

Tell Stevie Awards Attendees About Your Company

Place your full-page ad in the official program of the 2012 Stevie Awards for Sales & Customer Service

Reservation Deadline: Friday, February 10
Materials Deadline: Monday, February 13

The printed program will be distributed to the 200 attendees of the Monday, February 27 awards dinner, and will be distributed in electronic (PDF) form to many thousands more people worldwide throughout the year, as a download from the awards' web site.

Use this occasion to congratulate your employees on their award-winning work and to tell the world's business leaders about your company.

Ads will appear in black-and-white in the print version and color in the online version.

Cost per full-page ad: \$725

Technical Specifications & Delivery Instructions:

8.5 x 11 program

- Ad size to be 7 x 10, no bleeds
- The program will be set up on Mac OS in Quark Xpress
- Files in Quark need to include all links and fonts for Mac
- Send Illustrator or Photoshop files as EPS, and convert all text to Path, with all linked images embedded
- PDF files must be PDF/X-1a, images and fonts embedded
- Send BOTH color and b&w ad files if available
- **Please** – NO files in Word, PageMaker or Microsoft Publisher

Deliver ad materials by Monday, February 13 to:

David Wu, DW Design, 5349 Thayer Avenue
Alexandria, Virginia 22304, U.S.A., telephone (703) 370-5229
david.dwdesign@verizon.net

Distribute literature about your company to all attendees of the awards dinner

Reservation Deadline: Monday, February 20
Materials Deadline: Thursday, February 23

This opportunity is limited to the first five (5) organizations that respond. Distribute literature about your organization to all attendees of the February 27 awards dinner.

Your literature will be placed on the seats of all attendees of the dinner, along with the official program of the 6th annual Stevie Awards for Sales & Customer Service. Projected attendance is 200 executives from around the world.

Cost: \$600

Your piece should be no larger than 9x12 inches and no thicker than one-quarter inch. After we receive your reservation we will send you instructions on where and how to deliver your literature the week of February 20.



----- Complete and fax this reservation form to (703) 991-2397 -----

- Reserve our full-page ad in the official program of the 2012 Stevie Awards for Sales & Customer Service @ \$725
 Distribute literature about our company to all attendees of the awards dinner @ \$600
 Save \$125 — Reserve both a full-page ad and literature distribution for our company @ \$1,200

Contact Name: _____

Company: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Telephone: _____

Fax: _____

Email: _____

TO PAY BY CREDIT CARD COMPLETE AND FAX THIS FORM TO THE STEVIE AWARDS AT (703) 991-2397

Send payment with this form to: The Stevie Awards,
10560 Main Street, Suite 215, Fairfax, VA 22030 U.S.A.
Make checks payable to Stevie Awards, Inc.

AMERICAN EXPRESS VISA MasterCard

Name on Credit Card: _____

Credit Card #: _____

Expiration Date: _____

Total Amount: _____

Billing Address: _____

