NY, USA

Company/Organization Awards Categories Final Judging Committee



COMMITTEE CHAIR Kimberly Webb Founder Rockin' Green San Antonio, Texas, USA

COMMITTEE:

- Stacey Clover, CEO, iCreative Media, Jackson, MO, USA Tereson Dupuy, Founder, FuzziBunz Diapers, Lafayette, LA, USA
- Jill Farrand, Director of Public Relations, QuiBids, Oklahoma City, OK, USA
- Donna Hinkelman, VP Corporate Communications, Harland Clarke, San Antonio, TX, USA
- Nancy Justice, Global Director Customer Service, Braiform, Asheville, NC, USA
- Maria Mattsson, Manager, Guest Services, Royal Caribbean International & Azamara Club Cruises, Miami, FL, USA
- Hannah Montroy, Enterprise BPI Manager, Shamrock Foods Company, Commerce City, CO, USA
- Karen Osper, Owner, The Nautical Dog, Andover, MA, USA
- Bernice Maria Paolozzi, International Consultant, Dublin, Ireland
- Lesley Rotole, CEO, Great Lakes Promotions, Lake Orion, MI, USA
- Lisa Versaci, Cofounder, Emergent Order LLC, Austin, TX, USA



Congratulations to **Nancy Mellard** on Being Named a Finalist on **Three Stevie Awards:**

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FINAL JUDGING COMMITTEES

Continued

Entrepreneur Awards Categories Final Judging Committee



COMMITTEE CHAIR

Sandra Richardson Co-founder and Chief Marketing Officer Métier, Ltd. Healdsburg, California, USA

COMMITTEE:

Susan Barnes, CEO, Barnes & Company, Dixon, CA, USA Patricia Boggs, President and General Manager, Harmony Social Services, Reston, VA, USA Delinda Fitzgerald, IS Project Management Office Director, Federal Aviation Administration, Mike Monroney Aeronautical Center, Oklahoma City, OK, USA Vicki Ann Frawley, Director, Operations & Client Excellence, Blackbaud, Inc., Melrose, MA, USA Victoria Gallegos, Owner, Save the Planet Pets, Albuquerque, NM, USA Yolanda Gallegos, Owner/Principal, Gallegos Legal Group, Albuquerque, NM, USA Ellen Ginsberg, Vice President, Nuclear Energy Institute, Washington, DC, USA Barb Girson, President, My Sales Tactics, New Albany, OH, USA Julie N. Jakopic, President/CEO, iLead Strategies, Alexandria, VA, USA Kimberly Kaselionis, Chairman/CEO, Circle Bank, Novato, CA, USA Janet LeBlanc, Owner, Janet LeBlanc & Associates, Toronto, Canada Julie Lenzer Kirk, Executive Director, Maryland Center for Entrepreneurship, Columbia, MD, USA Mary MacPherson, President, M2Works LLC, Reston, VA, USA Brad McManus, Senior Consultant & Executive Coach, Integral Development, Perth, Western Australia, Australia Elaine Metlin, Senior Partner, Dickstein Shapiro, Washington, DC, USA Sharyn Morris, VP, Relationship Manager, Eagle Investment Systems, LLC, Wellesley, MA, USA Cynthia Murray, President & CEO, North Bay Leadership Council, Petaluna, CA, USA Dotti Patton, Project Management Office Director, Federal Aviation Administration, Mike Monroney Aeronautical Center, Oklahoma City, OK, USA April Young, Managing Director, Hercules Technology Growth Capital, Mclean, VA, USA

Executive Awards Categories Final Judging Committee



Julia Zamorska VP of Corporate Communications iolo technologies, LLC Los Angeles, California, USA

COMMITTEE:

Anurag Abinashi*, Consultant, Strategy and Decision Sciences, PA Consulting Group, Amersham, United Kingdom Eline Altenburgh-van den Bruek, Executive Director, Quid Novi Foundation, Atlanta, GA, USA Neda Azarfar, Senior Director, Communications & Strategy, MySpace, Irvine, CA, USA Malika Bounaira-Siraji, Cofounder, Access International, Inc., Los Angeles, CA, USA Joanna Gorska, Trainee Solicitor, Latham & Watkins LLP, London, United Kingdom Kim Haley Small, General Manager, Pepsico, Purchase, NY, USA Laura Howe, Productions Supervisor, DreamWorks Animation, Los Angeles, CA, USA Peter Justen, CEO, Five Plus, Middleburg, VA, USA Vanessa Montes Gubin, VP, Digital and Marketing Strategy, The Madison Square Garden Company, Brooklyn, NY, USA Chris Moschovitis, CEO, iTMG, New York, NY, USA Adrian Pollner, Counsel, O'Melveny and Myers, Los Angeles, CA, USA Mustafizur Rahman, Director, S.S. Shipping and Chartering Ltd, London, United Kingdom Colin Smith, Founder & Director, Trade Chase, Oxford, OX, United Kingdom Brandon Wells, Marketing Manager, Microsoft, Sammamish, WA, USA * Statements and decisions by Judges are not made on behalf of PA Consulting and do not reflect any representations or endorsements by PA Consulting.

Congratulating Achievement.

CompTIA's Advancing Women in IT Community congratulates Nancy Hammervik, SVP of Industry Relations at CompTIA, for her achievement as a Female Innovator of the year finalist from the Stevie Awards for Women in Business.



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FINAL JUDGING COMMITTEES

Continued

Media Awards Categories Final Judging Committee



COMMITTEE CHAIR

Anna Murray President tmg-e*media, inc. New York, New York, USA

COMMITTEE:

Kirsten Bischoff, Cofounder, Hatchedlt, LLC, Springfield, NJ, USA Megan Brown, Founding Partner, HATCHEDit.com, LLC, Westfield, NJ, USA John W. Cary, Director of Digital Products, The Nation, New York, NY, USA Camilla Colegrave, Consultant, New York, NY, USA Lindsay Frucci, Principal, Lindsay Frucci Consulting, Brooklyn, NY, USA Kristina Garcia Rivera, Digital Ad Product Director, Hearst Digital Media, Bronx, NY, USA Regina Glick, Director of Marketing, Summit Business Media, New York, NY, USA Keith Goggin, Partner, Integral Derivatives LLC, New York, NY, USA Hannah Howard, Director of Copywriting and Product Marketing, Fairway Market, New York, NY, USA Sheryl Jones, Managing Director, Ozuro Fine Jewelry, New York, NY, USA Nicole Meola, VP Sports Digital Content and Strategy, Showtime Networks, New York, NY, USA Denise Olding, Creative Director, Ingrid Design, Louisville, KY, USA Colette Sartor, Professor, UCLA Writers Extension Program, Los Angeles, CA, USA Lisanne Sartor, Writer/Director, Gemelle Films, Los Angeles, CA, USA Annie Shields, Community Editor, The Nation, New York, NY, USA Cynthia Stillwell, Executive Director, The International Women's Writing Guild, New York, NY, USA Charlene Weisler, CEO, Weisler Media, LLC, New York, NY, USA Marci Weisler, COO, Eachscape, New York, NY, USA Samantha Wolfe, Consultant, SGWB Consulting, New York, NY, USA



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PRELIMINARY JUDGES

The following professionals participated in the preliminary round of judging in September – October 2012. Their average scores determined the Finalists. We thank them for their interest, time, and insights.



Learn more about this judging panel.

Husam Mahmoud Abdallah, Sr. Specialist Strategy & Business Excellence, Dubai Airport Free Zone, Dubai, United Arab Emirates Laurie Albo, Asset Manager, H & R Retail, Inc., a ChainLinks Company, Baltimore, MD, USA Ahmed Alhai, BRM Specialist, ADCO, Dubai, United Arab Emirates Kerry Allen, Principal, Santa Barbara Studio, Santa Barbara, CA, USA Amal Al-Najjar, Human Resources Manager, Fluor Corporation-Kuwait, Ahmadi, Kuwait Kausar Asif, Sr. Manager Marketing Services, Cupola Pakistan Limited, Karachi, Pakistan Ani Atanasova, CEO, Pixelhunters, Dubai, United Arab Emirates Maria Bailey, CEO, Blue Suit Mom Media, Pompano Beach, FL, USA Charlotte Ball, Program Director, The PUSH Academy, Norwich, United Kingdom Mona Baset, Senior VP—Digital Sales & Marketing, Bank of America, Charlotte, NC, USA Nevena Batselova, Marketing and Strategic Planning Manager, BNP Paribas, Sofia, Bulgaria Heather Bayfield, President, Life Management Advisors, Jacksonville Beach, FL, USA Janet Beale, Manager, Platform Investment Implementation, MLC Limited, East Lindfield, NSW, Australia Denise Bentele, President & CEO, Common Ground Public Relations, Chesterfield, MO, USA Tya Bolton, CEO, Exceptional Business Solutions, LLC, Waldorf, MD, USA Erin Bolton, VP Strategic Services, Pivot Communications, Salt Lake City, UT, USA Vanessa Borg, Director, Consultancy & Training Acumen Centre Ltd., Gudja, Malta Fran Bosecker, Account Director, Vantage Communications, Thiells, NY, USA Margo Boster, CEO, ImpaQ Solutions, LLC, Scottsdale, AZ, USA Marcia Brand, President, Creative Marketing Concepts, Inc., Alexandria, VA, USA Tina Brooks, VP Marketing, Brooks Pepperfire Foods, Rigaud, Canada Crystal Brown-Tatum, CEO/President, Crystal Clear Communications, Shreveport, LA, USA

Jane Bryant, Director, Spire Communications, Potomac Falls, VA, USA Julie Calzone, CEO, Calzone & Associates, Lafayette, LA, USA Diana Carrico, Director, Liderplas, Sobreda, Portugal Denise Clancey, President, Teledirect Partners, Boston, MA, USA Pamela Clark, Founder/Director, New Heights Educational Group, Inc, Defiance, OH, USA David Clarke, Managing Partner, BGT Partners, Miami, FL, USA Marla Coffin, President & CEO, MARDA Management Inc., Windsor, Canada Etta Cohen, Founder, Forward Ladies, Leeds, United Kingdom Kimberly Cooley, Communications Director, Henderson Hutcherson & McCullough, Chattanooga, TN, USA Irene Corpuz, Senior Analyst, Change Masters International, Abu Dhabi, United Arab Emirates Kate Darcy Hohenthal, Founder, The Birthday Club, Manchester, CT, USA Susan Davis, President, Susan Davis International, Washington, DC, USA Robyn Davis, Owner, When I Need Help, Columbus, OH, USA Danielle Di-Masi, Business Etiquette Expert, Click! Training & Consulting, Sydney, Australia Rochelle Ekanayake, Managing Director, MrPierce Studios International Asia (pvt) LTD, Colombo, Sri Lanka Lori Ericson, Product Planning and Development, Epicor Software, Denver, CO, USA Jennifer Finke, CEO, Red Jeweled Media, Denver, CO, USA Silke Fleischer, CEO, ATIV Software, San Francisco, CA, USA Julia Forsyth, Senior Global Marketing Manager, GSMA, Atlanta, GA, USA Lisa Frank, Product Manager, NFPA, Quincy, MA, USA Lorretta Gasper, Owner/Principal, Wind Rose Communications, Atlanta, GA, USA Barb Girson, President, My Sales Tactics, New Albany, OH, USA Marina Go, Publisher, Private Media, Alexandria, NSW, Australia Karen Greco, Director, Business Optimization, Unified, Sewell, NJ, USA Sheila Green, Founder and CEO, Green Productivity Solutions, Jacksonville Beach, FL, USA

Linda Groarke, Digital Project Manager, Morgan Stanley, New York, NY, USA



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Continued

Marcia Hall, President & CEO, Marcia Hall & Associates, LLC, Severna Park, MD, USA Renda Hawwa, Corporate Communications, IntelligentMDx, Boston, MA, USA **Qetesha Haynes,** Marketing Professional, HQCI, Chicago, IL, USA Charity Herb, Online Content Administrator, American Greetings, Cleveland, OH, USA Ronford Howell, CEO, Bottle Service, New York, NY, USA Idelle Howitt, Managing Director, Howitt & Associates, New York, NY, USA Sumaiya Hussain, Asst. Manager, Compensation & Benefits, Dubai Electricity & Water Authority, Dubai, United Arab Emirates Clara HY Wang, Founder & President, KAI Communication (China) Co., Ltd., Beijing, China Anne Jefferies, GVM Scorecard and Business Reporting, AT&T Global Vendor Management, Biggar, United Kingdom Keum Jin Woo, Professor, Department Chair, Division of Design, Kosin University, Busan, South Korea Jane Johnson, Director Content Development, Pivot Communications, Salt Lake City, UT, USA Rebecca Jones, Owner, bScene Marketing Solutions, Miami, FL, USA Rose Jurczewski, Owner, Funxion Fuzion, Roselle, IL, USA Barbara Kasoff, COO, Women Impacting Public Policy, Washington, DC, USA Craig Kavicky, Director, Business Development-North America, FITCH, Inc., Columbus, OH, USA Patricia Marie Kelly, Owner, Marie Kelly Unlimited, Algonquin, IL, USA Shamina Krishna, Curriculum Development, Research & Advanced Training He, Smart Reader® Worldwide Sdn. Bhd., Kuala Lumpur, Malaysia Kristen Kuhns, EVP, TierSolution, Brentwood, CA, USA Jean Madden, Managing Director, Street Swags Ltd, Upper Brookfield, Australia Lynne Marcus, President, Marcus + Company, Albuquerque, NM, USA Kristin Marquet, President, Marquet Media, LLC, New York, NY, USA Linda Marshall-Smith, Founder & CEO, Soapdom, Inc., Santa Monica, CA, USA Carol Marx, Past President, American Agri-Women, Rickreall, OR, USA Maria Mattsson, Manager, Guest Services, Royal Caribbean International & Azamara Club Cruises, Miami, FL, USA

Renie McClay, Founder, Learning Consultant, Inspired Learning LLC, Wheeling, IL, USA Jeannine McHenry, Art Director/Principle, J. McHenry Design, Marina Del Rey, CA, USA Colin McKillop, CEO, Butcher Enterprises, Windsor, ON, Canada Joanne Meredith, Senior Associate Director, Direct Response Marketing, Johns Hopkins University, Baltimore, MD, USA Jon Michail, CEO, Image Group International, South Yarra, Australia Varvara Milovanova, Entrepreneur, Tyne and Wear, United Kingdom Jane Morgan, Product Line Director, APC by Schneider Electric, Galway, Ireland Angela Morgan, Founder, Lead Star LLC, Fairfax, VA, USA Pat Mussieux, Founder, Wealthy Women Leaders, Ontario, Canada Leslie O'Connor, Owner, Search Wizards, Atlanta, GA, USA Gabriela Olaru, Lecturer, Yeditepe University, Istanbul, Turkey Erica Olsen, Co-Founder, M3 Planning, Reno, NV, USA Kirsten Osolind, Founding CEO, Re:invention, Chicago, IL, USA Mark O'Toole, Senior Vice President, HIB, Newton, MA, USA Kaan Ozokmen, Agent Manager, K-Tex Sourcing & Buying Agency, Istanbul, Turkey Patricia Pereira, Director of Advertising, The Chemical Company, Jamestown, RI, USA Shalini Perera Bandaranayake, Director, Saladura (Pvt) Ltd, Colombo, Sri Lanka Heather Petersen, CEO, National Merchants Association, Temecula, CA, USA Harish Pillai, COO, Indus Health Plus Pvt Ltd, Pune, India Penny Pompei, National Executive Director, Women Construction Owners & Executives USA, Alexandria, VA, USA Fabi Preslar, President, SPARK Publications, Matthew, NC, USA Jesintha Rajaratnam, Managing Partner, Joje India Consultants — Finance and HR, Ras Al Khaimah, United Arab Emirates Emma Real, Corporate Communications Specialist, AECOM, Chicago, IL, USA Erica Rehberg, Regional Administrator, ConAm, Federal Way, WA, USA Lena Requist, Chief Operating Officer, Ontraport, Santa Barbara, CA, USA

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- Sandra Rinomato, Broker, Sandra Rinomato Realty, Toronto, ON, Canada
- Christina Robinson, Patient Care Representative, Group Health Coop, Seattle, WA, USA
- Liz Rowell, Managing Director, Red Ark, St Leonards, NSW, Australia
- Mary Jo Rulnick, Author, Warner Books, Pittsburgh, PA, USA
- Lesley Salinero, Principal/ ESE Director, MCSD, Marathon, FL, USA
- Parna Sarkar-Basu, Vice President, Marketing Communications, Verivo Software, Waltham, MA, USA
- Amy Scarlino, President & CEO, Catchpole Corporation, Boston, MA, USA
- Katja Schroeder, President, Expedition PR, Brooklyn, NY, USA
- Aysegul Seferoglu, External Communications Director, Effect PR/ e.a. Edelman Worldwide, Istanbul, Turkey
- Bae Seog Bong, Director, KCU, Seoul, South Korea
- William Sheridan, President, Cynosure Productions, Ltd., Jupiter, FL, USA
- Gary Shumaker, Senior Consultant, Gary E. Shumaker, Inc., Fairfax, VA, USA
- Susan Smith, AVP Bus. Process Mgmt & Change Delivery, Aviva Canada, Toronto, Canada
- Darci Steranko, COO, Footsteps to Family, Las Vegas, NV, USA
- Kim Stiglitz, Director of Lifecycle Marketing, VerticalResponse Inc., San Francisco, CA, USA
- Rosemary Stockdale, Managing Director, Sterling Marketing Ltd, London, United Kingdom
- Tyrus Sturgis, Business Development & Corporate Strategist, Purry Communications Group, Los Angeles, CA, USA

- Natalija Sudina, Chief Executive, Best4Kid LTD, London, United Kingdom
- Heena Sunil Bulchandani, Specialist-Training & Development, HR Training, DEWA, Dubai, United Arab Emirates
- Letty Swank, Founder, Giftwrapperz, Los Gatos, CA, USA
- Veronique Topping, Web Developer, WomanOwnedNewYork.com, Rockville Centre, NY, USA
- Theresa Ulyatt, President, Smarter Systems, Charlotte, NC, USA
- Robin Vaitonis, Senior VP, Tanis Communications, San Jose, CA, USA
- Anne Walker, Founder & CEO, International Dance Supplies Ltd, Newton Abbot, United Kingdom
- K H Wang, Group Executive Director, Smart Reader® Worldwide Sdn. Bhd., Kuala Lumpur, Malaysia
- Antonie Whittier, Founder, Whittier Legal Consulting, Dallas, TX, USA
- Floor Wijburg, CEO, Yes We Care, Rotterdam, Netherlands
- Leah Wilkinson, Partner, Wilkinson Shein Communications, Baltimore, MD, USA
- Melissa Wilson, Owner, Wilson Monnig Creative, St. Peters, MO, USA
- Laureen Wishom, President, Masterpiece Solutions, LLC, Houston, TX, USA
- Glenn Wohl, Marketing Manager, AT&T, Bedminster, NJ, USA
- Pam Young, President, Unique Innovations Inc., Lancaster, PA, USA



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Deborah's signature product The Bee Venom Mask has developed a firm worldwide following including royal fans amongst the celebrity admirers.

The Bee Venom Mask is a revolutionary cream that works to control the facial muscles for immediate lifting, tightening and firming, whilst targeting frown lines and wrinkles. Using the product can provide a facial with a difference, completely natural, non-evasive and with real results.

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MEDIA AWARDS CATEGORIES

See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

WEBSITE OF THE YEAR

Accenture, Chicago, IL USA: Accenture Corporate Website Career Woman, Inc., Seattle, WA USA: The Career Woman, Inc. Website Coverall Health-Based Cleaning System®, Deerfield, FL USA: Coverall Health-Based Cleaning System® Web Site Kaspersky Lab, Woburn, MA USA: Threatpost: The Kaspersky Lab Security News Service Little PINK Book, Atlanta, GA USA: The Little PINK Book website Reading Room, London, United Kingdom: Reading Room's We Listen campaign for Audible Hearts ReciProty. Aloha, OR USA: The ReciProty Website is a Vibrant Online Community

BLOG OF THE YEAR

Career Woman, Inc., Seattle, WA USA: The Career Woman, Inc. Blog

SMARTPHONE OR TABLET APP OF THE YEAR

Accenture, Chicago, IL USA: Accenture App for iPhone BeeVisual LLC, Southborough, MA USA: Choiceworks App MyCityWay, New York, NY USA: MyCityWay

VIDEO OF THE YEAR

Creative Catapult, LLC / Instant Celebrity Academy, St. Louis, MO USA: The Mikey Story: Portrait of a Successful Career Woman with a Special Needs Child

GreyHawk Films, Charlotte, NC USA:. Wednesdays at the Gem Trailer McKinsey Development, Inc., Warrenton, VA USA: Verdun Adventure Bound's Gala Video The Pearl Girls, Athens, GA USA: The Pearl Girls International Pearl Tour

NEW PRODUCT & SERVICE AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

BEST NEW PRODUCT OR SERVICE OF THE YEAR

CCA and B, LLC, Marietta, GA, U.S.A.: The Elf on the Shelf: An Elf's Story EMD Millipore, Billerica, MA USA: EMD Millipore and Mobius Cellready and hMSCs Everloop, Danville, CA, USA: Everloop Heaven by Deborah Mitchell, Shifnal, Shropshire, United Kingdom: Heaven by Deborah Mitchell's Black Label Bee Venom Mask HINT Inc., San Francisco, CA, USA: HINT Inc.'s HINT Fizz Save Your Do LLC, Walnut Creek, CA USA: Save Your Do's Revolutionary GymWrap Product

COMMUNICATIONS & MARKETING AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR - COMMUNITY RELATIONS

Encore Public Relations , Rochester, MN USA: Promise Walk for Preeclampsia

Susan Davis International, Washington, D.C. USA: Through the Eye of the Storm: Celebrating the Life, the Legacy, the Dream of Dr. Martin Luther King



HEIDI HANLEY FINALIST, FEMALE EXECUTIVE OF THE YEAR - CONSUMER SERVICES

Heidi Hanley, founder and director of Heidi's Vision, is a high profile Professional Intuitive who can change your life.

Heidi appears weekly on Australian breakfast radio and was a top three finalist in the Seven Network's *The One* 2011, "The Search for Australia's Most Gifted Psychic."

Heidi is proud to be nominated as a Stevie Awards Finalist 2012 in the Female Executive of the Year -Consumer Services category.

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Heidi has transformed the lives of thousands of clients around the world, through the internationally accredited professional Intuitive Dynamix[™] modality that she has created. Heidi's Vision is an Approved Training Provider of Intuitive Dynamix[™] in the UK, US and Australasia.

Heidi works outside of the typical 'psychic' stereotype breaking through boundaries and limitations to achieve results and legitimize the spiritual industry. Heidi can achieve similar breakthroughs for you by examining and challenging your own personal and professional limiting beliefs.

For worldwide business clients Heidi offers Intuitive Dynamix[™] Coaching, which will take your business to the next level of success. Look at Heidi as your secret weapon. Using her honed intuitive abilities Heidi will be able to show you what you are missing and how to get the winning edge in your life.

Heidi provides Intuitive Dynamix[™] sessions tailored to your needs and will enable results in:

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- Increasing your health and wellness and
- Deepening your relationships
- Fine tuning your intuitive abilities.

The Intuitive Dynamix[™] Training program is offered to students worldwide. If you are interested in unleashing the potential of your intuitive abilities, to promote your own success as well as those of your clients, then Intuitive Dynamix[™] is the training for you.

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COMMUNICATIONS & MARKETING AWARDS CATEGORIES — Continued

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR - MARKETING - BUSINESS TO BUSINESS

Accenture, New York, NY USA: Accenture High Performance Delivered Savoir Media LLC, Belmont, MA USA: Savoir Media Promotes Historic Public-Private Partnership for Allied Minds

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR - MARKETING - CONSUMER PRODUCTS

Horn Group, New York, NY USA: Dyle Sweeps CES with Breakout Product Launch K'NEX, Hatfield, PA USA: K'NEX Mario Kart Wii Building Set product launch campaign

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR - MARKETING - CONSUMER SERVICES

Vodafone Istanbul, Turkey: Vodafone Turkey's FreeZone: 'Live Young, Live Free'

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR - REPUTATION/BRAND MANAGEMENT

Accenture, New York, NY USA: Accenture High Performance Delivered KoçSistem Bilgi ve Iletisim Hizmetleri A.S., Istanbul, Turkey: Art of Communication Nadel Phelan, Scotts Valley, CA USA: Nadel Phelan, Inc. Acquisition Campaign for Odyssey Software, Inc.

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR - PUBLIC SERVICE

Duffey Communications, Inc., Atlanta, GA USA: Giving a Voice to Victims of Child Sex Trafficking KC Projects, Birmingham, AL USA: KC Projects for Shelby Humane Society Reading Room, London, United Kingdom: Reading Room's Campaign to Youth for the Enviroment Reading Room, London, United Kingdom: Reading Room's We Listen campaign for Audible Hearts Susan Davis International, Washington, D.C. USA: Fighting the War, Battling the Economy

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR - SOCIAL MEDIA FOCUSED

Aegis Media, Cape Town, South Africa: Aegis Media SSA Thought Leadership Digibates Fresh & Easy Neighborhood Market, Inc., El Segundo, CA USA: Company's Use of YouTube to Showcase Employer Brand Vodafone Istanbul, Turkey: Vodafone Turkey's FreeZone: 'Live Young, Live Free'

BUSINESS-TO-BUSINESS ADVERTISING CAMPAIGN OF THE YEAR

Accenture, New York, NY USA: Accenture High Performance Delivered

BUSINESS-TO-BUSINESS MARKETING CAMPAIGN OF THE YEAR

Accenture, New York, NY USA: Accenture High Performance Delivered Monitronics, Dallas, TX USA: YOU HAVE A MISSION — Tradeshow marketing campaign Tradies, Sydney NSW, Australia: iPromise

CONSUMER MARKETING CAMPAIGN OF THE YEAR

McKinsey Development, Inc., Warrenton, VA USA: Blue Ridge Orthopaedic & Spine Center — World Class Care, Right Here, Right Now

SMALL-BUDGET MARKETING CAMPAIGN OF THE YEAR (<\$3 MILLION/€2 MILLION)

Actiontec Electronics, Sunnyvale, CA USA: "Angry Birds" Haunted House MAC Presents, New York, NY USA: AT&T/Samsung sponsorship with rag & bone MHIA, Charlotte, NC USA: MODEX 2012

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COMPANY/ORGANIZATION AWARDS CATEGORIES

See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

COMPANY OF THE YEAR - BUSINESS PRODUCTS

Getech Equipments International Pvt Ltd, Hyderabad, India

COMPANY OF THE YEAR - BUSINESS SERVICES - 10 OR LESS EMPLOYEES

Barefoot & Pregnant, Corte Madera, CA USA: Barefoot and Pregnant Launches Belly Friendly for Spas ClientAttraction.com, Stamford, Ct USA Oncology Rehab Partners, Northborough, MA USA Pivot Communications, Salt Lake City, UT USA Tasman Consulting, San Francisco, CA USA: Respectfully Integrating Human Capital in Silicon Valley Young & Associates, Washington DC USA

COMPANY OF THE YEAR - BUSINESS SERVICES - MORE THAN 10 EMPLOYEES

DCR Workforce Inc., Boca Raton, FL USA DiGennaro Communications, New York, NY USA e-Cycle LLC, Hilliard, OH USA Pure Romance, Loveland, OH USA Reading Room, London, United Kingdom SmartMark Communications, LLC, Newtown, PA USA Sullivan, New York, NY USA Vaco Los Angeles, Los Angeles, CA USA VerticalResponse, San Francisco, CA USA

COMPANY OF THE YEAR - CONSUMER PRODUCTS OR SERVICES

Cinnamon Toast New Media Inc., Ottawa, ON, Canada Dollhouse, Budapest, Hungary LAJQ Chick Enterprises Inc., (Operating as FIT CHICKS), Toronto, ON Canada Olneya Restoration Group, St. Louis, MO USA Prosperity Organic Foods, Inc., Boise, ID USA: Say Goodbye to Butter, Say Hello to Melt SoundSense, LLC, East Hampton, NY USA

ORGANIZATION OF THE YEAR - GOVERNMENT OR NON-PROFIT

Friends of the Global Fund Africa, Lagos, Nigeria New Heights Educational Group, Inc., Defiance, OH USA Women Presidents' Organization, New York, NY USA

NEW COMPANY OF THE YEAR

Leverage a Lawyer LLC, Albuquerque, NM USA Tasman Consulting, San Francisco, CA USA: Respectfully Integrating Human Capital in Silicon Valley

MOST INNOVATIVE COMPANY OF THE YEAR - 10 OR LESS EMPLOYEES

Aspire, Phoenix, AZ USA: Aspire Sales and Marketing Cause4, London, United Kingdom: Cause4 HERSTORY, Co. Ltd. Tokyo, Japan: HERSTORY, Co. Ltd. ImprovEdge, Powell, OH USA: ImprovEdge Oncology Rehab Partners, Northborough, MA USA: Oncology Rehab Partners

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- John Brock, Chairman and CEO, Coca-Cola Enterprises



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Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — Continued

MOST INNOVATIVE COMPANY OF THE YEAR - MORE THAN 10 EMPLOYEES

Métier, Ltd., Healdsburg, CA USA: Innovation: The seed at the core of our company Sentis Pty Ltd, Brisbane, Queensland, Australia: Innovation in Action Vaco Los Angeles, Los Angeles, CA USA

FASTEST GROWING COMPANY OF THE YEAR

BlackLine Systems, Los Angeles, CA USA Health Revenue Assurance Associates, Inc., Plantation, FL USA Reserveage Organics, Gainesville, FL USA Vaco Los Angeles, Los Angeles, CA USA

COMMUNITY INVOLVEMENT PROGRAM OF THE YEAR

Bodycentral Physical Therapy, Tucson. AZ USA: Bodycentral Physical Therapy Transcend Academy, Washington, DC USA Vaco Los Angeles, Los Angeles, CA USA

EMPLOYER OF THE YEAR

Vaco Los Angeles, Los Angeles, CA USA YJT Solutions, Chicago, IL USA

TECHNOLOGY INNOVATOR OF THE YEAR

 Métier, Ltd., Healdsburg, CA USA: Disruptive Innovation in Enterprise Software
 Marvell Technology Group Ltd, San Francisco, CA USA: Weili Dai, CoFounder, Vice President and General Manager of Communications and Consumer Business
 Network9, New York, NY USA: Network9
 VorticalPerspace, San Francisco, CA USA: VorticalPerspace Social

VerticalResponse, San Francisco, CA USA: VerticalResponse Social

MANAGEMENT TEAM OF THE YEAR - 10 OR LESS EMPLOYEES

Advocacy and Consulting for Education, Inc., Wayne, PA USA: The Women of ACFE Pivot Communications, Salt Lake City, UT USA: Pivot Communications Management Team

MANAGEMENT TEAM OF THE YEAR - MORE THAN 10 EMPLOYEES

Sentis Pty Ltd, Brisbane, Queensland, Australia: The Sentis Management Team — Making Things Happen Susan Davis International, Washington, D.C. USA: Small Firm, Great Impact: All Work, Lotsa Play Vaco Los Angeles, Los Angeles, CA USA: Vaco Los Angeles Management Team Vodafone Istanbul, Turkey: Vodafone Turkey's Management Team: 'Lean and Mean'

INDIVIDUAL AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

FEMALE ENTREPRENEUR OF THE YEAR - BUSINESS PRODUCTS - 10 OR LESS EMPLOYEES

ATIV Software, Santa Rosa, CA USA : Silke Fleischer, CEO Kanga Care, Golden, CO USA: Julie Ekstrom, President & CEO Pam Hendrickson Consulting, San Diego, CA USA: Pam Hendrickson, Owner Proforma Professional Business Solutions, Austin, TX USA: Bethany Brevard, Owner Rubicon Project (Mobsmith), San Francisco, CA USA: Ingrid Lestiyo, CEO of Mobsmith



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Ketchum Pleon is proud to congratulate Christiane Schulz on being named a finalist for the Stevie Awards for Women in Business' Maverick Award (Advertising, Marketing and PR).



INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE ENTREPRENEUR OF THE YEAR - BUSINESS PRODUCTS - 11 TO 2,500 EMPLOYEES

Alternative Technology Solutions, Aliso Viejo, CA USA: Vivian Keena, CEO HINT Inc., San Francisco, CA USA: Kara Goldin, CEO Integrated Archive Systems, Inc., Palo Alto, CA USA: Amy Rao, Founder & CEO Interactive Wildfire, Inc., Mountain View, CA USA: Victoria Ransom, Founder & CEO Marketing Maven Public Relations, Camarillo, CA USA: Lindsey Carnett, CEO & President SLM Facility Solutions Nationwide, Green Lane, PA USA: Susan Daywitt, Founder and CEO TravLynx, Hendersonville, TN USA: Kristin Intress, President and CEO Valuebiz, Charlotte, NC USA: Delaine Mead, Owner and Chief Executive of Valuebiz and Relocation Strategies

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES — ADVERTISING, MARKETING, & PUBLIC RELATIONS

Creative Catapult, LLC/Instant Celebrity Academy, St. Louis, MO USA: Kristen White, CEO & Creator of Instant Celebrity Academy Durée & Company, Inc., Fort Lauderdale, FL USA: Durée Ross, President KC Projects, Birmingham, AL USA: Krista Conlin, Principal and Founder McKinsey Development, Inc., Warrenton, VA USA: Crystal McKinsey, Founder/President/Chief Executive Officer Pivot Communications, Salt Lake City, UT USA: Jane Johnson, Co-Founder and VP Content Development SmartSearch Marketing, Boulder, CO USA: Patricia Hursh, President and Founder Verdin, San Luis Obispo, CA, USA: Mary Verdin, President/CEO Write2Market, Atlanta, GA USA: Lisa Calhoun, CEO & Founder

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES — BUSINESS/DIVERSIFIED SERVICES

The Amandas, Birmingham, AL USA: Amanda LeBlanc Greater Yield, Ltd., Dallas, TX USA: Debbie Womack, CEO Heart of Success, Inc., Tucson, AZ USA: Kendall SummerHawk, President and Founder International Association of Women in Business Coaching, Tucson, AZ USA: Kendall SummerHawk, President and Founder Kopp Consulting, LLC, Bedminster, NJ USA: Caryn Kopp, Chief Door Opener Minerva Procurement Consultancy Services Ltd, Basingstoke, Hampshire, United Kingdom: Lorraine Ashover, Managing Director Murray Resources, Houston, TX, USA: Marsha Murray, President Stratus Interactive, West Chester, PA, USA: Kymberly Robinson, CEO

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES — ALL OTHER INDUSTRIES

Bryan Insurance Agency, LLC, New Windsor, NY USA: Amy Bryan, Agency Owner ClientAttraction.com, Stamford, CT USA: Fabienne Fredrickson, Founder Energetic Solutions, Inc., Huntington Beach, CA USA: Sheevaun Moran, Founder Leverage a Lawyer LLC, Albuquerque, NM USA: Jessica Eaves Mathews, Founder Prosperwell Financial, Plymouth, MN USA: Nicole N. Middendorf, CDFA Theresa Bradley-Banta Real Estate Consultancy, Denver, CO USA: Theresa Bradley-Banta, Founder

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, & PUBLIC RELATIONS

BGT Partners, Miami, FL USA: Andrea Fishman, VP of Strategy BrightLine, New York, NY USA: Jacqueline Corbelli, CEO and Founder DiGennaro Communications, New York, NY USA: Samantha DiGennaro, Founder Reading Room, London, United Kingdom: Margaret Manning, CEO

CONGRATULATIONS To All Of The **FEMALE EXECUTIVE** Award Nominees & Winners.

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INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE ENTREPRENEUR OF THE YEAR - BUSINESS SERVICES - 11 TO 2,500 EMPLOYEES - BUSINESS SERVICES

24 Seven, Inc, New York, NY USA: Celeste Gudas, Founder and CEO DCR Workforce Inc., Boca Raton, FL USA: Ammu Warrier, President Dynamic Office & Accounting Solutions, Danville, CA USA: Tiffany Stuart, President e-Cycle LLC, Hilliard, OH USA: Tonia Irion, Co-Founder etouches, Norwalk, CT USA: Leonora Valvo, CEO and Founder IAITAM, Inc., Canton, OH USA: Barb Rembiesa, CEO KELL Partners, Austin, TX USA: Sandra Jensen, Founder and President Pediatric Therapeutic Services, Inc., Conshohocken, PA USA: Pamela Hackett, Managing Partner Premier Staffing Inc., San Francisco, CA USA: Sara Menke, Founder & CEO Sage Environmental Services, Inc., Seattle, WA USA: Julie Pond, Founder and President Sullivan, New York, NY USA: Barbara Sullivan, Founder and Managing Partner Vaco Los Angeles, Los Angeles, CA USA: Frances Moreno, Managing Partner VerticalResponse, San Francisco, CA USA: Janine Popick, CEO/Founder

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Axis Teknologies, Atlanta, GA USA: Jennifer Schoenhofer, Founder & CEO BidSync, American Fork, UT USA: Sabrina Stover, CEO Business Dynamics Limited, Mineola, NY USA: Barbara Cataletto, CEO & Managing Director National Merchants Association, Temecula, CA USA: Heather Petersen — CEO The Performance Group of Northern California, LLC Emeryville, CA USA: Suzanne Ashton, President Sew What? Inc., Rancho Dominguez, CA USA: Megan Duckett, President

FEMALE ENTREPRENEUR OF THE YEAR - CONSUMER PRODUCTS - 10 OR LESS EMPLOYEES

Agile Therapeutics, Princeton, NJ USA: Katie MacFarlane, Commercial Consultant AlphaBambi GmbH, Berlin, Germany: Victoria Chirita, Founder and CEO DB Designs DBA Hugrz Boot Wraps, Troy, MI USA: Deb Miller, President Save Your Do LLC, Walnut Creek, CA USA: Nicole Ari Parker, Founder and Chief Visionary Officer

FEMALE ENTREPRENEUR OF THE YEAR - CONSUMER PRODUCTS - 11 TO 2,500 EMPLOYEES

CCA and B, LLC, Marietta, GA USA: Christa Pitts, Co-CEO Learning ZoneXpress, Owatonna, MN USA: Melanie Nelson, Founder and CEO Medicard Finance Inc., Tornoto, ON Canada: Ann Kaplan, President & CEO Reserveage Organics, Gainesville, FL USA: Naomi Whittel, CEO Shear Enterprises, LLC, St,. Petersburg, FL USA: Rhonda Shear, President Speron Inc/LeBootCamp, Los Altos, CA USA: Valerie Orsoni, CEO & Founder

FEMALE ENTREPRENEUR OF THE YEAR - CONSUMER SERVICES - UP TO 2,500 EMPLOYEES

Advocacy and Consulting for Education, Inc., Wayne, PA USA: Melissa Bilash, CEO Dynamic Office & Accounting Solutions, Danville, CA USA: Tiffany Stuart, President Everloop, Danville, CA USA: Hilary DeCesare, CEO & Co-Founder I Had Cancer, New York, NY USA: Mailet Lopez, Founder Indus Health Plus Pvt. Ltd., Pune, Maharashtra, India: Kanchan Naikawadi, Director Medicard Finance Inc., Toronto, ON Canada: Ann Kaplan, President & CEO Olneya Restoration Group, St. Louis, MO USA: Crystal Anderson, President /CEO SwimKids Swim Schools, Kitty Hawk, NC USA: Cindy Tonnesen, CEO and Co-Founder





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INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE INNOVATOR OF THE YEAR - GOVERNMENT OR NON-PROFIT - 10 OR LESS EMPLOYEES

Cause4, London, United Kingdom: Michelle Wright, CEO Friends of the Global Fund Africa, Lagos, Nigeria: Dr. Akudo Ikemba, Founder and CEO New Family Organization, Tel Aviv, Israel: Advocate Irit Rosenblum, Founder and Executive Director New Heights Educational Group, Inc., Defiance, OH USA: Pamela S Clark, Founder/Director Street Swags Ltd, Brookfield, QLD, Australia: Jean Madden, Founder

FEMALE INNOVATOR OF THE YEAR - GOVERNMENT OR NON-PROFIT - 11 TO 2,500 EMPLOYEES

CompTIA, Downers Grove, IL USA: Nancy Hammervik, Senior Vice President, Industry Relations FSG AUSTRALIA, Gold Coast, QLD, Australia: Vicki Batten, CEO

FEMALE EXECUTIVE OF THE YEAR - BUSINESS PRODUCTS - 10 OR LESS EMPLOYEES

ecoEnvelopes, LLC, Eden Prairie, MN USA: Gale Ward, President and General Manager

FEMALE EXECUTIVE OF THE YEAR - BUSINESS PRODUCTS - 11 TO 2,500 EMPLOYEES - COMPUTER SOFTWARE

BenefitsCONNECT, Rancho Cordova, CA USA: Ja'Nene Kane, President/COO BlackLine Systems, Los Angeles, CA USA: Therese Tucker, CEO Ontraport, Santa Barbara, CA USA: Lena Requist, Chief Operating Officer PGi, Atlanta, GA USA: Tammy Hammond, Senior Vice President, Global Product Management Spend Radar, Chicago, IL USA: Cind Barlow, Senior VP Sales & Marketing WhiteHat Security, Santa Clara, CA USA: Stephanie Fohn, Chief Executive Officer

FEMALE EXECUTIVE OF THE YEAR - BUSINESS PRODUCTS - 11 TO 2,500 EMPLOYEES - ALL OTHER INDUSTRIES

Actiontec Electronics, Sunnyvale, CA USA: Lesley Kirchman, Senior Director of Corporate Marketing CFI Group, Ann Arbor, MI USA: Sheri Petras, CEO Denihan Hospitality Group, New York, NY USA: Brooke Denihan Barrett, co-CEO Epec Engineered Technologies, New Bedford, MA USA: Dana Laflash, Vice President of Manufacturing Operations and Finance FordDirect, Dearborn, MI USA: Stacey Coopes, CEO Walton Isaacson, Los Angeles, CA USA: Julie Hubert, Account Executive

FEMALE EXECUTIVE OF THE YEAR - BUSINESS PRODUCTS - MORE THAN 2,500 EMPLOYEES

Assurant, Inc., Kansas City, MO USA: Jeanne Schwartz, Vice President of New Venture Commercialization Cisco Systems, Inc., San Jose, CA USA: Padmasree Warrior, Chief Technology and Strategy Officer (CTSO) Citrix Online, Santa Barbara, CA USA: Lisa Reeves, Vice President and General Manager, Access and Cloud Services EMC Corporation, Hopkinton, MA USA: Bethann Pepoli, Chief Technology Officer, State and Local Government and Education Division Fujitsu, Inc., SunnyVale, CA USA: Nina Lutjens, Vice President of Sales HP, Palo Alto, CA USA: Bethany Mayer, Senior VP and General Manager, HP Networking Juniper Networks, Sunnyvale, CA USA: Lauren Flaherty, CMO VeriFone Systems, Inc. San Jose, CA USA: Jennifer Miles, Executive Vice President, VeriFone North America

FEMALE EXECUTIVE OF THE YEAR - BUSINESS SERVICES - 10 OR LESS EMPLOYEES

Designated Editor, Newport, RI USA: Suzanne McDonald, Founder Pivot Communications, Salt Lake City, UT USA: Erin Bolton, VP Strategic Sales Initiatives Stratus Interactive, West Chester, PA USA: Kymberly Robinson, CEO

Toki Ura

Thank you. I'm very happy to be able to receive this award for creating internationally recognized value. I believe that it's really important for people to be recognized like this in work and at home. And it's even more important for people to recognize themselves. That's right, have a sense of self-affirmation.

When people are discouraged, they think to themselves, "I'm useless" or "I might fail." I would like for people to learn how to turn on their "feel better switch" and to get in the habit of praising themselves,

That's why I wrote my book "45 Cures to Give Up Giving Up." Each and every page is written with the hope that the reader will give up on giving up.

This book examines common bad habits of people who believe they aren't good at anything no matter what they do. Each chapter focuses on a different aspect, such as personal relationships and judging others, and offers strategies to help people who feel the same way.

Thank you again.



INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, & PUBLIC RELATIONS

360i, New York, NY USA: Sarah Hofstetter, President
BGT Partners, Miami, FL USA: Andrea Fishman, VP of Strategy
ChappellRoberts, Tampa, FL USA: Colleen Chappell, President and CEO
Conversation, New York, NY USA: Kristen Link, Director of Client Services
Decipher, Inc. Fresno, CA USA: Kristin Luck, President
FITCH, Columbus, OH USA: Vicky Leavitt, Managing Director, North America
MWW, East Rutherford, NJ USA: Alissa Blate, Executive Vice President, Global Consumer Marketing Practice Leader
The Search Agency, Los Angeles, CA USA: Sophia Honore Taylor, Vice President of Account Services

FEMALE EXECUTIVE OF THE YEAR - BUSINESS SERVICES - 11 TO 2,500 EMPLOYEES - BUSINESS SERVICES

ActionCOACH, Las Vegas, NV USA: Jodie Shaw, ActionCOACH CEO USA and Canada Americas' SAP Users Group (ASUG), Chicago, IL, USA: Bridgette Chambers, CEO Health Revenue Assurance Associates, Inc., Plantation, FL USA: Andrea Clark RHIA, CCS, CPC-H, Chairman, CEO and Founder MARC USA, Pittsburgh, PA USA: Michele Fabrizi, CEO Neolane, Inc., Newton, MA USA: Kristin Hambelton, Vice President — Marketing NEOS, Hartford, CT USA: Carla Gregory, VP Consulting Operations Peak 10, Inc. Charlotte, NC USA: Karin Davies, Vice President of Human Resources Revana, Tempe, AZ, USA: Judi Hand, President and General Manager Richardson, Philadelphia, PA USA: Andrea Grodnitzky, Senior Vice President, Global Performance Solutions User Insight, Atlanta, GA, USA: Rachel Walsh VP, User Experience Strategy, User Insight Vaco Los Angeles, Los Angeles, CA, USA: Stephanie Keairns, Partner

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — COMPUTER HARDWARE & SOFTWARE

AMAX, Fremont, CA USA: Julia Shih, Director of Strategic Alliances C2 Solutions Group, Inc., Reston, VA USA: Antoinette Rucker, Project Manager Cvent, Inc., McLean, VA USA: Manjula Aggarwal, Senior Vice President of Client Services and Relationship Management Improving Enterprises, Inc., Dallas, TX USA: Melissa Meeker, Chief Marketing Executive SugarCRM, Cupertino, CA USA: Lila Tretikov, Chief Product Officer

FEMALE EXECUTIVE OF THE YEAR - BUSINESS SERVICES - 11 TO 2,500 EMPLOYEES - ALL OTHER INDUSTRIES

Clinical Research Advantage, Tempe, AZ USA: Kim Kundert, RN, Vice President of Clinical Operations ConAm Management Corporation, San Diego, CA USA: Angie Lausch, Regional Vice President Direct Agents, New York, NY USA: Jenny Sun, Senior Account Manager Great Place to Work Institute, San Francisco, CA USA: Susan Lucas-Conwell, CEO Kessler International, New York, NY USA: Susan M. Peterson, Vice President & COO National Merchants Association, Temecula, CA USA: Heather Petersen, CEO Renters Warehouse, Golden Valley, MN USA: Ashley Hayden, CFO Telesphere, Scottsdale, AZ USA: Tamara Saunders, Controller

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that the timing of what you do, even if you' re doing the same things as someone else, can have a huge impact on effectiveness. The key to life and business is finding the right timing to seize good opportunities.



INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE EXECUTIVE OF THE YEAR - BUSINESS SERVICES - MORE THAN 2,500 EMPLOYEES

Accenture, New York, NY USA: Teresa Poggenpohl, Managing Director — Global Image BT, London, United Kingdom: Emer Timmons, President of BT Global Services UK Cigna, Hartford, CT USA: Julie Vayer, Chief Operating Officer, Total Health and Network Citrix Online Service Division, Santa Barbara, CA USA: Elizabeth Cholawsky, VP/GM, IT Support Product Line DHL Global Forwarding, Miami, FL USA: Carol Sheldon, Global Customs Head and Sr. VP of Customs Brokerage and Regulatory Compliance Ogilvy & Mather, New York, NY USA: Lauren Crampsie, Global CMO OgilvyRed, New York, NY USA: Carla Hendra, Founder and Global Chairman

FEMALE EXECUTIVE OF THE YEAR - CONSUMER PRODUCTS - UP TO 2,500 EMPLOYEES

AHAVA North America, New York, NY USA: Elana Drell Szyfer, CEO CCA and B, LLC, Marietta, GA USA: Chanda Bell, Co-CEO iolo technologies, LLC, Los Angeles, CA USA: Cammie Kristy, VP of Channel Sales iolo technologies, LLC, Los Angeles, CA USA: Julia Zamorska, VP of Corporate Communications K'NEX, Hatfield, PA USA: Barb Rentschler, Chief Marketing Officer Michele's Foods, South Holland, II USA: Michele Hoskins, CEO Rao's Specialty Foods, Inc, New York, NY USA: Sharon Straci, Partner and COO Reserveage Organics, Gainesville, FL USA: Naomi Whittel, CEO Save Your Do LLC, Walnut Creek, CA USA: Jill Osur, President and Co-Founder SugarSync, Inc. San Mateo, CA USA: Laura Yecies, Chief Executive Officer Vinotemp International, Irvine, CA USA: India Hynes, President/CEO

FEMALE EXECUTIVE OF THE YEAR - CONSUMER PRODUCTS - MORE THAN 2,500 EMPLOYEES

GM, Detroit, MI USA: Mary Barra, SVP of Global Product Development The Procter & Gamble Company, Cincinnati, OH USA: Linda Clement-Holes, Senior Vice President Unilever, Englewood Cliffs, NJ USA: Gina Boswell, Executive Vice President, Personal Care, Unilever North America

FEMALE EXECUTIVE OF THE YEAR - CONSUMER SERVICES - UP TO 2,500 EMPLOYEES

First West Credit Union, Langley, BC, Canada: Shelley Besse, President, Envision Financial, a division of First West Credit Union Heidi's Vision, Sydney, MSW Australia: Heidi Hanley IFS North America, Itasca, IL USA: Cindy Jaudon, President and CEO

Perry's Fine, Antique and Estate Jewelry, Charlotte, NC USA: Hadley Perry Pacheco, Vice President and General Counsel Vodafone Istanbul, Turkey: Gizem Kececi, Director of Marketing Communications

FEMALE EXECUTIVE OF THE YEAR - CONSUMER SERVICES - MORE THAN 2,500 EMPLOYEES

Foxwoods Resort Casino, Mashantucket, CT USA: Rebecca Carr, Chief Marketing Officer Fresh & Easy Neighborhood Market, El Segundo, CA USA: Mary Kasper, Vice President, General Counsel and Secretary Home Care Assistance, Palo Alto, CA USA: Lily Sarafan, President and COO Kings Food Markets, Parsippany, NJ USA: Judith Spires, CEO

FEMALE EXECUTIVE OF THE YEAR - GOVERNMENT OR NON-PROFIT - UP TO 2,500 EMPLOYEES

Association of Educational Publishers, Wilmington, DE USA: Charlene Gaynor, CEO Birds Nest Foundation, New York, NY USA: Avis Richards, CEO and Founder DCI Donor Services, Nashville, TN USA: Jill Grandas, Corporate Executive Director First Power Canada, Delta, BC Canada: Donna Morton, CEO and Founder Greater Boston Area Food Bank, Boston, MA USA: Catherine D'Amato, President & CEO National Restaurant Association, Washington, DC USA: Dawn Sweeney, President Pathways Community Interest Company, Crewe, United Kingdom: Yvonne Clarke, Co-Managing Director Save the Children, Westport, CT USA: Carolyn Miles, President & CEO

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FEMALE EXECUTIVE OF THE YEAR IN ASIA. AUSTRALIA OR NEW ZEALAND

MANAGEMENT TEAM OF THE YEAR MORE THAN 10 EMPLOYEES

MOST INNOVATIVE COMPANY OF THE YEAR MORE THAN 10 EMPLOYEES





TO OUR INSPIRATIONAL CEO, BRILLIANT TEAM AND INNOVATIVE COMPANY.

Who is Sentis?

Sentis is a global organisation that is genuinely passionate about people, safety, wellbeing and leadership. Sentis uses psychology and neuroscience to teach people how to use their most important performance tool – *their brain*





INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE ENTREPRENEUR OF THE YEAR IN ASIA, AUSTRALIA OR NEW ZEALAND

CropLogic Ltd., Christchurch, New Zealand: Jane Hill, Chief Executive Indus Health Plus Pvt. Ltd., Pune, Maharashtra, India: Kanchan Naikawadi, Director Inspired Spirit Coaching Academy, Mooloolaba, Queensland, Australia: Sandy Forster, Director The Kanga Group, Northbridge, NSW Australia: Annalise Law, Founder and MD Reading Room, Australia: Margaret Manning, CEO

FEMALE EXECUTIVE OF THE YEAR IN ASIA, AUSTRALIA OR NEW ZEALAND

Informatica Corporation, Redwood City CA, USA: Narelle Wilson, Vice President, Marketing Asia Pacific/Japan Reading Room, London, United Kingdom: Sarah Vick, CEO, Reading Room Australia Sentis Pty Ltd, Brisbane, Queensland, Australia: Chandra Clements, CEO Sum Creation, Tochigi, Japan: Tomoko Nozawa, President

FEMALE ENTREPRENEUR OF THE YEAR IN CANADA

SPLICE Software, Calgary, AB Canada: Tara Kelly, Founder and CEO Wealthy Women Leaders, London, ON Canada: Pat Mussieux, Founder

FEMALE EXECUTIVE OF THE YEAR IN CANADA

DHL Global Forwarding, Miami, FL USA: Donna Letterio, CEO, DHL Global Forwarding Canada First West Credit Union, Langley, BC, Canada: Shelley Besse, President, Envision Financial, a division of First West Credit Union Navantis Inc., Toronto, ON, Canada: Susie Ibbotson, Marketing & Corporate Communications Executive

FEMALE ENTREPRENEUR OF THE YEAR IN EUROPE, THE MIDDLE EAST & AFRICA

EZface, Bnei-Brak, Israel: Ruth Gal, Founder & VP Marketing Friends of the Global Fund Africa, Lagos, Nigeria: Dr. Akudo Ikemba, Founder and CEO Heaven by Deborah Mitchell, Shifnal, Shropshire, United Kingdom: Deborah Mitchell, Founder and Owner

FEMALE EXECUTIVE OF THE YEAR IN EUROPE, THE MIDDLE EAST & AFRICA

Alcoa Fjardaál, Reydarfjördur, Iceland: Janne Sigurdsson, Managing Director

FEMALE ENTREPRENEUR OF THE YEAR IN MEXICO, CENTRAL & SOUTH AMERICA

Consorcio Nobis, Guayaquil, Ecuador: Isabel Noboa de Loor, CEO

YOUNG FEMALE ENTREPRENEUR OF THE YEAR

ContextMedia, Chicago, IL USA: Shradha Agarwal, President & Chief Strategy Officer Kokoda Track Foundation, Sydney, Australia: Genevieve Nelson, Executive Director MARDA Management Inc., Windsor, ON, Canada: Marla Coffin, President & CEO MPIL Steel Structure Itd, Mumbai, Maharashtra, India: Priyanka Gupta, Executive Director Orchidea PR Monika Paduch, Gdansk, Poland: Monika Paduch, Owner and Managing Director

MAVERICK OF THE YEAR - ADVERTISING, MARKETING, AND PUBLIC RELATIONS

FITCH, Columbus, OH USA: Vicky Leavitt, Managing Director, North America Ketchum Pleon, Berlin, Germany: Christiane Schulz, Member of the German Executive Board, Global Partner, MD MWW, East Rutherford, NJ USA: Carreen Winters, Executive Vice President, Corporate Communications Practice Leader Pascale Communications, Fairfield, CT USA: Georgette Pascale, CEO

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INDIVIDUAL AWARDS CATEGORIES — Continued

MAVERICK OF THE YEAR - BUSINESS & DIVERSIFIED SERVICES

CBIZ, Inc., Cleveland, OH USA: Nancy Mellard, National Leader, CBIZ Women's Advantage Health Revenue Assurance Associates, Inc., Plantation, FL USA: Andrea Clark RHIA, CCS, CPC-H, Chairman, CEO and Founder Primetime, Inc., Tokyo, Japan: Atsuko Sakamoto, President Sage Creative, Inc., Culver City, CA USA: Dallas Travers, CEO Vivint, Provo, UT USA: Kristi Knight, VP of Corporate Communications

MAVERICK OF THE YEAR — ALL OTHER INDUSTRIES

Aegis Media, Cape Town, South Africa: Dawn Rowlands, CEO, Aegis Media Sub Saharan Africa BT, London, United Kingdom: Emer Timmons, President of BT Global Services UK Carbonite Inc., Boston, MA, USA: Danielle Sheer, VP and General Counsel ClientAttraction.com, Stamford, CT USA: Fabienne Fredrickson, Founder Fresh & Easy Neighborhood Market, Inc., El Segundo, CA USA: Strategic Visionary and Leader of Talent Acquisition Hilton Worldwide, McLean, VA USA: Jennifer Silberman, VP of Corporate Responsibility Improving Enterprises, Inc., Dallas, TX USA: Melissa Meeker, Chief Marketing Executive Tocci Building Companies, Woburn, MA USA: Laura Handler, Director of VDC

LIFETIME ACHIEVEMENT

Airstream Travel, Richmond Hill, ON, Canada: Diane H. Motley-Bailey, President FITCH, Columbus, OH USA: Vicky Leavitt, Managing Director, North America IntelePeer, Inc. San Mateo, CA USA: Margaret Norton, General Manager, Enterprise Kanga Care, Golden, CO USA: Julie Ekstrom, President & CEO Medicard Finance Inc.. Tornoto, ON Canada: Ann Kaplan, President & CEO Miyako Knitwear, Co. Ltd. Shimane, Japan: Haruyo Saito, President Mozilla, Mountain View, CA USA: Mitchell Baker, Chairperson, Mozilla Foundation and Mozilla Corporation Omega World Travel, Fairfax, VA USA: Gloria Bohan, Founder, President and CEO VM Learning, Brisbane, Queensland, Australia: Julie Verner-Mackay, Director

MENTOR OR COACH OF THE YEAR - BUSINESS - BUSINESS & DIVERSIFIED SERVICES

CBIZ, Inc., Cleveland, OH USA: Nancy Mellard, National Leader, CBIZ Women's Advantage Heart of Success, Inc., Tucson, AZ USA: Kendall SummerHawk, President and Founder Inspired Spirit Coaching Academy, Mooloolaba, Queensland, Australia: Sandy Forster, Director International Association of Women in Business Coaching, Tucson, AZ USA: Kendall SummerHawk, President and Founder Opinion Co., Ltd., Tokyo, Japan: Toki Ura, Executive Vice President Suzanne Evans Coaching Murrells Inlet, SC USA: Suzanne Evans, Owner and Founder SLM Facility Solutions Nationwide, Green Lane, PA USA: Susan Daywitt, President & CEO Vaco Los Angeles, Los Angeles, CA USA: Frances Moreno, Managing Partner

MENTOR OR COACH OF THE YEAR - BUSINESS - ALL OTHER INDUSTRIES

ClientAttraction.com, Stamford, CT USA: Fabienne Fredrickson, Founder Creative Catapult, LLC/ Instant Celebrity Academy, St. Louis, MO USA: Kristen White, CEO Volt Consulting Group, New York, NY USA: Tracy Scheid, VP of Client Program Operations

WOMEN HELPING WOMEN - BUSINESS - BUSINESS SERVICES

CBIZ, Inc., Cleveland, OH USA: Nancy Mellard, National Leader, CBIZ Women's Advantage Dynamic Office & Accounting Solutions, Danville, CA USA: Tiffany Stuart, President Enlightened Goddesses Business Network, Coolum Beach, QLD, Australia: Natalie McIvor, Director Suzanne Evans Coaching Murrells Inlet, SC USA: Suzanne Evans, Owner and Founder Women Unlimited, London, United Kingdom: Julie Hall, CEO

If leadership and commitment is a recipe for success, consider Judy's career a veritable cookbook.

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INDIVIDUAL AWARDS CATEGORIES — Continued

WOMEN HELPING WOMEN - BUSINESS - ALL OTHER INDUSTRIES

Decipher, Inc. Fresno, CA USA: Kristin Luck, Founder, Women in Research (WIRe) Denihan Hospitality Group, New York, NY USA: Brooke Denihan Barrett, co-CEO DHL Global Forwarding, Miami, FL USA: Carol Sheldon, Global Customs Head and Sr. VP Customs Brokerage and Regulatory Compliance Isagenix International, LLC. Chandler, AZ USA: Kathy Coover, Co-founder and Executive VP Little PINK Book, Atlanta, GA USA: A Beautiful Career, A Beautiful Life With Little PINK Book Vodafone Istanbul, Turkey: Vodafone Turkey's 'mWomen': Closing the Gender Gap in Turkish Mobile

WOMEN HELPING WOMEN - GOVERNMENT OR NON-PROFIT

Mercer-MacKay Solutions, Burlington, ON, Canada: Gail Mercer-MacKay, Owner Momentum, Inc., Camp Hill, PA USA: Ruth Koup, Founder and CEO, Dress For Success, South Central, PA One Heart World-Wide, San Francisco, CA USA: Arlene Samen, President and Founder

FEMALE EMPLOYEE OF THE YEAR - ADVERTISING, MARKETING, & PUBLIC RELATIONS

Howden North America, Inc., Columbia, SC USA: Nicole MacLean, Marketing Communications Specialist McKinsey Development, Inc., Warrenton, VA USA: Therese Crowther, Operations Manager MMI Public Relations, Cary, NC USA: Jennifer Fair, Senior Account Executive MWW, East Rutherford, NJ USA: Christine Marra, Account Director MWW, East Rutherford, NJ USA: Traci E. Carpenter, Speechwriter/Content Editor

FEMALE EMPLOYEE OF THE YEAR - COMPUTER HARDWARE AND SOFTWARE

iolo technologies, LLC, Los Angeles, CA USA: Cynthia Cruz, Junior PR Manager iolo technologies, LLC, Los Angeles, CA USA: Karen Sorenson, PR Manager iolo technologies, LLC, Los Angeles, CA USA: Katharine Coble, Director of Channel Sales iolo technologies, LLC, Los Angeles, CA USA: Marina Totalca, Sales Manager Ontraport, Santa Barbara, CA USA: Rochelle Yoshida Privia LLC, Herndon, VA USA: Michelle Sullivan, Director of Marketing Unitiv, Inc., Alpharetta, GA USA: Amanda Browning, Client Support Manager

FEMALE EMPLOYEE OF THE YEAR - MANUFACTURING

Howden North America, Columbia, SC USA: Jessica Todd K'NEX, Harfield, PA USA: Kate Loffio, Marketing Communications Specialist Precision Metal Industries, Pompano Beach, FL USA: Susan Rosen, Marketing and Sales Manager U.S. Water Services, St. Michael, MN USA: Karen Danielson, Marketing Communication & Brand Manager

FEMALE EMPLOYEE OF THE YEAR - ALL OTHER INDUSTRIES

Aegis Media, Cape Town, South Africa: Lana vd Walt, Marketing & Communications Manager, Aegis Media Sub Saharan Africa DHL Global Forwarding, Miami, FL USA: Kim Petersen, Branch Manager: Newark, New Jersey DHL Global Forwarding, Miami, FL USA: Melissa Anderson, District Manager: Portland, Oregon Fresh & Easy Neighborhood Market, Inc., El Segundo, CA USA: Melanie Tom, Social Recruitment & Employment Branding Manager Vaco Los Angeles, Los Angeles, CA USA: Melissa Arnold., Director of Administration VerticalResponse, San Francisco, CA USA: Martha Thompson, Senior Technical Support Engineer

FO	R WOMEN	
IN	BUSINESS	



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The passion, creativity, and strategic focus of **Sophia Honore Taylor** and **Julie Hubert** has been the reason that Walton Isaacson continues to be the "Planet's Most Interesting Agency." It's great to see the Stevie Awards acknowledge what we've always known. You are fearless women with vision, who have

dedicated your careers to building our clients' business, developing our staff, and providing inspiration to all of us.

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