

# Tell Stevie Awards Attendees About Your Company

## Place your full-page ad in the official program of the 2013 Stevie Awards for Sales & Customer Service

*Reservation Deadline:* Friday, February 8  
*Materials Deadline:* Monday, February 11

The printed program will be distributed to the 250+ attendees of the Monday, February 25 awards dinner, and will be distributed in electronic (PDF) form to many thousands more people worldwide throughout the year, as a download from the awards' web site.

*Use this occasion to congratulate your employees on their award-winning work and to tell the world's business leaders about your company.*

Ads will appear in black-and-white in the print version and color in the online version.

**Cost per full-page ad: \$725**

### Technical Specifications & Delivery Instructions:

- Ad size to be 7 x 10, no bleeds
- The program will be set up on Mac OS in QuarkXpress
- Files in Quark need to include all links and fonts for Mac
- Send Illustrator or Photoshop files as EPS, and convert all text to Path, with all linked images embedded
- PDF files must be PDF/X-1a, images and fonts embedded
- Send BOTH color and b&w ad files if available
- **Please** – NO files in Microsoft Word or Microsoft Publisher

### **Deliver ad materials by Monday, February 11 to:**

David Wu, DW Design, 5349 Thayer Avenue  
Alexandria, Virginia 22304, U.S.A., telephone (703) 370-5229  
[david.dwdesign@verizon.net](mailto:david.dwdesign@verizon.net)

## Distribute literature about your company to all attendees of the awards dinner

*Reservation Deadline:* Monday, February 18  
*Materials Deadline:* Thursday, February 21

This opportunity is limited to the first five (5) organizations that respond. Distribute literature about your organization to all attendees of the February 25 awards dinner.

Your literature will be placed on the seats of all attendees of the dinner, along with the official program of the 7th annual Stevie Awards for Sales & Customer Service. Projected attendance is 250+ executives from around the world.

**Cost: \$600**

Your piece should be no larger than 9x12 inches and no thicker than one-quarter inch. After we receive your reservation we will send you instructions on where and how to deliver your literature the week of February 18.



## Complete and fax this reservation form to (703) 991-2397 or scan and email it to [help@stevieawards.com](mailto:help@stevieawards.com)

- Reserve our full-page ad in the official program of the 2013 Stevie Awards for Sales & Customer Service @ \$725
- Distribute literature about our company to all attendees of the awards dinner @ \$600
- Save \$125 — Reserve both a full-page ad and literature distribution for our company @ \$1,200

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### To pay by credit card complete and fax this form to the Stevie Awards at (703) 991-2397 or scan and email it to [help@stevieawards.com](mailto:help@stevieawards.com)

Send payment with this form to: The Stevie Awards,  
10560 Main Street, Suite 215, Fairfax, VA 22030 U.S.A.  
Make checks payable to Stevie Awards, Inc.

Name on Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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