

BEST OVERALL COMPANY BEST NEW COMPANY BEST NEW PRODUCT
OR SERVICE MOST INNOVATIVE BEST EXECUTIVE BEST MARKETER
BEST SALESPERSON BEST PRODUCT DEVELOPER BEST CREATIVE
BEST SALES ORGANIZATION BEST MARKETING ORGANIZATION
BEST CUSTOMER SERVICE ORGANIZATION BEST HUMAN RESOURCES
TEAM BEST SALES TEAM BEST PRODUCT DEVELOPMENT TEAM BEST
MARKETING TEAM BEST ANNUAL REPORT BEST
INVESTOR RELATIONS PROGRAM BEST AD/CAMPAIGN BEST
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BEST MARKETER BEST SALESPERSON BEST PRODUCT DEVELOPER
BEST CREATIVE BEST SALES ORGANIZATION BEST MARKETING
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THE AMERICAN
BUSINESS AWARDS™



THE AMERICAN
BUSINESS AWARDSSM

2004

**American Business Awards
Dinner & Awards
Presentations**

Monday, May 10
Sheraton New York
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We salute your vision, dedication and contributions.

BEST OF LUCK TO ALL!



Welcome to the second annual American Business AwardsSM—“The StevieTM Awards.”

The Stevie Awards were created to honor and generate public recognition of the efforts, accomplishments, and positive contributions of companies and business people worldwide. Beginning with The American Business Awards in 2002, The International Business Awards in 2003, and now the launch of the Stevie Awards for Women Entrepreneurs, our mission is to raise the profile of exemplary companies and individuals among the press, the business community, and the general public. In short order the Stevie has become one of the world's most coveted awards. *The New York Post* called the Stevies “the business world's own Oscar[®] Awards.”

The 2004 American Business Awards attracted 815 nominations from more than 400 companies, in virtually every industry. All nominations that received an average score of 7.0 out of a possible 10 in the preliminary round of judging became Finalists, were eligible to be considered for a Stevie Award, and are acknowledged in this program.

Every company that earned Finalist recognition is a winner. Becoming a Finalist means that objective business professionals concurred that your accomplishments are deserving of widespread recognition, and you are to be congratulated for that.

A portion of the receipts from ticket sales for tonight's program will be contributed to LEAD, a national partnership of business and academia that encourages the best and brightest high school students to pursue careers in business. I encourage you to learn more about LEAD at www.leadnational.org.

Enjoy the evening!

Michael Gallagher
President
The Stevie Awards

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		More Than 2,500 Employees	



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To find out how you can help LEAD double its enrollment by 2005 and inspire a new generation of business leaders, contact Richard Ramsey, President of LEAD, at **1-800-338-5323** or visit LEAD online at **www.leadnational.org**.



Richard Ramsey, President, LEAD

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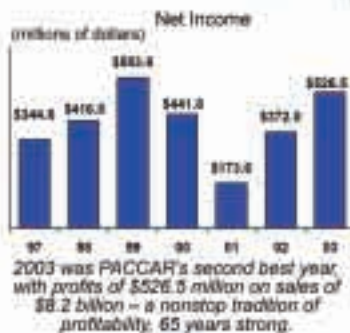


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Masters of Ceremonies



Rhonda Schaffler is the New York Stock Exchange senior correspondent for CNN*fn* and CNN Business News, the division of the CNN News Group that produces business news and updates for CNN/U.S., CNN International, CNN Headline News, CNN Airport Network, CNNRadio and the Web site CNN/Money. Ms. Schaffler is also the anchor of CNN*fn*'s *Market Call*, which offers an insightful look at the markets and business news during the first half of the trading day. Ms. Schaffler provides viewers with an understanding of early market trading and a well-connected perspective on activity that may lie ahead in the business day. *Market Call* airs on CNN*fn* from 9 a.m. – 11 a.m. (ET).



Ali Velshi anchors *Your Money* and *The Money Gang*, two CNN*fn* programs airing from the financial capital of the world, New York City. He is based in CNN's New York bureau. CNN*fn*'s *The Money Gang* is a two-hour program that deciphers investment ideas with an interactive look from Wall Street to Main Street U.S.A. The *Money Gang* airs on CNN*fn* from 1 p.m. to 3 p.m. He also anchors CNN*fn*'s *Your Money*, which reports on the day's leading business news stories and how these decisions impact people and their money. The program also examines a wide range of personal finance topics such as taxes, stocks, new 401(k) regulations and how they affect consumers. *Your Money* airs every weekday from 5–6 p.m.

Production Credits

Producer: Peter Levy, Corniche Productions, Brooklyn, New York

Writer: George Cauttero

Announcer: Don McGee

Sound: George Cauttero

Lighting: Vincent Verdi

Ticketing: Kevin Gallagher

Singer: Corliss Brown

A special thank you to Ms. Jennifer Gordon of Northern Highlands Regional High School in Allendale, New Jersey and the six students from Bob Merrilees' Honors Management class who acted as ushers and presentation assistants this evening:

Suzanne Alpert, Kelly Coates, Jen Donohue, Katie Hylas, Candice Kakar, and Zachary Pollinger.



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STATE OF NEW YORK

GEORGE E. PATAKI
GOVERNOR

May 10, 2004

Dear Friends:

It is a pleasure to send greetings and a warm welcome to all gathered for the *Second Annual American Business Awards*.

This evening is a fitting tribute to exceptional businesses from across the country, and it is an honor to have this wonderful celebration return once again to New York City – the capital of the financial world.

We all recognize the value and importance of business, and understand that our future economic prosperity is inextricably linked to your continued success. For a number of years, New York has worked tirelessly to establish an inviting business climate where companies can prosper, and we remain committed to creating jobs and opportunities in this State.

On this special occasion, you bestow deserving recognition on outstanding American companies, from the smallest business to the Fortune 500, and the exceptional individuals who are integral to their day-to-day operation. I join in congratulating this year's *American Business Awards* winners as well as the distinguished nominees. Your ideas, vision and entrepreneurial spirit will continue to bring exciting new products and services to a competitive global market, and further our progress as we move forward in rebuilding and strengthening the economy of New York and the entire nation.

Best wishes for an enjoyable and memorable evening.

Very truly yours,

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THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, N.Y. 10007

May 10, 2004

Dear Friends:

It is a great pleasure to welcome everyone to the *Second Annual American Business Awards*.

The City of New York is once again delighted to be a part of this exciting event that recognizes individuals, products and companies that have played an important role in the nation's business community this past year. I congratulate the Stevie Award recipients and recognize their significant contributions on behalf of their industries and the business world. They are more than worthy of this recognition and I wish them all the very best for continued success.

In addition, I commend the Board of Distinguished Judges and Advisors for recognizing the achievements of tonight's award recipients and for hosting this celebration in support of the Leadership Education and Development Program in Business. This partnership between the business and academic communities is helping our children reach their full potential and guiding them toward successful careers. I thank all those gathered tonight for benefiting this important organization that is ensuring the future of our nation's business community.

It is always gratifying to recognize those who are dedicated to giving back to the community and strengthening the nation's economic vitality. Please accept my best wishes for an enjoyable event.

Sincerely,

Michael R. Bloomberg
Mayor

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The Board of Distinguished Judges & Advisors

The participation and counsel of our judges and advisors—all of whom are leaders in the American business community—have helped establish The American Business Awards as the nation's preeminent business awards show. They and their staffs performed the Final Judging.

Charles Fombrun, *Director*, The Reputation Institute

Julie Freeman, *President*, International Association of Business Communicators

John H. Graham IV, *President and CEO*, American Society of Association Executives

Robert Granader, *CEO*, MarketResearch.com

Gerhard Gschwandtner, *Publisher*, Selling Power Magazine

Gary Hamel, *Visiting Professor*, London Business School; co-author of "Competing for the Future" and author of "Leading the Revolution"

David Hoffmann, *Chairman & CEO*, DHR International

Lee Jones, *VP/Publisher*, Inc. Magazine

Rich Karlgaard, *Publisher*, Forbes Magazine

Richard Kean, *Executive Director*, Business Marketing Association

Isabel L. Kersen, *President*, The Power Edge and former president, Professional Society for Sales & Marketing Training

Dr. Richard Klimoski, *Dean*, School of Management, George Mason University

Douglas R. Kurkul, *VP-Member Communications*, National Association of Manufacturers

Scott C. Marden, *President*, Information & Media Services, The McGraw-Hill Companies

Ronald D. McNeil, *Senior VP*, Product Operations, Allstate Insurance

Barry C. Melancon, *President & CEO*, AICPA

Bruce Nelson, *Chairman & CEO*, Office Depot

Don Peppers, *Partner*, Peppers & Rogers Group

Tom Peters, best-selling author and business guru

Sam Reese, *President & CEO*, Miller Heiman

Ronald A. Rittenmeyer, *Chairman CEO & President*, Safety-Kleen Inc.

Anthony Robbins, *Chairman & CEO*, The Anthony Robbins Companies

Dr. Martha Rogers, *Partner*, Peppers & Rogers Group

Joyce Rogge, *Senior VP-Marketing*, Southwest Airlines

Dr. William Schulte, *Associate Professor*, Byrd School of Business, Shenandoah University

Drew Schutte, *Publisher*, Wired Magazine

Steven Shindler, *Chairman & CEO*, NII Holdings, Inc.

Gordon Smith, *Vice President of Marketing*, Speedera Networks

Samuel Solomon, *CEO*, DOAR Communications

James Spanfeller, *President & CEO*, Forbes.com Inc.

Jeffrey Tarr, *President*, Hoover's Inc.

Jonathan Thompson, *VP-Marketing & Communications*, Software & Information Industry Association

Han Tjan, *Vice President*, DaimlerChrysler Corporation

Donald Trump, *Chairman, President & CEO*, The Trump Organization

Carl Wilson, *Executive VP & Chief Information Officer*, Marriott International, Inc.



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Preliminary Judges

The following business professionals participated in preliminary judging between January 1 and April 7, 2004. They reviewed and scored nominations in categories that were assigned to them based on their function and experience. We thank them for their time, efforts, and insights.

Susan Baranczyk, *Advertising & Promotions Coordinator*, Wisconsin Public Service Corporation, Green Bay, Wisconsin
Frank Bartell, *Creative Director*, I-many, Inc., Edison, New Jersey
Michael Berman, *Partner*, CPath Solutions, LLC, New York, New York
Lea-Ann Berst, *President*, Sladdogg Marketing, Raleigh, North Carolina
Amy Blackwood, *Marketing Manager*, Lakewood Engineering & Manufacturing Co., Chicago, Illinois
Kathleen Boylan, *Vice President*, Public Communications Inc., Chicago, Illinois
Kathi Brown, *Marketing Manager*, Wheels, Inc., Des Plaines, Illinois
Jeff Campese, *President*, Elite Business Productions and Elite Digital Video, Orlando, Florida
Luigi Carinci, *Executive Director*, Pinpoint Experts Corp., Woodbridge, Ontario, Canada
Teresa Caro, *President*, Caro Consulting, Alpharetta, Georgia
Chris Carroll, *Client Relations Director*, Olsson Associates, Lincoln, Nebraska
Alan Cervasio, *VP Sales Strategy and Talent Relationship Management*, Marriott Vacation Club International, Orlando, Florida
Kevin Chen, *President/CEO*, Business Methods Corp., Randolph, New Jersey
Bernie Clark, *Marketing Manager*, iJET Travel Risk Management, Annapolis, Maryland
Carolyn Clendenen, *National Quality Assurance Senior Manager*, Office Depot, Inc., Delray Beach, Florida
Nikki Conyers-Williams, *Writer*, Wachovia, Charlotte, North Carolina
Ron Coxsom, *President*, GME Consulting, Inc., Nashville, Tennessee
Lorrie Crum, *Vice President*, Corporate Communications, Parker Hannifin Corp., Cleveland, Ohio
Katherin Dax, *Assistant to the President*, WPS Resources, Green Bay, Wisconsin
John DeMetro, *VP Sales & Marketing*, Steffen Publishing, Holland Patent, New York
Kristen des Chatelets, *Chief Marketing Officer*, BDS Marketing, Inc., Irvine, California
Lisa Dilg, *Senior Account Executive*, PerketPR, South Lyon, Michigan
Leslie Doyle, *Senior Director of Communications*, Global Support Services, Oracle Corporation, Redwood City, California
J. Thomas Duffy, *President*, Equinox Music Festival Inc., Cambridge, Massachusetts
Jill Ellman, *Vice President*, Winner & Associates, Encino, California
Ken Faith, *Director of Manufacturing & Projects*, PACCAR Inc, Bellevue, Washington
Susan Foede, *Director of Customer Support Services*, Winland Electronics, Inc., Mankato, Minnesota
Jonas Garbovetsky, *Founder & CEO*, Clickmedios, Buenos Aires, Argentina
Scott Giordanella, *Sales/Marketing Manager*, NightHawk Radiology Services, Coeur D'Alene, Idaho
David Greene, *President*, Urbanomics Consulting Group, Washington, DC
Shannon Gregg, *Director*, Gregg Services, East Pittsburgh, Pennsylvania
Barbara Grundy Evans, *Vice President of Business Services*, Devon Health Services, Inc., King of Prussia, Pennsylvania
Cynthia Guzik, *Senior Manager of Human Resources & Agent Services*, Family Heritage Life Insurance Co., Cleveland, Ohio
Larry Hamilton, *Senior Account Executive*, Pitney Bowes, Sugarland, Texas
Stacey Holst, *Director of Human Resources*, Washington Speakers Bureau, Alexandria, Virginia
Brent Jones, *Executive Vice President*, FGR, Newport Beach, California
Angie Kellen, *Senior Associate*, MCA, Inc., San Jose, California
Amanda Kelso, *Producer*, Goodby, Silverstein & Partners, San Francisco, California
Isabel Kersen, *President*, The Power Edge, Secaucus, New Jersey
Robert Klein, *President*, Robert Klein and Associates, Harleysville, Pennsylvania
Leo Koganov, *TSS Coordinator*, ACDelco, General Motors, West Bloomfield, Michigan

Kyra Lawrence, *Leadership Development Manager*, SCA Personal Care Inc., Eddystone, Pennsylvania
Michele Lodin CCP PHR, *Director of Compensation, Benefits & HRIS*, Advanced Medical Optics, Inc., Santa Ana, California
Katie McManus, *Marketing and Projects*, Washington Speakers Bureau, Alexandria, Virginia
Sarah Miller, *President*, Axis Marketing & Public Relations, San Francisco, California
Robyn Miller, *Senior VP of Marketing*, Fine Living Network, Los Angeles, California
Lisa Murphy, *VP/Service Coordinator*, Fidelity Information Services, Jacksonville, California
Neil Myers, *President*, Connect Public Relations, Santa Barbara, California
Tomas Neilsen, *Manager*, TUESDAY Business Network, Prague, the Czech Republic
Chukwuka Okafor, M.D., Boston University School of Medicine, Boston, Massachusetts
Frank Olguin, *Director of Special Projects*, Office Depot, Delray Beach, Florida
Tamara Oliverio, *Communications*, Valassis, Livonia, Michigan
Lauren Orsini, *Manager – Employee Loyalty*, Cendant Car Rental Group, Parsippany, New Jersey
Mithila Patel, *Account Executive*, Gibbs & Soell Public Relations, New York, New York
Felix Pekar, *COO*, Questaweb Inc, Westfield, New Jersey
Luca Penati, *Executive Vice President*, Edelman, Mountain View, California
Khalid Pervaiz, *Managing Director*, Clifton Group LLC, San Francisco, California
Andy Reynolds, *Vice President*, Executive Diversity Service, Inc., Seattle, Washington
Michael J. Rojas Jr., *CEO*, ACE Production Entertainment Group, Burbank, California
Meredith Roth, *Director of Corporate Communications*, KnowledgeStorm, Alpharetta, Georgia
Vishal Sapra, *Co-Founder/Director of Operations*, Teen Freedom Corps, Allendale, New Jersey
Charles Sciberras, *Managing Director*, International Agency Facilities Ltd, High Wycombe, Bucks, United Kingdom
Kim Seney, *Manager*, Bricks & Clicks, APS, Phoenix, Arizona
Jill Silman, *Vice President*, Meador Staffing, The Woodlands, Texas
Larry Sites, *Benefits Technician*, King's Daughters Medical Center, Ashland, Kentucky
Chris Stanley, *Communications Specialist*, Memphis Light, Gas and Water, Memphis, Tennessee
Donna Tolley, *Director of Marketing Communications*, Unica Corp., Waltham, Massachusetts
Angie Torongo, *Public Relations Coordinator*, Domino's Pizza LLC, Ann Arbor, Michigan
Leon Turetsky, *CEO*, QuestaWeb, Inc., Westfield, New Jersey
Jamie Vollmer, *Assistant Account Executive*, Fleishman Hillard, St. Louis, Missouri
John Wall, *Director of Marketing*, Tibersoft, Westborough, Massachusetts
Laura Walter, *Corporate Marketing Manager*, Enterprise Fleet Services, Enterprise Rent-A-Car, St. Louis, Missouri
Sean Weide, *Public Relations Account Executive*, Ervin & Smith, Omaha, Nebraska
Michael Weiss, *CEO*, imagistic, Venice, California
Jake Wengroff, *Analyst Relations Manager*, ABI Research, Oyster Bay, New York
Venus Windmiller, *Director of Human Resources*, Mercy Ridge, Timonium, Maryland
Glenn Wohl, *Marketing Manager*, eSales & Service, AT&T, Bridgewater, New Jersey
Darrell Zahorsky, *Small Business Editor*, About.com, New York, New York
Joseph Zitzelberger, *Director of Manufacturing Development*, Kenworth Truck Company, PACCAR Inc, Chillicothe, Ohio





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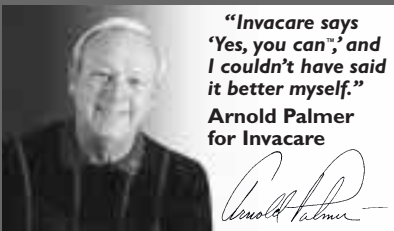
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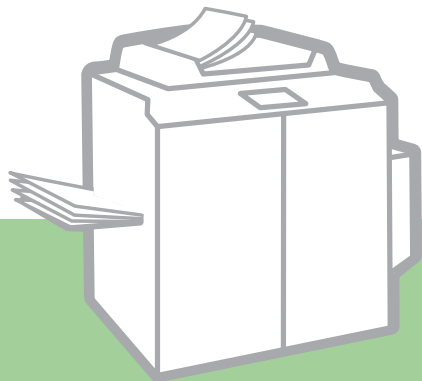
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2004 Finalists

Finalists in the 5:00 pm Awards Ceremony

ADVERTISING CATEGORIES

Best Direct Response Ad/Campaign

Wachovia	Charlotte	NC	Wachovia's United Way Campaign
Wunderman	New York	NY	Catch Me If You Can — AICPA Forensic Accounting Challenge

Best Magazine Ad/Campaign

CoStar Group, Inc.	Bethesda	MD	CoStar Group's "Would You Know About..." Ad
ICRNetwork, Inc.	Norwalk	CT	INTERPHEX: Best when taken annually"
Mitchell & Resnikoff	Elkins Park	PA	Marlin: Forbes Coverwrap Program
Nuveen Investments	Chicago	IL	Deer
Nuveen Investments	Chicago	IL	Smarter ways to be conservative. (Orange Vest/Deer/Wishful Thinking)
Remy Cointreau	New York	NY	Be Cointreauversial
SPI Creative Group	Westmont	IL	Make Friends with Lakewood

Best Newspaper Ad/Campaign

CoStar Group, Inc.	Bethesda	MD	CoStar Group's "Would You Know About..." Ad
IndyMac Bank	Pasadena	CA	IndyMac Unique Lending Solutions Campaign
Memphis Light, Gas and Water	Memphis	TN	MLGW Summer Storm Thanks Campaign
Nuveen Investments	Chicago	IL	Deer
Nuveen Investments	Chicago	IL	Smarter ways to be conservative. (Orange Vest/Deer/Wishful Thinking)
SAS	Cary	NC	SAS 2003 Ad Campaign
The Port Authority of New York & New Jersey	New York	NY	Corporate Commemorative Campaign
Valencia Marketing Group	Valencia	CA	Are You Ready to Expo? Ad Campaign

Best Online Ad/Campaign

Goodby, Silverstein & Partners	San Francisco	CA	YOU + HP Landing Environment and Online Banners
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Best Outdoor Ad/Campaign

Remy Cointreau	New York	NY	Be Cointreauversial — Outdoor
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Best Specialty Ad/Campaign

IndyMac Bank	Pasadena	CA	IndyMac Thank You Kit
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Best TV or Cinema Ad/Campaign

Checkers Drive-In Restaurants, Inc.	Tampa	FL	"You Gotta Eat" — Checkers/Rally's 2003 TV Ad Campaign
Entergy Corporation	New Orleans	LA	Entergy Corporations's Customer Focus TV Campaign
IHOP Corp.	Glendale	CA	Come hungry/leave happy Campaign
McCann-Erickson	New York	NY	Wendy's Homestyle Chicken Strips
Memphis Light, Gas and Water	Memphis	TN	MLGW Coming Home
Parker Hannifin Corporation	Cleveland	OH	Parker Hannifin Corporation: Engineers See the World Differently/Baby Shower
Parker Hannifin Corporation	Cleveland	OH	Parker Hannifin: Engineers See the World Differently/Sushi
Parker Hannifin Corporation	Cleveland	OH	Parker Hannifin Corporation: Engineers See the World Differently

Best Copywriting in an Ad/Campaign

Nuveen Investments	Chicago	IL	Deer
Wachovia	Charlotte	NC	Wachovia Wealth Management Event Teaser
Nuveen Investments	Chicago	IL	Smarter ways to be conservative. (Orange Vest/Deer/Wishful Thinking)





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2004 Finalists — *Continued*

ADVERTISING CATEGORIES — *Continued*

Best Corporate Identity/Branding Design

Interwoven, Inc.	Sunnyvale	CA	Interwoven Steel Corporate Campaign
SGDP	Evanston	IL	GBC Consumer Branding/Packaging

Best Design

Muzak LLC	Fort Mill	NC	Resonate: A Magazine of Brand, Design and Culture
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Best Package Design

Remy Cointreau	New York	NY	Be Cointreauversial — package design
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CORPORATE LITERATURE CATEGORIES

Best Annual Report

Administaff, Inc.	Kingwood	TX
AT&T Wireless	Redmond	WA
Blue Cross Blue Shield of Florida	Jacksonville	FL
CH Energy Group	Poughkeepsie	NY
Eaton Corporation	Cleveland	OH
F.N.B. Corporation	Naples	FL
Infonet Services Corporation	El Segundo	CA
MTS Systems	Eden Prairie	MN
Nordson Corporation	Westlake	OH
Robert Half International	Menlo Park	CA
The Port Authority of New York & New Jersey	New York	NY
U.S. Postal Service	Washington	DC

Best Marketing or Sales Brochure or Kit

Administaff, Inc.	Kingwood	TX	Now Is the Time for...Administaff
Documentum	Pleasanton	CA	Documentum Products and Solutions Catalog
IndyMac Bank	Pasadena	CA	Correspondent/Wholesale Marketing Pieces

CORPORATE WEB SITE CATEGORIES

Brand Building/Promotion

Global Crossing	Florham Park	NJ	Global Crossing Web Site Branding
Goodby, Silverstein & Partners	San Francisco	CA	hp Brand Experiences Website

Corporate Information

Caesars Entertainment	Las Vegas	NV	Caesars Entertainment Web Site — Corporate
KV Pharmaceutical Company	St. Louis	MO	kvpharmaceutical.com

E-Commerce

Art.com	Raleigh	NC	Art.com: Leading E-Commerce Web Site
IndyMac Bank	Pasadena	CA	IndyMac Website

Event Promotion

ICRNetwork, Inc.	Norwalk	CT	INTERPHEX Event Web Site
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Home Page

Datamax Corporation	Orlando	FL	Datamax Website Home Page
Global Crossing	Florham Park	NJ	Global Crossing Web Home Page
The SCPIE Companies	Los Angeles	CA	The SCPIE Companies website home page



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2004 Finalists — *Continued*

CORPORATE WEB SITE CATEGORIES — *Continued*

Investor Relations

Centex Corporation	Dallas	TX	ir.centex.com
Countrywide Financial Corporation	Calabasas	CA	Countrywide Financial Corporation's Investor Relations Website

Overall Design

Brickmill Marketing Services	Nashua	NH	Brickmill Marketing Services Website
Global Crossing	Florham Park	NJ	Global Crossing Web Site
Hewlett Packard	San Francisco	CA	New HP Home and Home Office Web Site Consumer Electronic Centers: Digital Photography Center, Digital Entertainment Center, Complete Printing System
NetBank	Alpharetta	GA	NetBank's Corporate Web Site
QuestaWeb, Inc.	Westfield	NJ	QuestaWeb
UPS	Atlanta	GA	UPS.com: Synchronized e-Commerce Solutions

Product Information

Hibernia National Bank	New Orleans	LA	The Checking Account Product Page of Hibernia.com
Interwoven, Inc.	Sunnyvale	CA	Interwoven Steel Corporate web site
KnowledgeStorm	Alpharetta	GA	KnowledgeStorm 5.0 - The Business Technology Search Site

Animation

Backe Interactive	Ardmore	PA	The Civil War Explorer Web Site (www.civilwarexplorer.org)
Caesars Entertainment	Las Vegas	NV	Caesars Entertainment Web Site
Global Crossing	Florham Park	NJ	Global Crossing Web Site Animations

Interface Design

Computer Associates International, Inc.	Islandia	NY	Computer Associates Small and Medium Business Solutions Web Site
Vivius Inc.	Minneapolis	MN	The Vivius Web site

INTERACTIVE MULTIMEDIA CATEGORIES

Marketing

LPL Financial Services	San Diego	CA	LPL's "Making You #1" Recruiting CD-ROM
Scientific-Atlanta, Inc.	Lawrenceville	GA	Scientific-Atlanta Explorer 8000 Digital Video Recorder (DVR) Web Demo
University of Nebraska—Lincoln	Lincoln	NE	Hixson-Lied College of Fine and Performing Arts DVD
Vérité, Inc.	Sandy	UT	Symantec Electric Power Opener Segment

Sales

SAS	Cary	NC	SAS Supplier Relationship Management Executive Demo
University of Nebraska—Lincoln	Lincoln	NE	Hixson-Lied College of Fine and Performing Arts DVD

Training

Contract Management TV	Edison	NJ	Contract Management TV
Vérité, Inc.	Sandy	UT	Overland Storage NEO 8000 Interactive Demo

BUSINESS THEATRE PRODUCTION CATEGORIES

Modules

Elite Business Productions, Inc.	Orlando	FL	Siemens—NSM Opening Module
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Convention

Elite Business Productions, Inc.	Orlando	FL	Siemens—NSM Convention
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2004 Finalists — *Continued*

CORPORATE FILM & VIDEO CATEGORIES

Internal Communications

Haley Productions	Media	PA	The Future Is Closer Than You Think
Tribe Pictures	Chatham	NJ	People of Avaya: Stanley Au

Intro: Educational Production

Elite Business Productions, Inc.	Orlando	FL	CRM Sell Process Intro
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Magazine Format

Parker Hannifin Corporation	Cleveland	OH	Parker Hannifin Corporation: "OnTV" Video News Magazine
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Motivational

Delaware North Companies	Buffalo	NY	I Am Delaware North
InSight Health Services Corp.	Lake Forest	CA	"We Have Survived" — InSight Health Services Corp. — MIS Department — Corporate Video

P.R.: Communications

Elite Business Productions, Inc.	Orlando	FL	CSC Experience. Results.
Siemens Corporation	New York	NY	Siemens Innovation TV Series

P.R.: Computers or Telecommunications

NEC America	Irving	TX	NEC America PR Highlights 2003
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P.R.: Corporate Image

Administaff, Inc.	Kingwood	TX	Now Is the Time for...Administaff
Philadelphia 76ers	Philadelphia	PA	I'm Free

P.R.: Energy

Winner & Associates	Encino	CA	Chad: Land of Promise
Winner & Associates	Encino	CA	Crowning Achievement

Sales: Medical

Elite Business Productions, Inc.	Orlando	FL	Digital Discovery
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Sales: Service Sales

Selective Insurance Group, Inc.	Branchville	NJ	The Selective Service Center
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Sales: Tourism

Starwood Hotels and Resorts	White Plains	NY	Starwood Preferred Guest Film
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Training: Professional

Contract Management TV	Edison	NJ	Contract Management TV
Elite Business Productions, Inc.	Orlando	FL	CRM Sell Process Intro

MULTI-IMAGE, FILM OR VIDEO HYBRID CATEGORIES

Documentary/Information

Contract Management TV	Edison	NJ	Contract Management TV
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Meetings

Elite Business Productions, Inc.	Orlando	FL	Siemens — NSM Opening Video
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TECHNICAL & CRAFT CATEGORIES

Best Original Music/Lyrics

Philadelphia 76ers	Philadelphia	PA	You Gotta Be Here
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Best Writing

Contract Management TV	Edison	NJ	Contract Management TV
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2004 Finalists — *Continued*

Finalists in the 9:00 pm Awards Ceremony

Best Support Staffer

Automation Engineering Corporation	Greenville	SC	Sheila Hanson, Purchasing Agent
Devon Health Services	King Of Prussia	PA	Wendy Erhardt, Business Service Assistant
InSight Health Services Corp.	Lake Forest	CA	Andrea Montano — Staunch Supporter — InSight Health Services Corp.
Jan Marini Skin Research, Inc.	San Jose	CA	Sharon Corini, Executive Assistant

Best Technician

Corn Belt Power Cooperative	Humboldt	IA	Jessica Heiden, Computer Support Specialist
InSight Health Services Corp.	Lake Forest	CA	Michael Sepe, Director of Information Technology — InSight Health Services Corp.
PACCAR Inc	Bellevue	WA	David Roomes, Senior Graphics Analyst
PACCAR Inc	Chillicothe	OH	Kenworth Truck Company, Chillicothe, Ohio — Ken Legner, Environmental Engineer

Best Plant, Facility, of Satellite Office Manager

InSight Health Services Corp.	Lake Forest	CA	Michelle Underwood, Operations/Branch Manager, InSight Health Services Corp., St. John's Imaging Center
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Best Executive — Computer Software

Best Software	Irvine	CA	Ron Verni: Strategic decisions, small business expertise and hard work lead company to industry success
Blackboard Inc.	Washington	DC	Michael Chasen, Founder and CEO
InnaPhase Corporation	Philadelphia	PA	Jo Webber, InnaPhase President and CEO
Salesnet, Inc	Boston	MA	Mike Doyle, Chairman and CEO of Salesnet, Inc.
SAS	Cary	NC	Dr. Jim Goodnight, CEO, SAS
WRQ, Inc.	Seattle	WA	WRQ's Doug Walker: "Do the Right Thing"

Best Executive — All Other Industries

ADC Telecommunications, Inc.	Eden Prairie	MN	Robert E. (Bob) Switz, President and Chief Executive Officer
Aerco International, Inc.	Northvale	NJ	Basem Hishmeh, Chairman
Ask Jeeves	Emeryville	CA	Steve Berkowitz, CEO, Ask Jeeves, Inc.
Captivate Network	Westford	MA	Mike DiFranza, CEO and Founder
Corio, Inc	San Carlos	CA	George Kadifa, Chairman and CEO at Corio, Inc
Crescent Healthcare Inc	Anaheim	CA	Dr. Sohail Masood, CEO
Entergy Corporation	New Orleans	LA	J. Wayne Leonard, CEO
InSight Health Services Corp.	Lake Forest	CA	Steven T. Plochocki, President and Chief Executive Officer, InSight Health Services Corp.
InterfaceFLOR	Chicago	IL	Greg Colando, President
iPass	Redwood Shores	CA	Ken Denman, Chairman and CEO
LinkShare Corporation	New York	NY	Stephen Messer, Chairman and CEO
marketRx, Inc.	Bridgewater	NJ	Jassi Chadha, President and CEO
MDU Resources	Bismarck	ND	Martin A. White, chairman of the board, president and chief executive officer
Nextel Communications	Reston	VA	Tim Donahue, President and CEO for Nextel Communications
Omega World Travel	Fairfax	VA	Gloria Bohan
Omniure, Inc.	Orem	UT	Josh James, Chief Executive Officer
RS Information Systems, Inc.	McLean	VA	Scott Amey, Chief Operating Officer, Executive Vice President
SFBC International	Miami	FL	Dr. Lisa Krinsky, President & Chairman
Speedera Networks	Santa Clara	CA	Ajit Gupta, President and CEO
The HomeMaker's Idea Company	Glendale Heights	IL	Madolyn Johnson, Founder and President
Ultratech, Inc.	San Jose	CA	Arthur W. Zafiropoulos, Ultratech CEO
Universal Music & Video Distribution	Universal City	CA	Jim Urie, President, Universal Music & Video Distribution
Universal Technical Institute, Inc.	Phoenix	AZ	Kimberly J. McWaters, CEO and President





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2004 Finalists — *Continued*

Best Executive — All Other Industries — *Continued*

Varian Medical Systems, Inc.	Palo Alto	CA	Richard M. Levy, PhD, Chairman, President, CEO
WebSourced, Inc	Morrisville	NC	S. Patrick "Pat" Martin, CEO/President

Best Finance Executive

Autodesk, Inc.	San Rafael	CA	Al Castino, Autodesk CFO
MyFamily.com, Inc	Provo	UT	Mike Herring, CFO
Qmedtrix	Portland	OR	Erich Mueller, Chief Financial Officer, Qmedtrix
Winland Electronics, Inc.	Mankato	MN	Jennifer Thompson, CFO

Presentation of the 2004 Ultimate Software Award for Technology Innovation for Financial Impact

To NES Rentals Holdings, Inc., Chicago, IL
Accepting: Bill Doucette, Vice President of Human Resources, and
Eileen Beem, Manager of HR Information Services

HUMAN RESOURCES CATEGORIES

Best Human Resources Executive

Cendant Car Rental Group	Parsippany	NJ	Mark Servodidio, EVP Human Resources
Checkers Drive-In Restaurants, Inc.	Tampa	FL	Steven Cohen, Senior Vice President of Human Resources
FedEx Ground	Moon Township	PA	Leland E. Holly, III Sr. Vice President Human Resources
Northrop Grumman Information Technology	Herndon	VA	Jeffrey S. Shuman - VP Human Resources & Administration

Best Human Resources Team

Cendant Car Rental Group	Parsippany	NJ	Employee Loyalty Department - Cendant Car Rental Group
FedEx Ground	Moon Township	PA	FedEx Ground's Corporate HR Management Team
Grey Direct Inc.	New York	NY	Grey Direct's Human Resource Team
King's Daughters Medical Center	Ashland	KY	KDMC Human Resources Team
Office Depot, Inc	Delray Beach	FL	"Office Depot—Developing Success and Excellence through Training"
PACCAR Inc.	Chillicothe	OH	Kenworth Renton Human Resources Staff
Verizon Wireless	Bedminster	NJ	The Verizon Wireless Human Resources Employee Relations Team

Best Human Resources Organization

Cendant Car Rental Group	Parsippany	NJ
General Growth Properties, Inc.	Chicago	IL
M.D.C. Holdings, Inc.	Denver	CO
Office Depot, Inc	Delray Beach	FL
PACCAR Inc.	Chillicothe	OH
PBS&J	Miami	FL

Presentation of the 2004 Ultimate Software Award for Innovation in HR Web Self Service

To General Growth Properties, Inc., Chicago, IL
Accepting: Judy Herbst, Senior Vice President of Human Capital, and
Cathie Hollowell, Director of HRIS

Presentation of the 2004 Ultimate Software Award for Innovation in HR Technology Systems

To Ruth's Chris Steak House, Metairie, LA
Accepting: Keith Webb, Vice President of Administration



*To Sharon Corini:
Finalist in the "Best Support Staffer" category
For all that you do...
From the bottom of our hearts*

Jan, Nancy, Reed, Jim, Barbra, Barbara F., Bobby, Brandon, Brenda,
Candy, Catie, Chantel, Christy, Christina, Cynthia, Dan, Danielle, Dean,
Deanna, Debbie, Diane, Don, Donna, Gabriel, Greg, Heather, Hollie,
Jackie, Janan, Janet, Jenny, Jessica, Jimmy, Jo Ellen, Jonathan, Julia,
Kathi, Kathy R, Kimberly G., Kimberly M., Kim C, Lada, Laura, Laurie,
Lynda, Liz, Marcus, Mary, Melanie, Pattie, RaeAnna, Rick, Robert,
Roylene, Ryan, Shara, Steve, Susan, Tara, Teresa, Theresa, Valorie

Thank you!



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2004 Finalists — *Continued*

SUPPORT CATEGORIES

Best Support Team

Healthcare Communications Group	El Segundo	CA	Women's Health Research Study Project Support Team
InSight Health Services Corp.	Lake Forest	CA	Breaking Tradition—InSight Health Services Corp.'s Management Information Services Training Team
Office Depot, Inc.	Delray Beach	FL	"Office Depot's Innovative Solutions"
PACCAR Inc	Broken Arrow	OK	PACCAR Winch's Broken Arrow Production Support Team
RS Information Systems, Inc.	McLean	VA	RS Information Systems Quality Council
Weber Associates	Columbus	OH	Weber Associates' Coach-the-Coach Program for Verizon

Best Support Organization

Family Heritage Life Insurance Company of America	Cleveland	OH
Mercury Interactive	Sunnyvale	CA
Office Depot, Inc.	Delray Beach	FL
Oracle Corporation	Redwood Shores	CA
PACCAR Inc	Broken Arrow	OK

CUSTOMER SERVICE CATEGORIES

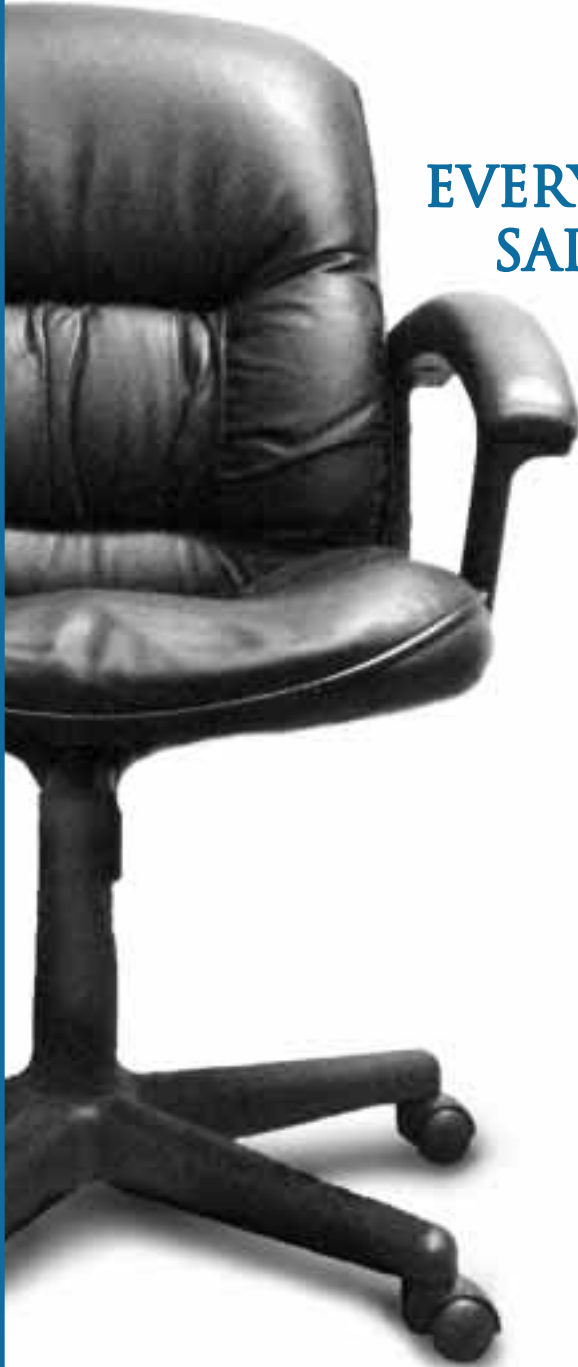
Best Customer Service Team

Ameritrade Holding Corp.	Omaha	NE	The Datek Transition
APS	Phoenix	AZ	APS Online Customer Service
Boise Office Solutions	Itasca	IL	Boise Office Solutions' Enhanced Customer Service Attracts, Retains Customers
Devon Health Services	King Of Prussia	PA	Devon Health Service's Client Services Team
Fidelity Information Services	Jacksonville	FL	Fidelity Information Services PowerCell Team
PHH Arval	Hunt Valley	MD	PHH's Strategic Business Services Team
Sprint	Overland Park	KS	Sprint's Sacramento Contact Center Customer Experience Team
TechTarget	Needham	MA	TechTarget Client Consulting Services
Winland Electronics, Inc.	Mankato	MN	Winland Electronics, Inc. — Customer QBR Team

Best Customer Service Organization

Akridge	Washington	DC
Antenna Audio, Inc.	Sausalito	CA
Enterprise Fleet Services	St. Louis	MO
First Health	Downers Grove	IL
Foundstone	Mission Viejo	CA
GAITS	Springfield	VA
Humana Inc.	Louisville	KY
iJET Travel Risk Management	Annapolis	MD
Intranets.com	Woburn	MA
Jackson Energy Authority	Jackson	TN
Lanier Worldwide, Inc.	Atlanta	GA
Maritz Inc.	Fenton	MO
Marriott Vacation Club International	Orlando	FL
McLeodUSA Incorporated	Cedar Rapids	IA
Office Depot, Inc	Delray Beach	FL
PACCAR	Renton	WA
PBD Worldwide Fulfillment Services	Alpharetta	GA
The Reynolds and Reynolds Company	Dayton	OH
TQ3 Travel Solutions	Fenton	MO
WPS Resources Corporation	Green Bay	WI





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2004 Finalists — *Continued*

CREATIVE CATEGORIES

Best Creative Organization

Antenna Audio, Inc.	Sausalito	CA
DIRECTV, Inc.	El Segundo	CA
Giant Ideas	Pittsburgh	PA

MARKETING CATEGORIES

Best Marketer

Envision Financial Systems, Inc.	Tustin	CA	Edward Yang, Marketing Manager: From “Best Kept Secret” to “Best-of”-Breed”
InOne Advertising and Design	Scottsdale	AZ	Kim Allison, Principal
Under Armour(r) Performance Apparel	Baltimore	MD	Steve Battista — Under Armour’s Director of Marketing; Protector of the Brand

Best Marketing Executive

Adobe Systems, Inc.	San Jose	CA	Melissa Dyrdaahl, Adobe Senior Vice President of Marketing and Communications
Checkers Drive-In Restaurants, Inc.	Tampa	FL	Rich Turer, Vice President of Marketing
Nextel Communications	Reston	VA	Mark Schweitzer, Senior Vice President of Marketing for Nextel Communications
Office Depot, Inc	Delray Beach	FL	Tim McGrath, Vice President Customer Service, Office Depot
Ruth’s Chris Steak House	Metairie	LA	Deborah Hinson, VP-Marketing and Public Relations
SAS	Cary	NC	Jim Davis, senior vice president and chief marketing officer, SAS
Wyndham International, Inc.	Chicago	IL	Andrew Jordan, Chief Marketing Officer and Executive Vice President of Sales & Marketing

Best Marketing Team

BDS Marketing, Inc.	Irvine	CA	BDS Creates MAGIC for Gateway
Devon Health Services	King Of Prussia	PA	Devon Health Services Marketing and Public Relations Team
Juniper Networks	San Francisco	CA	Juniper Networks Marketing Team Plays on Humor

Best Marketing Organization

Checkers Drive-In Restaurants, Inc.	Tampa	FL
KeyCorp	Cleveland	OH
LinkShare Corporation	New York	NY
Prophet	San Francisco	CA





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SFBC International - Best Overall Company

Lisa Krinsky, M.D., Chairman & President - Best Executive



2004 Finalists — *Continued*

SALES CATEGORIES

Best Sales Trainer

Aarthun Performance Group	Lincolnshire	IL	Bob Rickert, Aarthun Performance Group
BAX Global	Irvine	CA	Bob Rippel, Director of Sales Training
Building Bridges	Green Bay	WI	Becky Stewart-Gross
Genesys Conferencing, Inc.	Highlands Ranch	CO	Debbie Shumake, Sales Trainer — “Knowledge is Power”
Global Learning Link	New York	NY	Susan Onaitis
GROWMARK, Inc.	Bloomington	IL	Rick Wills, Director Education & Development
Office Depot	NY	NY	Tom Willis, Sr. Manager, Program Development
Pioneer Hi-Bred International, Inc.	Johnston	IA	Steve Peterson, Sales Development Consultant
Robert Klein and Associates	Collegeville	PA	Robert Klein: Director of Global Sales Training and Management Development
			Gary Hardy, Global Leader Sales Education
The Dow Chemical Company	Midland	MI	Jennifer Patterson, Senior Regional Development Trainer
T-Mobile	Bellevue	WA	Anthony V. Codianni, Director of Training and Dealer Development
Toshiba America Business Solutions	Irvine	CA	

Best Sales Manager

Devon Health Services	King Of Prussia	PA	Jeff Penn, Vice President of Sales
Motorola	Mentor	OH	Gary Summy, Director: Performance Development, Sales and Marketing

Best Sales Executive

Nextel Communications	Reston	VA	Mark Angelino, Senior VP — Sales, Nextel Communications
Omniure, Inc.	Orem	UT	Chris Harrington, Vice President, Sales

Best Sales Team

BDS Marketing, Inc.	Irvine	CA	BDS and Canon Know How to Sell
Nextel Communications	Reston	VA	Public Sector Sales Team, Nextel Communications

Best Sales Organization

AT&T	Bridgewater	NJ
Datamatic, Ltd.	Dallas	TX
Omniure, Inc.	Orem	UT
Universal Music & Video Distribution	Universal City	CA

Presentation of the 2004 Miller Heiman Sales Excellence Award

To O’Neal Steel, Inc., Birmingham, AL
 Accepting: Bill Jones, President & CEO

COMMUNICATIONS CATEGORIES

Best Investor Relations Program

Lucent Technologies, Inc.	Murray Hill	NJ
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Best Communications Executive

Memphis Light, Gas and Water	Memphis	TN	Mark Heuberger, Chief Communications Officer
Scientific-Atlanta, Inc.	Lawrenceville	GA	Peggy Ballard, Vice President Strategic Communications

Best Communications Team

Axiom Corporation	Little Rock	AR	Axiom Corporation’s Personix Communications Team
Countrywide Financial Corporation	Calabasas	CA	Countrywide Financial Corporation’s Investor Relations Team
Domino’s Pizza LLC	Ann Arbor	MI	The Domino’s Pizza / Vorhaus & Company Communications Team
Ford Motor Company and Burson-Marsteller	Dearborn	MI	Ford Motor Company Centennial Communications Team
Global Crossing	Florham Park	NJ	EMERGE AND SURGE: Global Crossing’s communication team leads the company back from bankruptcy
Scholastic Inc.	New York	NY	Harry Potter V Communications Team



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2004 Finalists — Continued

COMMUNICATIONS CATEGORIES — Continued

Best Communications Organization

Agilent Technologies	Palo Alto	CA
Memphis Light, Gas and Water	Memphis	TN
SAS	Cary	NC

PRODUCT DEVELOPMENT CATEGORIES

Best Product Developer

Fidelity Information Services	Jacksonville	FL	Keith Beck, Application Programmer Consultant
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Best Product Development or Engineering Executive

Humana Inc.	Louisville	KY	Bruce J. Goodman, SVP and Chief Service and Information Officer, Humana
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Best Product Development Team

Kenworth Truck Company	Kirkland	WA	Kenworth Extended Day Cab Team
NetBank	Alpharetta	GA	NetBank's Small Business Banking Product Development Team
PACCAR Inc	Bellevue	WA	Frame Design & Assembly, PACCAR ITD
Peterbilt Motors Company	Denton	TX	Peterbilt – Model 379X Special Edition Product Development Team
Qmedtrix	Portland	OR	Qmedtrix, Product Development, Systems Development and Quality Assurance Team
Walker Information	Indianapolis	IN	Walker Information – SmartLoyalty® Portal

Best Product Development Organization

ClinPhone Inc	Princeton	NJ
InnaPhase Corporation	Philadelphia	PA
Kenworth Truck Company	Kirkland	WA
Omniture, Inc.	Orem	UT

Best New Product or Service — Computer Software

Arbortext	Ann Arbor	MI	Arbortext 5
Centra Software	Lexington	MA	Centra Addresses Enterprise Collaboration with Centra 7
Demantra	Waltham	MA	Demantra Promotion Effectiveness — The Missing Link Between Supply Chain and Sales/Marketing
Managed Objects	McLean	VA	Managed Objects' Business Experience Manager
Plumtree Software	San Francisco	CA	Plumtree Enterprise Web Suite
SAS	Cary	NC	SAS Marketing Optimization
Stellent, Inc.	Eden Prairie	MN	Stellent Universal Content Management 7.0
Telelogic	Irvine	CA	Telelogic Introduces UML™ 2.0-based Requirements-Driven Development with DOORS/Analyst™
True Automation	Plano	TX	True Automation Redefines the Taxpayer Experience
Vignette Corp.	Austin	TX	Vignette V7
Vontu, Inc.	San Francisco	CA	Vontu Inc.
WebSurveyor Corporation	Herndon	VA	WebSurveyor 4.1


Best New Product or Service — Telecommunications

Nexus Innovative Solutions Company (NISCO)	Fairfax	VA	mBill (mechanized billing system)
Raindance Communications	Louisville	CO	Raindance Beta
SAVVIS Communications	Herndon	VA	SAVVIS Global Media Services
SAVVIS Communications	Herndon	VA	SAVVIS Voice Application Services
Siemens Information and Communication Networks, Inc.	Reston	VA	Siemens LifeWorks

Best New Product or Service — All Other Industries

Delta Faucet Company	Indianapolis	IN	Delta Faucet Company's Saxony Pull-Out Spray Faucet
InSight Health Services Corp.	Lake Forest	CA	"It's Totally Rad" — Introduction of RadPortal.com — InSight Health Services Corp. — MIS Department





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2004 Finalists — Continued

PRODUCT DEVELOPMENT CATEGORIES — Continued

Best New Product or Service — All Other Industries — Continued

Jerith Mfg. Co., Inc.	Philadelphia	PA	Jerith's Patriot Ornamental Wire Fence
PacifiCare Health Systems	Cypress	CA	PacifiCare Women's Health Solutions
Quantum Corp.	San Jose	CA	Quantum's SDLT 600 with DLTSage Provides Industry-Pioneering Performance and Manageability
Richardson	Philadelphia	PA	Richardson QuickSkills - Call Center Edition
RolloverSystems, Inc.	Charlotte	NC	RolloverSystems, Inc. — A fast, convenient solution for the 401(k) rollover process
Softscape	Wayland	MA	Unique Softscape Technology Improves Homeless Case Management for Government Agencies
Staffware	New York	NY	Staffware Process Suite Version 2.0
Travelocity	Southlake	TX	TotalPrice for Cars
Unicru, Inc.	Beaverton	OR	The Perfect Blend of Human and Machine

COMPANY & OFFICE CATEGORIES — UP TO 100 EMPLOYEES

Best New Company

365 Main, Inc.	San Francisco	CA
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Best Agency, Brokerage, or Satellite Office or Facility

Palio Communications	Saratoga Springs	NY
Peppercom	New York	NY

Best Franchisee

Carlson Wagonlit Travel/Main Street Travel	Ft. Worth	TX
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Best Business Turnaround — Up to 100 Employees

Intranets.com	Woburn	MA
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Most Innovative Company — Up to 100 Employees

Entrex Inc.	Washington	DC
InnaPhase Corporation	Philadelphia	PA
NightHawk Radiology Services	Coeur D'Alene	ID
PaymentOne	San Francisco	CA
PrintingForLess.com Inc.	Livingston	MT
PRISM Group, Inc.	Albuquerque	NM
Professional Staffing Group	Boston	MA
Virtual Radiologic Consultants	Eden Prairie	MN

Best Overall Company — Up to 100 Employees

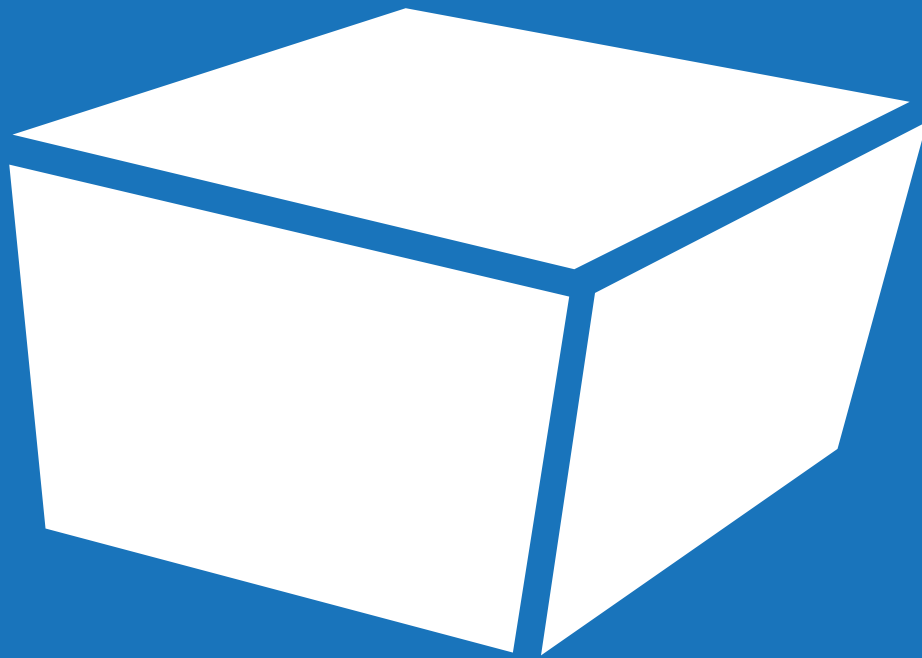
Campbell Alliance	Raleigh	NC
ESYNC	Toledo	OH
Executive Diversity Services, Inc.	Seattle	WA
InnaPhase Corporation	Philadelphia	PA
PIBH	Harrisburg	PA
Provident Corporate Finance	Boston	MA
Salesnet, Inc.	Boston	MA
Virtual Radiologic Consultants	Eden Prairie	MN
Visionary Integration Professionals	Folsom	CA
Washington Speakers Bureau	Alexandria	VA
WebSourced, Inc.	Morrisville	NC

COMPANY & OFFICE CATEGORIES — UP TO 2,500 EMPLOYEES

Best Business Turnaround — Up to 2,500 Employees

Access Systems, Inc.	Reston	VA
Aerco International, Inc.	Northvale	NJ
Antenna Audio, Inc.	Sausalito	CA





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2004 Finalists — Continued

COMPANY & OFFICE CATEGORIES — UP TO 2,500 EMPLOYEES — Continued

Best Business Turnaround — Up to 2,500 Employees — Continued

ARRIS	Duluth	GA
Ask Jeeves	Emeryville	CA
Blue Cross and Blue Shield of Vermont	Montpelier	VT
Catalyst International, Inc.	Milwaukee	WI
CoolSavings, Inc.	Chicago	IL
Corporate Project Resources, Inc. (CPRi)	Chicago	IL
Covad Communications	San Jose	CA
MyFamily.com, Inc	Provo	UT
Paradigm Genetics	Research Triangle Park	NC
SonicWALL	Sunnyvale	CA

Most Innovative Company — Up to 2,500 Employees

InSight Health Services Corp.	Lake Forest	CA
Institutional Resources	Greenville	SC
Red Hat	Raleigh	NC
SupportSoft	Redwood City	CA

Best Overall Company — Up to 2,500 Employees

Blackboard Inc.	Washington	DC
Ixia	Calabasas	CA
Mythic Entertainment	Fairfax	VA
SFBC International	Miami	FL
Silicon Laboratories Inc.	Austin	TX
Tripwire, Inc.	Portland	OR
Ultratech, Inc.	San Jose	CA
Witness Systems	Roswell	GA

COMPANY & OFFICE CATEGORIES — MORE THAN 2,500 EMPLOYEES

Best Business Turnaround — More Than 2,500 Employees

Aetna	Hartford	CT
StorageTek	Louisville	CO

Most Innovative Company — More Than 2,500 Employees

Axiom Corporation	Little Rock	AR
Humana Inc.	Louisville	KY
Memphis Light, Gas and Water	Memphis	TN
PACCAR Inc	Bellevue	WA
UPS	Atlanta	GA
USEC Inc.	Bethesda	MD

Best Overall Company — More Than 2,500 Employees

Checkers Drive-In Restaurants, Inc.	Tampa	FL
Entergy Corporation	New Orleans	LA
Equity Office	Chicago	IL
Invacare Corporation	Elyria	OH
KB Home	Los Angeles	CA
M.D.C. Holdings, Inc.	Denver	CO
Memphis Light, Gas and Water	Memphis	TN
Nextel Communications	Reston	VA
PACCAR Inc	Bellevue	WA





2004 Stevie Awards Schedule

Dates are subject to change. Visit www.stevieawards.com often for updates

May:	Announcement and Call for Entries for first edition of the newest Stevie Awards program, The Stevie Awards for Women Entrepreneurs, sponsored by Advanta
June 30:	Entry deadline for The Stevie Awards for Women Entrepreneurs
September:	Call for Entries for The 2005 International Business Awards
October:	Call for Entries for The 2005 American Business Awards
October:	Awards announced in The 2004 Stevie Awards for Women Entrepreneurs
November 12:	Early-bird entry deadline for 2005 American Business Awards Final entry deadline will be in January 2005
December 10:	Entry deadline for 2005 International Business Awards

Eligibility

American Business Awards

All American companies, and the U.S.-based operations of foreign companies, are eligible to participate.

International Business Awards

All companies worldwide are eligible to participate, including American companies that generate at least 10% of their sales outside the U.S.A.

Stevie Awards for Women Entrepreneurs

All women-owned businesses in the U.S.A. are eligible to participate.

Contact

The Stevie Awards

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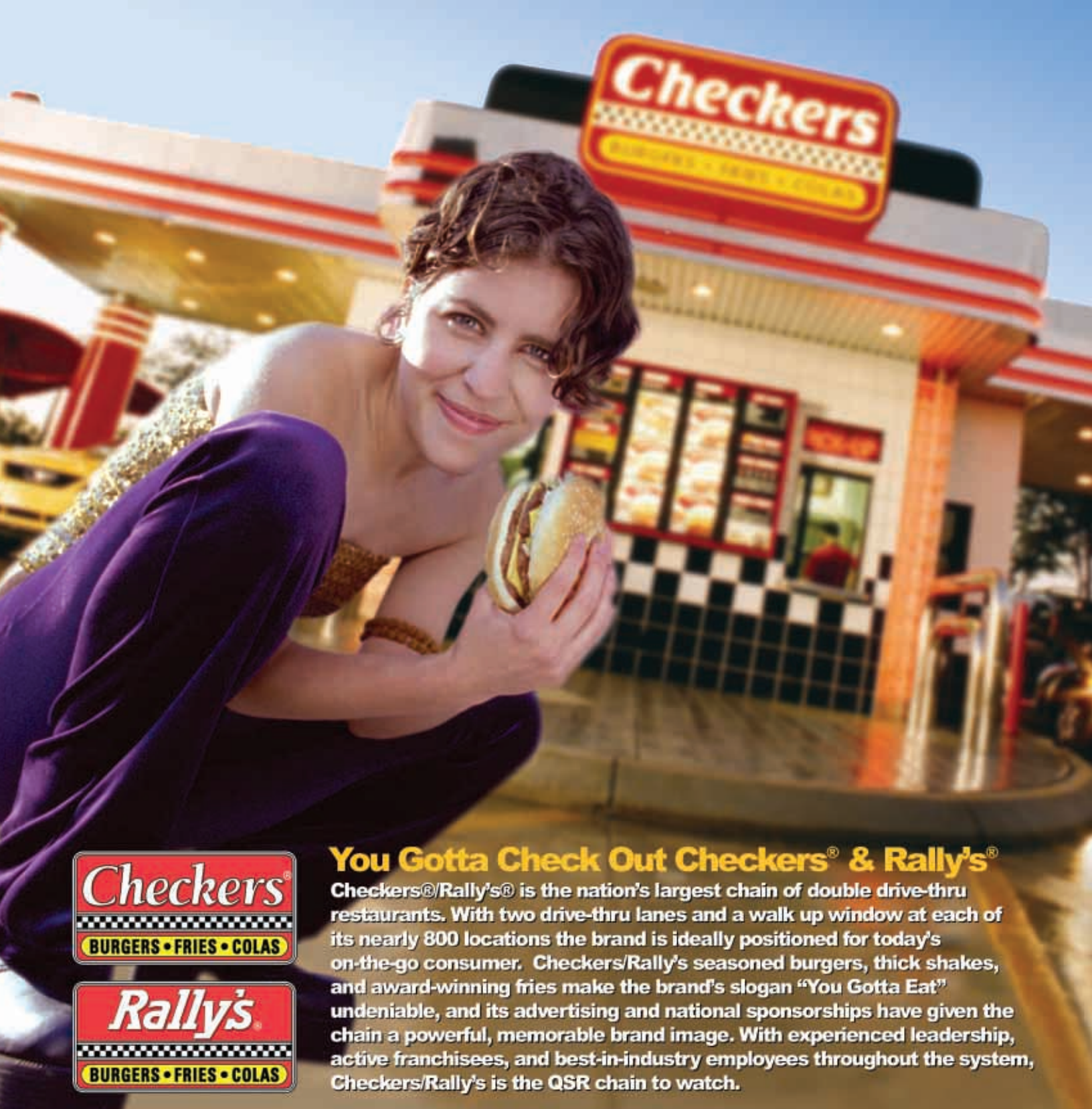
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Paul Osterhus, VP, Information Technology CNET Networks, Inc.





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- Best Marketing Executive
- Best HR Executive
- Best Ad Campaign

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