

2012 AMERICAN BUSINESS AWARDS ENTRY FEES

See the category pages on the ABA web site for category descriptions and requirements

	<u>Submitted Before November 17</u>	<u>Submitted Before December 15</u>	<u>Submitted Before March 29</u>	<u>Submitted After March 28 (includes \$35 late fee)</u>
Web Sites, Apps, Annual Reports & Other Literature, Video, & Live Event Categories	\$185	\$215	\$250	\$285
Marketing Categories				
Marketing Campaign of the Year Categories (E01 - E43)	\$390	\$425	\$460	\$495
E50. Marketing or Advertising Agency of the Year	\$390	\$425	\$460	\$495
E51. Marketing Department of the Year	\$390	\$425	\$460	\$495
E52. Marketing Team of the Year	\$390	\$425	\$460	\$495
E53. Marketing Executive of the Year	\$155	\$180	\$205	\$240
E54. Marketing Professional of the Year (for non-executive marketing professionals)	FREE	FREE	FREE	\$35
Management Categories				
Executive of the Year (A01 - A34, A36 - A39)	\$225	\$250	\$275	\$305
A05. Management Team of the Year	\$390	\$425	\$460	\$495
Company / Organization Categories	\$390	\$425	\$460	\$495
Corporate Communications, Investor Relations, & Public Relations Categories				
C01. Public Relations Agency of the Year	\$390	\$425	\$460	\$495
C02. Communications Department of the Year	\$390	\$425	\$460	\$495
C03. Communications Team of the Year	\$390	\$425	\$460	\$495
C04. Investor Relations Program of the Year	\$390	\$425	\$460	\$495
C05. Communications or PR Campaign of the Year (a - n)	\$390	\$425	\$460	\$495
C06. Communications, Investor Relations, or PR Executive of the Year	\$155	\$180	\$205	\$240
C07. Communications Professional of the Year (for non-executive communications, PR, and IR professionals)	FREE	FREE	FREE	\$35
Customer Service Categories				
J01. Customer Service Department of the Year	\$390	\$425	\$460	\$495
J02. Customer Service Team of the Year	\$390	\$425	\$460	\$495
J03. Customer Service Executive of the Year	\$155	\$180	\$205	\$240
Human Resources Categories				
L01. Human Resources Department of the Year	\$390	\$425	\$460	\$495
L02. Human Resources Team of the Year	\$390	\$425	\$460	\$495
L03. Human Resources Executive of the Year	\$155	\$180	\$205	\$240

Information Technology Categories

N01. Information Technology Department of the Year
 N02. Information Technology Team of the Year
 N03. Information Technology Executive of the Year
 N04. Technical Professional of the Year (for non-executive IT professionals)

\$390	\$425	\$460	\$495
\$390	\$425	\$460	\$495
\$155	\$180	\$205	\$240
FREE	FREE	FREE	\$35

Products & Product Management Categories

New Product or Service of the Year (P01 - P13)
 P14. Product Development/Management Department or Team of the Year
 P15. Product Development/Management Executive of the Year
 P16. Product Developer of the Year (for non-executive product development/management professionals)

\$390	\$425	\$460	\$495
\$390	\$425	\$460	\$495
\$155	\$180	\$205	\$240
FREE	FREE	FREE	\$35

Support Categories

R01. Best Support Department of the Year
 R02. Best Support Team of the Year
 R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)

\$390	\$425	\$460	\$495
\$390	\$425	\$460	\$495
FREE	FREE	FREE	\$35