

# 2nd ANNUAL **ASIA-PACIFIC STEVIE® AWARDS**



## Awards Banquet and Ceremonies

Friday, 5 June, 2015  
Tomson Ballroom  
InterContinental Hotel Pudong  
Shanghai, China



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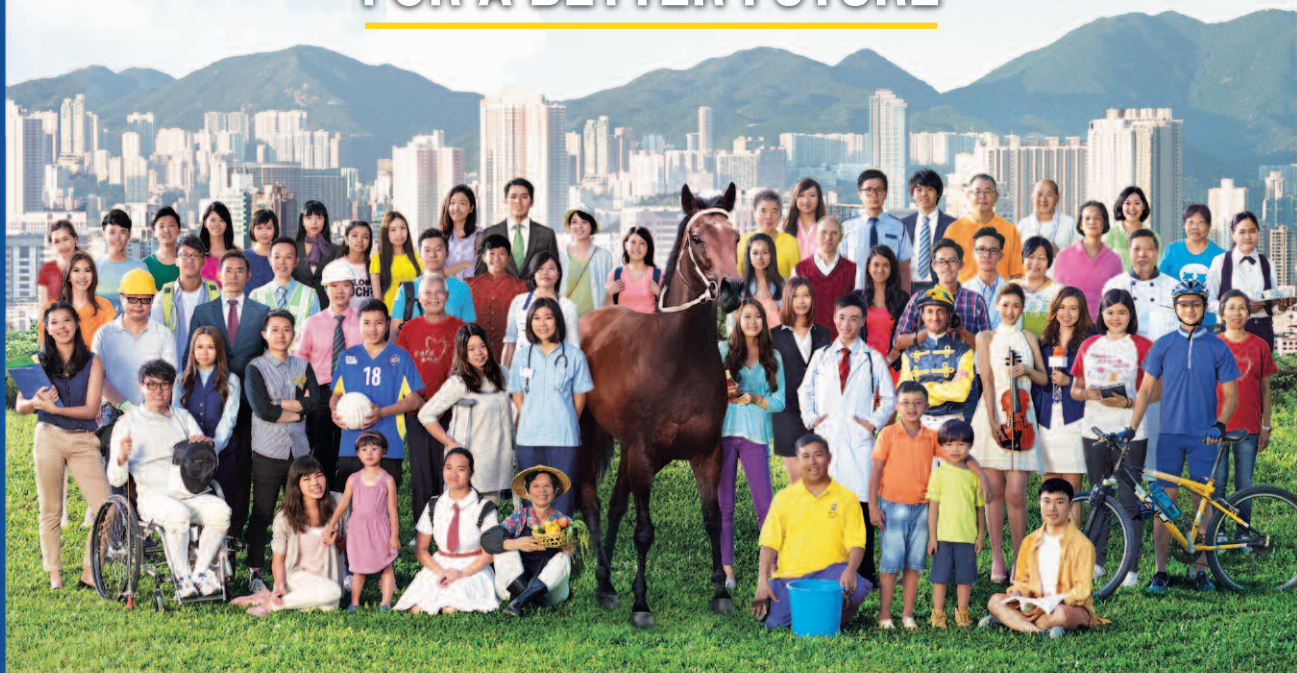


香港賽馬會  
The Hong Kong  
Jockey Club

香港賽馬會慶祝130週年  
Celebrating the 130<sup>th</sup> Anniversary  
of The Hong Kong Jockey Club

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The Hong Kong Jockey Club is a world-class horse racing operator and Hong Kong's largest community benefactor. Operating as a not-for-profit organisation, the Club allocates its surplus to sustain charitable and community projects, supporting the different needs of society. Committed to global excellence and giving back to society, the Club has always been "Riding High Together for a Better Future" with the people of Hong Kong.



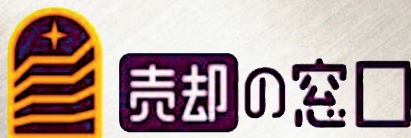


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HUYA Bioscience International is a leader in enabling and accelerating the global development of novel biopharmaceutical product opportunities originating in China. HUYA has established extensive collaborations with Chinese biopharmaceutical academic and commercial organizations to speed development and value creation in worldwide markets for China-sourced product candidates. With the largest Chinese compound portfolio covering all therapeutic areas, HUYA has emerged as the partner-of-choice for building and maximizing the value for biopharmaceutical innovation in China. HUYA has offices in the US, the UK, Japan and in eight strategic locations across China, with joint headquarters in San Diego and Shanghai.

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Welcome to the 2015 Asia-Pacific Stevie® Awards. We are so pleased that you are able to join us this evening as we celebrate and present the Grand, Gold, Silver, and Bronze Stevie Awards in this competition. Congratulations again on your awards!

The Asia-Pacific Stevie Awards are open to all organizations operating in the 22 nations of the Asia-Pacific region. We started this competition because we believe that this fast-growing region deserves a Stevie Awards competition of its own.

If this is your first experience with the Stevie Awards, they are widely considered to be the world's premier business awards. They were created in 2002 to honor and generate public recognition of the achievements and positive contributions of organizations and working professionals worldwide. In short order the Stevie has become one of the world's most coveted prizes.

There are six Stevie Awards programs, each with its own focus, list of categories, and schedule. I invite you to learn about them at [www.StevieAwards.com](http://www.StevieAwards.com). Our other programs include:

The American Business Awards are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The International Business Awards are open to all organizations worldwide, and include categories to honor accomplishments in all aspects of work life.

The German Stevie Awards are open to all organizations operating in Germany.

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Stevie Award judges include many of the world's most respected executives, entrepreneurs, innovators, and business educators. Each of our awards programs harnesses the insights and talents of scores of judges every year.

Thank you again for coming this evening, and for participating in the Asia-Pacific Stevie Awards.

Michael Gallagher  
President  
The Stevie Awards

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# Our clients have always said it best, and now we have the awards to prove it.

*"With globalization and the growth of Mahkota Medical Centre over the recent years, we decided to explore using board portals to increase efficiency and at the same time reduce costs. We also had to make sure the directors were comfortable moving away from physical books to using board portals instead. It's been more than a year and Diligent Boards has been well received by most of the Mahkota directors. The Diligent team did a great job in assisting Mahkota directors and the administrative team in learning and using the board portal."*

*- Stanley Lam, CEO, Mahkota Medical Centre*

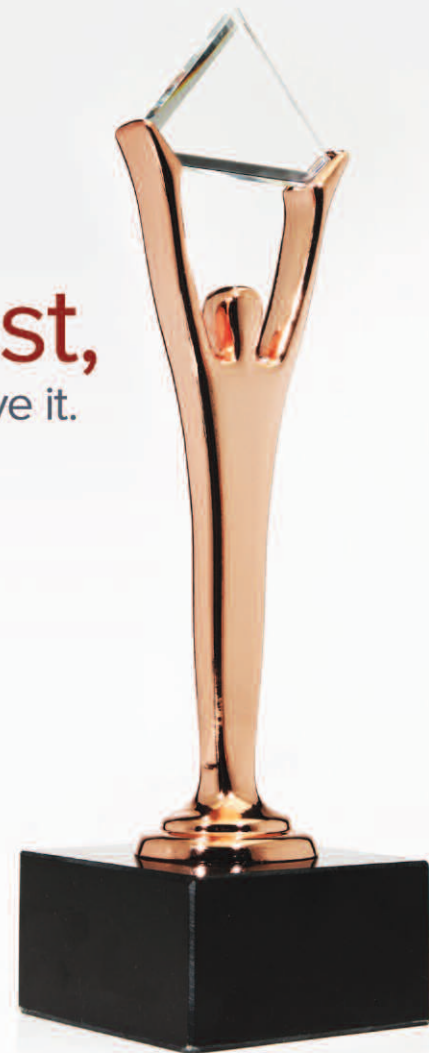


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## JUDGES

The winners of the 2015 Gold, Silver and Bronze Stevie Awards were determined by the average scores of the following professionals in judging in March and April. We thank them for their time and insights.

### Judges of Chinese-Language Entries

**Lindy Chen**, *Founder*, China Direct Sourcing, Brisbane, Queensland, Australia

**Li Chuxin**, *Director*, 126.com, China

**Guangtao Deng**, *Director*, hdtMEDIA, China

**Wufan G.**, *Director*, Jahwa, China

**Richard Huzhaoyang**, *PhD*

**Li Laubie**, *Professor*, Skema Business School, Suzhou Campus, China

**Zhang Fu Lian**, *CEO*, Beijing Baifentonglian Tech. Co., Beijing, China

**Jiangxian Liu**, *New Media Director of Programming Office*, Shanghai Media Group, Shanghai, China

**Fox Shen**, *Executive Creative Director*, WMTAD Advertising Group, Shanghai, China

**Dr. Shih-Wei Sheu**, *Management Consultant*, New Taipei City, Taiwan

**Wujing Xian**, *President*, Hisdesign Company, China

**Joe Ye**, *President and CEO*, CyWee Group Ltd., Taiwan

### Judges of English-Language Entries

**Doa'a Arafat**, *Quality & Development Specialist*, Jordan Engineers Association, Amman, Jordan

**Benj Arriola**, *VP of SEO*, Internet Marketing, Inc., San Diego, California, USA

**Heena Bulchandani**, *Specialist, Training & Development*, Dubai Electricity & Water Authority, Dubai, UAE

**Saraida De Marchena Kaluche**, *President and CEO*, Markatel, Santo Domingo, Dominican Republic

**Mohammed Fattoum**, *Management and Information Technology Expert*,  
Fujairah Police General Headquarters, Dubai, UAE

**Stephen Gill**, *President*, Stephen Gill Associates, Bangkok, Thailand

**Shridhar P. Joshi**, *Consultant Advisor*, TATA Motors, Pune, India

**Yamini Kurup**, *VP Customer Experience*, Aditya Birla Financial Services, Mumbai, India

**Lyn Kwek**, *Senior Marketing Manager*, Asia Pacific, Arkadin Global Conferencing, Singapore, Singapore

**Donald Lim**, *Chief Digital Officer*, ABS-CBN Corporation, Quezon City, Philippines

**Anil Machado**, *Managing Director*, T Nell, Sieradz, Poland

**Joseph Mathew**, *CEO & Chairman*, Corrections India, Kottayam, India

**Shadiya Mohamed Baqutayan**, *Senior Lecturer*, Perdana School Of Science Technology and  
Innovation Policy, Kuala Lumpur, Malaysia

**Kim Morgan**, *Managing Director*, Maroochy River Resort, Cotton Tree, Queensland, Australia

**Rajendran Nair**, *Senior Director, Marketing*, Intalio, Fremont, California, USA

**Virgilio Perniot**, *CEO*, Population Services Pilipinas Incorporated, Pasay City, Philippines

**Sharon Rudd**, *Organisational Development & Sales Consultant*, TNT Express,  
Sydney, New South Wales, Australia

**Carolyn T Salud**, *CEO*, Max's Restaurant, Makati City, Philippines

**Brian Arthur Tallador**, *English Teacher & Trainer*, Damrongratsongkroh School, Chiang Rai, Thailand

**Noel Unciano**, *Research Specialist*, Industrial Technology Development Institute,  
Taguig City, Philippines



## Judges of Japanese-Language Entries

**Mitsuyo Arimoto**, *President*, GlobalLINK Consulting Group, Osaka, Japan  
**Ryuichi Funatsu**, *General Manager*, Ayumu Associates, LLC, New York, New York, USA  
**Satoshi Hino**, *President*, Global Management System, Inc., Tokyo, Japan  
**Takashi Honda**, *Director General*, Office T Inc., Osaka, Japan  
**Shunsuke Mizoe**, *President*, ZOE Co., Ltd., Tokyo, Japan  
**Hideki Saito**, *Director*, Contemporary-Tech, Inc., Tokyo, Japan  
**Kanami Saito**, *President*, Elance Co., Ltd., Tokyo, Japan  
**Atsuko Sakamoto**, *Representative Director*, Prime Time, Inc., Tokyo, Japan  
**Takashi Takano**, *COO*, Aqua Environmental System TOJO Co., Ltd., Tokyo, Japan  
**Hiroshi Toya**, *Professor*, Meiji Gakuin University, Tokyo, Japan  
**Junichi Tsuji**, *CEO*, Macchinesti Coffee, Inc., Tokyo, Japan  
**Toki Ura**, *President*, Office Ura Co., Ltd., Tokyo, Japan  
**Kazunari Yasuda**, *Director*, Yasuda Engineering Co. Ltd., Osaka, Japan

## Judges of Korean-Language Entries

**Seog Bong Bae**, *Executive Director*, Korea Commercial Film Makers Union, Seoul, South Korea  
**Jin Mu Cho**, *Vice President*, Korea Business Communicators Association, Seoul, South Korea  
**Young Il Hong**, *Professor*, Nam Seoul University  
**Tae Hee Jung**, *Chief Director, International*, Korea Business Communicators Association, Seoul, South Korea  
**Hung Ki Kim**, *President*, Korea Business Communicators Association, Seoul, South Korea  
**Ju Hwak Lee**, *CEO*, SIDM, Seoul, South Korea  
**Myung Joo Lee**, *PR Team Leader*, Samyang Holdings, Seoul, South Korea  
**Jinhee Park**, *Professor*, Yongin University, Seoul, South Korea  
**Jong Sun Park**, *CEO*, BRCom, Seoul, South Korea  
**Jung Hieh Shon**, *CEO*, Hanaro Adcom, Seoul, South Korea

## Judges of Thai-Language Entries

**Stephen Gill**, *President*, Stephen Gill Associates, Bangkok, Thailand  
**Jiangxian Liu**, *New Media Director of Programming Office*, Shanghai Media Group, Shanghai, China  
**Dr. Shih-Wei Sheu**, *Management Consultant*, New Taipei City, Taiwan  
**Brian Arthur Tallador**, *English Teacher & Trainer*, Damrongratsongkroh School, Chiang Rai, Thailand





## **GOLD, SILVER AND BRONZE STEVIE® WINNERS**

The following nominations have been chosen as the Gold, Silver and Bronze Stevie® Award winners in the 2015 Asia-Pacific Stevie Awards. The winners were chosen by the average scores of judges through the region.

### **Executive of the Year — Conglomerates**

*GOLD STEVIE WINNER:*

GE Indonesia, Jakarta, Indonesia: Handry Satriago, CEO

*SILVER STEVIE WINNER:*

Kumho Trade, Seoul, South Korea: Cheol Kyun Kim, Chairman

*BRONZE STEVIE WINNER:*

Wesfarmers, Perth, WA, Australia: Richard Goyder, Managing Director and Chief Executive Officer

### **Executive of the Year — All Other Industries — Australia**

*GOLD STEVIE WINNER:*

Opmantek, Surfers Paradise, QLD, Australia: Danny Maher, Chairman and CEO

*SILVER STEVIE WINNER:*

Qantas, Mascot, NSW, Australia: Alan Joyce, CEO

*BRONZE STEVIE WINNER:*

Telstra, Sydney, NSW, Australia: David Thodey, CEO

### **Executive of the Year — All Other Industries — South Korea**

*GOLD STEVIE WINNERS (TIE):*

Korean Foodservice Industry Association, 한국외식업중앙회, Seoul, South Korea:

Jegal Changgyun, President

Republic of Korea Geumcheon Police Station, Geumcheon, Seoul, South Korea: Ju Man Park,

Police Lieutenant

*SILVER STEVIE WINNER:*

Megazone, 메가존, Seoul, South Korea: Insung Kim

### **Executive of the Year — All Other Industries — Other Nations**

*GOLD STEVIE WINNER:*

JARKEN, Bangkok, Thailand: Kuldej Sinthawananarong, CEO and founder

*SILVER STEVIE WINNER:*

KMC MAG Group, Taguig, Metro Manila, Philippines: Michael T. McCullough, Managing Director

*BRONZE STEVIE WINNERS:*

Clean Air Task Force, Boston, MA USA and China: Ming Sung, CATF China

VALTES Co.,Ltd., Osaka, Japan: Shinji Tanaka, President

### **Management Team of the Year**

*GOLD STEVIE WINNER:*

DHL Express NZ Customer Services, Auckland, New Zealand



## **Maverick of the Year**

### *GOLD STEVIE WINNER:*

JosieThomson.com, Red Hill, QLD, Australia: Josie Thomson, executive coach, international speaker, trainer and seminar leader

### *SILVER STEVIE WINNER:*

Zahrina Photography, Sydney, NSW, Australia: Zahrina Robertson

### *BRONZE STEVIE WINNERS:*

Monks Hill Ventures, Singapore: Peng T. Ong, Managing Director  
Office Ura Inc., Tokyo, Japan: 浦 登記, Owner

## **Woman of the Year**

### *GOLD STEVIE WINNER:*

China Direct Sourcing, Brisbane, QLD, Australia: Lindy Chen, Founder

### *SILVER STEVIE WINNERS:*

JosieThomson.com, Red Hill, QLD, Australia: Josie Thomson, executive coach, international speaker, trainer and seminar leader

Xiaomi, Beijing, China: Amanda Chen, Head of Global Marketing

### *BRONZE STEVIE WINNERS:*

DHL Express, Brisbane, QLD, Australia: Fiona Evans, Customer Service VP Australia

DHL Express NZ Customer Services, Auckland, New Zealand: Tracy Penny, Director of Customer Services

Watermelon Research (part of Facts International), Sydney, Australia: Jo Brockhurst, Consultant

## **Company of the Year — Accounting & Business Services**

### *GOLD STEVIE WINNER:*

Tecsia Lubricants, Singapore

### *SILVER STEVIE WINNERS:*

CPA Australia Limited, Hong Kong

iPai — Business, Shanghai, China

### *BRONZE STEVIE WINNERS:*

Amcor, Hawthorn, VIC, Australia

Diamond Dining Co., Ltd., Tokyo, Japan

Entrepreneurial Business School, Sunshine Coast, QLD, Australia

## **Company of the Year — Aerospace & Defense and Transportation**

### *GOLD STEVIE WINNER:*

COMAC, Commercial Aircraft Corporation of China, Shanghai, China

### *SILVER STEVIE WINNER:*

Uber China, San Francisco, CA United States

### *BRONZE STEVIE WINNERS:*

DHL Express NZ Customer Services, Auckland, New Zealand

Jetstar Group, Melbourne, VIC, Australia

Vietjet Air, Ho Chi Minh, Vietnam





## **Company of the Year — Automotive & Transport Equipment**

*GOLD STEVIE WINNER:*

Wanxiang America, Elgin, IL United States

*SILVER STEVIE WINNER:*

Ford China, Beijing, China

*BRONZE STEVIE WINNER:*

Geely Automobile Holdings, Hangzhou, China

## **Company of the Year — Computer Software and Computer Services**

*GOLD STEVIE WINNER:*

RXP Services Limited, Melbourne, VIC, Australia

*SILVER STEVIE WINNER:*

iTalent Corporation, Santa Clara, CA United States

*BRONZE STEVIE WINNER:*

App Annie, Beijing, China?Dewaweb, Jakarta, Indonesia

## **Company of the Year — Industrial (including Chemicals, Energy, and Metals & Mining)**

*GOLD STEVIE WINNER:*

Zhejiang Jiahua Energy Chemical Industry, Zhejiang, China

*SILVER STEVIE WINNER:*

Goldleaf Jewelry Group, Beijing, China

*BRONZE STEVIE WINNER:*

Iceland Drilling Philippines Corporation, Metro Manila, Philippines

## **Company of the Year — Diversified Services and Manufacturing**

*GOLD STEVIE WINNER:*

Shandong Tranlin Paper Co., Ltd.

*SILVER STEVIE WINNER:*

CWT Limited, Singapore

*BRONZE STEVIE WINNERS:*

Emerge Logistics, Shanghai, China

Indorama Ventures Public Company Limited

## **Company of the Year — Electronics**

*GOLD STEVIE WINNER:*

Xiaomi, Beijing, China

*SILVER STEVIE WINNER:*

MEIZU, Guangdong, China

*BRONZE STEVIE WINNER:*

AAC Technologies, Shenzhen, China

# UPCOMING STEVIE® AWARDS DEADLINES



## 2015 International Business Awards<sup>SM</sup>

The world's top business awards program, open to all organizations worldwide.

**Final Entry Deadline:**  
10 June, 2015



## 2015 Stevie® Awards for Women in Business

The world's preeminent business awards for female entrepreneurs, executives, employees and the organizations they run.

**Early-bird Entry Deadline:**  
22 July, 2015



FOR WOMEN  
IN BUSINESS

**Learn More and Enter at [www.StevieAwards.com](http://www.StevieAwards.com)**





## **Company of the Year — Food & Beverage**

### *GOLD STEVIE WINNER:*

Karmer Pty Ltd (ta Bondi Chai Latte), Salamander Bay, NSW, Australia

### *SILVER STEVIE WINNER:*

Korean Foodservice Industry Association, 한국외식업중앙회, Seoul, South Korea

### *BRONZE STEVIE WINNERS:*

Bellamy's Organic, Launcetown, Tasmania, Australia

Maxim's Caterers Limited, Quarry Bay, Hong Kong

WH Group, Kowloon, Hong Kong

## **Company of the Year — Health Products & Services and Pharmaceuticals**

### *GOLD STEVIE WINNER:*

Nu Skin Enterprises Singapore Pte Ltd., Singapore

### *SILVER STEVIE WINNER:*

PaperScalpelRock, Buderim, QLD, Australia

### *BRONZE STEVIE WINNER:*

HUYA Bioscience International, San Diego, CA, USA & Shanghai, China

## **Company/Organization: Company of the Year — Insurance**

### *GOLD STEVIE WINNER:*

Hanwha Life Insurance, Seoul, South Korea

### *SILVER STEVIE WINNER:*

PT Great Eastern Life Indonesia, Jakarta, Indonesia

## **Company of the Year — Internet/New Media or Media & Entertainment**

### *GOLD STEVIE WINNER:*

NetEase, Hangzhou, China

### *SILVER STEVIE WINNERS:*

Freelancer.com, Sydney, NSW, Australia

Zomato NZ Media Private Limited, Auckland, New Zealand

### *BRONZE STEVIE WINNERS:*

Sohu.com, Beijing, China

Yello Mobile, Seoul, South Korea

Youku Tudou Inc., Shanghai, China

## **Company of the Year — All Other Industries**

### *GOLD STEVIE WINNER:*

Lazada, Singapore

### *SILVER STEVIE WINNERS:*

ImagineX, Hong Kong

Vingroup Joint Stock Company, Hanoi, Vietnam

### *BRONZE STEVIE WINNERS:*

CP All Plc, Bangkok, Thailand

Deckers Brands, Goleta, CA United States

Mantra Group, Surfers Paradise, QLD, Australia



## **Startup of the Year**

### *GOLD STEVIE WINNER:*

Zomato NZ Media Private Limited, Auckland, New Zealand

### *SILVER STEVIE WINNER:*

Iceland Drilling Philippines Corporation (IDPC), Metro Manila, Philippines

## **Most Innovative Company of the Year**

### *GOLD STEVIE WINNER:*

CPA Australia Limited, Hong Kong

### *SILVER STEVIE WINNER:*

Syfon Systems, Selangor Darul Ehsan, Malaysia

### *BRONZE STEVIE WINNER:*

Indosat, part of Ooredoo Group, Jakarta, Indonesia

## **Business Innovation of the Year**

### *GOLD STEVIE WINNER:*

Syfon Systems, Selangor Darul Ehsan, Malaysia: The 'Syfon System'

### *SILVER STEVIE WINNER:*

iPai, Shanghai, China: iPai's live auctions

## **Corporate Social Responsibility Program of the Year**

### *GOLD STEVIE WINNER:*

FrieslandCampina Asia, Singapore: Drink.Move.BeStrong

### *SILVER STEVIE WINNERS:*

Indosat, part of Ooredoo Group, Jakarta, Indonesia: Ooredoo Mobile Health Clinics Initiative  
Maynilad Water Services, Inc., Quezon City, Philippines: Mission Ginhawa ("Relief Mission") program  
Nu Skin Korea & Nu Skin Force for Good Committee, Seoul, South Korea: Nu Hope Library

### *BRONZE STEVIE WINNERS:*

Inspired Adventures, Darlinghurst, NSW, Australia: Inspired Adventures CSR  
Nippon Paint China 立邦中国, Shanghai, China: Color, Way of Love CSR Project  
PT Great Eastern Life Indonesia, Jakarta, Indonesia: "Live Great"

## **Fastest-Growing Company of the Year**

### *GOLD STEVIE WINNER:*

Zomato NZ Media Private Limited, Auckland, New Zealand

### *SILVER STEVIE WINNER:*

KMC Solutions, Metro Manila, Philippines

## **Communications/PR — Campaign: Arts & Entertainment or Cultural**

### *GOLD STEVIE WINNER:*

Loen Entertainment 로엔엔터테인먼트, Seoul, South Korea: Loen Music Camp (Melody On Your Dream)

### *SILVER STEVIE WINNER:*

Petroleum Nasional Berhad (Petronas), Kuala Lumpur, Malaysia: PETRONAS Arts and Culture Programme





## **Communications/PR — Campaign: Events & Observances**

### *GOLD STEVIE WINNER:*

Gold Button, Seoul, South Korea: The World First Aid Day Education Campaign — CPR STICK

### *SILVER STEVIE WINNER:*

Green Bulb Public Relations, Inc., Quezon City, Philippines: The Mind Museum Two Years Of Wide-Eyed Wonderment

### *BRONZE STEVIE WINNERS:*

Nishimotoen-Seicha Inc., Tokyo, Japan: JAS Pesticide-free Organic Tea

Petroliam Nasional Berhad (Petronas), Kuala Lumpur, Malaysia: PETRONAS #tanahairku

## **Communications/PR — Campaign: Internal Communications**

### *GOLD STEVIE WINNER:*

Singapore Power, Singapore: "Powering the Nation" Campaign

### *SILVER STEVIE WINNER:*

rogenSi/TeleTech, Englewood, CO United States: The New South Wales Department of Premier and Cabinet (DPC) induction programme

## **Communications/PR — Campaign: Investor Relations**

### *GOLD STEVIE WINNER:*

GeiserMaclang Marketing Communications, Inc., Makati City, Philippines: Championing sustainable entrepreneurship by igniting pride, preference for local produce

### *SILVER STEVIE WINNER:*

Samsung Fire & Marine Insurance, Seoul, South Korea: Samsung Fire & Marine Insurance 2013 Annual Report

### *BRONZE STEVIE WINNERS:*

GeiserMaclang Marketing Communications, Inc., Makati City, Philippines: Igniting a different kind of people power

Strategic Public Relations Group, Hong Kong: Hung Fook Tong IPO

## **Communications/PR — Campaign: Low Budget**

### *GOLD STEVIE WINNER:*

Stephen Gill Associates, Derby, Derbyshire, United Kingdom and Singapore: Refrigeration and Air-Conditioning (RAC) industry awareness

## **Communications/PR — Campaign: Marketing — Consumer Products**

### *GOLD STEVIE WINNER:*

MSLGROUP China, Shanghai, China: Launch of P&G Whisper's Infinity in China

## **Communications/PR — Campaign: Marketing — Multicultural**

### *GOLD STEVIE WINNER:*

Petroliam Nasional Berhad (Petronas), Kuala Lumpur, Malaysia: PETRONAS Festive Social Cohesion



**We Deliver "Japan Quality" Testing**

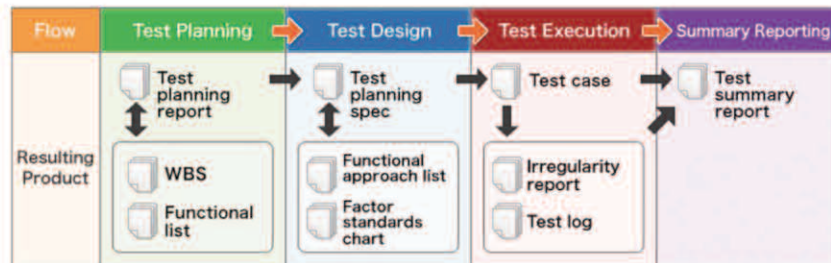
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**Philippines**

**VALTES Advanced Technology, Inc.**

<http://www.valtes.com.ph/>

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## **Communications/PR — Campaign: Marketing — Reputation/Brand Management**

### *GOLD STEVIE WINNER:*

Hong Kong Jockey Club, Hong Kong: The Hong Kong Jockey Club Puts Best Foot Forward for Youth Development

### *SILVER STEVIE WINNER:*

FTI Consulting, Hong Kong: Narrating the Rise of China's Most Successful Investment Bank

### *BRONZE STEVIE WINNER:*

GeiserMaclang Marketing Communications, Inc., Makati City, Philippines: Helping disaster-stricken areas get back on their feet

## **Communications/PR — Campaign: Marketing — Public Service**

### *GOLD STEVIE WINNER:*

Brcomm, Seoul, South Korea: Seoul Kimchi Culture Festival 2014

### *SILVER STEVIE WINNERS:*

Pru Life UK, Taguig City, Philippines: Pan-Asian public service programme "Safe Steps"

Pru Life UK, Taguig City, Philippines: Prudence Foundation's Response to Typhoon Haiyan

### *BRONZE STEVIE WINNER:*

GeiserMaclang Marketing Communications, Inc., Makati City, Philippines: Championing sustainable entrepreneurship by igniting pride, preference for local produce

## **Communications/PR — Campaign: Marketing — Social Media Focused**

### *GOLD STEVIE WINNER:*

Weber Shandwick, Beijing, China: Denza: Driving China To A Better Future

### *SILVER STEVIE WINNERS:*

Stephen Gill Associates, Derby, Derbyshire, United Kingdom and Singapore: Refrigeration and Air-Conditioning (RAC) industry awareness

Weber Shandwick, Beijing, China: Making China Fall In Love With Reading Again

### *BRONZE STEVIE WINNER:*

KEPCO, Seoul, South Korea: KEPCO progress in social media, nationwide energy conservation campaign

## **Marketing — Campaign: Agricultural/Industrial/Building**

### *GOLD STEVIE WINNER:*

BIG IDEA LAB, Daegu, South Korea: Peruvian program

## **Marketing — Campaign: Culture & The Arts**

### *GOLD STEVIE WINNER:*

E-Plus Entertainment Productions (M) Sdn Bhd, Selangor, Malaysia: Melaka Art and Performance Festival (MAPFest)

## **Marketing — Campaign: Financial Products & Services, Insurance or Real Estate**

### *GOLD STEVIE WINNER:*

KMC MAG Group, Metro Manila, Philippines: KMC Celebrates Its 5th Anniversary

### *SILVER STEVIE WINNER:*

MetLife Asia Ltd., Hong Kong: MetLife Japan: An Integrated Marketing Campaign Delivers a Flexible Health Insurance Product

### *BRONZE STEVIE WINNERS:*

Sellers Agent Co.,Ltd., Tokyo, Japan: "Seller's Agent" campaign

State Street, Singapore: "Frontline Revolution: The New Battleground for Asset Managers" campaign





## **Marketing — Campaign: Brand Experience of the Year**

### *GOLD STEVIE WINNER:*

Tecsia Lubricants, Singapore: Food-grade lubricant awareness campaign for Propak Asia 2014

### *SILVER STEVIE WINNER:*

MetLife Asia Ltd., Hong Kong: MetLife China: Enhancing MetLife's Customer Experience In China Through The Innovative Use Of Mobile-Based Services

### *BRONZE STEVIE WINNER:*

DHL Express Vietnam, Ho Chi Minh, Vietnam: 7 specific direct marketing campaigns

## **Small-Budget Marketing Campaign of the Year**

### *GOLD STEVIE WINNER:*

Stephen Gill Associates, Derby, Derbyshire, United Kingdom and Singapore: Refrigeration and Air-Conditioning (RAC) industry awareness

## **Mobile or Viral Marketing Campaign of the Year**

### *GOLD STEVIE WINNER:*

MetLife Asia Ltd., Hong Kong: MetLife China: Delivering Easy-To-Use and Tailored Mobile-Based Services for Enhanced Customer Relationship Management in China

### *SILVER STEVIE WINNER:*

Dance Not Act Co., Ltd., Tokyo, Japan: TOYOTIRES Corporate Branding Film

## **Online Marketing Campaign of the Year**

### *GOLD STEVIE WINNER:*

Allianz Ayudhya Assurance Pcl., Bangkok, Thailand: Social Media for Sales

### *SILVER STEVIE WINNERS:*

MetLife Asia Ltd., Hong Kong: MetLife China: Delivering Easy-To-Use and Tailored Online Services for Enhanced Customer Relationship Management in China

Stephen Gill Associates, Derby, Derbyshire, United Kingdom and Singapore: Refrigeration and Air-Conditioning (RAC) industry awareness

## **Best Annual Report**

### *GOLD STEVIE WINNER:*

Samsung Fire & Marine Insurance, Seoul, South Korea: Samsung Fire & Marine Insurance (SFMI) Annual Report 2013

### *SILVER STEVIE WINNER:*

Nippon Paint China 立邦中国, Shanghai, China: Nippon Paint China CSR Annual Report

### *BRONZE STEVIE WINNER:*

Studio 5 Designs Inc., Makati City, Philippines: Determined to Serve (Meralco and One Meralco Unified Annual Reports

## **Best Newsletter or House Organ/Publication**

### *GOLD STEVIE WINNER:*

Isagenix, Sydney, NSW, Australia: IsaNews

### *SILVER STEVIE WINNER:*

Maynilad Water Services, Inc., Quezon City, Philippines: Ripples, the Official Company Newsletter



## **Best Industry Websites**

### *GOLD STEVIE WINNER:*

Hanwooboard, Seoul, South Korea: Cattle 114 discount online direct Marketplace Mall

### *SILVER STEVIE WINNERS:*

Bangkok Hospital, Bangkok, Thailand: Bangkokhealth.com by Bangkok Health Research Center  
Ministry of Strategy and Finance, Seoul, South Korea: Ministry of Strategy and Finance Economics  
e causes (blog)

RateCity, Milsons Point, NSW, Australia: Ratecity.com.au/superannuation

### *BRONZE STEVIE WINNERS:*

BIG BIO Co., Ltd, Kumamoto, Japan: www.big-bio.com

McGallen & Bolden Pte Ltd., Singapore: McGallen.com

Mozo, Sydney, NSW, Australia: Mozo.com.au

## **Websites: Best E-commerce Site**

### *GOLD STEVIE WINNER:*

Harvey Norman Australia, DC, NSW, Australia

### *SILVER STEVIE WINNER:*

JD.com, Beijing, China

## **Websites: Best Facebook Page**

### *GOLD STEVIE WINNER:*

Ministry of Strategy and Finance, Seoul, South Korea: Ministry of Strategy and Finance official Facebook

## **Best App**

### *GOLD STEVIE WINNER:*

Zomato NZ Media Private Limited, Auckland, New Zealand: Zomato — Restaurant Finder

### *SILVER STEVIE WINNER:*

MetLife, Hong Kong: MetLife Infinity

### *BRONZE STEVIE WINNER:*

MYOTee, Guandong, China: FaceQ (MYOTee) App

## **Best Event**

### *GOLD STEVIE WINNER:*

Seoul Metropolitan Government, Seoul, South Korea: Seoul Kimchi Culture Festival 2014

### *SILVER STEVIE WINNER:*

Petrolam Nasional Berhad (Petronas), Kuala Lumpur, Malaysia: PETRONAS All About Youth

### *BRONZE STEVIE WINNERS:*

Gold Button, Seoul, South Korea: The World First Aid Day Education Campaign — CPR STICK

Isagenix, Sydney, NSW, Australia: National Celebration

## **Best Video**

### *GOLD STEVIE WINNER:*

Dentsu Inc., Kansai, Japan: AC Milan vs. Super Car by TOYO TIRES

### *SILVER STEVIE WINNER:*

Vend Limited, Auckland, New Zealand: Vend & PayPal, the future of retail at T-We Tea

### *BRONZE STEVIE WINNER:*

mecanderv, Seoul, South Korea: Welfare subsidy fraud reporting center in viral video



## JAPAN

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The finest organic whole lemons, including their edible peel, create a wonderfully aromatic and elegant lemon jam with a mild sour taste.

Made using specially grown Eco-Lemons from Setoda, Kouneshima in Hiroshima.

Rich soil is the key to growing the best lemons.

As these lemons are carefully nurtured by passionate farmers, the fruit, the peel and even the bitter white pith are all high quality and usable, becoming a flavorful pectin of excellent quality.

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E-mail: [info@angledesign.jp](mailto:info@angledesign.jp)





## **Customer Service Department of the Year**

### *GOLD STEVIE WINNER:*

Philips Consumer Lifestyle Market Group Greater China, Shanghai, China

### *SILVER STEVIE WINNERS:*

DHL Express, Brisbane, QLD, Australia

DHL VNPT Express Ltd., Ho Chi Minh, Vietnam

Korea Foodservice Industry Association, 한국외식업중앙회, Seoul, South Korea

### *BRONZE STEVIE WINNERS:*

Delta Air Lines, Hapeville, GA United States

DHL Express International (Thailand) Ltd., Bangkok, Thailand

DHL Express NZ Customer Services, Auckland, New Zealand

Diligent Board Services Australia Pty Ltd., Sydney, NSW, Australia

Globe Telecom, Taguig, Metro Manila, Philippines

iiNet Ltd, Subiaco, WA, Australia

Oracle Systems Support, JAPAC

Vend Limited, Auckland, New Zealand

## **Customer Service Team of the Year**

### *GOLD STEVIE WINNER:*

Telkom Indonesia, Jakarta, Indonesia

### *SILVER STEVIE WINNERS:*

DHL Express – Philippines, Makati City, Philippines

Globe Telecom, Taguig, Metro Manila, Philippines

### *BRONZE STEVIE WINNERS:*

DHL Express International (Thailand) Ltd., Bangkok, Thailand

DHL Express NZ Customer Services, Auckland, New Zealand

Diligent Board Services Australia Pty Ltd., Sydney, NSW, Australia

## **Human Resources Department of the Year**

### *GOLD STEVIE WINNER:*

Virtusa Singapore Pte Ltd., Singapore: A Millennial Enterprise

## **New Products & Services: Business-to-Business Services**

### *GOLD STEVIE WINNER:*

iTalent Corporation, Santa Clara, CA United States: Social Knowledge Management (SKM)

### *SILVER STEVIE WINNER:*

Telkom Indonesia, Jakarta, Indonesia: Implementation of Electronic Gateway System with B2B2C Business Model

### *BRONZE STEVIE WINNER:*

APJC Service Enablement Technical Services, Sydney, NSW, Australia: Cisco Smart Care Service



## **New Products & Services: Consumer Products & Services**

### *GOLD STEVIE WINNER:*

Mater Health Services, South Brisbane, QLD, Australia: Mater Body Balm for pregnancy, Mater Baby Wash and Mater Baby Moisturizer

### *SILVER STEVIE WINNERS:*

Angledesign, Osaka, Japan: Organic Lemons and Lemon Jam

FINEDIGITAL, Seongnam, South Korea: FineCaddie 'UP303 Turbo' Products

### *BRONZE STEVIE WINNERS:*

SumCreation Inc., Tokyo, Japan: Abacus Classes

Timor Telecom, Dili, East Timor: The Wikipedia Zero program

USANA Health Sciences, Castle Hill, NSW, Australia: Berry Nutty™ Nutrition Bar

## **New Products & Services: Health & Pharmaceuticals — Product**

### *GOLD STEVIE WINNER:*

Mater Health Services, South Brisbane, QLD, Australia: Mater Body Balm for pregnancy, Mater Baby Wash and Mater Baby Moisturizer

## **New Products & Services: Software — Asset or Financial Management Solution**

### *GOLD STEVIE WINNER:*

PT Telekomunikasi Indonesia, Tbk, Jakarta, Indonesia: Financial Inclusion Branchless Banking

### *SILVER STEVIE WINNER:*

Cloud Awakening Pty Ltd., Sydney, NSW, Australia: Asset.Guru

## **New Products & Services: Software — Big Data or Lead Generation Solution**

### *GOLD STEVIE WINNER:*

HRBoss, Singapore: EmployeeBoss

### *SILVER STEVIE WINNER:*

Corporate360, Singapore: Prospectr, A disruptive marketing data platform for B2B marketers

## **New Products & Services: Software — Cloud Related**

### *GOLD STEVIE WINNER:*

PT Telekomunikasi Indonesia, Tbk, Jakarta, Indonesia: Mobile Workforce Automation, A Solution in Fulfilling Business Distribution Demand

### *SILVER STEVIE WINNER:*

PT Telekomunikasi Indonesia, Tbk, Jakarta, Indonesia: T-Money Platform in Boosting Less Cash Society Movement

### *BRONZE STEVIE WINNERS:*

Goldenway Precious Metals Limited, Hong Kong: The Cloud GTS trading platform

Zuora, Sydney, NSW, Australia: Zuora Z-Business Enterprise Edition

## **New Products & Services: Software — Governance, Risk & Compliance Solution**

### *GOLD STEVIE WINNER:*

Telkom Indonesia, Jakarta, Indonesia: IndiGOV: Empowering e-Government Implementation in Local Government



## **New Products & Services: Software — Mobile Development or Mobile Operations Management Solution**

### *GOLD STEVIE WINNER:*

PT Telekomunikasi Indonesia, Tbk, Jakarta, Indonesia: Mobile Workforce Automation, A Solution in Fulfilling Business Distribution Demand

### *SILVER STEVIE WINNER:*

PT Telekomunikasi Indonesia, Tbk, Jakarta, Indonesia: T-Zone : Telkom Cutting Edge Masterpiece in Forestry and Plantation Service

## **New Products & Services: Software — Social Business Solution**

### *GOLD STEVIE WINNER:*

iTalent Corporation, Santa Clara, CA United States: Social Knowledge Management (SKM)

### *SILVER STEVIE WINNER:*

PT Telekomunikasi Indonesia, Tbk, Jakarta, Indonesia: Advancing Indonesian Educational Institutions with IndiCampus

## **New Products & Services: Software — Supply Chain Management Solution**

### *GOLD STEVIE WINNER:*

SYSPRO Software, North Sydney, NSW, Australia: SYSPRO 7

## **New Products & Services: Telecommunications — Product**

### *GOLD STEVIE WINNER:*

Hutchison Global Communications Limited, Hong Kong: 4k Home Broadband & Entertainment Content Service

### *SILVER STEVIE WINNER:*

Indosat, part of Ooredoo Group, Jakarta, Indonesia: IdeaBox

## **New Products & Services: Telecommunications — Service**

### *GOLD STEVIE WINNER:*

Ooredoo Myanmar: 'maymay' is Myanmar's first maternal healthcare mobile application

### *SILVER STEVIE WINNER:*

Telkom Indonesia, Jakarta, Indonesia: POLRI 110 Contact Center

### *BRONZE STEVIE WINNER:*

Indosat, part of Ooredoo Group, Jakarta, Indonesia: Indosat Google Play™ Store Carrier Billing

## **New Products & Services: Transportation**

### *GOLD STEVIE WINNER:*

FINEDIGITAL, Seongnam, South Korea: FINEDRIVE navigation 'iQ 3D 9000v'

## **Support Department of the Year**

### *GOLD STEVIE WINNER:*

Globe Telecom, Taguig, Metro Manila, Philippines: Order Management Department

## **Support Team of the Year**

### *GOLD STEVIE WINNER:*

DHL Express NZ Customer Services, Auckland, New Zealand

### *SILVER STEVIE WINNER:*

APJC Service Enablement Technical Services, Sydney, NSW, Australia





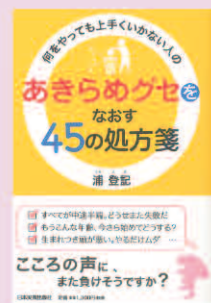
## Toki Ura

Thank you. I'm very happy to be able to receive this award for creating internationally recognized value. I believe that it's really important for people to be recognized like this in work and at home. And it's even more important for people to recognize themselves. That's right, have a sense of self-affirmation.

When people are discouraged, they think to themselves, "I'm useless" or "I might fail." I would like for people to learn how to turn on their "feel better switch" and to get in the habit of praising themselves.

That's why I wrote my book "45 Cures to Give Up Giving Up." Each and every page is written with the hope that the reader will give up on giving up.

Thank you again.



*This book examines common bad habits of people who believe they aren't good at anything no matter what they do. Each chapter focuses on a different aspect, such as personal relationships and judging others, and offers strategies to help people who feel the same way.*



## **GRAND STEVIE® WINNERS**

PT Telekomunikasi Indonesia, as Most Honored Organization of the Year

Ju Man Park, Republic of Korea Geumcheon Police Station, for the Highest-Rated Nomination From Korea

Goldenway Precious Metals Limited , for the Highest-Rated Nomination From China

Nu Skin Enterprises Singapore Pte Ltd, for the Highest-Rated Nomination From Singapore

SYSPRO Software, for the Highest-Rated Nomination From Australia