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NEWS DIGESTS

Poll among women execs shows femininity plays role in success

ATLANTA — Femininity plays a role in the success of female executives, said more than three-quarters of senior female executives in a recent poll conducted by Morgan Howard Worldwide, an executive search firm based here.

Morgan Howard surveyed 145 female executives on the importance of femininity in their careers. About a quarter said femininity is important, and 55 percent said it was somewhat important. Twenty-two percent said it was not important.

Women executives over the age of 40 tend to be emotionally tougher, most likely because they entered the workforce at a time when fewer women were achieving executive-level success, and they felt they needed to act like men, according to Deborah Sawyer, a partner in the Atlanta office. Younger female executives are less afraid to display softer, more feminine attributes, however, she added.

Lancaster, Ohio, Checkers manager latest 'Speed to Succeed' winner

TAMPA, FLA. — The latest winner of Checkers Drive-In Restaurants Inc. "Speed to Succeed" employee incentive program is Barbara Aguirre, a Rally's store manager from Lancaster, Ohio, who improved sales in her store.

Aguirre received nearly \$10,000 worth of electronic prizes, including a 53-inch television, a DVD player, a digital camera and a home computer. She acquired the items in a 10-minute shopping sprint through a Circuit City store. Aguirre, who has been with Rally's since 1994, was selected randomly for the prizes from among top-performing managers at Checkers and Rally's restaurants nationwide.

HR Happenings

Starbucks Coffee Co. in Seattle hired human-resources veteran **Tony George** as senior vice president of Partner Resources for the chain's international division. George, former senior vice president and chief human-resources officer for Burger King, will assume his new position in the fall . . . **Sam Arnold**, founder and owner of the Fort restaurant in Morrison, Colo., recently received an honorary business administration and foodservice management doctorate from **Johnson & Wales University**, Denver campus.

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