

12th Annual American Business AwardsSM



New Product & Technology Categories
Awards Dinner and Ceremonies

Friday, September 12, 2014
The Palace Hotel, San Francisco

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This program is a summary of the second part of The 2014 (12th Annual) American Business Awards, the leading business awards program in the U.S.A. I say second part because a few years ago we split our traditional awards banquet into two events. This first event this year took place in Chicago on Friday, June 13, and featured the announcement of the Gold, Silver and Bronze Stevie® Award winners in categories for management, marketing, PR, HR, customer service, and other disciplines.

This second ceremony, held on Friday, September 12 in San Francisco, is where we'll announce the winners in other categories including websites, apps, IT, and new products and services.

We thank the more than 250 professionals who participated in our two-step judging process this year. We could not confer Stevie Awards upon worthy organizations and individuals without them, and they are all acknowledged in this program.

The American Business Awards is just one of a number of Stevie Awards programs, all of which recognize achievements in the workplace. Our other programs include The International Business Awards, the Asia-Pacific Stevie Awards, the German Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. We invite you to learn about them all at www.StevieAwards.com.

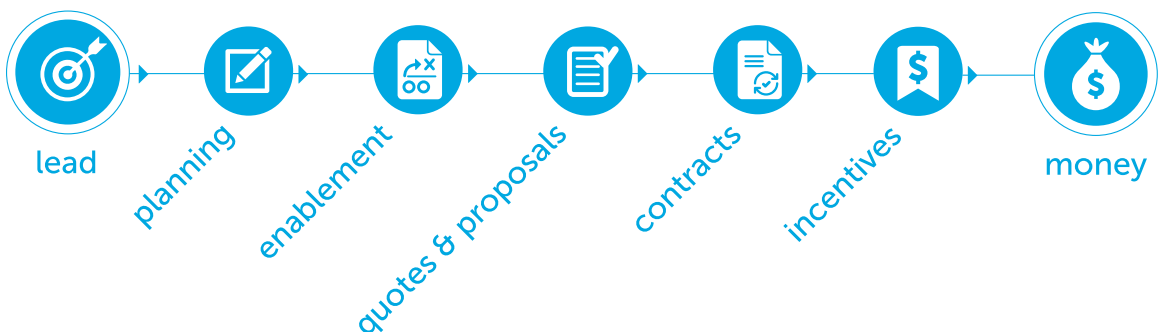
Michael Gallagher
President
The Stevie Awards

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2014 Final Judging Committees

The following professionals participated in the 10 final judging committees of The 2014 (12th Annual) American Business Awards. Their average scores determined the 2014 Gold, Silver and Bronze Stevie® Award placements from among the Finalists. We thank them for their time, insights, and support.



Learn more about the 2014 Final Judges.

2014 COMPANY/ORGANIZATION AWARDS FINAL JUDGING COMMITTEE



CHAIR

Carey Smith,
*Founder & Chief Big Ass, Big Ass Solutions,
Lexington, KY*

COMMITTEE:

Jeff Bell, *Partner, NCT Ventures, LLC, Kirkland, WA*

Andrew Berman, *Vice President, Sales, BigTinCan, Boston, MA*

Mark Biggs, *Senior Manager, Global Marketing and
Communications, Experian Marketing Services,
New York, NY*

Dr. Kevin S. Chen, *CEO/President, Business Methods
Corporation, Mount Freedom, NJ*

Eric Halvorsen, *Senior Vice President, National Treasury
Services, Wells Fargo, Minneapolis, MN*

Colin McKillop, *CEO, Butcher Engineering,
Windsor, Ontario, Canada*

Tanmay Mishra, *Manager, Corporate Strategic Innovation,
Becton Dickinson & Company, Franklin Lakes, NJ*

Barry Moltz, *Host of Business Insanity Radio,
Getting Small Business Unstuck, Chicago, IL*

Scott Nielsen, *Director of Human Resources, Big Ass Solutions,
Lexington, KY*

Jesintha Rajaratnam, *Managing Partner, Joje India
Consultants, Ras Al Khaimah, United Arab Emirates*

Matthew Toren, *President/CEO, View Media Group,
Vancouver, British Columbia, Canada*

2014 CORPORATE COMMUNICATIONS, INVESTOR RELATIONS AND PUBLIC RELATIONS AWARDS FINAL JUDGING COMMITTEE



CHAIR

Nikki Tanis,
*President, Tanis Communications, Inc.,
San Jose, CA*

COMMITTEE:

Sander Arts, *Vice President, Marketing, Atmel, San Jose, CA*

Tanya Candia, *CEO, Candia Communications LLC,
Los Gatos, CA*

Lee Caraher, *President & CEO, Double-Forte,
San Francisco, CA*

Jordan Darrow, *President, Darrow & Associates, Melville, NY*

Jim Fanucchi, *Managing Director, Head of West Coast
Operations, Darrow & Associates, Los Gatos, CA*

Holly Gilthorpe, *Head of Global Communications, GE Software,
San Ramon, CA*

Dave Groobert, *US General Manager,
Envionics Communications, Washington, DC*

Eloise Hale, *Vice President, Corporate Communications,
Electrolux, Charlotte, NC*

Kevin Kimball, *Vice President, Corporate Communications,
GLOBALFOUNDRIES, Santa Clara, CA*

Michele Landry, *Vice President, Corporate Communications,
Spansion, Sunnyvale, CA*

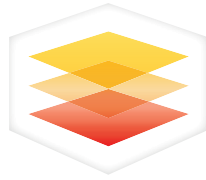
Sandi Lee, *Vice President, Communications,
UTC Aerospace Systems, Charlotte, NC*

Mike McDougall, *President, McDougall Communications,
Rochester, NY*

Leslie Moore, *Director, Corporate Communications,
TIBCO Software, Inc., Palo Alto, CA*

Mike Noonan, *Vice President of Sales and Marketing,
Silicon Catalyst, San Jose, CA*





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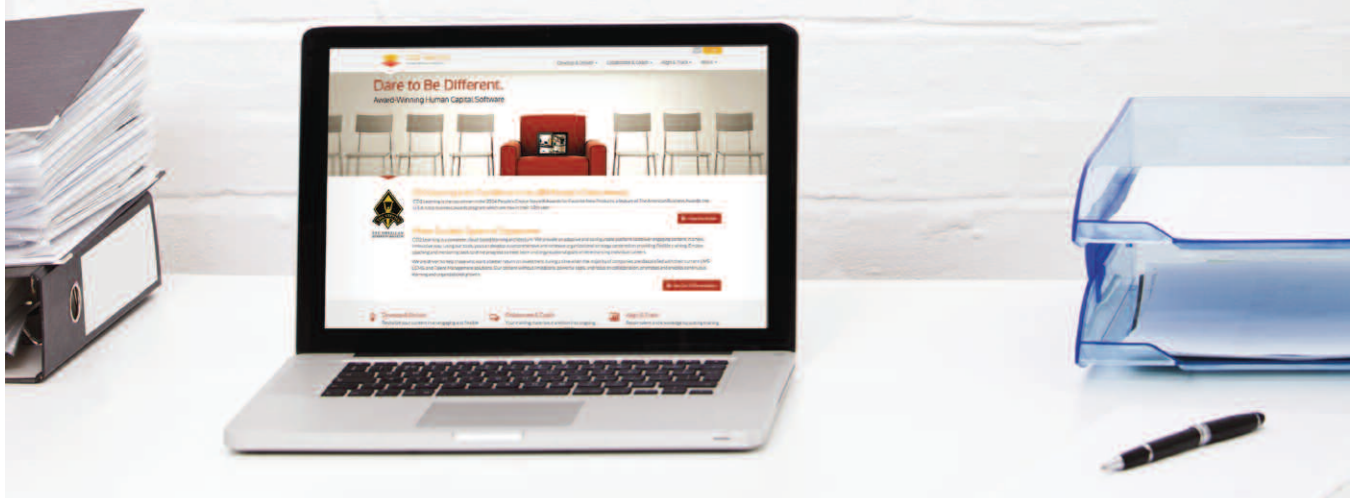
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2014 Final Judging Committees

Continued

2014 CREATIVE AWARDS CATEGORY FINAL JUDGING COMMITTEE



CHAIR

Mark Shewmaker,
Chief Experience Officer, SMITH,
Seattle, WA

COMMITTEE:

Leif Abraham, *Partner, Prehype, New York, NY*
John Cornette, *SVP, Executive Creative Director,*
Erwin Penland, Brooklyn, NY
Suzanne Darmory, *Creative Director, Moxie, New York, NY*
Damian Girard, *Creative Director, Rosetta, New York, NY*
Abigail Gray, *VP, Head of Design, AOL, Brooklyn, NY*
Gunnar Kiene, *Creative Director, Sapient, New York, NY*
Debbie Kristofferson, *Vice President, Brand & Creative*
Strategy, Peet's Coffee and Tea, Emeryville, CA
Sarah Murgel, *Vice President, User Experience, Razorfish,*
San Francisco, CA
Parveen Panwar, *CEO, PMI 5 Media, Santa Monica, CA*
Andrew Payton, *Creative Director, R/GA, New York, NY*
Damjan Pita, *Senior Art Director, AKQA, New York, NY*
Sabine Roehl, *Vice President, Creative Director,*
Publicis Kaplan Thaler, Brooklyn, NY
Patrick Stern, *Chief Creative Officer, iCrossing, New York, NY*
Martin Torres, *Creative Director, mcgarrybowen,*
New York, NY
Kip Voytek, *Senior Vice President, Digital Innovation,*
MDC Partners, New York, NY
Chuck Wells, *Creative Director, Roar Groupe, New York, NY*

2014 CUSTOMER SERVICE AWARDS & SUPPORT AWARDS FINAL JUDGING COMMITTEE



CHAIR

Bridget Moscatello,
VP of Customer Operations, Empire Today,
Northlake, IL

COMMITTEE:

Douglas Doughty, *Chief Information Officer,*
PLZ Aerospace Corporation, Addison, IL
Peggy Heafey, *Director, Intermediary Partner Care,*
Marriott International, Inc., Omaha, NE
David Hunter, *Director, Solutions Sales, Insite Software,*
Minneapolis, MN
Lori Owens, *Vice President, Client Relations, PhoneWare, Inc.,*
San Diego, CA
Dennis Reno, *Vice President, Customer Portal Experience,*
New Relic, San Francisco, CA
Kelly Thumm Moore, *Campus President,*
Westwood College – Chicago Loop, Chicago, IL
Brian Ward, *Head of Account Management, NetNames,*
New York, NY
Amy Widicus, *Managing Director, Tahoe Partners,*
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2014 Final Judging Committees

Continued

2014 HUMAN RESOURCES AWARDS FINAL JUDGING COMMITTEE



CHAIR

Bob Nicoson,
Chief Human Resources Officer,
Constant Contact, Inc.,
Waltham, MA

COMMITTEE:

Jeff Belanger, *Director of Talent, G14 Markets,*
Mediabrand/IMG, London, United Kingdom

Frank Capecci III, *Vice President, Human Resources,*
RiverMeadow Software, Inc., Boston, MA

Madeline Coffin, *Vice President, Human Resources, Alkermes,*
Waltham, MA

Michael Fenton, *Vice President, Global Human Resources,*
Fidelity Investments, Boston, MA

Carol Goode, *Vice President, Worldwide Human Resources,*
Brocade Networks, San Jose, CA

Barry Hartunian, *Vice President, Human Resources,*
Veson Nautical, Boston, MA

Maureen O'Neill, *Vice President, Human Resources,*
Natixis Global Asset Management, L.P., Boston, MA

Amy Robinson, *Vice President, Human Resources, Bit9,*
Waltham, MA

Kathy Santoro, *Director of HR Programs and Operations,*
Harvard University, Faculty of Arts & Sciences,
Cambridge, MA

Lisa Schweickert, *Vice President of Training,*
Golden Corral Corporation, Raleigh, NC

Kathy Zuber, *Vice President of Human Resources,*
JAB Wireless, Inc., Englewood, CO

2014 INFORMATION TECHNOLOGY AWARDS FINAL JUDGING COMMITTEE



CHAIR

Ted Studwell,
Senior Vice President, Engineering and Operations,
Virtela,
Greenwood Village, CO

COMMITTEE:

JL Cabrera, *IT Program Manager, TRWD, Forth Worth, TX*

Steve Guastella, *Senior Vice President, MegaPath Networks,*
Herndon, VA

Juliana Lopez, *Controller, Northern Technologies Group, Inc.,*
Tampa, IL

Nelson Moe, *CIO, House of Representatives,*
Washington, DC

Rajesh Kumar Mudiakal, *SAP Project Manager,*
CMC Limited, Mumbai, India

Vu Tran, *Senior Vice President, New Cloud Networks,*
Denver, CO





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2014 MANAGEMENT AWARDS FINAL JUDGING COMMITTEE



CHAIR

David DiStefano,
President & CEO, Richardson,
Philadelphia, PA

COMMITTEE:

Vishal Bhatia, *co-Founder, Official COMMUNITY,*
Philadelphia, PA
Jim Brodo, *Senior Vice President, Marketing, Richardson,*
Philadelphia, PA
Samuel Faust, *Senior Vice President, Willis of Tennessee,*
Nashville, TN
Dina Green, *Managing Director, InVNT,*
London, United Kingdom
Andrew Gutman, *CFO, Farbman Group, Southfield, MI*
Danita Harn, *Founder, Harn and Associates, Woodstock, GA*
Peggy Heafey, *Director, Intermediary Partner Care,*
Marriott International, Inc., Omaha, NE
Jodi Hutchison-Sanford, *Principal, Incipio Partners LLC,*
Mountain Lakes, NJ
Andrea Michaels, *President, Extraordinary Events,*
Sherman Oaks, CA
Madhusmita Nayak, *Business Excellence,*
UAE Exchange Centre LLC, Dubai, United Arab Emirates

2014 MARKETING AWARDS FINAL JUDGING COMMITTEE



CHAIR

Scott Cullather,
Global Managing Partner, inVNT,
New York, NY

COMMITTEE:

Sally Andrew, *Director of Marketing, inVNT, Washington, DC*
Marvin Bowe, *Chief Operating Officer, The Navicor Group,*
Westerville, OH
Rachel Bull, *Editor, BrandRepublic,*
Twickenham, United Kingdom
Mary DiMaggio, *President, HMA Associates, Inc.,*
Washington, DC
Mike Eaton, *CEO/Founder, HeroClean, Brooklyn, NY*
Daniel J. Hadel, *Director of Marketing, ESPN, New York, NY*
Frank Laudo, *Senior Vice President, Creative Director, GES,*
Grapevine, TX
Karmen Luznik, *Vice President, Marketing, Celtra Inc,*
New York, NY
Claire Ratnam, *Events Manager, Miele Co. Ltd,*
Abingdon, Oxfordshire, United Kingdom
Lisa Reimer, *Director, Travel, Meetings & Events,*
Grant Thornton LLP, Chicago, IL
Michael Shmarak, *Vice President, DKC Public Relations,*
Marketing & Government Affairs, Chicago, IL
Joel Whitten, *Senior Meeting & Event Planner,*
SUBWAY Franchise World Headquarters, Milford, CT





2014 Final Judging Committees

Continued

2014 NEW PRODUCT AWARDS CATEGORY FINAL JUDGING COMMITTEE



CHAIR

Alex Bäcker, Ph.D.,
*Chief Executive Officer, QLess, Inc.,
Pasadena, CA*

COMMITTEE:

Ahmed Al Hai, *Drilling Services Automation Project Manager &
RTOC Project Member, ADCO,
Abu Dhabi, United Arab Emirates*

Radhika Alla, *Mobile Channel Manager-eBusiness, Cigna,
Bloomfield, CT*

Daniel Bharadwaj, *IT Consultant, PM Solutions,
Philadelphia, PA*

Wessam Massoud, *Program Delivery Manager,
Abu Dhabi Systems & Information Center,
Abu Dhabi, United Arab Emirates*

Judi Niedercorn, *CEO, SysTactics, McLean, VA*

Jeffrey Scott Frichner, *CEO/Founder,
voteAir "powered by voters" Los Angeles, CA*

Sophy Tereschenko, *Senior Business Process Analyst,
Kaiser Permanente, Oakland, CA*

Vu Tran, *Senior Vice President, New Cloud Networks,
Denver, CO*

Anyck Turgeon, *CEO, M-CAT Enterprises, Austin, TX*

2014 WEBSITE AWARDS CATEGORY FINAL JUDGING COMMITTEE



CHAIR

Gene Ehrbar,
*Managing Partner, Emerging Technology,
ISITE Design,
Portland, OR*

COMMITTEE:

Jullen Brandt, *OrganikSEO.com, Solana Beach, CA*

Chapin Clark, *Executive Vice President, Managing Director,
R/GA, New York, NY*

Rob Davis, *CEO & Founder, Akavit, Denver, CO*

George Georgallides, *Managing Partner, Curious Pictures,
Chula Vista, CA*

Micah Laney, *Senior Digital Communications Manager,
Walmart Global Associate Communications,
Fayetteville, AR*

Meredith Roth, *Director, Corporate Communications,
KnowledgeStorm, Alpharetta, GA*





2014 Preliminary Round Judges

The following professionals participated in preliminary judging of The 2014 American Business Awards in April–May. Their average scores determined the Finalists. We thank them for their time, insights and support.



Learn more about this judging panel.

Ray Aldrich, *Director, Development, Marketing & Communications*, University of Michigan Health System, Ann Arbor, MI
Amal Al-Najjar, *HR Manager*, Fluor, Kuwait
Zainab Ansari, *Director/CEO*, Xenith PR (Pvt.) Ltd, Pakistan
Daniel Arenas, *Creative Director*, Sunday Morning NY, Astoria, NY
Cathy Baker, *Competition Consultant*, USEF, Lexington, KY
Jeff Bell, *Partner*, NCT Ventures, Kirkland, WA
Israel Bonequi, *Creative Director*, Birds Nest Foundation, Canada
Deirdre Breakenridge, *CEO*, Pure Performance Communications, Marlboro, NJ
Daniel Burkholder, *IT Solutions Advisor*, Susan G. Komen, Frisco, TX
Tanya Candia, *CEO*, Candia Communications, Saratoga, CA
Susan Chait, *VP, Creative Director*, Lebowitz | Gould | Design, Inc., New York, NY
Dr. Kevin S. Chen, *President/CEO*, Business Methods Corporation, Mt Freedom, NJ
Irene Corpuz, *Head of Planning & IT Security*, Western Region Municipality, United Arab Emirates
Dave Craig, *Vice President*, HR Fazoli's Restaurants, Lexington, KY
David Crawford, *Senior VP, Managing Group, Creative Director*, GSD&M, Austin, TX
John Cushman, *former VP—eSales & Service*, AT&T, Dallas, TX
Karen Danielson, *Marketing Communications & Brand Manager*, US Water Services, Inc, St Michael, MN
Natalia Diaz, *Marketing Specialist*, Forte Payment Systems, Dallas, TX
Brenda Dukart, *Executive Account Manager*, Managed Business Solutions, Colorado Springs, CO
Elizabeth Enselein, *Director of Operations*, Murthy Law Firm, Owings Mills, MD
Matt Finizio, *VP, Creative Director*, Slack and Company, Chicago, IL
Hüsnüye Firat, Dr. Çanakkale Onsekiz, March University, Turkey
Kyle Forster, *Co-Founder/President*, Big Switch Networks, San Francisco, CA
Anthony Franco, *President*, EffectiveUI, Denver, CO
Jean Gea, *Product Marketing Manager*, Acumatica Kirkland, WA
Dawn Giesman, *Marketing Manager*, PublicSchoolWORKS, Cincinnati, OH
Stephen Gill, *President*, Stephen Gill Associates, Thailand
Katharine Goldman, *SVP, Executive Creative Director*, Jack Morton Worldwide, New York, NY
Eddie Grant, *Product Manager*, Brodie Meter Co., LLC, Statesboro, GA
Donna Grare, *VP Engineering*, PHD Virtual, Morris Plains, NJ
Kristi Grigsby, *VP Marketing*, CSI Enterprises, Bonita Springs, FL

Bonnie Hackbarth, *Senior Counselor*, Guthrie/Mayes Public Relations, Louisville, KY
Eric Halvorson, *Senior Vice President*, Wells Fargo, Minneapolis, MN
Alexander Hannett, *Manager, Corporate Strategy and Marketing*, All Florida Paper, Inc., Medley, FL
Leslie Harstad, *Director, Thought Leadership Strategy*, Optum, Minneapolis, MN
Batul Hasan, *CEO*, BSH Consultants, Pakistan
Kevin Hegebarth, *VP, Marketing & Product Management*, HireIQ Solutions, Inc., Alpharetta, GA
Mary Ann Henker, *President*, The Henker Group, Easton, MD
Ann Hill, *Chairwoman of the Board*, Lancaster Chamber of Commerce, Lancaster, CA
Faith Jackson, *PR Specialist*, Lawler Computer Consultants, LLC, Birmingham, AL
Parag Jaripatke, *Senior Systems Administrator*, AOL Inc., Ashburn, VA
Stuart John, *Senior Product Manager*, Source Interlink Media, Santa Monica, CA
James Johnson, *Chairman*, The Standish Group International, Inc., Boston, MA
JP Jones, *Owner*, Collipsis Web Solutions, Lawrenceburg, TN
Craig Kavicky, *Vice President*, Lextant, Columbus, OH
Douglas Kelly, *EVP Design*, Imagination Publishing, Chicago, IL
Laura Kerr, *Principal Business Analyst*, Sabre Airline Solutions, Dallas, TX
Mike Kindle, *VP, Information*, HealthSouth, Birmingham, AL
Marylee Klinkhammer, *Technology Director*, DRG, Berne, IN
Slade Kobran, *CMO*, Chief Outsiders, New York, NY
Claudia Koehler, *Corporate Vice President*, VOK DAMS Events, Germany
Roja Kolachina, *CEO/President*, Synerteq, Inc., Rockville, MD
James Koons, *Chief Privacy Officer*, Listrak, Lititz, PA
Nitin Kumar, *Director*, PricewaterhouseCoopers, Jersey City, NJ
Rick Kuwayti, *Managing Director, Head of Marketing*, BMO Capital Markets, Canada
John Lamb, *VP, Group Head*, Ebix, Atlanta, GA
Frank Laudo, *Senior VP Creative Director*, GES, Grapevine, TX
Erran Lawler, *Owner*, Lawler Computer Consultants, LLC, Birmingham, AL
Jason Lawson, *Partner*, Moss Adams LLP, Los Angeles, CA
Rob Leggat, *Senior Vice President*, Goddard Gunster, Washington, DC
Peter Levy, *President*, Corniche Productions, Brooklyn, NY
Nanxi Liu, *CEO*, Enplug, Inc., Los Angeles, CA
Lily Liu, *CEO & Founder*, PublicStuff, New York, NY
Juliana Lopez, *Controller*, Northern Technologies Group, Inc, Tampa, FL
Avinash Mainkar, *Adjunct Professor of Management*, George Mason University, Fairfax, VA
Jennifer Maldonado, *Sr. Program Manager, Global Client Experience*, Cornerstone OnDemand, Santa Monica, CA
Anne McCarthy, *President and Founder*, Westmeath Communications, Castle Rock, CO





2014 Preliminary Round Judges

Continued

Jeannine McHenry, *Art Director*, One17 Creative, Marina Del Rey, CA
Catherine McQuaid, *Principal*, Big Game Hunting, Canada
Kathy Menzie, *Associate Professor & Chair*, Washburn University, Topeka, KS
Feroz Merchhiya, *CTO*, California Insurance Guarantee Association, Diamond Bar, CA
Caroline Meyers, *Director of Corporate Communications*, MC2, Chestnut Ridge, NY
Andrea Michaels, *President*, EXTRAORDINARY EVENTS, Sherman Oaks, CA
Tamika Mikucki, *Director of Human Resources*, Westhab, Inc., Elmsford, NY
Carlos Minetti, *President*, Consumer Banking, Discover Financial Services, Riverwoods, IL
Jay Mitchell, *President*, Mereo LLC, Colorado Springs, CO
Judy Mod, *Principal*, Social Gastronomy, LLC., Atlanta, GA
Rajesh Kumar Mudiakal, *SAP Project Manager*, CMC Limited, India
Brian Mulvey, *Vice President*, Investor Growth Capital, New York, NY
Kirk Musselman, *Director*, Human Resources, Classified Ventures LLC, Chicago, IL
Eric Nash, *Senior Director*, Online Marketing, Stamps.com, El Segundo, CA
Madhusmita Nayak, *Manager-Enterprise Performance*, UAE Exchange, United Arab Emirates
Steve Nelson, *Partner & CTO*, AP42, San Ramon, CA
Michael Newman, *Vice President International Sales & Global Marketing*, Optical Cable Corporation, Roanoke, VA
Bruce Nicoll, *ACD Copy*, The Navicor Group, Westerville, OH
Ayelet Noff, *Co-CEO and Founder*, Blonde 2.0, Israel
Bob Older, *President*, Creative Travel Inc. dba Rainbow Charter Service, Wilmington, DE
Linda Olsan, *Director*, Customer Care, ACE, Rancho Mission Viejo, CA
Kirsten Osolind, *CEO*, re:invention marketing, San Diego, CA
Lori Owens, *VP, Client Relations*, PhoneWare, Inc., San Diego, CA
Ravi Padaki, *Product Manager*, Snapfish, San Francisco, CA
Parveen Panwar, *CEO*, PMI 5 Media LLC, San Francisco, CA
Paul Patton, *Senior R&D/Regulatory Manager*, Delta Faucet Co., Indianapolis, IN
Rob Peglar, *CTO Americas*, EMC Isilon, Wildwood, MO
Ken Phelan, *CTO*, Gotham Technology Group, Montvale, NJ
Churchill Dass Prince, *Founder CEO*, Sales Intellect Company, India
Dr. Steve Rajan, *Vice Chancellor of Malaysia*, IAEWP (NGO United Nations), Malaysia
Gillian Rawcliffe, *Business Development Manager*, Vérité, Sandy, UT
Kathleen Reddy, *Co-President*, McKinnon-Mulherin, Inc., Salt Lake City, UT
Dennis Reno, *Vice President*, Customer Portal Experience, New Relic, San Francisco, CA
Selena Rezvani, *President*, NextGenWomen, LLC, Elkins Park, PA

Tom Richard, *Director of Organizational Development*, Westpark Communications, L.P., Houston, TX
Avis Richards, *President/CEO*, Birds Nest Productions, Purchase, NY
Chris Risheill, *Director of Sales, Marketing and Exhibits*, Association for Middle Level Education, Westerville, OH
Colleen Rosso, *Director of Communications*, Hartland Township, Milford, MI
David Saef, *EVP*, MarketWorks & Strategy, GES, Hodgkins, IL
Viurniel Sanchez, *Information Management*, Infrastructure Technology Services, Miami, FL
Scott Sauder, *Area Operations Consultant*, The UPS Store, Noblesville, IN
Harry Schechter, *CEO & President*, Temperature@lert, Boston, MA
Richard Schechter, *VP Marketing*, Medtech College, Atlanta, GA
Lisa Schweickert, *VP of Training*, Golden Corral Corporation, Raleigh, NC
Bill Shelton, *Vice President*, USHEALTH Advisors, Grapevine, TX
Tina Stafford, *Senior Account Executive*, Stafford Creative Inc, Edmonds, WA
Mahiette Tarrago, *Creative Director*, Tycoon Advertising Group LLC, The Woodlands, TX
Harmony Tenney, *Senior Marketing Consultant*, CRG, Charlottesville, VA
Lori Teranishi, *Partner*, IQ PR, Inc., San Francisco, CA
Michelle Thorsell, *Principal*, SMT Architects, P.C., Glen Ellyn, IL
Roger Thorstenson, *Lead: Strategic Planning & Performance Measurement*, Office of the DoD CIO, Arlington, VA
Han Tjan, *Corporate Communications*, Daimler, New York, NY
Richard Trombly, *Editor/Senior Account Exec*, Hill & Knowlton, China
Chikako Uchinami, *CEO*, Japan Translation USA, Sunnyvale, CA
Noel Unciano, *Science Research Specialist*, Industrial Technology Development Institute – DOST, Philippines
Vinny Verdi, *Producer*, CUNY-TV, New York, NY
Charles Kirby Wadsworth, *Vice President of Global Marketing*, F5 Networks, Wayland, MA
Maggie Wang, *Service & Support Manager*, Nolo, Pleasanton, CA
Edward Weisberg, *Senior VP of Marketing and Business Development*, GXT Green, Billerica, MA
Karen Weldon, *Manager, Executive Communication & Strategic Collaboration (Office of the CIO)*, Consumers Energy, Jackson, MI
Hope White, *CEO*, Rise and Fly, Fort Worth, TX
Becky Wilson, *President*, WDS Marketing and PR, Overland Park, KS
Robert Wnuk, *Regional Sales Director*, Tax Care S.A., Poland
Gregory Wright, *Communications Manager*, AICPA, New York, NY
Ziad Ziadeh, *National Customer Service Manager*, DHL Express, Saudi Arabia
Matthew Zintel, *President*, Zintel Public Relations, Cypress, TX
Joseph Zitzelberger, *Director of Manufacturing Development*, PACCAR Inc, Chillicothe, OH
Chris Zoloth, *Director*, Global Customer Care, IHG, Salt Lake City, UT





2014 Finalists

WEBSITE AWARDS CATEGORIES



See the List of Gold, Silver and Bronze Stevie® Award Placements

INDUSTRY CATEGORIES

All Services Industries

Accenture, Chicago, IL: Accenture Corporate Website
Cigna, Hartford, CT: Cigna Health Care Reform Web Meeting Series Website
Domo, American Fork, UT: Domo Corporate Website
HR 360, Norwalk, CT: HR 360 Website
Integrated Marketing Services, Inc., Princeton, NJ: Agfa Pitman E-Store
LIMU, Lake Mary, FL: LIMU Corporate Website
Slack and Company, Chicago, IL: Slack and Company website
StudioPMG, Irvine CA: StudioPMG Website

Banking and Financial Services

Bayshore Solutions, Tampa, FL: Bayshore Solutions for Aspire Financial Services
Credit Sesame, Mountain View, VA: Credit Sesame's Web Site
John Hancock Investments, Boston, MA: John Hancock Investments Advisor Website
McGladrey LLP, Charlotte, NC: McGladrey.com
Pioneer Financial Services, Kansas City, MO: Pioneer Services' Website
State Street Global Advisors, Boston, MA: SSgA ETF Ed

Computer Hardware, Services and Software

Aventis Systems, Inc., Atlanta, GA: Aventis Systems' Web Site
CoreCommerce, Franklin, TN: CoreCommerce's Web Site
Datavail Corporation, Broomfield, CO: Datavail.com website redesign
Wasp Barcode Technologies, Plano, TX: Wasp Barcode Website
Zendesk, San Francisco, CA: Zendesk's Blog

Consumer Products, Electronics and Manufacturing

ExtensionEngine, Allston, MA: AIS Web Site
UBM Tech, San Francisco, CA: UBM Tech's EE Times
Weber Shandwick, New York, NY: Keeping Electrolux consumers engaged: Live.Love.Lux.

Energy

Conservation Services Group, Westborough, MA: CSG Company Website
Peabody Energy, St. Louis, MO: Advanced Energy for Life: Website

Food & Beverage and Hospitality & Leisure

Bayshore Solutions, Tampa, FL: Bayshore Solutions for Biad Chili Products
Bayshore Solutions, Tampa, FL: Bayshore Solutions for Carnival Mahogany Bay
One Eighty, Seattle, WA: Treo Website

Health Products & Services

Cigna, Hartford, CT: Cigna's Health Care Reform Website: InformedOnReform.com
Four Kitchens, Austin, TX: A healthy mission needs an appetizing website
Makovsky Integrated Communications, New York, NY: Affinity Health Plan Website
Signet Interactive, Houston, TX: Joy Yoga Center — Website Redesign
UnitedHealthcare, Minneapolis, MN: myClaims Manager enables consumers for the first time to pay medical bills online
UnitedHealthcare, Minneapolis, MN: myEasyBook makes health care more accessible, affordable and convenient





2014 Finalists

Continued

WEBSITE AWARDS CATEGORIES – *Continued*

Industrial (including Automotive, Metals & Mining, Transport Equipment and Transportation)

Dayco Products, Tulsa, OK: DaycoProducts.com

EMKAY Inc., Itasca, IL: EMKAY.com Innovation At Your Fingertips

Klein Steel, Rochester, NY: Klein Steel's Website

Slack and Company, Chicago, IL: Dire States: The Drive To Revive America's Ailing Infrastructure

Insurance

BenefitMall, Dallas, TX: HealthcareExchange.com

Cigna, Hartford, CT: Cigna's Health Care Reform for YOU Infographic Tool

The Boon Group, Austin, TX: The Boon Group website

TIAA-CREF, Charlotte, NC: TIAA-CREF Life Insurance Website Redesign

Media & Entertainment

Definition 6, Atlanta, GA: HBO's Game of Thrones Viewer's Guide

NASCAR, Inc., Charlotte, NC: NASCAR.com Automotive Technology engineered by Mobil 1

StudioPMG, Irvine CA: Dreams Website

Non-Profit Organizations

HMG Creative, Austin, TX: Texas Young Lawyers Association: What Do Lawyers Do?

Panther Island Pavilion, Fort Worth, TX: Panther Island Pavilion

Trinet Internet Solutions, Inc., Irvine, CA: Revival Outside the Walls (ROTW)

Pharmaceuticals

ARIAD Pharmaceuticals, Inc. Cambridge, MA: ARIAD Pharmaceuticals, Inc. Web Site

The Navicor Group, LLC, Westerville, OH: Have You Met Resistance Website

The Navicor Group, LLC, Westerville, OH: Prosigna.com Website

The Navicor Group, LLC, Westerville, OH: Responsive Site: ScienceofCD30.com

Real Estate

2 First Street, Cambridge, MA: 2 First Street

Akavit, Denver, CO: Cornerstone Apartment Services Mobile Responsive Website

Theresa Bradley-Banta Real Estate Consultancy, Denver, CO: Theresa Bradley-Banta Real Estate Consultancy Web site

SPECIALTY CATEGORIES

Best Interface Design

Akavit, Denver, CO: Chrome Industries Messenger Bag Customizer

Baltimore County MD - Office of Information Technology (OIT), Towson, MD: Enjoy Baltimore County Tourism Website

Capital One ShareBuilder, Seattle, WA: Capital One ShareBuilder Interface Design

Makovsky Integrated Communications, New York, NY: Affinity Health Plan Website Design

Best Web Software Programming/Design

HeBS Digital, New York, NY: HeBS Digital CMS Premium

Best Web Writing/Content

Accenture, Chicago, IL: Accenture Corporate Website

DiscoverReady, New York, NY: DiscoverReady's Blog

Hager Fox Heating & Air Conditioning Co., Lansing, MI: Hager Fox Heating & Air Conditioning Co Website

HR 360, Norwalk, CT: HR 360 Website

Makovsky Integrated Communications, New York, NY: Affinity Health Plan

VerticalResponse, San Francisco, CA: VerticalResponse Marketing Blog: Content Marketing, Evolved

Wheels Inc., Des Plaines, IL: Wheels.com Engages New Audiences with Enhanced Content, Design and Usability





2014 Finalists

Continued

WEBSITE AWARDS CATEGORIES — *Continued*

Best Home/Welcome Page

97th Floor, Lehi, UT: 97th Floor's Web Site Home Page

Baltimore County MD—Office of Information Technology (OIT), Towson, MD: Enjoy Baltimore County Tourism Website

Cisco Systems, Inc., Research Triangle Park, NC: Cisco.com Support Home Page Helps Customers Solve Problems Quickly

Clique Studios, Chicago, IL: ThinkChicago

Best Investor Relations Site

Theresa Bradley-Banta Real Estate Consultancy, Denver, CO: Theresa Bradley-Banta Real Estate Consultancy Web site for Investors"

Best Overall Web Design

Angel MedFlight Worldwide Air Ambulance, Scottsdale, AZ: Angel MedFlight Worldwide Air Ambulance Website

Baltimore County MD—Office of Information Technology (OIT), Towson, MD: Enjoy Baltimore County Tourism Website

Capital One ShareBuilder, Seattle, WA: Capital One ShareBuilder Web Site

Makovsky Integrated Communications, New York, NY: Affinity Health Plan—Overall Web Design

Makovsky Integrated Communications, New York, NY: EXL Service—Overall Web Design

Monitronics, Dallas, TX: MoniDealerProgram.com

Best Online Press Room

Isagenix International, Chandler, AZ: Isagenix IsaFYI Press Center

Wieck Media, Dallas, TX: Nissannews.com—Nissan Americas online newsroom

Best Training Site

Allen Interactions Inc., Mendota Heights, MN: Altria PSEC Gamelette

Allen Interactions Inc., Mendota Heights, MN: AutoNation Pre-Owned Vehicle Sales Course

Cisco Systems, Inc., Research Triangle Park, NC: Cisco Support Interactive Tours Speed Up Training

EMKAY Inc., Itasca, IL: EMKAY—Innovation Through Training

Pluralsight, Layton, UT: Pluralsight

Social Media Marketing University, Atlanta, GA: Social Media Marketing University's Award-Winning Online Training Program

The Navicor Group, LLC, Westerville, OH: Explore Merit Website—exploremerit.com

Best Use of Video or Moving Image

Kidsinthehouse.com, Santa Monica, CA: Kids in the House Website

The Navicor Group, LLC, Westerville, OH: MERIT QuickVid series

Best Facebook Page

House of Marley, Commerce Township, MI: House of Marley's Facebook Page

Isagenix International, Chandler, AZ: Isagenix Facebook Page

LIMU, Lake Mary, FL: LIMU Facebook

Panther Island Pavilion, Fort Worth, TX: Panther Island Pavilion

Protection 1, Romeoville, IL: Protection 1's Facebook Page Success Story

Quality Systems, Inc., Irvine, CA: NextGen Facebook page

Best Twitter Feed

Accenture, Chicago, IL: Accenture Corporate Twitter Feed

Accenture, Chicago, IL: Accenture Corporate Twitter Feed

Quality Systems, Inc., Irvine, CA: NextGen Healthcare's Active Twitter Feed Uses 80-20 Rule to Achieve Real Success





2014 Finalists

Continued

APP AWARDS CATEGORIES



See the List of Gold, Silver and Bronze Stevie® Award Placements

Business/Government

Bloomberg BNA, Crystal City, VA: Bloomberg Law App: Your Smartphone Just Got Harder to Put Down
Capital One ShareBuilder, Seattle, WA: Capital One ShareBuilder Tablet App
Cisco Systems, Inc., Research Triangle Park, NC: Cisco Support Mobile App Helps Customers Solve Issues On the Go
Cognizant, Teaneck, NJ: Code Halos
Fidelity Investments, Smithfield, RI: Fidelity Investments NetBenefits App
LIMU, Lake Mary, FL: LIMU Mobile
NuCompass Mobility Services Inc., Pleasanton, CA: NuCompass Navigator Mobile App
TriNet, San Leandro, CA: TriNet Expense: Mobile Expense Management
TriNet, San Leandro, CA: HRP Mobile, Human Resources Management On-the-Go

Education & Reference

Haneke Design, Tampa, FL: CalciumPro
StudioPMG, Irvine CA: PNH Patient Resources App

Entertainment

AT&T U-verse, Dallas, TX: U-verse KIDS!

Events

BMO Capital Markets, Toronto, ON, Canada: BMO Capital Markets Global Metals and Mining Conference App
Haneke Design, Tampa, FL: Tie the Knot
ISITE Design, Portland, OR: Delight Conference App
StudioPMG, Irvine CA: Alexion ASH Convention App
Vemma Nutrition Company, Tempe, AZ: Vemma All In Convention App
WillowTree Apps, Charlottesville, VA: Barclays Center App: Bringing A World Famous Arena To The Palm Of Fans' Hands

Experimental & Innovation

Fleksy, San Francisco, CA: Fleksy App

Integrated Mobile Experience

AppFolio, Santa Barbara, CA: AppFolio Property Manager Mobile App
Boeing Commercial Aviation Services, Seattle, WA: Boeing Mobile Maintenance Application Suite
Fleksy, San Francisco, CA: Fleksy's Integrated Mobile Experience
MyCase, Santa Barbara, CA: MyCase Mobile App
Peel, Mountain View, CA: Peel Smart Remote App
SecureNet, Austin, TX: PayOS: SecureNet's Solution for Frictionless, Omnichannel Payments
Xora, Mountain View, CA: Xora StreetSmart

Lifestyle

Haneke Design, Tampa, FL: PrayerBowls

Marketing

RiverSource Life Insurance Company, Minneapolis, MN: SecureSource INTERACTIVE

News

Tire Business, Akron, OH: Tire Business News App

Professional Education or Training

Microsoft Corporation, Redmond, WA: FY14 Standards of Business Conduct Training
ProProfs, Los Angeles, CA: ProProfs Quiz Maker





2014 Finalists

Continued

APP AWARDS CATEGORIES — *Continued*

Social

WillowTree Apps, Charlottesville, VA: Mixhibit: Leveraging the Power of Mobile and Social to Help Smirnoff Connect with Younger Consumers

Travel

VeriFone, San Jose, CA: Way2ride: An faster, easier way to pay for taxi rides

Utilities & Services

Brainshark, Waltham, MA: SlideShark App

Capital One ShareBuilder, Seattle, WA: Capital One ShareBuilder Tablet App

Credit Sesame, Mountain View, VA: Credit Sesame App

Dayco Products, Tulsa, OK: Dayco VIN-Scanning Smartphone App

Location Labs, Emeryville, CA: Verizon Wireless FamilyBase

PGi, Atlanta, GA: iMeet Android App

React Mobile, Seattle, WA: React Mobile Personal Safety App"Span-America Medical Systems, Greenville, SC: The Span-America Bed Configurator App

MARKETING AWARDS CATEGORIES



See the List of Gold, Silver and Bronze Stevie® Award Placements

Marketing Campaign of the Year — Electronics

AMD, Austin, TX: The Campaign That Cost Less Than A Keg of Beer

Sony PlayStation, Foster City, CA: PlayStation 4 Marketing Campaign

Marketing Campaign of the Year — Internet/Telecom

CyrusOne Inc., Carrollton, TX: New Product Launch: National Internet Exchange Drove 137% More Leads and New Business

Zendesk, San Francisco, CA: Zendesk's iPad App and Help Center Marketing Campaigns

Marketing Campaign of the Year — Software

Thomson Reuters Elite, Culver City, CA: Thomson Reuters Elite: Business Development Launch

Vérité, Sandy, UT: LANDESK User-Oriented IT Campaign

INFORMATION TECHNOLOGY OR IT AWARDS CATEGORIES



See the List of Gold, Silver and Bronze Stevie® Award Placements

Technical Professional of the Year

AOL Inc, Dulles, VA: Parag Jaripatke, Senior Systems Administrator

Cisco, San Jose, CA: Michael Myers, Director of Technical Services for Cloud Orchestration and Platform Service

Engility, Chantilly, VA: Aparna Radhakrishnan, Computational Expert

Road America Motor Club, Miami, FL: Endong Zhang, Oracle Database Analyst

USANA Health Sciences, Salt Lake City, UT: Lisa Paskett, IT Project Manager

Information Technology Executive of the Year — Up to 2,500 Employees

M-CAT Enterprises, Austin, TX: Anyck Turgeon, CEO

Talari Networks, Inc., San Jose, CA: John Dickey, Chief Technology Officer & Cofounder

Riverbed Technology, San Francisco, CA: Ginna Raahauge, Chief Information Officer

Roth Staffing Companies, L.P., Orange, CA: Robert Hankin, Senior Vice President and Head of Management Information Systems

USANA Health Sciences, Salt Lake City, UT: Rick Stambaugh, Chief Information Officer





2014 Finalists

Continued

INFORMATION TECHNOLOGY OR IT AWARDS CATEGORIES — *Continued*

Information Technology Executive of the Year— More than 2,500 Employees

AMD, Sunnyvale, CA: Jake Dominguez, Chief Information Officer

AT&T Inc., Dallas, TX: Thaddeus Arroyo, Chief Information Officer

Bloomin' Brands, Inc., Tampa, FL: Chris Demery, Group VP

Quality Systems, Inc., Irvine, CA: Quality Systems' President/CEO Steven T. Plochoki: Automating Healthcare for the Modern Era

Information Technology Team of the Year

Cisco Systems, Inc. San Jose, CA: Cisco IT Lightweight Application Platform

Engility, Chantilly, VA: Engility's 100K Core Challenge Team

Intralinks, New York, NY: Intralinks VIA TeamOmniTI, Fulton, MD: OmniTI's Database Operations Team

Ultra Logistics/UltraShipTMS, Fair Lawn, NJ: UltraShipTMS IT Team

Virginia Information Technology Agency, Chester, VA: Virginia Information Technology Agency

Information Technology Department of the Year

INSZOOM.COM INC., San Ramon, CA: INSZoom.com Information Technology Department

John Hancock Signature Services, Boston, MA: Transition to Paperless

Road America Motor Club, Miami, FL: Road America Corporate Software Development Department

Universal Music Group, Woodland Hills, CA: Universal Music Group IT Operations Department

MANAGEMENT AWARDS CATEGORIES



See the List of Gold, Silver and Bronze Stevie® Award Placements

Executive of the Year— Computer Hardware and Computer Services

Aventis Systems, Inc., Atlanta, GA: Hesam Lamei, President and Founder

Engility, Chantilly, VA: Ron Smits, Director of Readiness and Training Solutions

Good Technology, Sunnyvale, CA: Christy Wyatt, CEO

Quality Systems, Inc., Irvine, CA: Quality Systems' President/CEO Steven T. Plochoki: Automating Healthcare for the Modern Era

Executive of the Year— Computer Software— Up to 500 Employees

BlackLine Systems, Los Angeles, CA: BlackLine CEO Therese Tucker Attracts \$220M Strategic Growth Investment from Silver Lake

BrightRoll, San Francisco, CA: Tod Sacerdoti, CEO and founder

Decipher, Fresno, CA: Kristin Luck, President and CMO

IFS North America, Itasca, IL: Cindy Jaudon, President and CEO

LaunchSquad, San Francisco, CA: Jahangir Mohammed, CEO

MyCityWay, New York, NY: Puneet Mehta, Co-Founder and CEO

Squarespace, New York, NY: Christa Collins, VP of Customer Care

Executive of the Year— Computer Software— More Than 500 Employees

Quality Systems, Inc., Irvine, CA: Quality Systems' President/CEO Steven T. Plochoki: Automating Healthcare for the Modern Era

Responsys, San Bruno, CA: Dan Springer, CEO

Sungard Availability Services, Wayne, PA: Nick Magliato, Chief Operating Officer, Managed Services

TIBCO Software, Inc., Palo Alto, CA: Vivek Ranadivé, CEO and Founder

Executive of the Year— Internet/New Media and Telecommunications

Altitude Digital, Denver, CO: Jeremy Ostermiller, CEO

Verne Global, Falls Church, VA: Tate Cantrell, CTO

Vimeo, New York, NY: Kerry Trainor, CEO





2014 Finalists

Continued

MANAGEMENT AWARDS CATEGORIES — *Continued*

Tech Innovator of the Year

AT&T Inc., Dallas, TX: Marian Croak, Senior Vice President of Domain 2.0 Architecture and Advanced Services Development
Dealer.com, Burlington, VT: Dave Winslow, Chief Digital Strategist
hybris, Chicago, IL: Brian Walker, Chief Strategy Officer
MakerBot, Brooklyn, NY: Bre Pettis, CEO
UberMedia, Pasadena, CA: Bill Gross, CEO
Unity Technologies, San Francisco, CA: David Helgason, CEO and Co-founder

COMPANY/ORGANIZATION AWARDS CATEGORIES



See the List of Gold, Silver and Bronze Stevie® Award Placements

Company of the Year — Computer Services

Datapipe, Jersey City, NJ
QLess, Inc., Pasadena, CA: Eliminating Waiting in Line from the Face of the Earth
Quality Systems, Inc., Irvine, CA: Automating Healthcare for the Modern Era
Quorum, San Jose, CA

Company of the Year — Computer Software — Up to 250 Employees

Entelo, San Francisco, CA
GoECart, Bridgeport, CT: GoECart 360 Reaches New Heights in 2013 with the World's First True Omni-Channel Commerce Suite for the SMB Market
GPS Insight, Scottsdale, AZ: The GPS Insight Fleet & Asset Tracking Solution
Percona, Durham, NC
Prism Skylabs, San Francisco, CA
Surge, Bellevue, WA: Surge Develops Advanced Software Solutions for Businesses

Company of the Year — Computer Software — More Than 250 Employees

Achievers Corp., San Francisco, CA
Bigcommerce, Austin, TX
CallidusCloud, Pleasanton, CA
Constant Contact, Waltham, MA: Constant Contact Levels the Playing Field for Small Businesses
Medallia, Palo Alto, CA: Medallia Takes Leadership Position in Customer Experience Management Field in 2013
Quality Systems, Inc., Irvine, CA: Automating Healthcare for the Modern Era
SciQuest, Cary, NC
TIBCO Software, Inc., Palo Alto, CA

Company of the Year — Internet/New Media

VerticalResponse, San Francisco, CA
Vimeo, New York, NY
Yahoo!, Inc., Sunnyvale, CA

Company of the Year — Telecommunications

PGi, Atlanta, GA
RingCentral, San Mateo, CA
UberConference, San Francisco, CA

Tech Startup of the Year

Gradient X, Santa Monica, CA
Spingo, Salt Lake City, UT





2014 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — Continued

Most Innovative Tech Company of the Year— Up to 100 Employees— Computer Software

Acumatica, Kirkland, WA: Acumatica Cloud ERP—Disrupting the ERP Market through Innovation

Agilance, Sunnyvale, CA

Capsilon Corporation, San Francisco, CA: Moving the Mortgage Industry Forward Through Technology

Comindware, Woburn, MA: Comindware Revolutionizes Efficiency for Organizations Worldwide

Feedzai, San Mateo, CA

MyCityWay, New York, NY: Bringing Wall Street Tech to Mobile Relationship Management

ThreatMetrix, San Jose, CA

Most Innovative Tech Company of the Year— Up to 100 Employees— All Other Industries

Appia, Durham, NC

BEW Global, Inc., Greenwood Village, CO: Leading the Managed Security Service Provider Innovation

CoverMyMeds, Columbus, OH: CMM Innovative

Drawbridge, Inc., San Mateo, CA

Exablox, Sunnyvale, CA

iovation Inc., Portland, OR

Netmining, New York, NY

Northern Technologies Group, Inc., Tampa, FL: Breakthrough Virtualization Technology by Northern Technologies Group Inc

Most Innovative Tech Company of the Year— Up to 2,500 Employees— Computer Software

AirWatch, Atlanta, GA: AirWatch Enterprise Mobility Management

CallidusCloud, Pleasanton, CA

Coveo, Quebec, Canada

Interactions Corporation, Franklin, MA: Interactions Corporation has a landmark year!

Jasper, Mountain View, CA

NexTraq, Atlanta, GA

SilkRoad, Chicago, IL: Lattice Engines: One of the Top 10 Fastest Growing Private Software Companies for a Reason

Silver Peak, Santa Clara, CA

SolidFire, Inc. Boulder, CO

Unity Technologies, San Francisco, CA

Veeva Systems, Pleasanton, CA

Most Innovative Tech Company of the Year— Up to 2,500 Employees— All Other Industries

Appcelerator Inc., Mountain View, CA: Appcelerator Inc. Mobilizes the Enterprise

Applause, Framingham, MA

Dealer.com, Burlington, VT: Dealer.com: Fearlessly Inventive and Innovative

Good Technology, Sunnyvale, CA

Terapeak, Palo Alto, CA

Vestmark, Inc. Wakefield, MA

Videology Inc., Baltimore, MD

Virtela, Greenwood Village, CO: Virtela Continues to Advance Cloud Networking, Transforms World's Branch Offices

Most Innovative Tech Company of the Year— More Than 2,500 Employees

AT&T Inc., Dallas, TX

Merchant Warehouse, Boston, MA

Riverbed Technology, San Francisco, CA

Tech Innovation of the Year— At Organizations With Up to 100 Employees

Adaptiva, Seattle, WA: Adaptiva OneSite: Advanced IT Systems Management Software

BP Logix, Inc., Vista, CA: The Introduction of Process Timeline Technology by BP Logix

Newlight Technologies, LLC, Irvine, CA: The Commercial Scale-Up of Carbon-Negative Plastic

wefi, Boston, MA: Wefi ensures mobile data traffic performance; creating the best connected experience





2014 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Tech Innovation of the Year — At Organizations With Up to 1,000 Employees

International Financial Data Services, Toronto, Canada: International Financial Data Services (IFDS) Document Finger Printing
SoftPro, Raleigh, NC: SoftPro Select 3.0: Tailored for your Business

Tech Innovation of the Year — At Organizations With More Than 1,000 Employees

AT&T Inc., Dallas, TX: Nanocubes
GE Software, San Ramon, CA: Paving the Way for the Next Industrial Revolution
VeriFone, San Jose, CA: GlobalBay Merchant: Mobile point of sale solution providing big benefits to small merchants

Fastest Growing Tech Company of the Year — Up to 100 Employees

IOU Central, Kennesaw, GA: IOU Central
KidoZen, Inc., Miami, FL: KidoZen, Inc.
Spingo, Salt Lake City, UT: SpinGo Event Engine

Fastest Growing Tech Company of the Year — Up to 2,500 Employees

Appcelerator Inc., Mountain View, CA: Appcelerator Inc. Mobilizes the Enterprise
BrightRoll, San Francisco, CA: BrightRoll, Inc.
CPXi, New York, NY: CPXi Continues To Grow Rapidly In Its Fourteenth Year
Fleetmatics Group, Boston, MA / Dublin, Ireland: Irish Born Software-as-a-Service (SaaS)-Based Fleet Management Venture Grows into Global Mobile Workforce Leader



WINNERS OF THE 2014 PEOPLE'S CHOICE STEVIE® AWARDS FOR FAVORITE NEW PRODUCTS

Every new product or service nominated in The American Business Awards was automatically included in voting for the People's Choice Stevie Awards for Favorite New Products, an annual feature of the ABAs. Voting was conducted by the general public in July-August. This year more than 57,000 votes were cast. The winners were announced on August 19 and will be presented their awards this evening.

The winners of the 2014 People's Choice Stevie Awards for Favorite New Products are:

Business-to-Business Product: NCR Small Business's NCR Silver Small Business Platform
Business-to-Business Service: Dealer.com Unified Advertising Exchange
Consumer Electronics: Other World Computing's DIY Hard Drive Upgrade Kit for PlayStation 4
Consumer Product: LIMU's BLU FROG 2
Consumer Services: The Hybrid Shop
Financial Services: Engility's Secure Payment System for the U.S. Treasury
Hardware — Networking: NetScout Systems' nGenius 3900 series packet flow switch
Hardware — Other: NetScout Systems' nGenius InfiniStream 4500 series appliance
Hardware — Semiconductor: Marvell 88EM8187 LED Controller
Hardware — Storage: Other World Computing's Envoy Pro EX USB 3.0 Portable SSD Storage Solution
Health & Pharmaceutical Product: CardioVet
Health & Pharmaceutical Service: CardioVet





2014 Finalists

Continued

WINNERS OF THE 2014 PEOPLE'S CHOICE STEVIE® AWARDS FOR FAVORITE NEW PRODUCTS — *Continued*

Industrial Product or Service: Graco Inc.'s InvisiPac® Tank-Free® Hot Melt Delivery System
Media & Entertainment: Signiant SkyDrop
Software — Asset Management: Raritan Asset Management DCIM Software
Software — Big Data: MicroStrategy Analytics Desktop
Software — Business Intelligence: MicroStrategy Analytics Desktop
Software — Cloud Application/Service: Rackspace DevOps Automation Service
Software — Cloud Infrastructure: OrionVM Wholesale Cloud Platform
Software — Cloud Platform: SDL Customer Experience Cloud (CXC)
Software — Cloud Storage: Bitcasa
Software — Collaboration/Social: CD2 Learning Collaboration Cloud
Software — Content Management: CD2 Learning's Innovator Interaction Engine
Software — Financial Management: Thomson Reuters Checkpoint Pocket Assistant
Software — Governance/Risk: Dell Software's Change Auditor Compliance Solution
Software — Human Capital Management: CD2 Learning Toolkit
Software — Lead Generation: TIAA-CREF Annuity Cost Savings Tool
Software — Learning/Workforce Development: CD2 Learning's Leadership - Blanchard Essentials Edition
Software — Marketing/PR: Acxiom Audience Operating System
Software — Mobile On-Demand: Brainshark's SlideShark 3.0
Software — Mobile Operations Management: Aternity for Mobile App Developers
Software — Other: Telerik Kendo UI
Software — Project Management: Upland Software's Tenrox Cloud Project Management Solution
Software — Relationship Management: Experian Marketing Services' Cross Marketing Platform
Software — Security: Unisys Stealth
Software — Software Development: Telerik DevCraft
Software — Supply Chain Management: SYSPRO 7 Enterprise Resource Planning Software
Software — Systems Management: Dell Software's Recovery Manager for Active Directory Forest Edition
Software — Web Services: ion interactive's Marketing Apps Platform
Telecommunications Product: NetScout Systems' nGeniusONE Unified Performance Management platform
Telecommunications Service: AT&T Mobile Security
Transportation: VeriFone's Way2ride

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES



See the List of Gold, Silver and Bronze Stevie® Award Placements

Product Developer of the Year

ProcessPro, St. Cloud, MN: Daniel Erickson, Product Manager
Temperature@lert, Boston, MA: Phil Trapasso, Manager of Research and Development

Product Development/Management Executive of the Year

Entelo, San Francisco, CA: Jon McGrath, VP of Product
VINCI Education, North Andover, MA: Dr. Dan Yang, Founder and CEO

Product Development/Management Department or Team of the Year

SoftPro, Raleigh, NC: SoftPro Select 3.0: Tailored for your Business
VitalSmarts, Provo, UT: Feedback and Transparency Lead to 12% Increase in People Trained





2014 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — *Continued*

New Product or Service of the Year — Business-to-Business Products

AchieveGlobal, Tampa, FL: AchieveGlobal's Customer Experience Series
American Express Global Business Travel, New York, NY: American Express Global Business Travel's AX CONNECT
Avention Inc., Concord, MA: Avention
BrightRoll, San Francisco, CA: BrightRoll Console
ecoEnvelopes, LLC, Eden Prairie, MN: ecoEnvelopes 2-Way USPS Expedited Mailers
Harbortouch, Allentown, PA: Harbortouch's Perkwave Terminal
MicroStrategy Inc., Tysons Corner, VA: MicroStrategy Analytics Desktop
NCR Small Business, Alpharetta, GA: NCR Silver Small Business Platform
Orion Energy Systems, Manitowoc, WI: Orion Energy Systems' LED Door Retrofit for Office Troffers
SoftPro, Raleigh, NC: SoftPro Select 3.0
Toshiba America Business Solutions, Irvine, CA: Toshiba America Business Solutions: e-STUDIO-306LP/RD30

New Product or Service of the Year — Business-to-Business Services

Engility, Chantilly, VA: Engility's U.S. Coast Guard Readiness Reporting Solution
Entelo, San Francisco, CA: Entelo Sonar
GetResponse by Implex, Wilmington, DE: GetResponse's Responsive Email Creator
PivotDesk, Boulder, CO: PivotDesk
Wheels Inc., Des Plaines, IL: Wheels Results+ Performance Management Methodology

New Product or Service of the Year — Consumer Electronics

Actiontec Electronics, Sunnyvale, CA: Actiontec's ScreenBeam Mini
BACtrack, San Francisco, CA: BACtrack Mobile Breathalyzer
Mohu, Raleigh, NC: Mohu Curve
Silicon Image, Sunnyvale, CA: Silicon Image MHL® 3.0 Product Family
Sony PlayStation, Foster City, CA: PlayStation 4
ZAGG Inc, Salt Lake City, UT: ZAGG Cover for iPad Mini
ZAGG Inc, Salt Lake City, UT: ZAGG's iFrogz Tadpole
ZAGG Inc, Salt Lake City, UT: ZAGG's invisibleSHIELD GLASS

New Product or Service of the Year — Consumer Products

Delta Faucet Company, Indianapolis, IN: Brizo® Sotria Collection
FlightScope, Orlando, FL: FlightScope Xi
Innex, Inc., Pomona, CA: Innex's Super Retro® Trio
Newlight Technologies, LLC, Irvine, CA: Newlight Technologies' AirCarbon Chair
Other World Computing, Woodstock, IL: NewerTech NuGuard KXs Impact X-orbing Screen Armor for iPad and iPhone
Vemma Nutrition Company, Tempe, AZ: Vemma Renew

New Product or Service of the Year — Consumer Services

doxo, Seattle, WA: doxo Mobile App
The Hybrid Shop, Gainesville, VA: The Hybrid Shop

New Product or Service of the Year — Financial Services

Engility, Chantilly, VA: Engility's Secure Payment System for the U.S. Treasury
John Hancock Signature Services, Boston, MA: John Hancock's Intermediary Oversight
Vestmark, Inc. Wakefield, MA: Vestmark BPO

New Product or Service of the Year — Hardware — Networking or Peripheral

Epson America, Long Beach, CA: Epson America's BrightLink Pro 1410Wi
Marvell, Santa Clara, CA: Marvell's G.now
NetScout Systems, Inc., Westford, MA: nGenius 3900 series packet flow switch





2014 Finalists

Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — Continued

New Product or Service of the Year — Hardware — Computer, Semiconductor or Other Electronic Component

Intersil, Milpitas, CA: Intersil's Buck-Boost/Boost Switching Regulators

Marvell Technology, Santa Clara, CA: Marvell 88EM8187 LED Controller

Marvell, Santa Clara, CA: Marvell's ARMADA 1500 PRO

VisionTek Products LLC, East Dundee, IL: VisionTek's CryoVenom Liquid-Cooled Graphics Card

New Product or Service of the Year — Hardware — Storage

Connected Data Inc., San Jose, CA: Connected Data's Transporter

Coraid Inc., Redwood City, CA: Coraid ZX4000 NAS Appliance

Other World Computing, Woodstock, IL: Other World Computing's Envoy Pro EX USB 3.0 Portable SSD Storage Solution

New Product or Service of the Year — Health & Pharmaceuticals — Product

GE Software, San Ramon, CA: Predictivity: Optimizing Healthcare Around the World

OrthoAccel Technologies, Inc., Houston, TX: OrthoAccel's AcceleDent Aura

Quality Systems, Inc., Irvine, CA: Quality Systems' NextPen® Voice

Twinlab Corporation, American Fork, UT: Twinlab's Daily One Age-Defense Telomere Multi

New Product or Service of the Year — Health & Pharmaceuticals — Service

CardioVet, Spring, TX: CardioVet

Optum, Eden Prairie, MN: Optum ACO Solutions Market Launch

SecurityMetrics, Orem, UT: SecurityMetrics Guided HIPAA Compliance

New Product or Service of the Year — Industrial Products & Services

Graco Inc., Minneapolis, MN: Graco Inc.'s InvisiPac® Tank-Free — Hot Melt Delivery System

Precisive LLC, Woburn, MA: Precisive 5 Gas Analyzer

World Water Works, Inc., Oklahoma City, OK: World Water Work's DEMON Process

New Product or Service of the Year — Media & Entertainment — Product

Actiontec Electronics, Sunnyvale, CA: Actiontec's ScreenBeam Pro

Anametrix, San Diego, CA: Anametrix for News & Entertainment Media

Signiant, Burlington, MA: Signiant SkyDrop

New Product or Service of the Year — Software — Asset Management Solution

Adgistics, Chicago, IL: Adgistics

Beyond20, Scottsdale, AZ: Beyond20's Service Asset and Configuration Management Solution

Raritan Inc., Somerset, NJ: Raritan Asset Management DCIM Software

Temperature@lert, Boston, MA: Temperature@lert's Sensor Cloud

Tollgrade Communications, Cranberry, PA: Tollgrade LightHouse Predictive Grid® Analytics

Upland Software, Austin, TX: ComSci's Applications Portfolio Rationalization

New Product or Service of the Year — Software — Big Data Solution (*new category for 2014*)

Agilance, Sunnyvale, CA: Agilance RiskVision 7

Avention Inc., Concord, MA: Avention

Calabrio, Minneapolis, MN: Calabrio ONE® Speech Analytics

Cloudera, Palo Alto, CA: Cloudera Enterprise 5

DataRPM, Fairfax, VA: DataRPM

DataRPM, Fairfax, VA: DataRPM's Instant Answers

Internap, Atlanta, GA: Internap and Aerospike's integrated fast big data solution

MicroStrategy Inc., Tysons Corner, VA: MicroStrategy Analytics Desktop

Prelert, Inc., Framingham, MA: Prelert, Inc.'s Anomaly Detective

RSA, The Security Division of EMC, Bedford, MA: RSA Security Analytics

SevOne, Wilmington, DE: SevOne Performance Appliance Solution

SilkRoad, Chicago, IL: Lattice Engines

Smarter Remarketer, Indianapolis, IN: Smarter Remarketer





2014 Finalists

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NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — *Continued*

New Product or Service of the Year — Software — Business or Competitive Intelligence Solution

Avention Inc., Concord, MA: Avention
CrunchTime! Information Systems, Boston, MA: CrunchTime! BizIQ
Indix, Seattle, WA: Indix
Innography, Austin, TX: Innography's Advanced Analysis Platform
Looker, Santa Cruz, CA: Looker Business Analytics Platform
MicroStrategy Inc., Tysons Corner, VA: MicroStrategy Analytics Desktop
Noetix, Redmond, WA: Noetix® Generator for QlikView®
Scout® by ServiceSource, Issaquah, WA: ServiceSource's Scout Playbooks

New Product or Service of the Year — Software — Cloud Application/Service

Apttus, San Mateo, CA: Apttus X-Author for Excel
CallidusCloud, Pleasanton, CA: CallidusCloud's Commissions
CallidusCloud, Pleasanton, CA: CallidusCloud's Contract Lifecycle Management
CallidusCloud, Pleasanton, CA: CallidusCloud's Enablement
CertainSafe, Colorado Springs, CO: CertainSafe
Jeunesse Global, Orlando, FL: Jeunesse Global's Jcloud
PrintUI, Santa Cruz, CA: PrintUI
Rackspace Hosting, Windcrest, TX: Rackspace DevOps Automation Service
Skyhigh Networks, Cupertino, CA: Skyhigh Cloud Security Manager

New Product or Service of the Year — Software — Cloud Infrastructure

Jeunesse Global, Orlando, FL: Jeunesse Global's Jworld
OrionVM, San Francisco, CA: OrionVM Wholesale Cloud Platform
Radware, Inc., Mahwah, NJ: Radware Alteon VA
Silver Peak, Santa Clara, CA: Silver Peak Cloud Acceleration

New Product or Service of the Year — Software — Cloud Platform

Acumatica, Kirkland, WA: The strength of Acumatica lies in its platform — Acumatica Studio
Digital Intelligence Systems, LLC (DISYS), McLean, VA: DISYS Sirro
Jeunesse Global, Orlando, FL: Jeunesse Global's Jworld
LaunchSquad, San Francisco, CA: Totango Smart Truth Scoring "Customer Success Platform"
SDL, Wakefield, MA: SDL Customer Experience Cloud (CXC)
Stoneware, Inc., Carmel, IN: Stoneware's webNetwork 6.2

New Product or Service of the Year — Software — Cloud Storage & Backup Solution (*new category for 2014*)

Bitcasa, Mountain View, CA: Bitcasa
GFI Software, Durham, NC: GFI Software's IASO Online Backup
Jeunesse Global, Orlando, FL: Jeunesse Global's Jcloud and Jdrive
PanTerra Networks, Santa Clara, CA: PanTerra Networks' SmartBox

New Product or Service of the Year — Software — Collaboration/Social Networking Solution

Saba Software, Redwood Shores, CA: Saba Cloud's Recruiting@Work
ThinkTank, Denver, CO: ThinkTank 5

New Product or Service of the Year — Software — Content Management Solution

AirWatch, Atlanta, GA: AirWatch Secure Content Locker
CD2 Learning, Overland Park, KS: CD2 Innovator Interaction Engine
M-Files Corporation, Dallas, TX: M-Files 10.0
Mindshare Technologies, Salt Lake City, UT: Mindshare Technologies' OpenTell





2014 Finalists

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NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — *Continued*

New Product or Service of the Year — Software — Corporate Learning/Workforce Development Solution

Articulate, New York, NY: Articulate Studio '13

CD2 Learning, Overland Park, KS: CD2 Leadership — Blanchard Essentials Edition

InterCall, Chicago, IL: InterCall Virtual Learning Environment

Workplace Answers, Austin, TX: Workplace Answers Unlawful Harassment Prevention Program

New Product or Service of the Year — Software — Electronic Commerce Solution

MarketLive, Petaluma, CA: MarketLive Automated Merchandising

New Product or Service of the Year — Software — Financial Management Solution

Acumatica, Kirkland, WA: Acumatica Takes Financial Management for SMBs to the Next Level

Thomson Reuters, New York, NY: Thomson Reuters Checkpoint Pocket Assistant

Xactly Corporation, San Jose, CA: Xactly Incent

New Product or Service of the Year — Software — Governance, Risk & Compliance Solution (*new category for 2014*)

Agilience, Sunnyvale, CA: Agilience RiskVision 7

Beyond20, Scottsdale, AZ: BEYOND20's Banking Governance, Risk, & Compliance — Custom Audit Tracking System

Dell Software, Round Rock, TX: Dell Software's Change Auditor Compliance Solution

Engility, Chantilly, VA: Engility's Massachusetts Fraud Prevention Solution

PublicSchoolWORKS; Cincinnati, OH: PublicSchoolWORKS' Crisis Response Program

Recommind, San Francisco, CA: Recommind

Workiva, Ames, IA: Workiva's Wdesk

Workplace Answers, Austin, TX: Workplace Answers Unlawful Harassment Prevention Program

New Product or Service of the Year — Software — Human Capital Management Solution

CD2 Learning, Overland Park, KS: CD2 Learning Toolkit

QUEsocial, Chicago, IL: QUEsocial

Thomson's Online Benefits, Palo Alto, CA: Thomson's Online Benefits Global Benefits Management Solution

Xactly Corporation, San Jose, CA: Xactly Objectives

New Product or Service of the Year — Software — Integration Solution

Dell Boomi, San Francisco, CA: Dell Boomi AtomSphere

New Product or Service of the Year — Software — Lead Generation Solution (*new category for 2014*)

Avention Inc., Concord, MA: Avention

SilkRoad, Chicago, IL: Lattice Engines

TIAA-CREF, Charlotte, NC: TIAA-CREF Annuity Cost Savings Tool

New Product or Service of the Year — Software — Marketing/Public Relations Solution

Axiom Corporation, Little Rock, AR: How Marketing is Changing Forever — Axiom Audience Operating System

Celtra, Inc., Boston, MA: Celtra's Smart Video Ad Formats

Celtra, Inc., Boston, MA: Celtra Social Rich Media

GetResponse by Implex, Wilmington, DE: GetResponse's Responsive Email Design

IgnitionOne, New York, NY: IgnitionOne LiveMarketer 3.0

MyCityWay, New York, NY: MyCityWay's Mobile 2.0 Platform

VerticalResponse, San Francisco, CA: VerticalResponse's New Platform

New Product or Service of the Year — Software — Mobile Development Solution (*new category for 2014*)

Telerik, Waltham, MA: Telerik Kendo UI

New Product or Service of the Year — Software — Mobile On-Demand Application

Brainshark, Waltham, MA: Brainshark's SlideShark 3.0

CallidusCloud, Pleasanton, CA: CallidusCloud's Commissions

CallidusCloud, Pleasanton, CA: CallidusCloud's Contract Lifecycle Management

CallidusCloud, Pleasanton, CA: CallidusCloud's Territory and Quota Manager





2014 Finalists

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NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — *Continued*

New Product or Service of the Year — Software — Mobile Operations Management Solution

AirWatch, Atlanta, GA: AirWatch Enterprise Mobility Management Version 7.0

Aternity, Westborough, MA: Aternity for Mobile App Developers

Dell Software, Aliso Viejo, CA: Dell Enterprise Mobility Management

Tangoe, Orange, CT: Tangoe's Managed Mobility Solution

New Product or Service of the Year — Software — Other

Acumatica, Kirkland, WA: Acumatica 4.1

Percona, Durham, NC: Percona Server 5.6

PMG, Atlanta, GA: PMG's Service Catalog

Rave Mobile Safety, Framingham, MA: Smart911 Connect

SoftPro, Raleigh, NC: SoftPro Select 3.0

New Product or Service of the Year — Software — Project Management Solution

Novell, Provo, UT: Novell Filr

Upland Software, Austin, TX: Tenrox Workflow-driven, Cloud Project Management Solution

Upland Software, Austin, TX: Upland Software's EPM Live

New Product or Service of the Year — Software — Relationship Management Solution

CollegeWeekLive, Needham, MA: CollegeWeekLive High School Connect

Experian Marketing Services, New York, NY: Experian Marketing Services' Cross Marketing Platform

Medallia, Palo Alto, CA: Medallia Promote

New Product or Service of the Year — Software — Security Solution

Agilance, Sunnyvale, CA: Agilance RiskVision 7

AirWatch, Atlanta, GA: AirWatch Enterprise Mobility Management

BridgeView Marketing Corporation, Portsmouth, NH: Plexier International, Inc.'s Scrutinizer V11

Narus Inc., Sunnyvale, CA: Narus nSystem

NCP engineering, Mountain View, CA: NCP Secure Enterprise Client for Android

NetCitadel, Mountain View, CA: NetCitadel ThreatOptics Threat Management Platform

Radware, Inc., Mahwah, NJ: Radware DefensePipe

RSA, The Security Division of EMC, Bedford, MA: RSA Web Threat Detection

ThreatMetrix, San Jose, CA: ThreatMetrix

Unisys, Blue Bell, PA: Unisys Stealth

New Product or Service of the Year — Software — Social Business Solution (*new category for 2014*)

MarketLive, Petaluma, CA: MarketLive Social Experience Manager

New Product or Service of the Year — Software — Software Development Solution

SCRA, Charleston, SC: SCRA's Alastar Software Development Solution

SoftPro, Raleigh, NC: SoftPro Select 3.0

Sungard Availability Services, Wayne, PA: Sungard Availability Services' AssuranceCM

Telerik, Waltham, MA: Telerik DevCraft

New Product or Service of the Year — Software — Supply Chain Management Solution

Arena Solutions, Foster City, CA: Arena Exchange

Fieldglass, Chicago, IL: Fieldglass VMS

SYSPRO, Costa Mesa, CA: SYSPRO 7 Enterprise Resource Planning Software

Trace One, Boston, MA: Trace One's T Transparency





2014 Finalists

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NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES — *Continued*

New Product or Service of the Year — Software — Systems Management Solution

Dell Software, Round Rock, TX: Dell Software's Migration Manager for PSTs
Dell Software, Round Rock, TX: Dell Software's On Demand Migration for Email
Dell Software, Round Rock, TX: Dell Software's Recovery Manager for Active Directory Forest Edition
Dell Software, Round Rock, TX: Dell KACE Endpoint Systems Management Appliances

New Product or Service of the Year — Software — Web Services Solution

ion interactive, Boca Raton, FL: ion interactive's Marketing Apps Platform
Radware, Inc., Mahwah, NJ: Radware FastView

New Product or Service of the Year — Telecommunications — Product

Actiontec Electronics, Sunnyvale, CA: Actiontec's Whole Home Wireless
AT&T Inc., Dallas, TX: AT&T Small Cells
AT&T, Dallas, TX: AT+T Toggle
MRV Communications, Chatsworth, CA: MRV OptiDriver
NetScout Systems, Inc., Westford, MA: nGeniusONE Unified Performance Management platform
Tollgrade Communications, Cranberry, PA: Tollgrade Virtual Broadband Technician (VBT)

New Product or Service of the Year — Telecommunications — Service

ADTRAN, Inc., Huntsville, AL: ADTRAN's ProCloud Wi-Fi
Arkadin, Atlanta, GA: Arkadin Launches Video Managed Services
AT&T, Dallas, TX: AT&T Mobile Security

New Product or Service of the Year — Transportation

Hawaiian Airlines, Honolulu, HI: Hawaiian Airlines' 'Ohana by Hawaiian'
VeriFone, San Jose, CA: VeriFone's Way2ride

