11th Annual American Business Awards







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NJVC® congratulates the 2013 Stevie Awards honorees



We are honored that our very own Lynn DeCourcey, NJVC vice president and general manager, cyber security, was selected as a winner of the International Business Awards Bronze Stevie for IT Executive of the Year.

NJVC provides customers with innovative solutions to critical mission, business and technology challenges. As a proven systems integrator for more than a decade, NJVC offers a wide breadth of IT and strategic solutions to clients focusing on IT automation and services integration, secure cloud services, managed security services and printing solutions.

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accelerate innovation

Trace One is committed to enabling collaborative processes between retailers, manufacturers, and suppliers —thereby optimizing the development of private label goods. We work with our customers to help them:

- Develop new private label products & product ranges in record time
- ✓ Set up private label specifications on time, on budget —and with great accuracy
- Better control costs
- ✓ Prevent risk and manage crises
- Stay in compliance with increasing product regulations



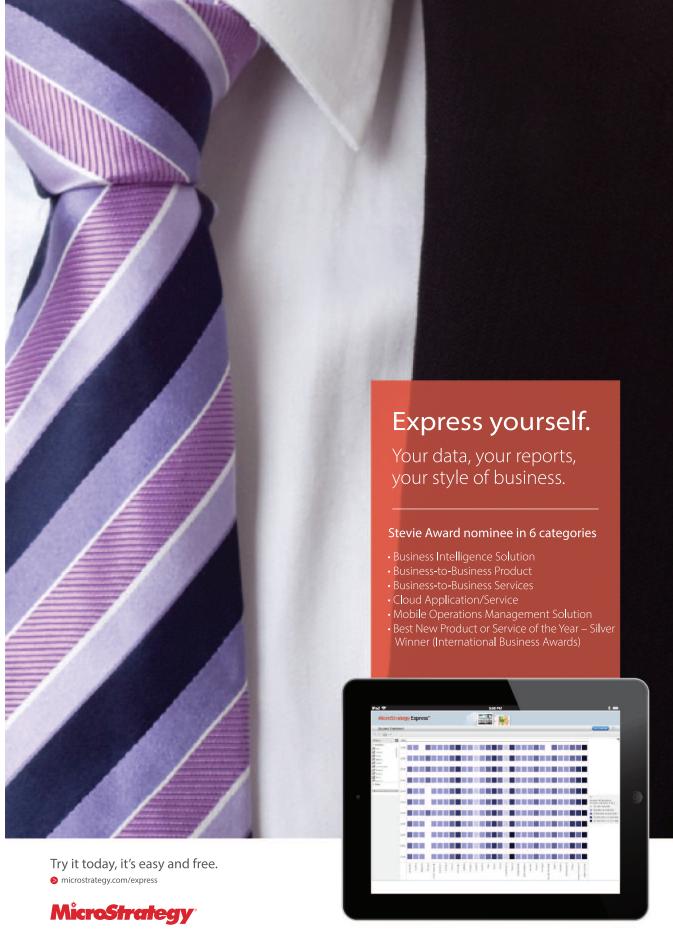
Learn More About The Benefits of Private Label Collaboration

PRIVATE LABEL ECOSYSTEMS

A new report from Planet Retail and Trace One examines the relationships between the three main players in the value chain —retailers, manufacturers of private labels and suppliers of raw materials — and highlights the specific areas where greater private label collaboration is beneficial. Download your copy at www.traceone.com/plecosystems



The global leader in collaborative solutions for the Private Label industry.





Welcome to The 11th Annual American Business Awards.

We're pleased to stage this awards banquet for the new product & tech categories in San Francisco again.

Everything about this year's ABAs has been outsized: a record number of entries (3,200+), more judges than ever before (320), and the new <u>Grand Stevie</u> Award trophy.

Tonight we'll announce the winners of the <u>Best of the ABA Awards</u>, five best-of-competition prizes that will be awarded to the organizations that submitted the best body of work to the ABAs, in their own name or in the names of one or more clients. Best of the ABA winners will receive the Grand Stevie Award trophy.

We organize several other awards programs that we invite you to enter. They are <u>The International Business Awards</u>, the <u>Stevie Awards for Women in Business</u>, and the <u>Stevie Awards for Sales & Customer Service</u>. We'll launch our fifth program, the <u>Asia-Pacific Stevie Awards</u>, later this month. Next year we will create the <u>German Stevie Awards</u>. And we also organize the <u>Golden World Awards</u> for Public Relations Excellence on behalf of the International Public Relations Association.

Thank you for your participation and support of the Stevie Awards, and for your attendance this evening. Enjoy the show!

Midne Jallagher
Michael Gallagher

President

The Stevie Awards

Program Contents Welcome 8:00 pm Ceremony 13 App Awards 13 **Final Judging Committees** 2 Information Technology Awards 14 Marketing Awards 14 **Preliminary Judges** 7 15 Management Awards 9 **FINALISTS** Company/Organization Awards 16 People's Choice Stevie® Awards 18 5:15 pm Ceremony 9 New Product Awards & Web Site Awards 9 19 **Product Management**





Final judging of the 2013 ABAs, to determine the Gold, Silver and Bronze Stevie® Award placements from among the Finalists, was conducted in May-early June by the members of nine specialized committees.



Learn more about the 2013 Final Judges.

COMPANY/ORGANIZATION AWARDS FINAL JUDGING COMMITTEE



CHAIR
Craig Lund,
CEO, SecureAuth Corporation,
Irvine, CA

COMMITTEE:

Jeff Bell, Partner, NCT Ventures, Kirkland, WA Andrew Berman, VP Sales, BigTinCan, Boston, MA Kevin S. Chen, President & CEO, Business Methods Corporation, Mt Freedom, NJ

Fernando Chumentowski, CIO, Quick Bridge Funding, Orange, CA

John Everson, *Chief Info Security Officer,* Dish Networks, Englewood, CO

Jad Flewelling, VP Information Security, Elliott Health Systems, Manchester, NH

Ben Gold, President, Quick Bridge Funding, Orange, CA Eric Halvorson, SVP, National Services Group, Wells Fargo, Treasury Management Client Services, Minneapolis, MN

William Holmes, *Principal*, Go-Trust, Lake Forest, CA Ed Jackiowak, *VP Special Projects*, Vordel, Newton, MA Toby Labelle, *Sr. Vice President*, Northland Security, Minneapolis, MN

Bob Markel, *Director of IT and Operations*, Virgin America, Burlingame, CA

Allen Miner, CEO, Sunbridge, Sunnyvale, CA

Kunal Mittal, Executive Director, Enterprise Technologies, ADM, Sony Pictures, Hawthorne, CA

Don More, *Managing Director Security Investment Banking*, Signal Hill, New York, NY

Brett Morgan, *Manager Solution Architect,* Russell Investments, Seattle, WA

Johnny Munger, CISO, Trust Company of the West, Los Angeles, CA

Carmen Parisi, CEO, Chicago Brick Oven, Chicago, IL Kevin Powell, Director of Sales, Egnyte, Mountain View, CA Bryan Rigney, VP Operations, MarginPoint,

Linda Shepard, *CFO*, Habitat for Humanity of Orange County, Mission Viejo, CA

Lake Forest, CA

Robert Thomas, *President*, MulliganFun, Torrance, CA Lee Weiner, *Sr. Vice President*, Rapid7, Boston, MA

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS AND PUBLIC RELATIONS AWARDS FINAL JUDGING COMMITTEE



CHAIR

Michelle Gilbert,

Public Relations Manager,

Michigan/Indiana/Kentucky Region,

Verizon Wireless, Southfield, MI

COMMITTEE:

Jennifer L. Cherry, SVP & Chief Digital Officer, Marx Layne & Company, Farmington Hills, MI

Beth Crivello-Wagner, *Director of Marketing Communications*, Core Creative, Milwaukee, WI

Misty Cruse, President, Cruse PR, Louisville, KY

Andi Ferguson, Account Supervisor, Wordsworth Communications, Cincinnati, OH

Bonnie Hackbarth, Senior Counselor, Guthrie/Mayes Public Relations, Louisville, KY

Mary Ann Henker, President, The Henker Group, Easton, MD

Courtenay Higgins, Senior Partner, Winning Strategies, Newark, NJ

Laura Merritt, Public Relations Manager, Verizon Wireless, Hilliard, OH

Andrea Meyer, Public Relations Manager, Verizon Wireless IL/WI Region, Schaumburg, IL

Ann Murphy, SVP, O'Neill & Associates, Boston, MA

Lori Riddle Eberenz, Associate Director of Public Relations, Bandy Carroll Hellige, Louisville, KY

Colleen Rosso, *Director of Communications,* Hartland Township, Milford, MI

David Samberg, *Public Relations Manager*, Verizon Wireless, Basking Ridge, NJ

Michael Schmarak, Vice President, DKC Public Relations, Marketing & Government Affairs, Northbrook, IL

Natalie Stavale, Account Supervisor, Marx Layne & Company, Farmington Hills, MI

Robin Vaitonis, *SVP, Strategic Communications,* Tanis Communications, San Jose, CA

Chris Vasan, Communications Lead, Cisco Systems, Smart Web Technology Group, Research Triangle Park, NC

Danielle Waller, Associate Account Manager, Guthrie/Mayes Public Relations, Louisville, KY

Becky Wilson, *President*, WDS Marketing and PR, Overland Park, KS

Amanda Wisell, *Marketing Manager*, PAR Springer-Miller, Stowe, VT

Julia Zamorska, VP of Corporate Communications, iolo technologies, Los Angeles, CA





Continued

CREATIVE AWARDS FINAL JUDGING COMMITTEE



CHAIR
Otto Bell,
Creative Director, Ogilvy Entertainment,
New York, NY

COMMITTEE:

Nick Barrios, Creative Director, Digitas, New York, NY Bill Davaris, Executive Creative Director, Ogilvy, New York, NY

Rachel Deutsch, Creative Director, The Design Channel, Chevy Chase, MD

Justin Havlik, *Executive Producer*, First Wave, New York, NY

Sean Kapoor, *VP, Global Brand Marketing,* Harman International, Stamford, CT

Craig Kavicky, *Director*, *Business Development-N. America*, Fitch, Columbus, OH

Kristen Lacy, Associate Creative Director, Slack and Company, Chicago, IL

Andrew Ladden, Executive Creative Director, Ogilvy, New York, NY

Rob Leggat, Senior Vice President, Goddard Gunster, Washington, DC

David Leider, CEO, Gas Station TV, Birmingham, MI

Alex Louie, Creative Director, Wilshire Axon, Los Angeles, CA

Jeannine McHenry, Art Director, One17 Creative, Marina Del Ray, CA

Thomas Prevot, Senior Interactive Producer, Y&R, New York, NY

Kate Reddy, Co-Owner/Co-President, McKinnon-Mulherin Inc., Salt Lake City, UT

CUSTOMER SERVICE AWARDS & SUPPORT AWARDS FINAL JUDGING COMMITTEE



CHAIR

Dawn Stevenson,

Manager, Customer Retention, Customer
Service & Inside Sales, Stamps.com,
Los Angeles, CA

COMMITTEE

Rebekah Clerk, National Customer Service Manager, Empire Today, Northlake, IL

Brian Giannini, VP Business Development, Network Direct, Inc., Phoenix, AZ

David Gilman, *President*, Gilman Performance Systems, Inc., Brookfield, CT

Stephen Henderson, Program Director, Alta Resources, Brea, CA

Billie K. Johnson, VP, Client Results, Incept, Canton, OH

Lori Owens, VP, Client Relations, PhoneWare, Inc., San Diego, CA

Dave Shapiro, CEO, Dialogue Marketing, Troy, MI

Aaron Taylor, VP, Customer Care, MyLife.com, Westwood, CA

Joanne Wilkie, CEO, JessicaSimpson.com, Los Angeles, CA

Kelli Williamson, *Manager*, *Loyalty and Engagement*, Rymax, Inc., Costa Mesa, CA

Vince Yanez, Customer Care Manager, Stamps.com, Los Angeles, CA

Chris Zoloth, *Director Global Customer Care,* IHG, Salt Lake City, UT





Continued

HUMAN RESOURCES AWARDS FINAL JUDGING COMMITTEE



CHAIR

Dave Craig,

Vice President of Human Resources,
Fazoli's Italian Restaurants,
Lexington, KY

COMMITTEE:

Jerry Barbian, President, B & J Search Resources LLC, Brookfield, WI

Jeff Bilot, VP, National Accounts, Wells Fargo Insurance, Fort Lauderdale, FL

L Brigg Cochran, President/CEO, Benefit Insurance Marketing, Lexington, KY

Mary Cuervo, Sr. Director of Comp & Benefits, VITAS Innovative Hospice Care, Miami, FL

Kim Davis, *SVP, NFP HR Services,* National Financial Partners, Austin, TX

Samuel Faust, SVP, Willis of TN, Nashville, TN

Becky Fine, COO, Honolulu Coffee Company, Honolulu, HI

Vernessa W. Gates, *Chief People Officer,* BravoBrio Restaurant Group, Columbus, OH

Mary Golaboff, VP, NFP HR Services, National Financial Partners, Austin, TX

Kevin Hegebarth, *VP, Marketing & Product Management,* HIRE IQ, Atlanta, GA

Carrie Kohn, VP, National Accounts, Allstate Benefits, Oviedo, FL

John Lamb, VP & Group Head, Ebix, Atlanta, GA

John C. Logan, Managing Director, Marsh, Louisville, KY

Krushnaprasad Mahapatra, HR Head,

Tata Consultancy Services, Bangalore, India

Lisa D. Morgan, *President*, Zenith Performance Group, LLC, Louisville, KY

Rodney Morris, Chief People Officer, Romano's Macaroni Grill, Dallas, TX

Connie Paris, *Vice President,* The Elliot Group, Atkinson, NH

Cabot Pollard Pyle, Director of Charitable Giving, Turner Family Foundations, Nashville, TN

Mary Roseman, Associate Professor & Hospitality Management Program Director, University of Mississippi, University, MS

Lisa Schweickert, VP of Training, Golden Corral Corporation, Raleigh, NC

Patrick Sterling, Sr. Dir, Risk & People Administration, Texas Roadhouse, Louisville, KY INFORMATION TECHNOLOGY AWARDS & NEW PRODUCTS & PRODUCT MANAGEMENT AWARDS FINAL JUDGING COMMITTEE



CHAIR

Jesse Rothstein,
CEO and co-founder,
ExtraHop Networks,
Seattle, WA

COMMITTEE:

Vesselin Bakalov, CTO, SevOne Inc, Wilmington, DE

Daniel Burkholder, IT Solutions Advisor, Susan G. Komen for the Cure, Frisco, TX

Tanya Bakalov, COO, SevOne Inc, Wilmington, DE

Jock Breitwieser, *Director, Corporate Communications,* TriNet, San Jose, CA

Michael Brown, CTO, comScore, Inc., Reston, VA

Alexander Castro, *VP of Product,* Electronic Arts, San Francisco, CA

Andrew Conry-Murray, *Editor*, Network Computing, Fair Oaks, PA

Julie Cullivan*, Chief Information Officer, FireEye, Inc., Milpitas, CA

Kyle Forster, Co-Founder/President, Big Switch Networks, San Francisco, CA

Bill Gossman, CEO, Marble Security, Sunnyvale, CA

Donna Grare, *VP Engineering,* PHD Virtual, Morris Plains, NJ

Connie Guglielmo, Technical Reporter, Forbes Magazine, Los Altos, CA

Ed Horst, VP, Business Development, Perforce Software, Alameda, CA

Jim Hutchins, CTO & EVP, T2 Systems, Inc., Indianapolis, IN

Mel Kemp, SVP of Operations, Pegasus Solutions, Inc., Seattle, WA

Mike Kindle, VP, Information, HealthSouth, Birmingham, AL

Stephen Lavin, Vice President Infrastructure & Operations, Coinstar, Inc., Oakbrook Terrace, IL

Rene Lopez, *VP of Platforms & Architecture,* TriZetto Corporation, Denver, CO

Steve McGee, Director, Hosting Operations, Tyler Technologies, Little Elm, TX

*Statements and decisions by judges are not made on behalf of their company and do not reflect any representations or endorsements by their company.





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INFORMATION TECHNOLOGY AWARDS & NEW PRODUCTS & PRODUCT MANAGEMENT AWARDS FINAL JUDGING COMMITTEE—Continued

Michael Mikuta, VP of Technology Strategy,
Dynamics Research Corporation, Reston, VA

Judilynn Niedercorn, CEO, SysTactics, McClean, VA

Ken Phelan, CTO, Gotham Technology Group, Montvale, NJ

Manny Rivelo, *EVP, SP & Security Solutions,* F5 Networks, Seattle, WA

Cindy Schumacher, SVP Infrastructure Services & Security, TriZetto Corporation, Denver, CO

Milo Sprague, *Head of Technology*, Silicon Valley Bank, Santa Clara, CA

Leslie Stretch, *President & CEO*, CallidusCloud, Pleasanton, CA

John Trainor, CIO, Aaron's, Inc., Kennesaw, GA Wes Wright, SVP/CIO, Seattle Children's, Seattle, WA Markus Zirn, VP, Product Management, SPLUNK, San Francisco, CA

MANAGEMENT AWARDS FINAL JUDGING COMMITTEE



CHAIR

Joe Gillette,

Owner/CEO, Stage 2 Networks,
New York, NY

COMMITTEE:

Karin Ajmani, President, Marwood Group, New York, NYRichard Barton, CIO, American Management Association, New York, NY

Rob Basso, President, Advantage Payroll Services, Freeport, NY

David J. Cuthbert, CEO & President, Alteva, Philadelphia, PA

Brenda Dukart, Executive Account Manager, Managed Business Solutions, Colorado Springs, CO

Andy Gutman, CFO, Farbman Group, Southfield, MI

Arnie Herz, Esq, *Attorney at Law,* Law Office of Arnie Herz, Port Washington, NY

Stephen A Jannetta, *Partner*, Morgan Lewis & Bockius LLP, Philadelphia, PA

Jay Kim, CFO, Stage 2 Networks, New York, NY
Joseph Laezza, President, BSIMPLIFIED GROUP LLC,
Monroe Township, NJ

Norton W. Lazarus, Managing Director, OEM Capital Corp, New York, NY

Mario Lopez-Alcala, Senior Analyst,

Morgan Stanley Capital International, New York, NY

Tony Magliocco, COO, Empire Merchants, Astoria, NY

Jay Mitchell, President, Mereo, LLC, Colorado Springs, CO

Fabi Preslar, President, SPARK Publications, Matthews, NC

Andy Pritchard, CEO, ThoughtBurst, Fort Wayne, IN

Michael Quinn, Partner, Q Advisors LLC, Denver, CO

Peter Raymond, CEO, Human Condition, Brooklyn, NY

Lewis Schiff, Chairman and Executive Director,

Inc Business Owners Council, New York, NY

Ricky Spike, CPA, Ives Sultan & Spike PLLC, Woodbury, NY

Manuel F. Valencia, Vice President of Strategy, Excelerant, Baton Rouge, LA





Continued

MARKETING AWARDS FINAL JUDGING COMMITTEE



CHAIR
Carmen Yazejian,
President, Network9,
New York, NY

COMMITTEE:

Allyn Bacher, *Sole Proprietor*, Bacher Design, Brooklyn, NY **Christopher Beesley**, *Graphic Designer*, Christopher Beesley Design, Norwalk, CT

Mark Simon Burk, Creative Director/Content Chief, BRANDnv, New York, NY

Tanya Candia, CEO, Candia Communications LLC, Los Gatos, CA

Sandra de Novellis, Sr. Marketing Manager, Telehouse America, New York, NY

Mary DiMaggio, *President*, HMA Associates, Inc., Washington, DC

Julia Forsyth, Senior Strategy Manager, Marketing, GSMA, Atlanta, GA

Giles House*, Senior Vice President & Chief Marketing Officer, CallidusCloud, Pleasanton, CA

Ariel Hyatt, Founder, Cyber PR, Brooklyn, NY

Jo Ann Jacobsen, VP, Tinkerbelle Design, TinkerBelle, New York, NY

Kimberly Joyce, Internet Marketing Consultant, ReachLocal, Newnan, GA

Bob Kersten, *Strategy Director*, Landor Associates, San Francisco, CA

Elliot Kreloff, *Associate Publisher/Creative Director,* Blue Apple Books/Elliot Kreloff, Inc., New York, NY

Charlotte Neuville, *President,* Fashion Chef, New York, NY **Gina Ray,** *Principal,* Ray Public Relations, Mission Viejo, CA

Jennifer Rose, Principal, Jennifer Rose Design, New York, NY

Lamonda Williams, Cofounder & Chief Content Officer, Lamar's Daughter, LLC, New York, NY

Conrad Winter, *Freelance Copywriter,* Backpocket Copywriter, Metuchen, NJ

WEBSITE AWARDS FINAL JUDGING COMMITTEE



CHAIR

Josh Kelly,

Managing Partner, FINE Design Group,
San Francisco, CA

COMMITTEE:

Jeremy Beckman, *Instructional Designer*, Lawroom, Walnut Creek, CA

Christy Belden, VP, Media + Marketing, Leapfrog Interactive, Louisville, KY

Suraya Bliss, Senior Director, Digital Communications, Walmart, Bentonville, AR

Julien Brandt*, CEO, Organik SEO, Solana Beach, CA

Suraya Bliss, Senior Director, Digital Communications, Walmart, Bentonville, AR

Gina Cuff, Director, Digital Marketing, Pacific Bioscience Laboratories, Inc., Redmond, WA

Christopher Harmon, Principal & CEO, theBATstudio, Oakland, CA

Stafford Kendall, *Principal*, Covalent Logic, Baton Rouge, LA **Patrick King**, *Founder/CEO*, Imagine, Inc., Manassas, VA

Bill Leake, CEO, Apogee Results, Austin, TX

David Siskin, Founder & Partner, Boomity, San Francisco, CA

Robert Balog, Creative Director, Ogilvy, New York, NY

Lori Teranishi, Partner, IQ PR, Inc., San Francisco, CA

Danny Altman, CEO, A Hundred Monkeys, Mill Valley, CA

Maribel Castillo, AVP/Director of Corporate Communications, T.Y. Lin International, San Francisco, CA

Jeff Leaf, Creative Director, Ogilvy, New York, NY

*Statements and decisions by judges are not made on behalf of their company and do not reflect any representations or endorsements by their company.





2013 Preliminary Round Judges

The following professionals participated in preliminary judging of The 2013 American Business Awards in April-May. Their average scores determined the Finalists. We thank them for their time, insights and support.



Learn more about this judging panel.

Pam Abrahamsson, Vice President, Stephenson Group, Portland, OR, USA Amal Al-Najjar, HR Manager, Fluor Kuwait, Kuwait

Stewart Andrews, Owner, Noodlebox Design, Washington, DC, USA

Zainab Ansari, Director/CEO, Xenith PR (Pvt.) Ltd, Karachi, Pakistan

Alex Backer, Founder and CEO, Abinventio, Altadena, CA, USA

Michele Baer, Founder and President, Baer Consulting Inc., New York, NY, USA

Nancy Bass, Lead Visual Artist, eLearning, Bytes of Knowledge, Nashville, TN, USA

Jeremy Beckman, Instructional Design/Art Director, LawRoom, Walnut Creek, CA, USA

Christy Belden, VP, Media and Marketing, LeapFrog Interactive, Louisville, KY, USA

Jeff Bell, Partner, NCT Ventures, Kirkland, WA, USA

Daniel Bharadwaj, Vice President Quality, Billtrust, Hamilton, NJ, USA Jill Blankenship, CEO, Frontline Call Center, Eastsound, WA, USA

Israel Bonequi, *Creative Director,* Birds Nest Foundation, Montreal, Canada

Jennifer Brand, *Principal*, Brand Solutions Group, Washington, DC, USA Julien Brandt, CEO, OrganikSEO.com, Solana Beach, CA, USA

Craig Brown, Sr. Technology Consultant, STEM Resource Partners, Houston, TX, USA

Heena Bulchandani, Specialist – Training & Development, Dubai Electricity & Water Authority, Dubai, UAE

JL Cabrera, IT Program Manager, TRWD, Fort Worth, TX, USA

Tanya Candia, CEO, Candia Communications, Saratoga, CA, USA

Lynne Cannavan, Global Channels Enablement Manager, IBM Corporation, Dedham, MA, USA

George Cauttero, Producer, Cauttero & Associates, Bronx, NY, USA
Susan Chait, VP, Creative Director, Lebowitz | Gould | Design, Inc.,
New York, NY, USA

Kevin Chen, President/CEO, Business Methods Corporation, Randolph, NJ, USA

Jason Childers, VP Brand Strategy, OneEighty, Seattle, WA, USA Pamela Clark, Founder/Director, New Heights Educational Group, Defiance, OH, USA

Rebekah Clerk, National Customer Service Manager, Empire Today, Northlake, IL, USA

Ken Collis, CEO, VIIVIIVII, Toluca Lake, CA, USA

Travis Connors, Partner, Egan-Managed Capital, Boston, MA, USA Erin Craft, Principal, Nimble Bee, Washington, DC, USA

David Craig, Vice President, Human Resources, Fazoli's Restaurants, Lexington, KY, USA

Dan Davenport, VP Marketing, Adecco, Coopersburg, PA, USA Mary DiMaggio, President, HMA, Washington, DC, USA

Richard Dixon, *Advertising Director,* Dallas Business Journal, Keller, TX, USA

Sue Dowd, Senior VP-Financial Services, Miller Zell, Atlanta, GA, USA Michael Drake, Instructional Designer, Frog Design, New York, NY, USA Brenda Dukart, Executive Account Manager, Managed Business Solutions, Colorado Springs, CO, USA

Whitney Duprey, Sales and Marketing Assistant, IAPP, Portsmouth, NH, USA

Thomas Evansen, Portfolio Director, JM Family Enterprises, Deerfield Beach, FL, USA

Corinna Fabre, Assistant Account Executive, Duo Public Relations, Seattle, WA, USA

Marc Foelsch, Associate Creative Director, Fraser Wallace Advertising, Dulles, VA, USA

Julia Forsyth, Senior Marketing Manager, GSMA, London, UK

Steve Gallagher, Teacher, Truman High School, Bronx, NY, USA

George Georgallides, Managing Partner, Curious Ventures, Los Angeles, CA, USA

David Gilman, *President*, Gilman Performance Systems, Brookfield, CT, USA

Katharine Goldman, SVP, Executive Creative Director, Jack Morton Worldwide, New York, NY, USA

Carolyn Goodman, President/Creative Director, Goodman Marketing Partners, San Rafael, CA, USA

Connie Guglielmo, Technology Reporter, Forbes Magazine, Los Altos, CA, USA

Eric Halvorson, Senior Vice President, Wells Fargo, Minneapolis, MN, USA

Christopher Harmon, Principal & CEO, theBATstudio, Oakland, CA, USA

Batul Hasan, CEO, BSH Consultants, Karachi, Pakistan

Peggy Heafey, Director—Intermediary Partner Care, Marriott Intl, Inc., Omaha, NE, USA

Mary Ann Henker, President, The Henker Group, Easton, MD, USA Brian Henrichs, Chief Business Development Officer, Actiontec Electronics, Sunnyvale, CA, USA

Johan Hernández, SEO & Web Developer, Swiss Travel Costa Rica, Santa Ana, Costa Rica

Courtenay Higgins, Senior Partner, Winning Strategies, Newark, NJ, USA Brent Howison, President, Remi, Charlotte, NC, USA

Susan Hudgins, Producer, Fourth Wall Events, New York, NY, USA

Sumaiya Hussain, Assistant Manager, Compensation & Benefits, Dubai Electricity & Water Authority, Abu Dhabi, UAE

Joe Jessen, Chief Solutions Officer, Gotham Technology Group, Montvale, NJ, USA

Stuart John, CEO, SJ Strategy, Santa Monica, CA, USA

James Johnson, Chairman, The Standish Group International, Inc., Boston, MA, USA

David Johnston, President, Sales Resource Group Inc., Oakville, Canada Kim Jones, CEO, Verite, Inc., Sandy, UT, USA

Anila Kalleshi, President, Kalleshi Center, Tirana, Albania

Craig Kavicky, Director, Business Development-North America, FITCH, Inc., Columbus, OH, USA

Stafford Kendall, Principal, Covalent Logic, Baton Rouge, LA, USA

Bob Kersten, Strategy Director, Landor Associates, San Francisco, CA, USA

Patrick King, Founder/CEO, ImagineDesign, Manassas, VA, USA **Lesley Kirchman,** Sr. Director of Corporate Marketing,

Actiontec Electronics, Sunnyvale, CA, USA

Slade Kobran, CMO, Chief Outsiders, New York, NY, USA





2013 Preliminary Round Judges

Continued

Nitin Kumar, Director, PWC, New York, NY, USA

Hao Kuo, Marketing Coordinator, Aurico, Arlington Heights, IL, USA Micah Laney, Sr. Digital Communications Manager,

Walmart Global Associate Communications, Fayetteville, AR, USA

Frank Laudo, Senior VP Executive Creative Director, GES, Grapevine, TX, USA

Robert Leggat, Senior Vice President, Goddard Global, Brussels, Belgium Robin Lenihan, Portfolio Director—JM&A PMO, JM Service Center, LLC, Deerfield Beach, FL, USA

Peter Levy, President, Corniche Productions, Brooklyn, NY, USA Alex Louie, Creative Director, Wilshire Axon, Los Angeles, CA, USA Ginger Lynch, Outrageous Marketing Manager, PrintingForLess.com,

Darren MacLennan, President, SureShip (a G&G Outfitters Company), Lanham, MD, USA

Janice Maiman, Senior Vice President, Communications & Media Channels, American Institute of Certified Public Accountants, New York, NY, USA

Joseph Mangiaracina, Principal/Owner, SurfNet.Inc., Levittown, PA, USA Maggie Mayer, Founder, Mayer & Associates, CPA, LLC, Madison, CT, USA

Anne McCarthy, President and Founder, Westmeath Communications, Castle Rock, CO, USA

Sharon McGowan-Spinelli, Director, Corporate Communications, Avid, Burlington, MA, USA

Colin McKillop, Chief Executive Officer, Butcher Enterprises, Windsor, Canada

Stan Mendoza, President, Mendoza Media, Montclair, NJ, USA Kathy Menzie, Associate Professor & Chair, Washburn University, Topeka, KS, USA

Feroz Merchhiya, CTO, California Insurance Guarantee Association, Diamond Bar, CA, USA

Carlos Minetti, *President*, Consumer Banking, Discover Financial Services, Riverwoods, IL, USA

Jay Mitchell, Managing Director, Mereo, LLC, Irving, TX, USA

Brian Mulvey, Vice President, Investor Growth Capital, New York, NY, USA

Mark Murphy, Director of Content Management, Reliv International, Chesterfield, MO, USA

Kirk Musselman, Director, Human Resources, Classified Ventures LLC, Chicago, IL, USA

Steve Nelson, Partner & CTO, AP42, San Ramon, CA, USA

Judi Niedercorn, President and CEO, SysTactics, McLean, VA, USA

Cynthia Nustad, SVP, CIO, HMS, Irving, TX, USA

Bob Older, President, Creative Travel Inc., Wilmington, DE, USA

Linda Olsan, Director, Operations & Customer, 3iCorp.com, Irvine, CA, USA

Paul Patton, Senior R&D/Regulatory Manager, Delta Faucet Co., Indianapolis, IN, USA

Don Pearce, New York, NY, USA

Rob Peglar, CTO Americas, EMC Isilon, Wildwood, MO, USA

Mary Pettersen, Director, Corporate Practice, Burson-Marsteller, Chicago, IL, USA

Fabi Preslar, President, SPARK Publications, Matthews, NC, USA Jesintha Rajaratnam, Partner, Joje India Consultants-Finance & HR, Ras Al Khaimah, UAE

Daniel Recanati, CEO, Rhodium, New York, NY, USA

Zev Remba, Creative Director, Unconformity, Alexandria, VA, USA Dennis Reno, Vice President, Customer Portal Experience, Oracle, San Francisco, CA, USA

Julie Ridenour, Senior QA Specialist, Cigna, West Hartford, CT, USA Chris Risheill, Director of Sales, Marketing and Exhibits, Association for Middle Level Education, Westerville, OH, USA

Randall Romberger, Principal, Advantage Healthcare Solutions, LLC, Greenville, SC, USA

Viurniel Sanchez, Program Management Coordinator, NextEra Energy, Inc., Miami, FL, USA

Luz Sanchez, Social Catering Manager, DoubleTree by Hilton Miami Airport Convention Center, Miami, FL, USA

Scott Sauder, Area Operations Consultant, The UPS Store, Noblesville, IN, USA

Jodi Sawyer, Director, John Hancock, Boston, MA, USA

Harry Schechter, CEO/President, Temperature@lert, Boston, MA, USA Lauren Selikoff, Managing Director, Selikoff+Company, Orange, NJ, USA

Bill Shelton, Vice President, USHEALTH Advisors, Grapevine, TX, USA Lisa Sigler, Marketing Manager, Apptix, Herndon, VA, USA

Erica Smith, Principal, Social Combustion Promotions, San Francisco, CA, USA

Michael Spurlin, VP, Operations, Crystal Technologies Group, Inc., West Chester, PA, USA

Michael Stephenson, Senior Director, Oracle Corp., New York, NY, USA

David Street, Owner, Street Works Studio, Boston, MA, USA Joe Thoma, President/CEO, Primary Source Press Inc., Oviedo, FL, USA

Scott Thomas, CEO, Jake Records, Puyallup, WA, USA

Lillian Valdes, President, At Your Service Hospitality, Miami, FL, USA

Manuel Valencia, VP-Strategy, Excelerant, Baton Rouge, LA, USA

Greg Van Dyke, *SVP Marketing,* PSAV Presentation Services, Los Angeles, CA, USA

Lori Van Dyke, Manager Customer Care, Access One Inc, Chicago, IL, USA

Chris Vasan, *Communications Lead*, Cisco Systems, Inc., Research Triangle Park, NC, USA

Rajani Veeramachaneni, *President*, E Center, Inc., Newtown, PA, USA Vinny Verdi, *Producer*, CUNY-TV, New York, NY, USA

Mary Verdin, Owner, Verdin Marketing Ink, San Luis Obispo, CA, USA

Terry Waitzman-Bannister, Vice President, Corporate Development, C2 Solutions Group, Inc., Reston, VA, USA

Brian Ward, SVP Client Engagement, Stylesight, New York, NY, USA
Jerry Weinberger, Sr. Director, Customer Service and Retention, Webs, Inc.,
Washington, DC, USA

Daryl Wieland, Managing Director, Accenture, Arlington, VA, USA Sharon Wienbar, Partner, Scale Venture Partners, Foster City, CA, USA Kelli Williamson, Manager, Loyalty and Engagement, Rymax, Inc., Orange County, CA, USA

Becky Wilson, *President*, WDS Marketing and PR, Overland Park, KS, USA

Gregory Wright, Communications Manager, AICPA, New York, NY, USA Joseph Zitzelberger, Director of Manufacturing Development, PACCAR Inc, Chillicothe, OH, USA

Chris Zoloth, *Director, Global Customer Care,* IHG, Salt Lake City, UT, USA

Linda Zumstein, CEO, IntelliSales Training, Arden, NC, USA





Finalists in the 5:15 pm Awards Ceremony

WEB SITE AWARDS CATEGORIES



Learn More About These Stevie® Award Winners.

Advertising, Marketing, & Public Relations

Makovsky, New York, NY: Makovsky Integrated Communications Web Site Web Advanced, Irvine, CA: Web Advanced

Business Services

Accenture, Chicago, IL: Accenture Corporate Website
Apptix, Herndon, VA: Apptix sharepointsite.com Business Services website
Cox BLUE, Atlanta, GA: CoxBLUE—Powered by Cox Business
EffectiveUI, Denver, CO: EffectiveUI Website Redesign—Responsive Site
Siteworx, LLC, Reston, VA: Siteworx.com

Computer Software

CallidusCloud, Pleasanton, CA: CallidusCloud's Web Site CoreCommerce/SumEffect, Franklin, TN: CoreCommerce's Website

Consumer Products — Durables

Bayshore Solutions, Tampa, FL: Tiara Yachts Web Advanced, Irvine, CA: Pfister Faucets

Consumer Products - Non-Durables

Consumer Info.com, Inc., Costa Mesa, CA: freecreditscore.com $^{\rm IM}$ Website Life Lock, Tempe, AZ: www.lifelock.com

Diversified Services

American Institute of Certified Public Accountants, Durham, NC: CGMA Website LifeLock, Tempe, AZ: www.lifelock.com

Electronics

Trinet Internet Solutions, Inc., Irvine, CA: IQinVision Website UBM DeusM, New York, NY: UBM Tech & Xilinx's All Programmable Planet

Energy

Baker Hughes, Houston, TX: Baker Hughes Web Site BGT Partners, Miami, FL: FPL Business Website Redesign Chesapeake Energy Corporation, Oklahoma City, OK: NaturalGas.is

Financial Services

ICMA-RC, WAshington, DC: RealizeRetirement by ICMA-RC
John Hancock Mutual Funds, Boston, MA: John Hancock Funds Individual Investor Website
National Family Mortgage, Norwood, MA: National Family Mortgage Web Site
Northwestern Mutual, Milwaukee, WI: Lifespan Calculator
Pioneer Financial Services, Kansas City, MO: The New and Improved PioneerMilitaryLoans.com
Web Advanced, Irvine, CA: StockCross Financial Services Website

Food & Beverage

bytes of knowledge, Nashville, TN: Logan's Roadhouse mobile website ZehnerGroup, Los Angeles, CA: Stacked Restaurants





Continued

WEB SITE AWARDS CATEGORIES – Continued

Health Products & Services

BGT Partners, Miami, FL: Clinical Research Website Redesign

Cigna, Hartford, CT: Cigna's Health Care Reform Web Meeting Series

Cigna, Hartford, CT: Cigna's Health Care Reform website: InformedOnReform.com

Makovsky, New York, NY: MediScripts Web Site

Rethink Autism, Inc., New York, NY: Rethink Autism Website

The Navicor Group, LLC, Westerville, OH: Prosigna Responsive Website

UnitedHealthcare, Minnetonka, MN: Health Care Lane

Hospitality & Leisure

Bayshore Solutions, Tampa, FL: World's Leading Cruise Lines

BGT Partners, Miami, FL: Carnival Cruise Lines Vacation Planner

Boyd Gaming, Las Vegas, NV: B Connected Online

Carbone Smolan Agency, New York, NY: Mandarin Oriental Hotel Group website

Wynn Las Vegas, Las Vegas, NV: Wynn Las Vegas Website

Insurance

Bayshore Solutions, Tampa, FL: benefit crossroads

Cigna, Hartford, CT: Cigna's Health Care Reform and YOU Infographic

CoverHound, San Francisco, CA: CoverHound

HUB International, Chicago, IL: HUB Connects—Resource Microsite

John Hancock Long-Term Care Insurance, Boston, MA: LTC Captivate Web Selling System — Your window to web-based LTC insurance sales

Manufacturing

Nutricap Labs, Farmingdale, NY: Nutricap Labs

Siemens Building Technologies, Buffalo Grove, IL: Siemens Building Technologies/Customer Excellence

UBM DeusM, New York, NY: UBM's Design News

Non-Profit Organizations

American Institute of Certified Public Accountants, Durham, NC: CGMA Website

Chesapeake Bay Foundation, Annapolis, MD: Chesapeake Bay Foundation's Web Site

EffectiveUI, Denver, CO: Water For People: Re-Imagine Reporting Platform

U.S. Green Building Council (USGBC), Washington, DC: The New USGBC.org

Real Estate

bytes of knowledge, Nashville, TN: Southeast Venture website

National Family Mortgage, Norwood, MA: National Family Mortgage Web Site

Theresa Bradley-Banta Real Estate Consultancy, Denver, CO: Theresa Bradley-Banta Real Estate Consultancy Website

Retai

UBM DeusM, New York, NY: UBM Tech & Intel's Digital Canvas Retail

Wilshire Axon, Los Angeles, CA: 3 Day Blinds Website Redesign

Pharmaceuticals

Acorda Therapeutics, Hawthorne, NY: Acorda Therapeutics Website

StudioPMG, Irvine CA: Acorda.com

Telecommunications

tw telecom, Littleton, CO: tw telecom Corporate Web Site

Transportation

495 Express Lanes, Alexandria, VA: 495 Express Lanes Website

BGT Partners, Miami, FL: Ryder Website Redesign

West Cary Group, Richmond, VA: Richmond International Airport Mobile-Ready Website





Continued

SPECIALTY CATEGORIES

Best Interface Design

Cisco Systems, Inc., Research Triangle Park, NC: Cisco Support Website Helps Customers Resolve Issues Quickly Wynn Las Vegas, Las Vegas, NV: Wynn Las Vegas Website

Best Software Programming/Design

HeBS Digital, New York, NY: HeBS Digital CMS Premium Kanban, New York, NY: Learn & Explore for Nikon USA

Best Writing/Content

Accenture, Chicago, IL: Accenture Corporate Website

Cisco Systems, San Jose, CA: Cisco — Connected Life Exchange Blog

CoreCommerce/SumEffect, Franklin, TN: CoreCommerce Blog

SAP, New York, NY: The New SAP.com SEOmoz, Seattle, WA: SEOmoz CEO's Blog

VerticalResponse, San Francisco, CA: New VerticalResponse Marketing Blog: Providing Utility for SMBs

Best E-commerce Site

Akavit, Denver, CO: Creation and Launch of Tervis Customyzer

Definition 6, At;lanta, GA: Herschend Family Entertainment's Dollywood Website

HauteLook, Los Angeles, CA: HauteLook: The Best Brands at the Best Prices

L-com Connectivity Products, North Andover, MA: L-com's Computer Hardware Ecommerce Site

Wilshire Axon, Los Angeles, CA: Hello Music Website Redesign

Best Home/Welcome Page

Cisco Systems, Inc., Research Triangle Park, NC: Cisco Support Website Home Page Design Helps Customers Resolve Issues Quickly ConsumerInfo.com, Inc., Costa Mesa, CA: Experian® Data Breach Resolution Welcome Page

CSC, Falls Church, VA: CSC.com Homepage Billboard

LifeLock, Tempe, AZ: www.lifelock.com

ZehnerGroup, Los Angeles, CA: Guy Hepner Gallery

Best Overall Web Design — Advertising, Marketing, and Public Relations

One Lily, Oceanside, CA: One Lily Rebrand

Tanis Communications, Inc., San Jose, CA: Rigaku Raman's Website

Best Overall Web Design—Business Services and Diversified Services

American Institute of Certified Public Accountants, Durham, NC: CGMA Website

BGT Partners, Miami, FL: Carnival Cruise Lines Website Redesign

LifeLock, Tempe, AZ: www.lifelock.com

Pontoon, Jacksonville, FL: Launching Pontoonsolutions.com

Best Overall Web Design — All Other Industries

Accelarad, Atlanta, GA: Accelarad Website

Beauty.com, Bellevue, WA: Beauty.com site redesign

CallidusCloud, Pleasanton, CA: CallidusCloud's Web Site

Cisco Systems, Inc., Research Triangle Park, NC: Cisco Support Website Design Helps Customers Resolve Issues Quickly

Siemens Medical Solutions USA, Inc., Malvern, PA: Mobile-enabled Siemens Healthcare USA Website

UBM DeusM, New York, NY: UBM's Future Cities

Best Online Press Room

Accenture, Chicago, IL: Accenture Corporate Website





SPECIALTY CATEGORIES – Continued

Best Training Site

Allen Interactions Inc., Mendota Heights, MN: AutoNation's SmartChoice™ Sales Menu e-Learning Allen Interactions Inc., Mendota Heights, MN: Manhattan Associates — Supply Chain Fundamentals LawRoom, Walnut Creek, CA: Lenses | Harassment Prevention Training

LawRoom, Walnut Creek, CA: Think About It

Rethink Autism, Inc., New York, NY: Rethink Autism Website SEOmoz, Seattle, WA: SEOmoz's Web-Based Training Program We Card Program, Arlington, VA: We Card's eLearning Training Program

Best Use of Video or Moving Image

Apptix, Herndon, VA: Apptix use of video and moving imagery on the web Cox BLUE, Atlanta, GA: CoxBLUE Video Influencer Series CSC, Falls Church, VA: Interactive Animation: Driving in the Cloud — The New Lifecycle of the Automobile Kidsinthehouse.com, Santa Monica, CA: Kids in the House Video Answer Library The International Association of Privacy Professionals, Portsmouth, NH: IAPP Navigate 2013 UnitedHealthcare, Minnetonka, MN: UHC.TV

Best Facebook Page

ACN Inc, Concord, NC: Let's Stay In Touch: How ACN Uses Facebook To Connect With 23 Countries At Once LifeLock, Tempe, AZ: LifeLock Facebook Page Northwestern Mutual, Milwaukee, WI: Northwestern Mutual — Facebook Page

Best Twitter Feed

Accenture, Chicago, IL: Accenture Corporate Twitter Feed ACN Inc, Concord, NC: ACN On Twitter ExactTarget, Indianapolis, IN: ExactTarget Uses Twitter to Serve and Reach Clients and Prospects Around the World LifeLock, Tempe, AZ: LifeLock Twitter





Finalists in the 8:00 pm Awards Ceremony

APP AWARDS CATEGORIES



Learn More About These Stevie® Award Winners.

Business/Government

Dropbox, San Francisco, CA: Dropbox PHH Arval, Sparks, MD: PHH InterActive for Drivers

Education & Reference

AICPA, Durham, NC: CPA Exam Aid Mutual Mobile, Austin, TX: Pearson iLit Vérité, Inc., Sandy, UT: Ocearch Shark Tracker ZehnerGroup, Los Angeles, CA: SchoolPrint App

Entertainment

AT&T Inc., Dallas, TX: AT&T U-verse Easy Remote Definition 6, Atlanta, GA: HBO's Game of Thrones Join the Realm

Events

BMO Capital Markets, New York, NY: Global Metals & Mining Conference App Sita Corp, Somerset, NJ: Sojourner Event Mobile Application Vemma Nutrition Company, Scottsdale, AZ: Vemma Revolution App

Experimental & Innovation

Syntellia, San Francisco, CA: Fleksy

The International Fund for Animal Welfare (IFAW), Yarmouth Port, MA: IFAW and partners create iPad app to protect whales

Integrated Mobile Experience

Dell, Austin, TX: Your very own personal cloud — in your pocket — PocketCloud ICMA-RC, Washinghton, DC: "Small Change, Big Savings" Calculator by ICMA-RC and AHC RazorSync, LLC, Minnetonka, MN: RazorSync

Lifestyle

USANA Health Sciences, Salt Lake City, UT: USANA True Health Assessment

Marketing

John Hancock Mutual Funds, Boston, MA: John Hancock Funds iDiversify StudioPMG, Irvine CA: Edwards Critical Care App

Professional Education

Morrison & Foerster LLP, New York, NY: Morrison & Foerster Sexual Harassment and Workplace Bullying Guide — Advance@Work™

Shopping

Cellairis Franchise, Inc., Alpharetta, GA: Cellairis Shout! App

Social

Webs, a subsidiary of Vistaprint, Lexington, MA: Pagemodo Posts

Sports

ISITE Design, Portland, OR: Columbia Sportswear GPS PAL

Training

BrainStorm, Inc. American Fork, UT: BrainStorm QuickHelp C2 Technologies, Inc., Vienna, VA: Patriot Missile iPhone Application Microsoft Corporation, Redmond, WA: Standards of Business Conduct Training





APP AWARDS CATEGORIES – Continued

Travel

Travelzoo, New York, NY: Travelzoo's Travel App

Utilities & Services

Brainshark, Inc., Waltham, MA: Brainshark's SlideShark App Lets Users Manage, Show and Track PowerPoint Presentations on the iPhone

GetGoing, San Francisco, CA: SugarSync Mobile Apps

Kony Solutions, Orlando, FL: From Deployment to ROI in 6 Months: The ComEd Story

Mutual Mobile, Austin, TX: Lennox iComfort

Mutual Mobile, Austin, TX: myCigna

TRWD, Fort Worth, TX: Trinity Trails Mobile App

UnitedHealthcare, Minnetonka, MN: Health4Me

INFORMATION TECHNOLOGY AWARDS CATEGORIES



Learn More About These Stevie® Award Winners.

Technical Professional of the Year

DRC, Reston, VA: Christine Smith, Software Test Engineer Everblue, Huntersville, NC: Jamie Zelenak-Hyre, Instructional Technology Specialist STEM Resource Partners, Houston, TX: Craig Brown, Database Administrato-Architect

Information Technology Executive of the Year

Good Technology, Sunnyvale, CA: Dr. Nicko van Someren, CTO Learning@Cisco, San Jose, CA: Jeanne Beliveau-Dunn, VP and General Manager NEOS, Hartford, CT: Rob Nocera, CTO and Partner Orbis Technologies, Inc., Annapolis, MD: Steve Hamby, CTO Quality Systems, Inc., Irvine, CA: Steven T. Plochocki, CEO

Information Technology Team of the Year

Cisco, San Jose, CA: IPv6 Team

Cisco, San Jose, CA: The Cisco IT Elastic Infrastructure Services Team

DRC, Reston, VA: DRC's PETTT Scientific Computing Team

Information Technology Department of the Year

California Insurance Guarantee Association, Glendale, CA: CIGA-IT LawLogix Group, Inc., Phoenix, AZ

Procter & Gamble, Cincinnati, OH: Global Business Services (GBS)

MARKETING AWARDS CATEGORIES



Learn More About These Stevie® Award Winners.

Marketing Campaign of the Year — Electronics

Sony PlayStation, Foster City, CA: PlayStation 4 Sizzle Video





Continued

MANAGEMENT AWARDS CATEGORIES



Learn More About These Stevie® Award Winners.

Executive of the Year—Computer Software—Up to 500 Employees

Badgeville, Redwood City, CA: Kris Duggan, CEO and Co-Founder Rakuten Loyalty, Boston, MA: Michael Jaconi, CEO Marketo, San Mateo, CA: Phil Fernandez, President and CEO Orbis Technologies, Inc., Annapolis, MD: Mr. Brian Ippolito, CEO

Executive of the Year-Computer Software — More Than 500 Employees

CallidusCloud, Pleasanton, CA: Leslie Stretch, CEO and President Cvent Inc., McLean, VA: Reggie Aggarwal, Founder & CEO Epicor Software Corporation, Dublin, CA: Pervez Qureshi, CEO MSC Software, Santa Ana, CA: Dominic Gallello, President & CEO TIBCO Software, Inc., Palo Alto, CA: Matt Quinn, CTO

Executive of the Year—Computer Services

SEOmoz, Seattle, WA: Rand Fishkin, CEO

Arrow Electronics, Englewood, CO: Andrew Bryant, President, Arrow ECS DRC, Reston, VA: Gay Porter. VP, Health and Enterprise Solutions Quality Systems, Inc., Irvine, CA: Steven T. Plochocki, CEO

Executive of the Year—Internet/New Media

29 Prime, Inc., Irvine, CA: Russell Wallace, CEO MyLife, Los Angeles, CA: Jeffrey Tinsley, CEO and Founder VerticalResponse, San Francisco, CA: David Shiba, COO

Executive of the Year—Telecommunications

Actiontec Electronics, Sunnyvale, CA: Brian Henrichs, Chief Business Development Officer Arkadin, Atlanta, GA: Mark Alexander, President-North America Junction Networks, New York, NY: Mike Oeth, CEO

Tech Innovator of the Year

AT&T Inc., Dallas, TX: John Donovan, Senior Executive VP, Technology and Network Operations DRC, Reston, VA: Bryan Hughes, Cloud Specialist Underground Elephant, San Diego, CA: Keola Malone, Senior VP of Technology Verifi, Inc., Los Angeles, CA: Matthew Katz, CEO

Upstart of the Year

Richardson, Philadelphia, PA: David DiStefano, CEO





Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES



Learn More About These Stevie® Award Winners.

Company of the Year—Computer Hardware

Apple, Inc, Cupertino, CA

ExtraHop Networks, Seattle, WA: ExtraHop Networks Continues APM Innovation Streak

L-com Connectivity Products, North Andover, MA: L-com Global Connectivity

Company of the Year—Computer Software—Up to 250 Employees

Adaptive Planning, Mountain View, CA

Dropbox, San Francisco, CA: Introducing Dropbox for Business

EtQ, Inc., Farmingdale, NY

GoECart, Bridgeport, CT: GoECart 360 — The All-In-One Ecommerce Suite Delivers Innovation and Award-Winning Results in 2012

IFS North America, Brookfield, WI

InsideSales.com, Provo, UT

IQMS, Paso Robles, CA: When it Comes to IQMS Development, Customer Suggestions are Key

JobApp Plus, Denver, CO: JobApp Revolutionizes the Recruiting and Talent Management Solutions Industry

Lattice Engines, San Mateo, CA: Revolutionizing sales and marketing with Big Data

MuleSoft, San Francisco, CA

NexTraq, Atlanta, GA: NexTraq — Taking It to the Next Level

Quorum, San Jose, CA

Company of the Year — Computer Software — More Than 250 Employees

CallidusCloud, Pleasanton, CA

Cvent Inc., McLean, VA

ExactTarget, Indianapolis, IN: ExactTarget Enters Public Markets, Continues Global Growth in 2012

Marketo, San Mateo, CA

Pegasystems, Boston, MA

Quality Systems, Inc., Irvine, CA: Catapulting Healthcare into the Digital Age

SciQuest, Cary, NC

Teradata Corporation, San Diego, CA

TIBCO Software, Inc., Palo Alto, CA

Company of the Year—Computer Services

BUMI (Backup My Info!, Inc.), New York, NY

Constant Contact, Waltham, MA

Euclid, Palo Alto, CA

PROLIM Global Corporation, Farmington Hills, MI

QLess, Inc., Altadena, CA: Eliminating Waiting in Line from the Face of the Earth

Quality Systems, Inc., Irvine, CA: Catapulting Healthcare into the Digital Age

Rackspace Managed Hosting, San Antonio, TX: Building an Open Sourced Future — Rackspace's Journey to the Open Cloud

SocialWhirled, Phoenix, AZ: FireHost Secure Cloud Hosting for Security, Performance, Compliance and Service

Trace One, Boston, MA

Company of the Year—Internet/New Media

Eyeflow Internet Marketing, Pittsburgh, PA

GetResponse by Implix, WIlmington, DE: GetResponse Email Marketing

Lightcast, Inc., Charlotte, NC

MyLife, Los Angeles, CA

VerticalResponse, San Francisco, CA: VerticalResponse Innovates Marketing Technology for Small Businesses

Company of the Year—Telecommunications

Actiontec Electronics, Sunnyvale, CA: Actiontec leading the Telecommunications IPTV Router Market





Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES – Continued

Best New Tech Company of the Year (for companies that began operations since January 1 2011)

ShortStack, Reno, NV

Strategic Mobility Group, Schaumburg, IL

Most Innovative Tech Company of the Year—Up to 100 Employees

Aggregate Knowledge, San Mateo, CA

Agiliance, Sunnyvale, CA

Anametrix, San Diego, CA: Anametrix Marketing Analytics

Euclid, Palo Alto, CA

ExtraHop Networks, Seattle, WA: ExtraHop Networks: A Company that Stays Ahead of the Curve

HR Services Inc, Lima, OH: myStaffingPro Applicant Tracking System

Paymetric, Atlanta, GA: Paymetric Continues to Drive Growth & Innovation

SolidFire, Inc., Boulder, CO

ThreatMetrix, San Jose, CA

Most Innovative Tech Company of the Year—Up to 2,500 Employees

Auction.com, Irvine, CA: Auction.com Is Revolutionizing Home Sales

CallidusCloud, Pleasanton, CA

Cellairis Franchise, Inc., Alpharetta, GA

Dropbox, San Francisco, CA: Introducing Dropbox for Business

Dynisco Instruments, Plastics Division, Franklin, MA

Lattice Engines, San Mateo, CA: Lattice Engines: Revolutionizing sales and marketing with Big Data

PAR Springer-Miller, Stowe, VT: Moving Hospitality to the Cloud: PAR Springer-Miller and ATRIO

Virtela, Greenwood Village, CO: Virtela an Innovative, Smart Alternative to Traditional Carriers.

Most Innovative Tech Company of the Year—More Than 2,500 Employees

AT&T Inc., Dallas, TX

Tech Innovation of the Year — At Organizations With Up to 100 Employees

GetResponse by Implix, WIlmington, DE

Newlight Technologies, LLC, Irvine, CA: The Commercialization of Carbon-Negative Plastic by Newlight Technologies Tangent Medical, Ann Arbor, MI: New Innovation NovaCath™ Integrated IV Catheter System by Tangent Medical Unpakt, New York, NY: Unpakt, the first web app for moving services

Tech Innovation of the Year — At Organizations With Up to 1,000 Employees

EMKAY Inc., Itasca, IL: EMKAY Refreshed The World of Remarketing

International Financial Data Services, Toronto, Canada: IFDS Insight[™]—Business Intelligence Solution

IQMS, Paso Robles, CA: IQMS' RTStation: Transforming the Future of Manufacturing Shop Floor Control

Merchant Warehouse, Boston, MA: Genius Customer Engagement Platform by Merchant Warehouse

Overture Networks, Morrisville, NC: Ensemble Open System Architecture — Ensemble OSA™

PAR Springer-Miller, Stowe, VT: Moving Hospitality to the Cloud: ATRIO

SCRA, Charleston, SC: SCRA Prosthetic Cooling Liner

uTest Inc., Southborough, MA: uTest Introduces Applause To Fill Major Blind Spot in App Economy

Tech Innovation of the Year—At Organizations With More Than 1,000 Employees

ARI, Mount Laurel, NJ: ARI Telematics Solution - Vendor, Vehicle, and Device Agnostic

AT&T Inc., Dallas, TX: AT&T Application Resource Optimizer (ARO)

Fastest-Growing Tech Company of the Year—Up to 100 Employees

Adaptiva, Bellevue, WA

Innovolt, Atlanta, GA





Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES – Continued

Fastest-Growing Tech Company of the Year—Up to 2,500 Employees

29 Prime, Inc., Irvine, CA BlackLine Systems, Los Angeles, CA Dealer.com, New York, NY HubSpot, Cambridge, MA Unitrends, Columbia, SC uTest Inc., Southborough, MA

PEOPLE'S
CHOICE
STEVIE' AWARDS
FOR FA ORITE
NEW PRODUCTS

WINNERS OF THE 2013 PEOPLE'S CHOICE STEVIE® AWARDS FOR FAVORITE NEW PRODUCTS

More than 20,000 votes were cast in this year's nationwide ballot for the public's favorite products and services in 34 categories.

Favorite Business-to-Business Product: MicroStrategy Express

Favorite Business-to-Business Service: Beyond20 IT Service Management Launchpad Assessment

Favorite Consumer Electronics Product: Silicon Image's UltraGig™ 6400 60GHz WirelessHD® Transmitter

Favorite Consumer Product: Reliv International's LunaRich X

Favorite Consumer Service: FDIC's Money Smart

Favorite Computer Hardware Product: BOXLIGHT's ProjectoWrite5

Favorite Networking Hardware Product: NetScout Systems' nGenius 3900 series packet flow switch

Favorite Peripheral Hardware Product: KODAK SCANMATE i940 Scanner

Favorite Semiconductor Hardware Product: Marvell Mobile QuadCore—PXA1088

Favorite Storage Hardware Product: Overland Storage SnapScale X2

Favorite Health or Pharmaceutical Product: Vemma Nutrition's Verve Bold

Favorite Health or Pharmaceutical Service: CDC's Medical Monitoring Project

Favorite Industrial Product or Service: Graco Inc.'s Integrated Reactor Proportioning System

Favorite Business Intelligence Software: Teradata Aster Discovery Platform 5.10

Favorite Cloud Application or Service: MicroStrategy Express

Favorite Cloud Infrastructure or Platform: Stoneware's webNetwork 6.1

Favorite Collaboration or Social Networking Solution: Bloomfire

Favorite Content Management Solution: Telerik's Sitefinity

Favorite Electronic Commerce Solution: Stamps.com's PC Postage Version 10.1

Favorite Financial Management Solution: Acumatica 3.0

Favorite Human Capital Management Solution: Paycor's Perform

Favorite Learning or Workforce Development Solution: Saba People Cloud

Favorite Marketing or Public Relations Solution: Acxiom Audience Propensities

Favorite Mobile On-Demand Solution: MicroStrategy Express

Favorite Mobile Operations Management Solution: Aternity for Mobile

Favorite Relationship Management Solution: Coveo for Salesforce

Favorite Security Solution: Quest One Identity Manager — Data Governance Edition

Favorite Software Development Solution: KonyOne Platform 5.0

Favorite Supply Chain Management Solution: Fieldglass' Global Solution

Favorite Systems Management Solution: Citrix GoToAssist

Favorite Other Software Solution: BillQuick with Forecasting and Intelligent Analytics

 $Favorite\ Telecommunications\ Product:\ Net Scout\ Systems'\ nGenius\ 3900\ series\ packet\ flow\ switch$

Favorite Telecommunications Service: BroadSoft UC-One

Favorite Transportation Product or Service: UltraShipTMS $\!^{\mathbb{M}}$ LoadFusion Optimize





Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES



Learn More About These Stevie® Award Winners.

Best New Product or Service - Business-to-Business Products - Computer Software

CallidusCloud, Pleasanton, CA: CallidusCloud's Sales and Marketing Effectiveness Suite

GetResponse by Implix, WIlmington, DE: GetResponse Email Creator Suite

MicroStrategy Inc., Tysons Corner, VA: MicroStrategy Express

Vision Critical, New York, NY: Vision Critical's Brand Equity Relationship Assessment Platform (BERA)

Best New Product or Service — Business-to-Business Products — Media

Data.com, San Francisco, CA: Data.com

LexisNexis, New York, NY: LexisNexis Smart Meeting

OneScreen, Irvine, CA: OneScreen's Media Graph

Best New Product or Service - Business-to-Business Products—All Other Industries

SecurityMetrics, Orem, UT: SecurityMetrics Assurance

Assurant, Inc., New York, NY: Assurant's Solar Group Year in the Sun

Toshiba America Business Solutions, Irvine, CA: e-STUDIO™2050c/2550c and e-STUDIO2051c/2551c series

Merchant Warehouse, Boston, MA: Genius ITX by Merchant Warehouse

Best New Product or Service — Business-to-Business Services

Creative Enterprise Solutions LLC, Scottsdale, AZ: Beyond20 IT Service Management Launchpad Assessment

Creative Enterprise Solutions LLC, Scottsdale, AZ: Beyond20 Service Catalog Workshop

EMKAY Inc., Itasca, IL: EMKAY's Auto-Integrate

Euclid, Palo Alto, CA: Euclid Zero

MicroStrategy Inc., Tysons Corner, VA: MicroStrategy Express

ProposalHelper, Reston, VA: ProposalHelper

SoftPro, Raleigh, NC: SoftPro Live

Best New Product or Service—Consumer Electronics

Actiontec Electronics, Sunnyvale, CA: Actiontec Electronics' ScreenBeam

Innex, Inc., Pomona, CA: RetroDuo® Portable

Silicon Image, Sunnyvale, CA: Silicon Image's UltraGig™ 6400 60GHz WirelessHD® Transmitter

ZAGG Inc, Salt Lake City, UT: iFrogz Caliber Advantage

ZAGG Inc, Salt Lake City, UT: ZAGG Origin

Best New Product or Service—Consumer Products

Bandwidth, Raleigh, NC: Republic Wireless

Delta Faucet Company, Indianapolis, IN: Brizo® Odin™ X lavatory faucet featuring SmartTouchPlus™ Technology

Delta Faucet Company, Indianapolis, IN: Delta In2ition® two-in-one showerhead with H2Okinetic® technology

Jura Capresso, Inc. Closter, NJ: Capresso Coffee a la Carte

Jura Capresso, Inc. Closter, NJ: Jura ENA Micro 9 One Touch

Jura Capresso, Inc. Closter, NJ: Jura GIGA 5

Learning ZoneXpress, Owatonna, MN: Learning ZoneXpress Menu Planning Dry Erase Boards

Other World Computing, Woodstock, IL: Newer Technology NuGuard KX Kinetic Energy X-Orbing Case for iPhone 5, 4/4S

Reliv International, St. Louis, MO: Reliv International's LunaRich X

Seidio, Inc., Houston, TX: Seidio's VITREO™ Tempered Glass Screen Protector

Seidio, Inc., Houston, TX: Seidio's OBEX™ Waterproof Case

Zing Anything, Akron, OH: Zing Anything flavor infusing water bottles





Continued

NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES – Continued

Best New Product or Service—Consumer Services

AT&T Inc., Dallas, TX: AT&T Video Bill

Bitcasa, Mountain View, CA: Bitcasa Infinite Drive

ConsumerInfo.com, Inc., Costa Mesa, CA: freecreditscore.com Score Planner™ Resource

DRC, Reston, VA: FDIC's Money Smart

Unpakt, New York, NY: Unpakt

Best New Product or Service—Financial Services

PrimeRevenue, Inc., Atlanta, GA: PrimeRevenue's SCiMap

Best New Product or Service—Hardware—Computer

Asetek, Inc., San Jose, CA: RackCDU Liquid Cooling System for Data Center Efficiency

BOXLIGHT, Belfair, WA: BOXLIGHT's ProjectoWrite5

Best New Product or Service—Hardware—Networking

Actiontec Electronics, Sunnyvale, CA: Actiontec's 500 Mbps Powerline Network Adapters (PWR500)

Actiontec Electronics, Sunnyvale, CA: Actiontec's Multi-LAN Network Adapter WCB3000

L-com Connectivity Products, North Andover, MA: L-com's Right Angle Category 6 Ethernet Cables

Marvell, Santa Clara, CA: Marvell G.hn Chipset

NetScout Systems, Inc., Westford, MA: nGenius 3900 series packet flow switch

Best New Product or Service — Hardware — Peripheral

Eastman Kodak Company, Rochester, NY: KODAK SCANMATE i940 Scanner

Hewlett-Packard, Palo Alto, CA: HP Officejet Pro X576dw

Best New Product or Service — Hardware — Semiconductor or Other Electronic Component

Marvell Semiconductor, Inc., Santa Clara, CA: Marvell Mobile QuadCore—PXA1088

Marvell Semiconductor, Inc., Santa Clara, CA: Marvell®'s Avastar 88W8864 WLAN system-on-chip

Marvell Semiconductor, Inc., Santa Clara, CA: Marvell® ARMADA® 1500 series System-on-Chip (SoC) platform (88DE3100)

Best New Product or Service—Hardware—Storage

Marvell, Santa Clara, CA: Marvell® DragonFly™ platform

Overland Storage, San Jose, CA: Overland Storage SnapScale X2

Best New Product or Service—Hardware—Other

Marvell Semiconductor, Inc., Santa Clara, CA: Marvell LED Lighting —88EM8183

Best New Product or Service—Health & Pharmaceuticals—Product

Avion Pharmaceuticals, Alpharetta, GA: Avion Pharmaceutical's Prenate Mini

Bausch + Lomb, Rochester, NY: Bausch + Lomb's Biotrue ONEday Contact Lenses

EMD Millipore, Billerica, MA: EMD Millipore Direct Detect™ Protein Quantitation System

EMD Millipore, Billerica, MA: EMD Millipore Muse™ Cell Analzyer

Masimo Corporation, Irvine, CA: Masimo iSpO2 Pulse Oximeter for iOS

Postwire, Lexington, MA: Postwire

Tangent Medical, Ann Arbor, MI: Tangent Medical — NovaCath™ Integrated IV Catheter System

Vemma Nutrition Company, Scottsdale, AZ: Vemma Nutrition's Verve Bold

Best New Product or Service — Health & Pharmaceuticals — Service

DRC, Reston, VA: CDC's Medical Monitoring Project

Liaison Technologies, Atlanta, GA: Liaison Healthcare Informatics' Healthcare Information as a Service Solution

Best New Product or Service — Industrial Products & Services

Dynisco Instruments, Plastics Division, Franklin, MA: Vertex™ Mercury-Free Pressure Sensor

Graco, Inc., Minneapolis, MN: Graco Inc.'s Integrated Reactor Proportioning System

L-com Connectivity Products, North Andover, MA: L-com's Industrial Ethernet Cables





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NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES – Continued

Best New Product or Service — Media & Entertainment — Product

ViridiSTOR, Tustin, CA: ViridiSTOR Green Box Solution

Best New Product or Service — Software — Business or Competitive Intelligence Solution

Decision Lens, Arlington, VA: Decision Lens DL3

Dell Software, Aliso Viejo, CA: Dell Software's MessageStats Business Insights

MicroStrategy Inc., Tysons Corner, VA: MicroStrategy Express

Noetix, Redmond, WA: NoetixViews® Workbench

TechLeads Online, Redwood City, CA: Salesify's TechLeads Online

Teradata Corporation, Dayton, OH: Teradata Aster Discovery Platform 5.10

Terracotta, San Francisco, CA: Terracotta BigMemory 4.0 and In-Genius

Best New Product or Service of the Year—Software—Cloud Application/Service

Adaptive Planning, Mountain View, CA: Adaptive Discovery

Avvo, Inc., Seattle, WA: Avvo Ignite Suite

Broadview Networks, Rye Brook, NY: Broadview Networks' Hosted Virtual Desktops

CallidusCloud, Pleasanton, CA: CallidusCloud's Sales and Marketing Effectiveness Suite

Cbeyond, Inc., Atlanta, GA: Cbeyond's TotalCloud Data Center

Code 42 Software, Minneapolis, MN: Code 42 Software's CrashPlan PROe

Dell Software, Aliso Viejo, CA: Dell Software's Foglight for Windows Azure Applications

MicroStrategy Inc., Tysons Corner, VA: MicroStrategy Express

PerspecSys, McLean, VA: PerspecSys Cloud Data Protection Gateway

SoftPro, Raleigh, NC: SoftPro Live

Xactly Corporation, San Jose, CA: Xactly Express

Best New Product or Service of the Year—Software—Cloud Infrastructure

Internap, Atlanta, GA: Internap's Agile Hosting Service

Best New Product or Service—Software—Cloud Platform

GFI Software, Clearwater, FL: GFI Software's GFI Cloud

SDL, Los Angeles, CA: SDL BeGlobal Translator

SOA Software, Los Angeles, CA: SOA Software Enterprise API Platform

Stoneware, Inc., Carmel, IN: Stoneware's webNetwork 6.1

Best New Product or Service—Software—Collaboration/Social Networking Solution

Bloomfire, Austin, TX: Bloomfire

CenterBeam Inc., San Jose, CA: CenterBeam 365+

Central Desktop, Pasadena, CA: Central Desktop SocialBridge 2.0

Mindjet, San Francisco, CA: Mindjet

OpenQ, Charlottesville, VA: OpenQ, Inc. SafeGuard™

Trace One, Boston, MA: Trace One Packaging Manager

Best New Product or Service—Software—Content Management Solution

Laserfiche, Long Beach, CA: Laserfiche 9

MarketLive Inc., Chesapeake, VA: MarketLive Content Experience Manager

Telerik, Waltham, MA: Telerik's Sitefinity

Best New Product or Service—Software—Corporate Learning/Workforce Development Solution

Articulate, New York, NY: Articulate Storyline

CD2 Learning, Overland Park, KS: Blanchard Certified

OnFulfillment, Newark, CA: OnFulfillment's OnSecure Secure Courseware Delivery

Richardson, Philadelphia, PA: Richardson QuickCheck

Saba Software, Redwood Shores, CA: Saba People Cloud





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NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES – Continued

Best New Product or Service—Software—Electronic Commerce Solution

Auction.com, Irvine, CA: Auction.com's e-Commerce Solution to Home Sales

Commerce Guys, Ann Arbor, MI: Commerce Kickstart 2.0

MarketLive Inc., hesapeake, VA: MarketLive's Intelligent Site Search

Stamps.com, El Segundo, CA: Stamps.com's PC Postage Version 10.1

Best New Product or Service—Software—Financial Management Solution

Acumatica, Kirkland, WA Acumatica 3.0

Adaptive Planning, Mountain View, CA: Adaptive Discovery

CallidusCloud, Pleasanton, CA: CallidusCloud's Sales and Marketing Effectiveness Suite

Verifi, Inc., Los Angeles, CA: Verifi's Cardholder Dispute Resolution Network 3.0

Workday, Pleasanton, CA: Workday Financial Management — Update 18

Xactly Corporation, San Jose, CA: Xactly Incent

Best New Product or Service—Software—Human Capital Management Solution

Aurico, Arlington Heights, IL: Aurico's WebACE 2.0

CallidusCloud, Pleasanton, CA: CallidusCloud's Sales and Marketing Effectiveness Suite

DCR Workforce, Inc., Boca Raton, FL: DCR Workforce's Smart Track Social VMS

Exaserv, Atlanta, GA: Exaserv's Bodhi Portal

IQNavigator, Centennial, CO: IQNavigator's Developer.IQN.com

JobApp Plus, Denver, CO JobApp

Paycor, Cincinnati, OH: Paycor's Perform

Best New Product or Service of the Year—Software—Integration Solution

LexisNexis, New York, NY: LexisNexis Smart Meeting

Best New Product or Service of the Year — Software — International Data Protection Solution

Gravic, Inc., Malvern, PA: Gravic Shadowbase

Best New Product or Service — Software — Marketing/Public Relations Solution

Acxiom, Little Rock, AR: Acxiom Audience Propensities

Anametrix, San Diego, CA: Anametrix Multichannel Campaign Analytics

Celtra Inc., Boston, MA: Celtra's AdCreator 3

Marketo, San Mateo, CA: Marketo Social Marketing

NetProspex, Waltham, MA: NetProspex's Workbench

Optify, Seattle, Washington: Optify Connect

Smarter Remarketer, LLC, Indianapolis, IN: Smarter Remarketer

TapInfluence, Boulder, CO TapInfluence's Cloud-based Influencer Marketing Software

VerticalResponse, San Francisco, CA: VerticalResponse InstaEmail

Best New Product or Service—Software—Mobile On-Demand Application

Brainshark, Inc., Waltham, MA: Brainshark's SlideShark App

Cisco Systems, Inc., Research Triangle Park, NC: Cisco Technical Support App

DMEautomotive, Daytona Beach, FL: DMEautomotive' Driver Connect

SoftPro, Raleigh, NC: SoftPro Live

Best New Product or Service of the Year—Software—Mobile Operations Management Solution

Aternity, Westborough, MA: Aternity for Mobile

MicroStrategy Inc., Tysons Corner, VA: MicroStrategy Express

SYSPRO, Costa Mesa, CA: SYSPRO Espresso

Best New Product or Service — Software — Project Management Solution

BQE Software, Torrance, CA: BillQuick with Forecasting and Intelligent Analytics







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NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES – Continued

Best New Product or Service—Software—Relationship Management Solution

Calabrio, Inc., Plymouth, MN: Calabrio ONE® Speech Analytics

Coveo, Quebec, Canada: Coveo for Salesforce

Best New Product or Service — Software — Security Solution

Agiliance, Sunnyvale, CA: Agiliance RiskVision

Cenzic Inc., Campbell, CA: Cenzic's Mobile App Security Assessment

CloudAccess, Los Angeles, CA: CloudAccess REACT

Code 42 Software, Minneapolis, MN: Code 42 Software's CrashPlan PROe

Dell Software, Aliso Viejo, CA: Quest One Identity Manager — Data Governance Edition

Good Technology, Sunnyvale, CA: Good Technology's Good Vault™

Kaspersky Lab, Woburn, MA: Kaspersky Endpoint Security for Business

NCP engineering, Mountain View, CA: NCP Secure Enterprise Management 3.0

NetAuthority, Scotts Valley, CA: NetAuthority Device Authentication Engine (DAE) and Device Authentication Service (DAS)

Plixer, Kennebunk, ME: Plixer Scrutinizer v10

Radware, Inc., Mahwah, NJ: Radware's DefensePipe

RSA, The Security Division of EMC, Bedford, MA: RSA Security Analytics

ThreatMetrix, San Jose, CA: ThreatMetrix's Persona ID Rules

Best New Product or Service — Software — Software Development Solution

Telerik, Waltham, MA: Icenium by Telerik

Travelport GDS, Atlanta, GA: Travelport Live Map Shopping

Best New Product or Service — Software — Supply Chain Management Solution

Epicor Software Corporation, Dublin, CA: Epicor ERP May 2012 Release

Fieldglass, Chicago, IL: Fieldglass' Global Solution

Best New Product or Service — Software — Systems Management Solution

Citrix GoToAssist, Santa Barbara, CA: Citrix GoToAssist

NetWrix Corporation, Paramus, NJ: Netwrix Change Reporter Suite 4.0

Best New Product or Service — Software — Other

Temperature@lert, Boston, MA: Temperature@lert Sensor Cloud

Best New Product or Service—Telecommunications—Product

Broadview Networks, Rye Brook, NY: Broadview Networks' OfficeSuite® Dental

LifeSize Communications, Austin, TX: LifeSize Icon Series

NetScout Systems, Inc., Westford, MA: nGenius 3900 series packet flow switch

Overture Networks, Morrisville, NC: Overture 6500

Best New Product or Service—Telecommunications—Service

AT&T Inc., Dallas, TX: AT&T Self-Optimizing Network (SON)

BroadSoft, Gaithersburg, MD: BroadSoft UC-One

RingCentral Inc., San Mateo, CA: RingCentral's Mobile Cloud-Touch Service

Telstra Global, New York, NY: Telstra Global IPX

Best New Product or Service — Transportation

 ${\it EMKAY Inc., Itasca, IL: EMKAY's Auto-Integrate}$

Omintracs, Inc., San Diego, CA: Omnitracs Mobile Computing Platform—MCP50

Ultra Logistics/UltraShipTMS, Fair Lawn, NJ: UltraShipTMS™ LoadFusion Optimize

Wheels Inc., Des Plaines, IL: Wheels Toll Management Program





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NEW PRODUCT AWARDS & PRODUCT MANAGEMENT CATEGORIES – Continued

Product Developer of the Year (for all non-executive product development or management professionals)

DRC, Reston, VA: Homer Christensen, Implementation Lead RIVS.com, Chicago, IL: Dominik Kondrat, Director of Software Development Roth Staffing Companies, L.P., Orange, CA: Bardia Moshrefnoory, Lead .Net Developer

Product Development/Management Executive of the Year

Actiontec Electronics, Sunnyvale, CA: Spencer Behroozi, VP of Product Management Crocs Inc., Niwot, CO: Dale Bathum, Chief Product Officer Dealer.com, New York, NY: Alex Snyder, Senior Director of Product Design

Product Development/Management Department or Team of the Year

Actiontec Electronics, Sunnyvale, CA: Actiontec's PLM Team drives innovation and responsive product development Enterasys Networks, Salem, NH: Manufacturing Excellence—Automated Robotic Optical Inspection SoftPro, Raleigh, NC: SoftPro's Software is Lightening Fast, SoftPro's Product Development Team is Even Quicker ZAGG Inc, Salt Lake City, UT: ZAGG Inc Product Team

