

2012 INTERNATIONAL BUSINESS AWARDS CATEGORIES & ENTRY FEES

See the categories pages on the IBA web site for category descriptions

	<u>Submitted Before</u> 12 April	<u>Submitted Before</u> 17 May	<u>Submitted After 16 May (includes \$35</u> <u>late fee)</u>
Web Sites, Apps, Annual Reports & Other Literature, Video, & Live Event Categories	\$215	\$250	\$285
Management Categories			
Executive of the Year Categories (A01 - A34)	\$250	\$275	\$305
A35. Chairman of the Year	\$250	\$275	\$305
A36. Management Team of the Year	\$425	\$460	\$495
Company/Organization Categories			
Company of the Year Categories (B01 - B34)	\$425	\$460	\$495
B35. New Company of the Year	\$425	\$460	\$495
B36 a-f. Most Innovative Company of the Year	\$425	\$460	\$495
B37 a-f. CSR Program of the Year	\$425	\$460	\$495
B38 a-f. Fastest-Growing Company of the Year	\$425	\$460	\$495
Corporate Communications, Investor Relations, & Public Relations Categories			
C01 a-f. Public Relations Agency of the Year	\$425	\$460	\$495
C02. Communications Department of the Year	\$425	\$460	\$495
C03. Communications Team of the Year	\$425	\$460	\$495
C04. Communications, IR or PR Executive of the Year	\$195	\$225	\$260
C05 a-o. Communications or PR Campaign of the Year	\$425	\$460	\$495
Creative Categories			
D01. Advertising or Design Agency of the Year	\$425	\$460	\$495
D02. Creative Department of the Year	\$425	\$460	\$495
D03. Creative Team of the Year	\$425	\$460	\$495
D04. Creative Executive of the Year	\$195	\$225	\$260
Customer Service Categories			
E01. Customer Service Department of the Year	\$425	\$460	\$495
E02. Customer Service Team of the Year	\$425	\$460	\$495
E03. Customer Service Executive of the Year	\$195	\$225	\$260

Human Resources Categories

F01. Human Resources Department of the Year	\$425	\$460	\$495
F02. Human Resources Team of the Year	\$425	\$460	\$495
F03. Human Resources Executive of the Year	\$195	\$225	\$260

Information Technology Categories

H01. Information Technology Department of the Year	\$425	\$460	\$495
H02. Information Technology Team of the Year	\$425	\$460	\$495
H03. Information Technology Executive of the Year	\$195	\$225	\$260

Marketing Categories

G01. Marketing Department of the Year	\$425	\$460	\$495
G02. Marketing Team of the Year	\$425	\$460	\$495
G03. Marketing Executive of the Year	\$195	\$225	\$260
Marketing Campaign of the Year Categories (G04 - G46)	\$425	\$460	\$495

Products & Product Management Categories

New Product or Service of the Year Categories (J01 - J14)	\$425	\$460	\$495
J15. Product Development/Management Department or Team of the Year	\$425	\$460	\$495
J16. Product Development/Management Executive of the Year	\$195	\$225	\$260

Support Categories

L01. Support Department of the Year	\$425	\$460	\$495
L02. Support Team of the Year	\$425	\$460	\$495